

WLVB-FM PROGRAMS/ISSUES LIST

Jan.-Mar. , 2022

The following are the issues emphasized during the first quarter, (January-March) 2021 programming on WLVB-FM.

1. LAMOILLE HEALTH PARTNERS

"Vermont Country Morning" host Roland Lajoie spoke "live" in studio on February 23 , 2022 (7:20-7y:25 AM) with Stuart May, CEO of LAMOILLE HEALTH PARTNERS, and Dr. Wendy Tabor about dental care tips for children and a local public school outreach program beginning at Johnson Elementary School to give all kids access to dental health care.

2. NATIONAL HOMELESS AWARENESS MONTH (January)

WLVB aired a morning interview series promoting the "*National Homeless Awareness Month*" in January through the assistance and cooperation of the Lamoille Valley Housing & Homeless Coalition and Lamoille County Mental Health. "*Vermont Country Morning*" Host Roland Lajoie conducted the following interviews:

1/5/2022, 8:20-8:25 AM: Sherry Marcelino, executive director of the Lamoille Valley Housing & Homeless Coalition, previewed the interview series and spoke about the problems and issues of the homeless in Lamoille County.

1/12/2022, 8:20-8:25 AM: Kim Anetsberger, executive director of the Lamoille Community House, Lamoille County's homeless shelter talked about the number of homeless currently being sheltered, plans to open a year-round facility and the funding needed and available leading to the start of "365 Campaign" that will raise money to purchase land and build a new shelter within Lamoille County.

1/19/2022, 8:20-8:25 AM: Becky Gonyea, executive director of the Clarina Howard Nichols Center, Lamoille County's Domestic & Sexual Violence Shelter/Agency spoke about the mission of the facility, statistics on sexual violence in Lamoille County and the programs offered at CHNC.

1/26/2022, 8:20-8:25 AM: Jim Lovinsky, executive director of Lamoille Housing Partnership, Lamoille County's Affordable Housing Management company spoke about the local demand for affordable housing, the many projects currently being constructed and local/state/federal funding sources.

3. **Lamoille Restorative Center**

"Vermont Country Morning host **Roland Lajoie** spoke "live" in studio on January 20, 2022 (8:20-8:25 AM) with **Heather Hobart, executive director of the Lamoille Restorative Center in Hyde Park, and volunteer Jeff Beattie** about the LRC mission statement, expressed "thanks" to donors to the LRC for their contributions and outlined some of the programs that donations help fund.

4. **Lamoille Community Foodshare Benefit (Lamoille Songwriters in the Round)**

"Vermont Country Morning" host **Roland Lajoie** spoke "live" on February 8, 2022 (8:20-8:25 AM) with **Susan Rouselle, outreach manager of Lamoille Community Foodshare** about the upcoming **"Lamoille Songwriter's in the Round"** fundraiser. The money will help keep the organization stocked with food items for the needs of the community. Demand has increased dramatically during an inflationary U.S. economy and continued covid crisis. Six Lamoille County songwriters donated their time and talent to this musical fundraiser.

5. **Morrisville American Red Cross Blood Drive Campaign:**

"Vermont Country Morning" host **Roland Lajoie** broadcast "live" from the American Red Cross blood drive site in Morrisville on January 7, 2022 from Noon-3:00 PM reporting on donor number updates and talking with some members of the Red Cross Blood Drive team during the January campaign (sponsored by 17 local businesses). The Morrisville blood drive brought in 67 donors.