

WOWY-FM

1st QUARTER

ISSUES & PROGRAMS

2015

To: Public File

Date: April 10, 2015

Subject: Issues and Programs (First Quarter 2015)

Our stations work very hard to identify the concerns of the listening audience. By maintaining a close relationship with government officials, area business leaders, schools, churches, civic organizations and private citizens, we receive a very thorough understanding of the significant issues and needs that affect local residents.

Therefore, we offer live airtime, public service announcements and use of our website to help educate the community regarding vital local issues. Between January and March 31st, we helped many non-profit organizations and civic groups by providing them forums to both promote themselves and explain how they impact our region.

Furthermore, our broadcasts cover local stories that impact our area. These stories often generate further discussion over the air. Listener feedback and input is not only appreciated regarding these matters, but also encouraged.

During the first quarter, this station encouraged listener involvement in activities that will positively impact our community.

The following pages will detail those issues and programs that we have determined to be significant to our listeners for the period between January 1st thru March 31st, 2015

First Quarter Public Service Involvement

We offered airtime to local non-profit organizations, civic groups and vital local causes to benefit fund-raisers, volunteer solicitation drives and public awareness. In addition to thirty-second and sixty-second public service announcements, live mentions were made by on-air personalities to promote various events.

Furthermore, all area non-profits, schools, churches and civic groups are invited to use our public service announcements. In addition, these organizations are offered time on our various morning shows.

We donated various items – gift cards, T-shirts and other promotional items for groups to use as door prizes and giveaways to promote involvement in certain events. Our on-air personalities have participated in various events to help these vital community organizations.

We are very proud to be associated with the many community organizations and will continue to support and encourage them through serving as a link to a mass audience.

Our station broadcasts the weekly Public Affairs program, ***Lincoln Radio Journal***. The weekly half-hour show features the previous week's issues and lawmaker news from Harrisburg which concern and affect our community as well as all of Pennsylvania.

Our stations broadcast the weekly Public Affairs program, ***VIEWPOINTS***. Viewpoints is an energetic, entertaining, highly-produced, contemporary radio magazine with two major stories weekly, giving our audience news they can use while it addresses key issues of concern:

- Education
- Crime
- Environment
- Housing
- Schools
- Poverty
- Business & the Economy
- Government
- Employment
- Race & Gender Issues

PUBLIC SERVICE GUEST STUDIO/PHONE FIRST QUARTER

Our stations provide the opportunity for non-profit organizations to be guests on our various radio programs – either live or on the telephone. We also read live announcements showcasing local events benefitting non-profit organizations. The following is a partial list of our first quarter involvement.

Penn State Thon
Mid State Literacy Council
Girl Scouts
Little Lady Lions Pink Out Game
PSU Womens Hockey Skate For The Cure
Women's Resource of Centre County
Penn State Movin On
Patton Township Police Dept
Pennsylvania Assoc of Broadcasters
Infusion
Tides
Fuse Productions/Les Miserables
The Builders Association of Central PA
Interfaith Human Services
Penn State Thespians
Community Help Center
Penn State Panhellenic and the IFC
Paterno Family Run
Arc of Centre County
Howard Fire Company
State Theatre
Tides
Happy Valleys Got Talent
State College Downtown Rotary
VFW Club 5825
West Branch Elementary
Port Matilda Sportsmen's Club
Bellefonte Intervalley Area Chamber
Fonda's Foundlings
The Zion Community Church
Kiwanis Club of State College
Alzheimer's Caregivers Support Group

HERE IS WHAT'S HAPPENING AROUND WOWY LAND ON WOWY 97.1.

FEBRUARY 27, 2015

There will be a Chicken & Waffles Dinner Buffet from 5-7pm at the VFW Club 5825 at 500 W. Pine Grove Road in Pine Grove Mills. It is open to the public.

FEBRUARY 28, 2015

Paddle party at the West Branch Elementary Cafe/Gym to benefit Braxton's Brigade 2015 Autism Walk team. Doors open at noon and starts at 1. 15 vendors, lunch for sale, and more. Reserve early tickets to receive \$1 off food order at the event amandakay628@gmail.com

MARCH 4, 2015

Port Matilda Sportsmen's Club Shot Gun Shoots Every Wednesday at 7pm. Prizes are given away weekly. Cost : \$10 members , \$12 non members, We supply 12, 16, and 20 gauge ammo. Stock Shotguns Only!! All Are Welcome. More Info www.portmsc.com or 814-692-7554

MARCH 7, 2015

Bellefonte Intervalley Area Chamber Volunteer Fair is March 7th from 10am to 2pm at the American Philatelic Society at the Match Factory in Bellefonte. This free event offers the public a way to conveniently speak with many community service organizations that need volunteers - making it easy to see what is available and to find a volunteer opportunity that matches the interests and time available of each person or family. Find more info at bellefontechamber.org

**IF YOUR NON PROFIT GROUP OR ORGANIZATION IS HAVING AN EVENT,
SEND YOUR PUBLIC SERVICE ANNOUNCEMENT, AT LEAST TWO WEEKS IN**

**ADVANCE, TO: WOWY C/O PSA 160 CLEARVIEW AVENUE, STATE COLLEGE,
PA 16803 OR EMAIL REALDEALBOBSTEELE@GMAIL.COM OR GMILLER@
7MOUNTAINSMEDIA.COM**

HERE IS WHAT'S HAPPENING AROUND WOWY LAND ON WOWY 97.1.

