Recruiting Sources Used

Job Title of Position: Executive Director

Date of Hire: <u>12-6-21</u>

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TELEPHONE NUMBER OF SOURCE	EMAIL OF SOURCE
SIU- HR Website	>	900 S. Normal Ave Carbondale, IL 62901	H/R- Employment Services	618-536-3369	hrinfo@siu.edu
WSIU Website	z	1100 Lincoln Drive Carbondale, IL 62901	Asst. Director of Digital Services	618-453-6258	katrina.stackhouse@wsiu.org
Public Media Jobs/ Current	z	4400 Massachusetts Ave NW Suite LL05 Washington, DC 20016-8122	On-line job posting	727-497-6565	publicmediajobs@current.org
СРВ	N	401 9th St. NW Washington, DC 20004-2129	On-line job posting	202-879-9600	cpb.org
NABJ Career Center	Z	8800 Lakewood Drive #117 Windsor, CA 95492	On-line job posting	626-792-3846	nabjcareers.org
NAB National Association of Broadcasters	z	1 M Street SE Washington, DC 20003	On-line job posting	202-429-5300	nab@nab.org
Illinois Broadcasters Association	z	200 Missouri Ave Carterville, IL 62918	On-line job posting	618-985-5555	iba@ilba.org
HigherEdJobs	z	328 Innovation Blvd, Suite 235 State College, PA 16803	On-line job posting	814-861-3080	sales@higheredjobs.com

*INDICATE "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.



YourMembership.com, Inc Tel. 727-497-6565

RECEIPT

PURCHASER INFO

WSIU Broadcasting 1100 Lincoln Drive Carbondale, Illinois 62901 United States Attn: susan colonl

ORDER #	R50475554
DATE	04/21/21
IO / PO #	
AMOUNT PAID	USD 299.00
PURCHASED BY	
susan coloni	
618-453-4344	
scoloni@siu.edu	

PRODUCT

DESCRIPTION

AMOUNT

30 Day Online Only Job Posting
Job Posting - Web

(paid - creditcard)
Job ID: 56634651
Job Name: Executive Director

Job Title: Executive Director, Broadcasting Services

 SUBTOTAL
 USD 299.00

 TAXES
 USD 0.00

 TOTAL PAID
 USD 299.00

 AMOUNT DUE
 USD 0.00



4



POST A JOB

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Search

Enter keyword to search in Job name, position, description, company name, city or search by Job ID number

Show Advanced Search Options

SEARCH

		Viewing 1 - 4	of 4 Jobs		
Position	Location	<u> Start</u>	<u>End</u>	Status	Action
Executive Director, Broadcasting Services	Illinois United States	04/21/2021	05/21/2021	Active	Tanana Tanana Tanana Tanana Tanana Tanana Tanana Tanana

Hide Details

Job Details	
Job ID:	56634651
Job Name:	Executive Director
Position:	Executive Director, Broadcasting Services
Company:	Southern Illinois University (SIU) Carbondale

•			

Brief Description:

Executive Director, Broadcasting Services (WSIU Public Broadcasting)

Southern Illinois University (SIU) Carbondale seeks a talented and experienced media professional to serve as executive director of its Broadcasting Services unit ("WSIU Public Broadcasting").

WSIU Public Broadcasting is responsible for operating three radio and five television stations with a coverage area that reaches 5 million people across seven states. The stations are WSIU-TV and WSIU-FM of Carbondale, IL; WUSI-TV and WUSI-FM of Olney, IL; and WVSI-FM of Mount Vernon, IL; WMEC-TV of Macomb, IL, WQEC-TV of Quincy, IL, and WSEC-TV of Chatham, IL.

Duties and Responsibilities:

The duties and responsibilities of the executive director include:

- Oversee all administrative and leadership aspects of WSIU Public Broadcasting, including strategic planning, budgeting, personnel management, fundraising/underwriting, television and radio operations, and establishing the vision and goals to fulfill the unit's mission.
- Build and maintain strong relationships within the university and the community to
 provide opportunities for students and faculty interested in the broadcast/media fields
 and provide services to the community. Of particular focus are building strong ties to
 academic programs such as radio/television/digital media to provide practical creative
 experiential learning for students.
- Serve as the chief fiscal officer for all broadcasting service accounts and ensure sound fiscal management for all revenues and expenses.
- Collaborate with university to coordinate efforts with state and federal officials on funding and regulatory matters that affect broadcasting services.
- Ensure the development and effective implementation of a substantial fundraising
 operation that provides private financial support through annual gifts, major donations
 and endowments as well as significant underwriting of operations. This position
 should participate in many facets of these revenue generating activities.
- Make strategic decisions on programming matters for radio and television that meet the mission of the stations while also meeting the needs of the viewers, members, donors and regulators.
- Meet regularly with the Friends of WSIU and other groups to build relationships with viewers, members, donors, community leaders, the public and university

students/faculty/staff.

