

## WLVB-FM PROGRAMS/ISSUES LIST

Jan.-Mar., 2023

The following are the issues emphasized during the first quarter, (January-March) 2023 programming on WLVB-FM.

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### 1. LAMOILLE HEALTH PARTNERS

"Vermont Country Morning" host Roland Lajoie spoke "live" on March 31, 2023 (8:20-8:25 AM) with Stuart May, CEO of LAMOILLE HEALTH PARTNERS, and Clinician Pharmacist Kristine Robinson about the opening of LHP new pharmacy in Stowe and its provided services including assistance to local providers, mail-in options and personal services and counselling to all in the community including non-Lamoille Health Partner patients.

### 2. MORRISVILLE AMERICAN RED CROSS BLOOD DRIVE CAMPAIGN

WLVB produced and aired public service announcements from February 25-March 4 urging local participation at the March 4, 2023 American Red Cross blood drive at the Morrisville VFW Post 9653. Vermont Country 93.9 also broadcast "live" from the blood drive site on March 4 from Noon-3:00 PM reporting on donor number updates and talking with some members of the Red Cross Blood Drive team during the March campaign (sponsored by 17 local businesses). The Morrisville blood drive brought in 59 donors, surpassing its goal.

### 3. JOHNSON FOOD SHELF/JENNA'S PROMISE FOOD DRIVE

"Vermont Country Morning" host Roland Lajoie spoke "live" on January 12, 2023 (8:20-8:25 AM) with Greg Tatro, co-founder of "Jenna's Promise" and Diane Lehouiller of the Johnson Food Shelf about the upcoming "Winter Gathering & Food Drive" to benefit JFS, mission statement of Jenna's Promise and the Johnson Food Shelf, and how each organization serves the greater North-Central Vermont community assisting those dealing with substance abuse syndrome and food deficiencies.

### 4. NORTH CENTRAL VERMONT RECOVERY CENTER

"Vermont Country Morning" host Roland Lajoie spoke "live" on January 4, 2023 (8:20-8:25 AM) with Lamoille County musician and former executive director of North Central Vermont Recovery Center Stephanie Capizzi about her latest music project and new CD. Stephanie noted that she will be donating 50% of the proceeds from the sales of her CD to the non-profit NCVRC, and spoke about the mission statement of this organization that helps those who are battling drug and alcohol diseases. Stephanie also talked about her own addiction recovery.

5. RESPONSIBLE WAKES FOR VERMONT LAKES

"Vermont Country Morning" host Roland Lajoie spoke on February 7, 2023 (8:20-8:25 AM) with Jack Widness and Tom Ward of "Responsible Wakes for Vermont Lakes" on the progress of rule-making and establish a new Public Water Use Rule protecting Vermont inland lakes and ponds. Wake boats can generate large, surfable wakes that, when close to shore, can inflict environmental harm, damage property and create safety risks for other lake users and negatively impact Vermont's vibrant tourist economy. A public hearing on this issue is scheduled on February 13, 2023 in Greensboro.

6. JOHN FUSCO-MUSICIAN/FILM DIRECTOR/LOCAL FUNDRAISER

"Vermont Country Morning" host Roland Lajoie spoke on January 19, 2023 (7:20-7:25 AM, 8:20-8:25 AM) with Nationally acclaimed movie director/musician/local community leader John Fusco about his career accomplishments (17 motion pictures including "Young Guns", "Thunderheart", "Hidalgo" and "The Highwaymen"). He has returned to his early musical origins releasing three acclaimed albums of original songs. Fusco was also the recipient of "The Governor's Award for Excellence in the Arts, and has led local fundraisers (Lamoille County) to benefit non-profits such as Lamoille Community Foodshare.