MARCH 4, 2015

Port Matilda Sportsmen's Club Shot Gun Shoots Every Wednesday at 7pm. Prizes are given away weekly. Cost: \$10 members, \$12 non members, We supply 12, 16, and 20 gauge ammo. Stock Shotguns Only!! All Are Welcome. More Info www.portmsc.com or 814-692-7554

MARCH 5, 2015

An Alzheimer's Caregivers' Support Group will meet at 7:00 p.m. in the St. Paul's Church Hall, Presqueisle and 4th Sts. This month's topic deals with relieving caregivers' stress through small interventions that can be done anywhere and at any time. Many would benefit the AD sufferer as well. These meetings are held in conjunction with the Greater PA Chapter of the Alzheimer's Association. Information shared is strictly confidential and any interested person is welcome to attend. Meetings are free of charge.

MARCH 7, 2015

Bellefonte Intervalley Area Chamber Volunteer Fair is March 7th from 10am to 2pm at the American Philatelic Society at the Match Factory in Bellefonte. This free event offers the public a way to conveniently speak with many community service organizations that need volunteers - making it easy to see what is available and to find a volunteer opportunity that matches the interests and time available of each person or family. Find more info at bellefontechamber.org

MARCH 7, 2015

Fonda's Foundlings is a registered non-profit cat rescue organization. This Saturday Fondas Foundlings will be at Petco in State College with a lot of Kittens & Cats up for adoption from 2:30 p.m. - 8:30 p.m.

MARCH 8, 2015

Come Visit With Beagle911 and meet the lovable, adoptable pets in person SUNDAYS from Noon to 3 PM at Wiscoy in State College. At least 10 available beagles will be attending and all are welcome!!!

MARCH 8, 2015

On Sunday, March 8th at 1:00pm the Young Patron of Husbandry will meet at St. John United Church of Christ, Ridge Road in Spring Mills. Please bring a covered dish to share. The afternoon program is Ghost Tales.

IF YOUR NON PROFIT GROUP OR ORGANIZATION IS HAVING AN EVENT, SEND YOUR PUBLIC SERVICE ANNOUNCEMENT, AT LEAST TWO WEEKS IN ADVANCE, TO: WOWY C/O PSA 160 CLEARVIEW AVENUE, STATE COLLEGE, PA 16803 OR EMAIL REALDEALBOBSTEELE@GMAIL.COM OR GMILLER@7MOUNTAINSMEDIA.COM

HERE IS WHAT'S HAPPENING AROUND WOWY LAND ON WOWY 97.1.

MARCH 14, 2015

The Kiwanis Club of State College will conduct a PANCAKE and SAUSAGE Festival from 8 AM to 2 PM at Grace Lutheran Church, 205 S. Garner Street. Benefits Youth Activities.

MARCH 14, 2015

The Zion Community Church located at 3261 Zion Road, Bellefonte will be having a Missions Fundraiser Pancake Breakfast from 8-11 a.m. The cost is \$6.00. Children three and under are free. For more information call the church office at 814-383-4161 or email at zioncommunitychurch@gmail.com.

MARCH 15, 2015

The Calvary Church located on 1250 University Drive, SC PA is hosting a spaghetti dinner from 5:00 p.m to 8:00 p.m. All proceeds benefit the Hearts for the Homeless. Eat in or takeout available. The cost is \$8.00 for adults, \$5.00 for children between 6 and 12, 5 and under eat free. Tickets may be purchase at the door or in advanced at Hearts for the Homeless, 100 S. Fraser Street.

MARCH 19, 2015

The Howard United Methodist Church at 144 W. Main Street, will be hosting a Soup Sale Luncheon from 11:00 a.m. to 1:00 p.m. in the Fellowship Hall. Proceeds from this luncheon will benefit two local families. Kane Wolf (7 yr. old) and Michael Esh (14 yr. old) are currently at Philadelphia Children's Hospital receiving treatments for cancer. Soup, rolls, beverage, and pie are available for lunch (eat-in or take-out). Cost is \$6.00. Pre-orders for quarts of soup (\$6.00/qt.) should be made by Sunday prior to luncheon. Contact Patti Long at 814-625-2182 or Helen Meyer at 814-625-2722. Soup comes in freezable containers.

HERE IS WHAT'S HAPPENING AROUND WOWY LAND ON WOWY 97.1.

MARCH 18, 2015

The Downtown State College Rotary Club will be holding our annual Spaghetti Dinner. The dinner is 4-7pm at the Mount Nittany United Methodist Church on Branch Road (near Lemont). Tickets are \$8 for Adults and \$4 for Children 12 and under. You can eat there or take out is also available. The money raised goes to support the State College Food bank and other local charities.

MARCH 19, 2015

The Howard United Methodist Church at 144 W. Main Street, will be hosting a Soup Sale Luncheon from 11:00 a.m. to 1:00 p.m. in the Fellowship Hall. Proceeds from this luncheon will benefit two local families. Kane Wolf (7 yr. old) and Michael Esh (14 yr. old) are currently at Philadelphia Children's Hospital receiving treatments for cancer. Soup, rolls, beverage, and pie are available for lunch (eat-in or take-out). Cost is \$6.00. Pre-orders for quarts of soup (\$6.00/qt.) should be made by Sunday prior to luncheon. Contact Patti Long at 814-625-2182 or Helen Meyer at 814-625-2722. Soup comes in freezable containers.

MARCH 21, 2015

A Rock the 80s concert is being held at The State Theatre, beginning at 7 pm. There is also a pre-event reception at Indigo from 5 to 6:45. The cost of the concert ticket is \$34 per person and can be purchased at The State Theatre website. There will be 11 amazing local bands performing. Benefits the Bob Perks Fund.