Minimum Qualifications:

- a bachelor's degree and at least six years of management-level experience at a radio and/or television organization or a master's degree and at least four years of such experience
- · a demonstrated understanding of operating a not-for-profit organization
- · fundraising, underwriting, and grant writing experience
- · understanding of FCC regulations, policies, and rules
- experience managing budgets and personnel

Preferred Qualifications:

There is a preference for a person with experience in the public media field.

General Information - College/Department:

Founded in 1869, SIU Carbondale is the flagship campus of the Southern Illinois University System. With more than 11,000 students and more than 3,000 faculty and staff, the Carbondale campus offers a full range of doctoral, master's, bachelor's and associate degrees in addition to professional degrees in law and medicine. It is a diverse, student-centered, research-intensive university that has earned national recognition for its teaching, research, service, civic engagement and commitment to diversity and inclusion.

The physical beauty of the region is a major attraction to students, faculty and visitors. Sixty miles to the south of Carbondale is the historic confluence of the Ohio and Mississippi Rivers, the two forming the border of the southern tip of Illinois. Just six hours south of Chicago and within easy driving distance of St. Louis, Memphis, Nashville and Indianapolis, SIU Carbondale draws students from the Midwest but also from nearly every U.S. state and nearly 100 nations. A vibrant community of approximately 25,000 residents, Carbondale is regarded as one of the best small cities in Illinois.

Required Documents:

Cover Letter, Resume

Contact:

Matthew Baughman

Contact Email:

baughman@siu.edu

Contact Phone #:

618-453-2341

SERVICE ALERT: some viewers and listeners may experience service disruptions due to ongoing tower maintenance. Impacted: WVSI FM, WUSI TV/FM & WSEC TV.

Service Alerts



Schedules

A Service Alert \$ Donate

Mer

Careers

Current Openings

Executive Director, Broadcasting Services

Title: Executive Director, Broadcasting Services

Deadline to Apply: 05/07/2021

Job Category: Administrative/Professional **Department**: Broadcasting Service-SIUC

College: Chief of Staff-SIUC Months of Appointment: 12

Executive Director, Broadcasting Services (WSIU Public Broadcasting)

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The duties and responsibilities of the executive director include:

- Oversee all administrative and leadership aspects of WSIU Public Broadcasting, including strategic planning, budgeting, personnel management, fundraising/underwriting, television and radio operations, and establishing the vision and goals to fulfill the unit's mission.
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- Serve as the chief fiscal officer for all broadcasting service accounts and ensure sound fiscal management for all revenues and expenses.
- Ocliaborate with university to coordinate efforts with state and federal officials on funding and regulatory matters that affect broadcasting services.
- Description that provides private financial support through annual gifts, major donations and endowments as well as significant underwriting of operations. This position should participate in many facets of these revenue generating activities.
- Make strategic decisions on programming matters for radio and television that meet the mission of the stations while also meeting the needs of the viewers, members, donors and regulators.
- Meet regularly with the Friends of WSIU and other groups to build relationships with viewers, members, donors, community leaders, the public and university students/faculty/staff.

Minimum Qualifications

- a bachelor's degree and at least six years of management-level experience at a radio and/or television organization or a master's degree and at least four years of such experience
- a demonstrated understanding of operating a not-for-profit organization
- fundraising, underwriting, and grant writing experience
- understanding of FCC regulations, policies, and rules
- experience managing budgets and personnel

Preferred Qualifications: There is a preference for a person with experience in the public media field.

General Information - College/Department

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Required Documents: Cover Letter, Resume

Contact: Matthew Baughman
Contact Email: baughman@siu.edu
Contact Phone #: 618-453-2341

Security/Safety Sensitive: Security sensitive (subject to pre-employment criminal background investigation)

Link to Apply: https://jobs.siu.edu/staff/job-details-staff?jobID=11825&job=executive-director-broadcasting-services

Equal Opportunity Employer

SIU Carbondale is an Affirmative Action/Equal Opportunity Employer of individuals with disabilities and protected veterans that strives to enhance its ability to develop a diverse faculty and staff and to increase its potential to serve a diverse student population. All applications are welcomed and encouraged and will receive consideration.

