

WLVB-FM PROGRAMS/ISSUES LIST

Oct-Dec., 2019

The following are the issues emphasized during the **fourth quarter, 2019** programming on WLVB-FM.

1. 19th ANNUAL CHRIS' CHALLENGE TURKEY DRIVE:

Vermont Country Morning host Roland Lajoie and volunteer co-host **Dominique Couture** led the 19th annual "Chris' Challenge Turkey Drive" on-air campaign in October and November for donations of turkeys for distribution to local food shelves for the Thanksgiving holiday. **WLVB kicked off the campaign on October 8, 2019 from 7:00-8:00 AM** soliciting and airing the names of contributing businesses and individuals. The drive brought in over 1200 turkeys and \$5,000.00 in cash donations that were distributed to the Johnson Food Shelf, Lamoille Community Food Share (Morrisville), Hardwick and Woodbury area Food Shelves, and other non-profit organizations such as the St. Vincent DePaul Society, Clarina Howard Nichols Center and Holy Cross Church, Morrisville and the United Way Community Thanksgiving Dinner.

2. GREAT AMERICAN SMOKEOUT (AMERICAN CANCER SOCIETY)

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **November 12 2019 from 8:20-8:25 AM with Alison Link, community outreach coordinator of Healthy Lamoille Valley** about the upcoming American Cancer Society's "Great American Smokeout" challenging people to initiate a smoking cessation plan, learn about the tools needed to quit smoking and the trending of vaping/electronic cigarettes marketed to youth.

3. HEALTHY LAMOILLE VALLEY/YOUTH RISK SURVEY

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **November 29 2019 from 8:20-8:25 AM with Jessica Bickford, coordinator of Healthy Lamoille** about the upcoming community coalition meeting on "Creating Supportive Environments for LGBTQIA and Youth. Community members can learn how to create more inclusive environments and provide these students with the support they need. Discussion of the local 2017 Youth Risk Behavior Survey will also be included.

4. "WHEELS FOR WARMTH" Benefit

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **October 24, 2019 from 8:20-8:25 AM with Tom Hubbs of Stowe Rotary Club**, a contributor to the "Wheels For Warmth" benefit. Folks can donate "used" and legally inspected tires to a tire sale in which others can purchase these tires for a fraction of the regular cost with all the proceeds benefitting the Emergency Fuel Program at Capstone and Central Vermont Office of Economic Opportunity that assists low-income residents with winter heating costs.

5. HARDWICK HISTORICAL SOCIETY

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **October 3, 2019 from 8:20-8:25 AM with Elizabeth Dow of the Hardwick Historical Society** about the celebration commemorating the restoration of the Hardwick Section Tool House which housed the tools used to maintain the railroad lines back in the 1840's. The building was restored to serve as an historical information center and display area for related objects collected by the Hardwick Historical Society.

6. "HOSPICE IN OUR COMMUNITY"/COPLEY HOSPITAL

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **October 9, 2019 from 8:20-8:25 AM with Art Matheson, CEO of Copley Hospital** about the upcoming "Hospice in Our Community" free community discussion that will talk about the hospice process, including when you should prepare for hospice, who provides hospice care, who pays for it and what to expect from hospice. Five guests speakers will make presentations and answer questions.