MARCH 21, 2015

5th Annual all ages dance party will take place from 6-9pm at the Bellefonte Area High School. There will be a DJ, free food, games, crafts and much more. Sponsored by the Centre County Down Syndrome Society. Donations gratefully accepted at the door.

MARCH 22, 2015

New Hope United Methodist Church invites you to a Spaghetti Dinner, 5-6:30pm at 1089 E. College Ave., Bellefonte. Tickets are \$6. Take out is available. A Contemporary Service with music follows at 7pm.

APRIL 1, 2015

Grace Lutheran Church, 205 S. Garner in State College, invites you to a multi-sensory walk through the Passion. The event, called Discerning the Divine: Lenten Meditations through Art and Music, begins with a presentation about icons at 4:30 and a pig roast dinner at 5:15. Visitors will experience museum-quality images of Renaissance paintings; classical music; Stations of the Cross; a book and art display; a Lenten hymn sing; and liturgical dance. Visit www.glcpa.org or call 814-238-2478 for details.

TFN

Port Matilda Sportsmen's Club Shot Gun Shoots Every Wednesday at 7pm. \$300-400. worth of meat and other prizes are given away weekly, including a Grand Prize of \$100 meat package. Cost : \$10 members , \$12 non members, They supply 12, 16, and 20 gauge ammo. Stock Shotguns Only!! All Are Welcome. More Info www.portmsc.com or 814-692-7554

MARCH 27, 2015

SS. Peter & Paul Church in Hawk Run and St. Agnes Church in Morrisdale will be selling homemade nut, apricot, and poppyseed rolls for \$8.00 each, also, coconut and peanut butter eggs for \$1.00 each. Pick-up date will be March 27 from 3 to 6:P.M. at St. Agnes Social Center on 22 St. Agnes Dr. in Morrisdale. To order, please call Mary at 342-4448 or Bernie at 343-6675.

IF YOUR NON PROFIT GROUP OR ORGANIZATION IS HAVING AN EVENT,

**SEND YOUR PUBLIC SERVICE ANNOUNCEMENT, AT LEAST TWO WEEKS IN
ADVANCE, TO: WOWY C/O PSA 160 CLEARVIEW AVENUE, STATE COLLEGE,
PA 16803 OR EMAIL REALDEALBOBSTEELE@GMAIL.COM OR GMILLER@
7MOUNTAINSMEDIA.COM**

HERE IS WHAT'S HAPPENING AROUND WOWY LAND ON WOWY 97.1.

MARCH 27, 2015

There will be an All you can eat Ham Pot Pie Dinner from 5 -7 pm on Friday March 27th at VFW Post 5825 Pine Grove Mills 500 W. Pine Grove Rd., Pennsylvania Furnace.

MARCH 27, 2015

SS. Peter & Paul Church in Hawk Run and St. Agnes Church in Morrisdale will be selling homemade nut, apricot, and poppyseed rolls for \$8.00 each, also, coconut and peanut butter eggs for \$1.00 each. Pick-up date will be March 27 from 3 to 6:P.M. at St. Agnes Social Center on 22 St. Agnes Dr. in Morrisdale. To order, please call Mary at 342-4448 or Bernie at 343-6675.

MARCH 28, 2015

All are invited to an Easter Egg Hunt Saturday starting at 9am. Story time, games and snacks! The Egg Hunt and activities will be held at St. John Lutheran Church, 216 N. McAllister Street, Bellefonte. Call 814-355-4679.

MARCH 28, 2015

There will be a Community-wide Easter Egg Hunt and Skating Party sponsored by The Greater Buffalo Run Valley U. M. Church Saturday, from 10:30 a.m. to 12:30 p.m. at Penn Skates (located across from the University Park Airport). Free admission, skate rental and snacks. Younger children can bring their own riding toy to use on the skating floor (must have at least 3 wheels).

MARCH 28, 2015

On Saturday from 1:30 – 3:00PM there will be a free Easter Egg Hunt for all kids ages 2-12 at Living Hope Alliance Church of Bellefonte. The church is located at 321 E. Howard Street in Bellefonte. It will take place in the church hall and in the church parking lot. For more information, you can contact the church at 814-355-3106 or find

them on the web at www.livinghopealliance.com.

March 28, 2015

There will be an Easter Party/Egg Hunt Saturday, 4:00pm at the Trinity United Methodist Church 128 W. Howard Street Bellefonte. Egg hunt, egg coloring, games, food and fun.

MARCH 29, 2015

Free Community Ham Dinner will be hosted by First Presbyterian Church, 203 N. Spring St., Bellefonte, on Sunday, March 29, from Noon to 2 PM in Fellowship Hall. All are welcome! Call Suzanne Elder, 814-355-4202, if you have questions.

APRIL 1, 2015

Grace Lutheran Church, 205 S. Garner in State College, invites you to a multi-sensory walk through the Passion. The event, called Discerning the Divine: Lenten Meditations through Art and Music, begins with a presentation about icons at 4:30 and a pig roast dinner at 5:15. Visitors will experience museum-quality images of Renaissance paintings; classical music; Stations of the Cross; a book and art display; a Lenten hymn sing; and liturgical dance. Visit www.glcpa.org or call 814-238-2478 for details.