Connect with us

















Southern Illinois University Carbondale

Office of the Chancellor & College of Mass Communication and Media Arts

Copyright 2021, WSIU Public Broadcasting, All Rights Reserved.

WSIU is licensed to the Board of Trustees of Southern Illinois University (SIU). Information about the SIU Board of Trustees membership can be found here (Board of Trustees), Meetings of the SIU Board of Trustees are open to the public. Information about the dates, times and places of the meetings can be found here (BOT meetings).

WSIU and its licensee, the Board of Trustees of Southern Illinois University, is an equal opportunity employer and will not discriminate against any person on the basis of race, religion, nation origin, or sex in accordance with Title VII. The most recent WSIU EEO reports are available here. The WSIU Community Impact Report, WSEC Community Impact Report, and WSIU Financial Audits are also available for review.

View our Privacy Policy here.

The online version of the FCC public files are available here: WSIU-TV | WUSI-TV | WSIU-FM | WVSI-FM | WUSI-FM | WSEC | WMEC | WQEC



View published

New draft

Moderate

Revision state: *Published*Most recent revision: *Yes*Actions: *Unpublish this revision*

Radio & Television



Edit

X Unpublish

Executive Director, Broadcasting Services

Job Description:

Job Details

Title: Executive Director, Broadcasting Services

Deadline to Apply: 05/07/2021

Job Category: Administrative/Professional Department: Broadcasting Service-SIUC

College: Chief of Staff-SIUC Months of Appointment: 12

Position Summary

Executive Director, Broadcasting Services (WSIU Public Broadcasting)

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- Meet regularly with the Friends of WSIU and other groups to build relationships with viewers, members, donors, community leaders, the public and university students/faculty/staff.

Minimum Qualifications

- a bachelor's degree and at least six years of management-level experience at a radio and/or television organization or a master's degree and at least four years of such experience
- a demonstrated understanding of operating a not-for-profit organization
- fundraising, underwriting, and grant writing experience
- understanding of FCC regulations, policies, and rules
- · experience managing budgets and personnel

Preferred Qualifications

There is a preference for a person with experience in the public media field.

General Information - College/Department

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Required Documents: Cover Letter, Resume

Contact: Matthew Baughman
Contact Email: baughman@siu.edu
Contact Phone #: 618-453-2341

Security/Safety Sensitive: Security sensitive (subject to pre-employment criminal background investigation)

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Organization:

WSIU Broadcasting- Southern Illinois University Carbondale

Q Job Location:

Carbondale, IL United States

> Job Category:

Administrative

■ Deadline:

Friday, May 7, 2021

Job Type:

Full time

☑ Send Application Materials To:

Contact: Matthew Baughman

Contact Email: baughman@siu.edu

Contact Phone #: 618-453-2341

Website:

SIU Carbondale Jobs

🔀 Email:

baughman@siu.edu

Phone:

(618) 453-2341

O Job Field:

Radio and Television

From: CPB <do-not-reply@cpb.org>

Sent: Wednesday, April 21, 2021 11:21 AM

To: Coloni, Susan R

Subject: Your CPB Jobline Listing was successfully approved and published.

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.

Your CPB Jobline Listing "Executive Director, Broadcasting Services" was successfully approved and published. https://www.cpb.org/jobline/WSIU-Broadcasting-Southern-Illinois-University-Carbondale/Executive-Director-Broadcasting

Southern Illinois University Carbondale

(http://siu.edu) (http://siu.edu)

SIU CARBONDALE JOBS (https://jobs.siu.edu)

618-536-3369

jobshelp@siu.edu (mailto:jobshelp@siu.edu)

Job Details

Title:

Executive Director, Broadcasting Services

Deadline to Apply:

05/07/2021

Job Category:

Administrative/Professional

Department:

Broadcasting Service-SIUC

College:

Chief of Staff-SIUC

Months of Appointment:

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Required Documents:

Cover Letter, Resume

Contact:

Matthew Baughman

Contact Email:

baughman@siu.edu

Contact Phone #:

618-453-2341

Security/Safety Sensitive:

Security sensitive (subject to pre-employment criminal background investigation)

Apply for position

Back to Job Board (https://jobs.siu.edu/staff)

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CONTACT SIU

Southern Illinois University Carbondale, IL 62901 Phone: (618) 536-3369

Webmaster: webmaster@siu.edu (mailto:webmaster@siu.edu)

CAREERS (http://jobs.siu.edu/) EQUAL OPPORTUNITY EMPLOYER (https://siu.edu/eoe/) TITLE IX (https://equity.siu.edu/title9.php)

