

**WHSN Quarterly Issues Report
APR-JUN 2012**

July 1, 2012

There follows a listing of some of the significant issues responded to by Station WHSN, Bangor, ME, along with the most significant programming treatment of those issues for the period of January 1, 2012 to March 31, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Description Of Issue | Program/Segments | Date | Time | Duration | Narration of Type and Description of Programs/Segments |
|---|--------------------------------|----------------|-----------------|-----------------|--|
| Blood shortage in Maine | ARC Blood Drive | 4/2/12 | 11-4PM | 5hrs | American Red Cross Blood Drive that collected 62 pints of blood |
| Maine EBT | Understanding Maine EBT | 4/14/12 | 10AM | 60 Min | Public Affairs program explaining the Maine Electronic Benefit Transfer system. |
| Spruce Run/Bangor Humane Society | On-Air interview | 4/10/12 | 1PM | 30 min | Interview with Bangor Roller Derby on fundraising efforts & events for 2 Maine charitable organizations. |
| Bangor Y | Live Remote | 4/29/12 | 8AM-Noon | 4 hrs | Live broadcast from the “Tri For The Y” Spring Triathlon |
| Various | PSA production | 4/20/12 | | | PSAs written & produced for the following: SERC Institute, Bangor Public Health & Wellness, |
| Destination Imagination | On-Air Interview | 5/9/12 | 2:30PM | 5 Min | Interview with students of Weatherbee School Destination Imagination on their efforts to attend the global competition. |

| | | | | | |
|---|---------------------------------------|----------------|-------------|--------------|---|
| Pharmacy Dept. Community Involvement | Community Connections Vignette | 5/7/12 | Noon | 2 Min | Husson Pharmacy Projects |
| Bangor BAT transportation | Community Connections Vignette | 5/8/12 | Noon | 2 Min | Talking with Sephone on new BAT free mobile app |
| American Folk Festival | Community Connections Vignette | 5/9/12 | Noon | 2 Min | Talk with Deb Melnikas of AFF on how to volunteer for the 2012 AFF |
| Cool Sounds Summer Concert Series | Community Connections Vignette | 5/10/12 | Noon | 2 Min | Talks about the free annual downtown Bangor concert series. |