TFN

Port Matilda Sportsmen's Club Shot Gun Shoots Every Wednesday at 7pm. \$300-400. worth of meat and other prizes are given away weekly, including a Grand Prize of \$100 meat package. Cost : \$10 members , \$12 non members, They supply 12, 16, and 20 gauge ammo. Stock Shotguns Only!! All Are Welcome. More Info www.portmsc.com or 814-692-7554

IF YOUR NON PROFIT GROUP OR ORGANIZATION IS HAVING AN EVENT, SEND YOUR PUBLIC SERVICE ANNOUNCEMENT, AT LEAST TWO WEEKS IN ADVANCE, TO: WOWY C/O PSA 160 CLEARVIEW AVENUE, STATE COLLEGE,

**PA 16803 OR EMAIL REALDEALBOBSTEELE@GMAIL.COM OR GMILLER@
7MOUNTAINSMEDIA.COM**

MARCH 21, 2015

A Rock the 80s concert is being held at The State Theatre, beginning at 7 pm. There is also a pre-event reception at Indigo from 5 to 6:45. The cost of the concert ticket is \$ 34 per person and can be purchased at The State Theatre website. There will be 11 amazing local bands performing. Benefits the Bob Perks Fund.

APRIL 1, 2015

Grace Lutheran Church, 205 S. Garner in State College, invites you to a multi-sensory walk through the Passion. The event, called Discerning the Divine: Lenten Meditations through Art and Music, begins with a presentation about icons at 4:30 and a pig roast dinner at 5:15. Visitors will experience museum-quality images of Renaissance paintings; classical music; Stations of the Cross; a book and art display; a Lenten hymn sing; and liturgical dance. Visit www.glcpa.org or call 814-238-2478 for details.

**IF YOUR NON PROFIT GROUP OR ORGANIZATION IS HAVING AN EVENT,
SEND YOUR PUBLIC SERVICE ANNOUNCEMENT, AT LEAST TWO WEEKS IN
ADVANCE, TO: WOWY C/O PSA 160 CLEARVIEW AVENUE, STATE COLLEGE,
PA 16803 OR EMAIL REALDEALBOBSTEELE@GMAIL.COM OR GMILLER@
7MOUNTAINSMEDIA.COM**

Morning Show In-Studio Schedule

Thu Jan 22, 2015

8:10am Nutritional Habit Challenge w/ B

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/nutritional?hceid=Y2FwY2I0eXJhZGlvLmNvb

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Wed Jan 28, 2015

8am Mid-State Literacy Council Comedy Night

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/mid-state?hceid=Y2FwY2I0eXJhZGlvLmNvb

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Thu Jan 29, 2015

8:30am Mid State Literacy Council at 3WZ

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/mid-state?hceid=Y2FwY2I0eXJhZGlvLmNvb

Where: 3WZ

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Wed Feb 4, 2015

8am Sweetheart 5K on WOWY and B

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/sweetheart-5k?hceid=Y2FwY2I0eXJhZGlvLm

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Thu Feb 5, 2015

8:30am Sweetheart 5K on 3WZ

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/sweetheart-5k?hceid=Y2FwY2I0eXJhZGlvLm

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Tue Feb 10, 2015

8am Weinermobile on B only

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/weinermobile-on?hceid=Y2FwY2I0eXJhZGlvLm

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Morning Show In-Studio Schedule

Tue Feb 24, 2015

8am Tides - Happy Valley's Got Talent, Suzanne Thompson

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/tides-happy?hceid=Y2FwY2l0eXJhZGlvLmNv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Thu Feb 26, 2015

8am THAW - Misha Cleveland

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/thaw-misha?hceid=Y2FwY2l0eXJhZGlvLmNv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Fri Feb 27, 2015

8am Spikes Fest Interview WOWY/B945/3WZ

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/spikes-fest?hceid=Y2FwY2l0eXJhZGlvLmNv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Mon Mar 2, 2015

8:30am Spikes Interview 3WZ only

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/spikes?hceid=Y2FwY2l0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Mon Mar 9, 2015

8am Fuse Productions - Les Miserables

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/fuse?hceid=Y2FwY2l0eXJhZGlvLmNvbV9tY2

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Tue Mar 10, 2015

8am Home Builder Association - Abbey Jensen

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/home-builder?hceid=Y2FwY2l0eXJhZGlvLmNv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Morning Show In-Studio Schedule

Wed Mar 11, 2015

8 am Gala for Hope / 3WZ only

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/gala-for-hope?hceid=Y2FwY2I0eXJhZGlvLmMf

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Thu Mar 12, 2015

8 am CCDSS "Just Dance"

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/ccdss-just?hceid=Y2FwY2I0eXJhZGlvLmNvbV

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Fri Mar 13, 2015

8 am Ruth Donahue / Interfaith Human Services about Centre Sings.

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/ruth-donahue?hceid=Y2FwY2I0eXJhZGlvLmMf

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Mon Mar 16, 2015

8 am Infusion

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/tentative?hceid=Y2FwY2I0eXJhZGlvLmNvbV

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Tue Mar 17, 2015

8 am Rotary Spaghetti Dinner WOWY/3WZ/B94.5

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/rotary?hceid=Y2FwY2I0eXJhZGlvLmNvbV9tY

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Fri Mar 20, 2015

8:30am The Retreat - B94.5 ONLY

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/the-retreat-b94?hceid=Y2FwY2I0eXJhZGlvLmMf

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

9 am Britt's Buzz B94.5 ONLY

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/asteco?hceid=Y2FwY2I0eXJhZGlvLmNvbV9tY

Calendar: Morning Show In-Studio Schedule

Created by: asteco@7mountainsmedia.com

Morning Show In-Studio Schedule

Mon Mar 23, 2015

8 am Penn State Thespians

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/penn-state?hceid=Y2FwY2I0eXJhZGlvLmNvb

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Tue Mar 24, 2015

8 am Happy valley's Got Talent

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/happy-valley-s?hceid=Y2FwY2I0eXJhZGlvLmNvb

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Wed Mar 25, 2015

7:45am Jersey Mikes in Studio on B only

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/jersey-mikes-in?hceid=Y2FwY2I0eXJhZGlvLmNvb

Where: Studio on B94.5 and WOWY

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Thu Mar 26, 2015

8 am Community Help Center

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

9 am

B-Only - Kat Rowan / PS Panhellenic and the IFC -Egg Hunt for the State College Community.