EMERGENCY PROCEDURES (https://siu.edu/emergency/index.php)

WEB PRIVACY POLICY (https://policies.siu.edu/policies/webprivacy.html) IBHE (https://www.ibhe.org/)

Last Updated: July 18, 2019, 02:55 PM

©2017 SIU Board of Trustees

Coroni, Susun K	
From: Sent: To: Subject:	Baughman, Matthew C Wednesday, April 21, 2021 11:22 AM Coloni, Susan R RE: Executive Director position posted
• • • • • • • • • • • • • • • • • • • •	NABJ's site and have asked that the National Association of Broadcasters post it. Also sent to nd to lots of alumni who will promote. Will also be on higheredjobs.com and of course the SIU of group!
From: Coloni, Susan R Sent: Wednesday, April 21, 2021 To: Baughman, Matthew C <bau Subject: RE: Executive Director p</bau 	ghman@siu.edu>
Hi Matt,	
The announcement is posted and	d in a review state. I'll let you know, once it is live.
Susan	
From: Baughman, Matthew C Sent: Wednesday, April 21, 2021 To: Coloni, Susan R < susan.colon Subject: Executive Director posit	i@wsiu.org>
Susan:	
Could you please post this position	on announcement and details on the Corporation for Public Broadcasting jobs website today?
Here's the CPB page to log in and	post the position: https://www.cpb.org/user/register
And here's the position details: <u>l</u>	nttps://jobs.siu.edu/staff/job-details-staff?jobID=11825&job=executive-director-broadcasting-
FYI that Jak is aware the posting i	is up and being promoted. Susan Tulis is as well.
Thanks!	
Matt	

Recruiting Sources Used

Job Title of Position: TV Master Control Room Supervisor

Date of Hire: 7-3-2023

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TELEPHONE NUMBER OF SOURCE	EMAIL OF SOURCE
SIU- HR Website	>	Y 900 S. Normal Ave Carbondale, IL 62901	H/R- Employment Services 618-536-3369	618-536-3369	hrinfo@siu.edu
WSIU Website	z	1100 Lincoln Drive Carbondale, IL 62901	Asst. Director of Digital Services	618-453-6258	katrina.stackhouse@wsiu.org
CPB	z	401 9 th St. NW Washington, DC 20004-2129	On-line job posting	202-879-9600	cpb.org
Indeed	z	6433 Champion Grandview Way, Building 1 Austin, TX 78750	On-line job posting	1-800-475-4361	Indeed.com website

*INDICATE "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

From:

noreply@hiretouch.com

Sent:

Thursday, March 30, 2023 12:14 PM

To:

Coloni, Susan R

Subject:

Television Master Control Room Supervisor has been posted

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.

Hello,

Your requested position, Television Master Control Room Supervisor, has been posted to https://jobs.siu.edu. Listed below is the HireTouch Job ID and the HR Coordinator for the position. Should you have any questions throughout the hiring process you may reach out to the HR Coordinator.

HireTouch Job ID: 15117

HR Coordinator: Heather Rich

HR Coordinator Email: heather.rich@siu.edu

Below are links for two documents our office recommends reviewing that outline the Civil Service hiring process timeline and a step-by-step instruction guide of the hiring process for Civil Service positions.

Civil Service Hiring Guide

Hiring Process to Fill a Position

Thank you,

Heather Rich

SIU Southern Illinois University

HUMAN RESOURCES
WOODY HALL, FIRST FLOOR
MAIL CODE 6520
900 SOUTH NORMAL AVENUE
CARBONDALE, ILLINOIS 62901

hrinfo@slv.edu 618/536-3369 618/453-1353 FAX

hr.slu.edu

MEMORANDUM

TO:

Susan Coloni

Broadcasting Service

FROM:

Heather Rich

Heather Rich

Human Resources

DATE:

April 26, 2023

RE:

Candidate Listing

CLASS:

Television Master Control Room Supervisor

The following is a list of eligible candidates for the current vacancy in your department. These candidates must contact you by 4:00 p.m., Thursday, May 4, 2023.

Paula Sue Earls 1018 - 985 - 65 76

90 Original Entry

From:

CPB <do-not-reply@cpb.org>

Sent:

Sunday, April 2, 2023 7:30 PM

To:

Coloni, Susan R

Subject:

Your CPB Jobline Listing was successfully approved and published.

Follow Up Flag:

Flag for follow up

Flag Status:

Flagged

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.

