Quarterly Issue List and Programming Department

3 Qt 2015 Julio 1 to Sept 30 Public Affairs
Programming Department

**Public Affairs Show** 

Air Date: 7/5/15 Time: 7:30 am Duration:30 minutes Talent: Alma Garcia GUEST: Cesar Novelo Educador de Salud Cuidado de Salud

#### Issue Addressed in this Program

Description on how the issue was covered:

We talked to Cesar Novelo Health Educator about HEALTH EDUCATION

IT IS GOOD TO HAVE HEALTH EDUCATION

HEALTHY LIFESTYLE AND THE ROLE OF HEALTH EDUCATION

**BE BETTER AS PATIENTS** 

**CULTURE AND HEALTH EDUCATION** 

WHAT IS THE BEST WAY TO OVERCOME DISEASE

HEALTH EDUCATION AS A BRIDGE TO DOCTORS AND TREATMENT

The results mean LABORATORIES

HOW TO SET GOALS for better health

MONITORING HEALTH EDUCATION

MAINTENANCE OF HEALTH EDUCATION





# Quarterly Issue List and Programming Department 3 Qt 2015 Julio 1 to Sept 30 Programming Department Programming Department

#### **Public Affairs Show**

Air Date: 7/12/15 Time: 7:30 am Duration:30 minutes Talent: Alma Garcia *GUEST:* Alma Galvan BBB Estafas

#### Issue Addressed in this Program

#### Description on how the issue was covered:

- 1. Season taxes and more communes scams verify, as a tax preparer
- 2. Finding Love on the Internet
- 3. False Checks and lottery winners
- 4. False calls from government agencies
- 5. violation of corporate data, in this case Anthem Insurance
- 6. No credit cards CERAR
- 7. Buying Cars in CA



Quarterly Issue List and Programming Department

3 Qt 2015 Julio 1 to Sept 30 Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 7/19/15
Time: 7:30 am
Duration:30 minutes
Talent: Alma Garcia

GUEST:
Cesar Novelo
Educador de Salud
Cuidado de Salud

#### Issue Addressed in this Program

#### Description on how the issue was covered:

We talked to Cesar Novelo Health Educator about HEALTH EDUCATION IT IS GOOD TO HAVE HEALTH EDUCATION HEALTHY LIFESTYLE AND THE ROLE OF HEALTH EDUCATION BE BETTER AS PATIENTS

CULTURE AND HEALTH EDUCATION

WHAT IS THE BEST WAY TO OVERCOME DISEASE

HEALTH EDUCATION AS A BRIDGE TO DOCTORS AND TREATMENT

The results mean LABORATORIES

HOW TO SET GOALS for better health

MONITORING HEALTH EDUCATION

MAINTENANCE OF HEALTH EDUCATION





#### KGRB 94.3 **Quarterly Issue List and Programming Department** 3 Qt 2015 **Public Affairs** July 1 **Programming Department** To Sept 30

**Public Affairs Show** 

Air Date: 7/26/15 Time: 7:30 am Duration: 30 min Talent: Alma Garcia

**GUEST:** Rosy Cabeza de Vaca Feng Shui

#### Issue Addressed in this Program

Description on how the issue was covered:

We talked to Rosy Cabeza De Vaca about Eastern philosophy Feng Shui, and how we can enhance the energies in the marriage bedroom and that of the children but also talk about how to improve our economy at home making changes in question to apply and remove which brings positive energy that plants and everything related to this oriental philosophy





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 8/2/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia GUEST: Cesar Novelo Educador de Salud VIH y SIDA

#### Issue Addressed in this Program

Description on how the issue was covered:

We talked to Cesar Novelo Health Educator about...

What is the difference with HIV and AIDS

**How Affects** 

How to protect us

**HIV** Testing

Methods of protection

HIV drugs and alcohol

Myths about HIV

**Medicines** 

Cells and Viral load.





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 8/8/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia GUEST:
Elizabeth Medina
Specialist Human Trafficking
Opening Doors

#### **Issue Addressed in this Program**

Description on how the issue was covered:

#### We talked to Elizabeth Medina Specialist Human Trafficking

- What is human trafficking?
- What are some indicators that a person is a victim of trafficking?
- What is the difference between trafficking and smuggling?
- Who is affected by trafficking?
- Who are the traffickers?
- What types of cases happen in Sacramento?
- What kind of help is available to trafficking victims?
- What organizations exist to help trafficking victims?
- What is Opening Doors?
- How does Opening Doors help victims of trafficking?
- What can people do about human trafficking?
- What should someone do if they are in a situation where they are being exploited?