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/b-only-kat?hceid=Y2FwY2I0eXJhZGlvLmNvb

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

Fri Mar 27, 2015

7:45am PSU Men's Gymnastics

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/asteco?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: asteco@7mountainsmedia.com

8 am Bradley's Cheesesteaks & Hoagies B94.5 ONLY

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/asteco?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: asteco@7mountainsmedia.com

Morning Show In-Studio Schedule

8am Howard Fire Company In-studio WOWY & 3WZ Only

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/howard-fire?hceid=Y2FwY2I0eXJhZGlvLmNv

Where: studio WOWY & 3WZ Only

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

9am Britt's Buzz B94.5 ONLY

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/asteco?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: asteco@7mountainsmedia.com

Mon Mar 30, 2015

8am Mom Prom / Arc of Centre County

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/mom-prom-arc-of?hceid=Y2FwY2I0eXJhZGlv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

9am Britt's Buzz B945 ONLY

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/asteco?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: asteco@7mountainsmedia.com

Tue Mar 31, 2015

8am All Stations - David Paterno for the Paterno Family Run

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/dave-paterno?hceid=Y2FwY2I0eXJhZGlvLmNv

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

8:10am 3WZ Only - TST Jim Brickman announce

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/cbrown?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

8:20am WOWY - Rundgren announce

Video call:

https://plus.google.com/hangouts/_/capcityradio.com/cbrown?hceid=Y2FwY2I0eXJhZGlvLmNvbV9t

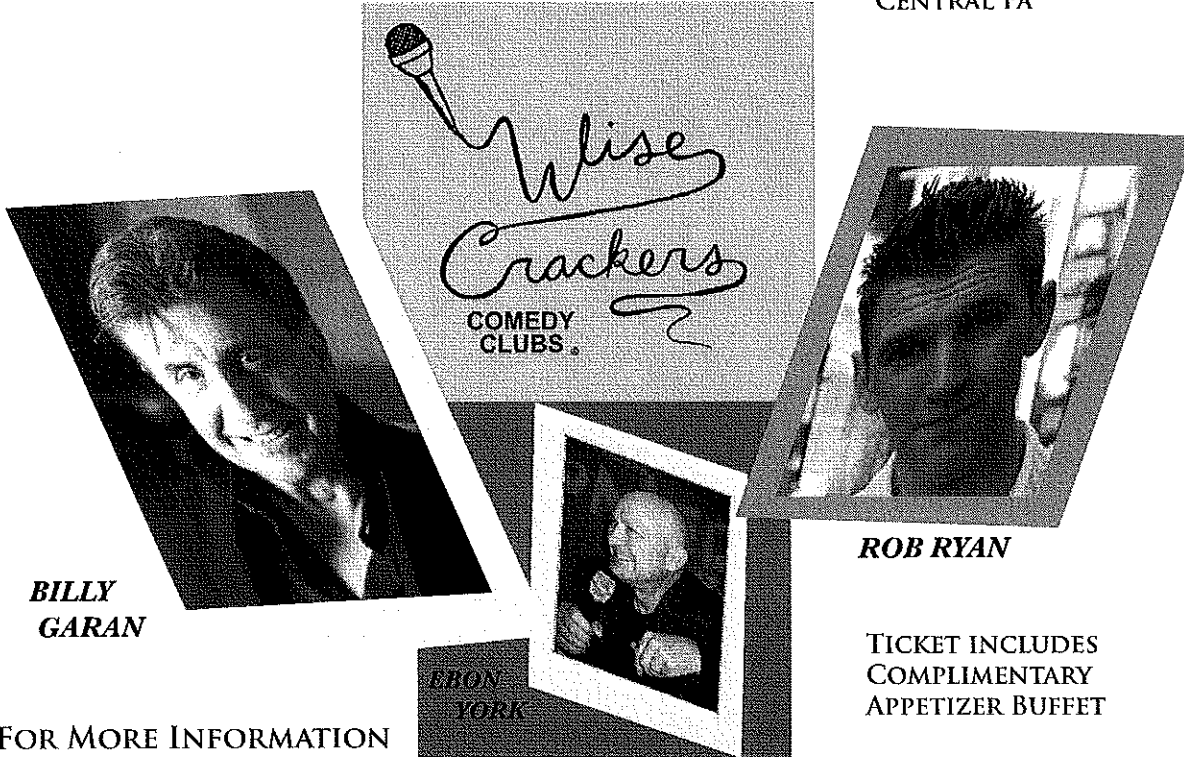
Calendar: Morning Show In-Studio Schedule

Created by: cbrown@7mountainsmedia.com

**THE MID-STATE LITERACY COUNCIL
IS PLEASED TO ANNOUNCE ANOTHER
COMEDY SHOW FUNDRAISER**

SATURDAY - JAN. 31, 2015
7:30 .. DOORS OPEN AT 6 PM
COME EARLY FOR THE
SILENT AUCTION SOCIAL

FRIENDS - FAMILY
CO-WORKERS
ENJOY VEGAS STYLE
COMEDY IN
CENTRAL PA



**BILLY
GARAN**

ROB RYAN

TICKET INCLUDES
COMPLIMENTARY
APPETIZER BUFFET

FOR MORE INFORMATION
OR TICKETS CALL ...

