

## WLVB-FM PROGRAMS/ISSUES LIST

Apr.-June, 2018

The following are the issues emphasized during the second quarter, 2018 programming on WLVB-FM.

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### 1. LACING UP FOR CANCER (Lamoille Area Cancer Network)

WLVB aired a morning interview series promoting the annual "**Lacing Up for Cancer**" event to benefit the Lamoille Area Cancer Network, a local organization that helps provide financial assistance for local cancer victims and families needs. "**Vermont Country Morning**" Host Roland Lajoie conducted the following interviews:

5/17/18, 9:05-9:15 AM: Kathy Demars (LACN Committee Chairman), Jill Baker (Copley Hospital outreach) and Ron Ridlon give a general overview of the schedule of events for the upcoming fundraiser, history of the Lamoille Area Cancer Network, monetary goals for this year, current number of teams participating, importance of business support for the event, benefits from LACN store on site.

6/14/17, 9:05-9:15 AM: Kathy Demar (LACING UP Chairwoman), Carla Alexander (LACN board member) and Pam Allen (Cancer survivor) talk about why the community gets involved each year in the event, how the monies raised are distributed, importance of "survivor" participation, contributions and donations from local businesses/sponsors, description of evening "luminary" ceremony and more highlights of the 12-hour-long walk.

WLVB also supported the event with a regular schedule of Public Service Announcements from April through June 20 2018. (The event raised nearly \$188,000 for the works of the Lamoille Area Cancer Network)

### 2. MEETING HOUSE ON THE GREEN MUSIC SERIES

**Vermont Country Morning** host Roland Lajoie talked "live" in studio on June 4, 2018 (8:20-8:25 AM) with Tyrone Shaw, creative director for the "Meeting House on the Green" music series in East Farifield about the upcoming concert schedule. Proceeds from the series benefit the Meeting House Renovation 10-year plan.

### 3. KINGDOM FARM & FOOD DAYS

**Vermont Country Morning** host Roland Lajoie talked "live" in studio on May 10, 2018 (8:20 AM-8:25 AM) with Bethany Dunbar, executive director of Center for an Agricultural Economy in Hardwick about the upcoming "Kingdom Farm & Food Days, a celebration of the region's deeply-rooted agricultural heritage and culture, with workshops, "live" music, and plenty of homegrown food. The event coincides with the annual "Open Farm Week", together inviting locals and vacationers to learn more about our local farming community.

#### 4. EAST MEADOW SCHOOL

**Vermont Country Morning** host Roland Lajoie talked "live" in studio on June 1 2018(8:20-8:25 AM) with **Lauren Collier, program director of the East Meadow School**. The school is a co-educational, trauma-informed, therapeutic day treatment facility for students K-12. East Meadow offer therapeutic day treatment to students in Lamoille County and surrounding communities who have serious emotional and behavioral challenges while offering families home/school coordination to ensure there is participation and involvement in their child's education.

#### 5. MAY/MENTAL HEALTH AWARENESS MONTH

WLVB aired a morning interview series promoting "**May Mental Health Awareness Month**" "**Vermont Country Morning**" Host Roland Lajoie conducted the following interviews:

5/2/18, 8:20-8:25 AM: **Sherry Marcelino and Ayla Landry** spoke about autism, and a specific fundraising project.

5/9/18, 8:20-8:25 AM: **Julie Sullivan and Monique Reil** spoke about the "Zero Suicide Program."

5/16/18, 8:20-8:25 AM: **Mary Leikert, manager of Copley House**, spoke about LCMHS residential services.

5/23/18, 8:20-8:25 AM: **Stephanie Beattie and Janet Lockyer** spoke about children's programs.

#### 6. UNITED WAY/POSTAL SERVICE FOOD DRIVE

"**Vermont Country Morning**" host Roland Lajoie spoke "live" in studio on May 8, 2018 (8:20-8:25 AM) with **Jim Curran, executive director of United Way of Lamoille County** spoke about the 26<sup>th</sup> anniversary of the "Stamp Out Hunger Food Drive", the largest one-day food drive in the country. People are encouraged to leave a bag containing non-perishable food at their mail box or bring donations to local post offices. Since 1992, the food drive has brought in 1.5 billion pounds of food nationwide.

The following organizations benefited through public service announcements read on WLVB-FM during the **second quarter (Apr-June), 2018**

Jeudevine Library	Jacquith Public Library
Vt. Ski Museum	Lamoille Co. Ladies Aux 9653
Johnson Elementary School	Cambridge Rotary Club
Vt. Fish & Wildlife	Vt. Historical Society
NE Fiddlers Assoc.	Hardwick Masonic Lodge
New Hope Bible Church	LRCC
Lamoille Union HS	Copley Hospital/AARP
American Red Cross	CCCC
United Community Church	Wolcott Elementary School
MACC	CAE, Hardwick
BJAMS	East Meadow School
Lowell Graded School	LEDC
LRSWMD	Craftsbury Energy Comm.
Lanpher Memorial Library	Lamoille Co. 4-H
Morristown Conserv. Com.	Vt. Fiddle Orchestra
Mt. Vernon Lodge F&AM	Plainfield Opera House
Vt. Beekeepers Assoc.	Music & Memory
Justice For Dogs	Waterville Elementary School
Green Mt. Council BSA	Second Congo. UCC Church
Hardwick American Legion	Morristown Elementary School
First Congo Church, E. Hdw.	Vt. Granite Museum
Lamoille Cty. Snowmobiles	Johnson State College/SHAPE
United Methodist, Montgomery	United Way/Lamoille County
Lamoille Cty Players	LACN
Eagles Club, Jeffersonville	United Church of Johnson
First Congo. Church, NHP	Craftsbury Public Library
Craftsbury Chamber Players	Music Box, Craftsbury
Stowe Parks & Recreation	Sacred Heart of Jesus, Troy
Trinity Church, Hyde Park	NCVRC
Goodrich Memorial Library	Eden Congo Church
Cutler Memorial Library	Hyde Park VFW Post 7779