Your CPB Jobline Listing "Television Master Control Room Supervisor" was successfully approved and published. https://cpb.org/jobline/WSIU-Broadcasting-Southern-Illinois-University-Carbondale/Television-Master-Control-Room

From: Sent: Indeed <no-reply@indeed.com> Saturday, April 1, 2023 1:40 AM

To:

Coloni, Susan R

Subject:

Your Television Master Control Room Supervisor job is live on Indeed!

Follow Up Flag:

Flag for follow up

Flag Status:

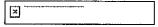
Flagged

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.



lobs Candidates Post a lob

Your job is live!



Your **Television Master Control Room Supervisor**

role for WSIU Broadcasting in Carbondale, IL 62901 is ready for job seekers to see!

View the posting

Free postings are live for 30 days.

Your job will pause on 05/01/2023

×

Have questions?

Contact Client Services 1-800-475-4361

×

×

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Your Privacy Choices

Back to Job Board

Apply for position at: https://jobs.siu.edu

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Job Type: Full-time

Pay: From \$2,830.00 per month

Benefits:

- · Dental insurance
- Employee discount
- · Flexible spending account
- · Health insurance
- Life insurance
- · Paid time off
- · Retirement plan
- · Vision insurance

Schedule:

- 8 hour shift
- Day shift
- Monday to Friday

Work Location: In person

· Health insurance

Hiring Insights

🏖 Hiring 1 candidate for this role



Job activity

Posted 3 days ago

If you require alternative methods of application or screening, you must approach the employer directly to request this as Indeed is not responsible for the employer's application process.



Master Control Operator jobs in Carbondale, IL

Jobs at WSIU Broadcasting in Carbondale, IL.

Master Control Operator salaries in Carbondale, IL

Hiring Lab Career Advice Browse Jobs Browse Companies Salaries Find Certifications Browse Schools Indeed Events Work at Indeed Countries About Help Center ESG at Indeed

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Recruiting Sources Used

Job Title of Position: Television Director-Producer

Date of Hire: <u>10-17-2022</u>

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TELEPHONE NUMBER OF SOURCE	EMAIL OF SOURCE
SIU- HR Website	>	Y 900 S. Normal Ave Carbondale, IL 62901	H/R- Employment Services 618-536-3369	618-536-3369	makayla.dierks@siu.edu
WSIU Website	z	N 1100 Lincoln Drive Carbondale, IL 62901	Asst. Director of Digital Services	618-453-6258	katrina.stackhouse@wsiu.org
СРВ	z	N 401 9 th St. NW Washington, DC 20004-2129	On-line job posting	202-879-9600	cpb.org website

*INDICATE "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

From:

noreply@hiretouch.com

Sent:

Thursday, June 16, 2022 12:01 PM

To:

Coloni, Susan R

Subject:

Television Director-Producer has been posted

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.

Hello,

Your requested position, Television Director-Producer, has been posted to https://jobs.siu.edu. Listed below is the HireTouch Job ID and the HR Coordinator for the position. Should you have any questions throughout the hiring process you may reach out to the HR Coordinator.

HireTouch Job ID: 13929

HR Coordinator: Makayla Dierks

HR Coordinator Email: makayla.dierks@siu.edu

Below are links for two documents our office recommends reviewing that outline the Civil Service hiring process timeline and a step-by-step instruction guide of the hiring process for Civil Service positions.

Civil Service Hiring Guide

Hiring Process to Fill a Position

Thank you,

Makayla Dierks

From:

CPB <do-not-reply@cpb.org>

Sent:

Thursday, June 16, 2022 1:36 PM

To:

Coloni, Susan R

Subject:

Your CPB Jobline Listing was successfully approved and published.

[EXTERNAL EMAIL ALERT]: Verify sender before opening links or attachments.

Your CPB Jobline Listing "Television Director- Producer" was successfully approved and published. https://www.cpb.org/jobline/WSIU-Broadcasting-Southern-Illinois-University-Carbondale/Television-Director-Producer/2022

From:

Coloni, Susan R

Sent:

Thursday, June 16, 2022 12:20 PM

To:

Stackhouse, Katrina E

Subject: Attachments: RE: Mark's job description
TV Director- Producer Position Description.pdf

There you go.

From: Stackhouse, Katrina E <katrina.stackhouse@wsiu.org>

Sent: Thursday, June 16, 2022 12:18 PM **To:** Coloni, Susan R <susan.coloni@wsiu.org>

Subject: Mark's job description

Hi there!

Can you please send me Mark's job description so I can post to the web at wsiu.org/careers - per Fred's request.

Thanks!

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