AMY SHUEY - (814) 769-1822

OR EMAIL AMY amyshuey@gmail.com

Join in the fun - For A Good Cause
AT WISE CRACKERS COMEDY CLUB

WHERE: THE RAMADA INN & CONFERENCE CENTER
1850 S. ATHERTON STREET - STATE COLLEGE, PA.
WHEN: SAT. JAN. 31, 2015 7:30 PM ... DOORS OPEN AT 6
COST: \$20 ... INCLUDES COMPLIMENTARY APPETIZER BUFFET
RESERVATIONS: TABLES OF 6 OR MORE ... PLEASE MAKE A RESERVATION
BY CALLING AMY SHUEY AT (814) 769-1822



Seven Mountains Media LLC
 WOWY-FM
 160 Clearview Avenue
 State College, PA 16803
 814-238-5085

WOWY-FM Order Confirmation

OrderID: 0002-164

Sponsor: PSA
 Product: PATTON TOWNSHIP/STEER CLEAR
 Estimate/PO:
 AccountRep: PSA
 BillingCycle: Calendar Month
 InvoiceType: Summary
 Run Dates: 2/21/2015 - 3/31/2015
 Items Ordered: 117
 Gross Amount: 0.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 0.00

PSA

Scheduled Station(s): WOWY-FM / WBHV-FM / WEMR-FM * Only WOWY-FM schedule on this PSA**

Printed 4/7/2015 9:49:53 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/21/2015 - 3/31/2015	All Weeks	06:00 AM - 06:00 PM	3	3	3	3	3	3	3	21	:15	Spot	CB	6551	117	0.00	0.00

Calendar Month Projected Billing:

Month	Cost	Month	Cost	Month	Cost	Period	Total Cost
Jan-15	0.00	Feb-15	0.00	Mar-15	0.00	Q1-2015	0.00



Seven Mountains Media LLC
 WOWY-FM
 160 Clearview Avenue
 State College, PA 16803
 814-238-5085

WOWY-FM Order Confirmation

OrderID: 0825-001

Sponsor: PENNSYLVANIA ASSOCIATION OF
 Product: DIGGING OUT
 Estimate/PO:
 AccountRep: House Accounts
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 2/27/2015 - 3/31/2015
 Items Ordered: 66
 Gross Amount: 0.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 0.00

PENNSYLVANIA ASSOCIATION OF
 8501 PAXTON STREET
 HUMMELSTOWN, PA 17036

Scheduled Station(s): WOWY-FM / WBHV-FM / WEMR-FM * Only WOWY-FM schedule on this PENNSYLVANIA ASSOCIATION OF BROADCASTERS**

Printed 4/7/2015 9:51:28 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/27/2015 - 3/31/2015	All Weeks	06:00 AM - 11:59 PM	2	2	2	2	2	2	2	14	:30	Spot	CB	6565	66	0.00	0.00

Calendar Month Projected Billing:

Jan-15	0.00	Feb-15	0.00	Mar-15	0.00	Q1-2015	0.00
--------	------	--------	------	--------	------	---------	------

(January 17, 2015 - January 23, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from *PAIndependent.com*; **David Taylor** from the PA Manufacturers Association; **Kevin Shivers** from the PA Chapter of the National Federation of Independent Business and **Matthew Brouillette** from the Commonwealth Foundation have a *Capitol Watch* look at Governor-elect Tom Wolf's first cabinet and staff appointments; And, **Lowman Henry** has a *Town Hall Commentary* on educating to opportunity.

(January 10, 2015 - January 16, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from *PAIndependent.com*; **Lowman Henry** looks back at 20 years of *Lincoln Radio Journal*; **Eric Montarti** and **Frank Gamrat** have an *Allegheny Institute Report* on falling gasoline prices; And, **Dr. Paul Kengor** from the Center for Vision & Values at Grove City College has a *Lincoln Radio Journal* commentary on why the next president may come from the ranks of the nation's governors.

(January 3, 2015 - January 9, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from *PAIndependent.com*; **David Taylor** from the PA Manufacturers Association and **Kevin Shivers** from the PA Chapter of the National Federation of Independent Business have a *Capitol Watch* look at issues facing the new session of the General Assembly; And, **Lowman Henry** has a *Town Hall Commentary* on the new era of divided state government.

(December 27, 2014 - January 2, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from *PAIndependent.com*; **Lowman Henry** talks with Judge **Andrew Napolitano**, author of the new book *Suicide Pact*, about the expansion of Presidential power; **Joe Geiger** from the First Nonprofit Foundation has **Kathy Possinger** of Tri-County Community Action in the *Community Benefit Spotlight*; And, **Beth Anne Mumford** from Americans for Prosperity has a *Lincoln Radio Journal* commentary on priorities for the new session of the Pennsylvania General Assembly.

(February 21, 2015 - February 27, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Lowman Henry** talks with State Representative **Todd Stephens** (R-Montgomery) about Social Impact Financing; **Joe Geiger** from the First Nonprofit Foundation has **Kristen Hauser** from the Pennsylvania Coalition Against Rape in the *Community Benefit Spotlight*; And, **Beth Anne Mumford** of Americans for Prosperity, PA has a *Lincoln Radio Journal* commentary on how new federal regulations will increase electricity costs.

(February 14, 2014 - February 20, 2014) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **David Taylor** has a *Capitol Watch* interview with **David Speigelmeyer** of the Marcellus Shale Coalition about Governor Wolf's new plan for a severance tax; And, **Lowman Henry** has a *Town Hall Commentary* on demystifying the judicial branch of government.