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 8/16/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia GUEST:
Martin Oliveros
CHP

#### **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with the representing the California Highway Patrol Martin Oliveros, about the importance of using child seats, and if is necessary the police department orients new parents to put chairs in the correct way. Furthermore it is talking about teens driving under the influence of alcohol and the consequences. Also we touched the issue of the importance of preparing to go on long trips on the road.





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 8/23/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia GUEST:
MariCarmen Estudillo
Cruz Coronado
Reina Fiestas Patrias

#### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked to MariCarmen Estudillo Coordinator and the participants Reina Fiestas Patrias about the history of the event, also about the requirements that need to have the participants and everything that surrounds the event. We talked of the difficult days of rehearsals, practices and events you have to attend before being crowned, the current Queen Cruz Coronado talked to us about the work done during her year of reing, and the work that she did for the community. After we talked to participants, about the experience and the benefits being participants of Reina Fiestas Patrias.





**Quarterly Issue List and Programming Department** 

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### Public Affairs Show

Air Date: 8/30/15
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

#### GUEST:

Juan Manuel Garcia Educacion Migrante

#### Issue Addressed in this Program

Description on how the issue was covered:

We talked to represents of Educacion Migrante. Now that school starts is very important for families to realize additional services that may be available to them in the same schools. The Migrant Education Program serves students between the ages of 6-21 years, for the purpose of ensuring that the children of farm workers graduate from high school. In collaboration agreements with school districts for students of our academic program receive these additional services within the same school. During the summer most of the programs offered at different schools are sponsored by the Migrant Education Program. The staff is divided into different positions to cover all the needs of the students.





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 9/6/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia

#### GUEST:

Johanna A. Wojciak Employment Development Department Public Information Officer

#### Issue Addressed in this Program

Description on how the issue was covered:

## ... Johanna A. Wojciak

The California Employment Development Department (EDD) serves more than 1 million job seekers per year by offering a number of services that bring employers together with individuals searching for employment or those who want to change careers. The topics that we'll discuss during the interview include: the new UI Online/UI Online Mobile service, the recent labor market statistics (in California and Sacramento, June 2015) and resources that are available for youth who are seeking employment





**Quarterly Issue List and Programming Department** 

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 9/13/15
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

### GUEST:

Rosy Cabeza de Vaca NUMEROLOGIA

#### Issue Addressed in this Program

Description on how the issue was covered:

We talked to the numerologist Rosy Cabeza de Vaca, about science of numerology as we know that numbers are as out based on your birth date and talk about positive and negative in each of the numbers and how it can affect us in our daily life and to improve the informationwe got from the numbers.





Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 9/20/15 Time: 7:30am Duration: 30 min Talent: Alma Garcia

*GUEST:*Alma Galvan
Vocera del BBB

#### Issue Addressed in this Program

Description on how the issue was covered:

We spokeswoman spoke to BBB about all the scams in the areas of Sacramento County ● Be wary of unrealistic offers. If it sounds too good to be true, it probably is. Unrealistic offers

are used to motivate purchasers to make hasty decisions, such as "sweepstakes winnings" or fake

"government grant" offers.

- Never send money to someone you do not know. Prepaid debit cards and wire transfers are
- almost impossible to trace once the transaction is complete. Even if the scam artist uses a name, it

is almost always fake.

- Do not fall for threats or reassurances. Scammers will send fake ID cards, addresses, or even
- use names and phone numbers of legitimate businesses. Verify every piece of information you
- receive including addresses, phone numbers, and even employee names when possible.
- Verify their website when possible. If they have a website, know the signs of a fake online



Quarterly Issue List and Programming Department

3 Qtr. 2015 Jun 1 To SEP 30

Public Affairs
Programming Department

#### **Public Affairs Show**

Air Date: 9/27/15
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

**GUEST:**Raissa Morris
Immigration Lawyer

#### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked to Raissa Morris Lawyer about family petitions - one who can ask, what is the process. Also who needs forgiveness and how to know if you qualify for forgiveness.