(February 7, 2015 - February 13, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Lowman Henry** has a *Newsmaker* interview with **David Sanko** from the Pennsylvania State Association of Township Supervisors (PSATS) about the health of municipal pension funds; **Eric Montarti** and **Frank Gamrat** have an *Allegheny Institute Report* on falling revenue in the gaming industry; And, **Beth Anne Mumford** of Americans for Prosperity has a *Lincoln Radio Journal* commentary on the coming battle over state tax hikes.

(January 31, 2015 - February 6, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **David Taylor** of the PA Manufacturers Association and **Matthew Brouillette** of the Commonwealth Foundation are joined by **Robert Reeves** of the E. Allen Reeves Company for a *Capitol Watch* look at the conviction of a Philadelphia union leader for inciting violence; And, **Lowman Henry** has a *Town Hall Commentary* on a bad week for government transparency.

(January 24, 2015 - January 30, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Lowman Henry** talks about National School Choice week with **Otto Banks** of the REACH Alliance and former NFL player **Ricky Watters**; **Joe Geiger** has **Peter Stinson** of Operation Home Front in the *Community Benefit Spotlight*; And, **Beth Anne Mumford** of Americans for Prosperity-PA has a *Lincoln Radio Journal* commentary on the legislature getting to work.

LINCOLN RADIO JOURNAL

Q1 2015 PRGRAM NOTES

(March 28, 2015 - April 3, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **David Taylor** has a *Capitol Watch* interview with State Representative **Stephen Bloom** about ending seniority when determining teacher lay-offs; And, **Lowman Henry** has a *Town Hall Commentary* on why the GOP needs to do a better job of messaging.

(March 21, 2015 - March 27, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Lowman Henry** talks with **Brad Bumsted** of the *Pittsburgh Tribune-Review* about developments in the Kathleen Kane scandal; **Joe Geiger** from the First Nonprofit Foundation has **Jenny Shifflet** from the Sexual Assault Resources & Counseling Center in the *Community Benefit Spotlight*; And, **Beth Anne Mumford** of Americans for Prosperity has a *Lincoln Radio Journal* commentary on Obamanomics coming to Pennsylvania.

(March 14, 2015 - March 20, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Matthew Brouillette** of the Commonwealth Foundation and **Neal Leshner** from the PA Chapter of the National Federation of Independent Business have a *Capitol Watch* look at Governor Tom Wolf's proposed state budget; And, **Lowman Henry** has a *Town Hall Commentary* on the governor's fairy tale budget.

(March 7, 2015 - March 13, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **Lowman Henry** has a *Newsmaker* interview with **Leo Knepper** from the Citizens Alliance of Pennsylvania about Governor Tom Wolf's proposed tax and spending increases; **Eric Montarti** and **Frank Gamrat** have an *Allegheny Institute Report* on the impact of the proposed extraction tax on natural gas; And, **Beth Anne Mumford** has a *Lincoln Radio Journal* commentary on Governor Wolf's desire to improve the state's self-esteem.

(February 28, 2015 - March 6, 2015) This week on *Lincoln Radio Journal*: **Eric Boehm** has news headlines from PAIndependent.com; **David Taylor** from the PA Manufacturers Association and **Matthew Brouillette** of the Commonwealth foundation talk about the resignation of State Treasurer Rob McCord and corruption in Pennsylvania; And, **Lowman Henry** has a *Town Hall Commentary* on why the GOP should not fear a long Presidential primary season.



**Quarterly Issues Report – Q1 First Quarter, 2015
Viewpoints Programs 15-01 through 15-13**

During the first quarter of 2015 the following compliancy issues were covered

African-American Issues
Agriculture
Art
Business
Business & Labor
Children's Issues
Commerce
Communication
Community Action
Community Leadership
Community Standards
Corruption
Crisis Management
Cultural & Economic Diversity
Discrimination
Diversity
Drug And Alcohol Addiction
Education
Emergency Management
Employment
Entertainment
Ethics
Family Issues
Government
Health & Exercise
Health & Well-Being
History
Homelessness
Immigration
Innovation
Justice System
Language
Leadership

Literature & Arts
Marijuana Laws
Marriage & Family Issues
Media
Medicine
Mental & Physical Health
Military
Organized Crime
Personal Development
Personal Finance
Pets
Politics
Popular Culture
Poverty,
Presidents
Psychology
Public Safety
Racism
Recreation
Religion
Science
Self-Help
Seniors' Issues
Slavery
Sports & Recreation
Suicide
Technology
The Arts & Creativity
US History
War
Weather
Women's Issues

Program #15-01

Air week: 1/4/15

SEGMENT #1 – Making Masterpiece: Behind the scenes at PBS Drama

11:28

SYNOPSIS: The PBS series, "Downtown Abbey" premieres this week, and it's one in a long line of very popular programs that the network has produced. How do they find shows like "Downtown," "Sherlock," "Brideshead Revisited," and "Poldark"? What goes into choosing which programs make it on the air? And how has the format for "Masterpiece" affected commercial network programming through the years? We talk to the producer of the series and also to a TV expert about these issues.

Host: Gary Price. **Guests:** Rebecca Eaton, Exec. Producer, the "Masterpiece" series for PBS out of WGBH, Boston, author of the book, "Making Masterpiece,;" Robert Thompson, Prof. of Television and Popular Culture, the Newhouse School, Syracuse University (newhouse.syr.edu).

COMPLIANCY ISSUES COVERED: the arts, media, popular culture, business

SEGMENT #2-- Public Speaking and Stress: Strategies to take away the fear

10:09

SYNOPSIS: Why are people so afraid to give speeches in public? It's the cause of sweaty palms, headaches, nausea and weak knees, to mention only a few of the problems that speakers experience. We talk to a psychologist and a speech educator about why anxiety builds when we have to give a public address, and how we can use this stress to our benefit.

Host: Marty Peterson. **Guests:** Jeremy Jamieson, Asst. Prof. of Social Psychology, University of Rochester, NY; Philip Dalton Assoc. Prof. of Rhetoric and Chair of that department, Hofstra University, NY.

COMPLIANCY ISSUES COVERED: mental health, communication, education

Program #15-02

Air week: 1/11/15

SEGMENT #1 – Super Storms and America's Aging Weather Infrastructure

11:35

SYNOPSIS: Super Storm Sandy was a devastating event that caused death, destruction and billions of dollars in property damage in its wake. One fact that was brought out during the onslaught of that huge hurricane was the need to update our nation's weather forecasting and emergency management systems. We talk to a journalist and author who conducted research on the storm, the systems that tracked it and found out how our weather forecasting, tracking and evacuation protocols and equipment need to be modernized to deal with the extreme weather that climate change will bring us in the future.

Host: Gary Price. **Guest:** Kathryn Miles, journalist and author of "Super Storm: Nine days inside Hurricane Sandy,"

COMPLIANCY ISSUES COVERED: weather, technology, emergency management, politics, government

SEGMENT #2- Questions with No Answers That Make Us Think

10:57

SYNOPSIS: We all want answers to the complicated questions in life, but sometimes just asking the questions are enough to make us think deeply about our lives and our world. We talk to a man who has made a living asking questions that sometimes have no hard and fast answers, or where the resolution changes depending upon our age or circumstances. He tells us how the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson. **Guest:** Dr. Gregory Stock, bioethicist, author of "The Book of Questions".

COMPLIANCY ISSUES COVERED: health; ethics; suicide

Program #15-03

Air week: 1/18/15

SEGMENT #1 – Stress & Hope: Dealing successfully with life's negatives

11:03

SYNOPSIS: We've all heard stories about people who overcome tremendous odds and end up becoming a success. Or they're faced with a serious illness, but they manage to come through it healthier and happier.

How do they do it? We talk to two people who have experience with adversity about what it takes to make it through the dark, and seemingly hopeless times in life.

Host: Gary Price. Guests: Trent Angers, Co-editor with Coach Dale Brown, of "Getting Over the Four Hurdles of Life," ; Kim Kircher, member of ski patrol at Crystal Mountain resort, WA, author of the book, "The Next 15 Minutes: Strength from the top of the mountain,".

COMPLIANCY ISSUES COVERED: mental health, sports & recreation, emergency management, self-help, medicine

SEGMENT #2 The History of and Changes in Late Night Television **10:43**

SYNOPSIS: Late night television has changed dramatically during the past year with younger hosts such as Jimmy Fallon, Seth Meyers, Stephen Colbert and James Corden taking over the helms of popular shows. Are these new hosts going to change late night in a substantial way? Will they be changes for the better?

Host: Marty Peterson. Guests: Robert Thompson, Robert Thompson, Prof. of Television and Popular Culture, the Newhouse School, Syracuse University (newhouse.syr.edu); Dick Cavett, talk show host, actor, author of the book, "Brief Encounters: Conversations, magic moments, and assorted hijinks,".

COMPLIANCY ISSUES COVERED: media, business, popular culture, entertainment

Program #15-04 **Air week: 1/25/15**

SEGMENT #1 -- Using Humor to Discuss Serious Subjects **10:41**

SYNOPSIS: Sometimes talking about serious subjects, even with friends and family, can cause arguments and bad feelings. But just as Mary Poppins said, "...A spoonful of sugar makes the medicine go down," humor can make the discussion of serious subjects go down easier. Our guests are two very talented and funny people who use humor, satire and irony to make their points about women in science, and the immigrants' experience.

Host: Gary Price. Guests: Aasif Mandvi, actor, award-winning playwright, cast member on Comedy Central's "The Daily Show with Jon Stewart," and author of the book, "No Land's Man,,"; Megan Amram, comedian, writer on NBC's comedy "Parks and Recreation," and author of "Science...for Her!"

COMPLIANCY ISSUES COVERED: immigration, women's issues, discrimination, science & technology, media

SEGMENT #2- Face Time vs. Screen Time **10:42**

SYNOPSIS: Kids are always on their phones, tablets or computers – even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids?

Host: Marty Peterson. Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA Susan Pinker, psychologist, journalist, author of "The Village Effect"

COMPLIANCY ISSUES COVERED: technology, children's issues, seniors' issues, mental & physical health, education

Program #15-05 **Air week: 2/1/15**

SEGMENT #1 How Are Those Resolutions Going? **10:22**

SYNOPSIS: Many of us make resolutions on New Year's Day to lose weight, exercise more or maybe save more money. How are those going a month later? Most Americans don't keep resolutions after a few weeks. Why is that? We'll discuss strategies for planning and fulfilling that big change in your life.

Host: Gary Price. Guests: Tom Somodi, CEO & President of the Change Science Institute; Chris Carosa, Pres. of Carosa, Stanton Asset Management, author of *Hey, What's My Number?*

COMPLIANCY ISSUES COVERED: personal finance, health & exercise, personal development

SEGMENT #2- The Future of the Mind

11:18

SYNOPSIS: It's amazing that in the 21st century, science knows so much about all of the organs of the body save one: the brain. We talk to a scientist and author about the unbelievable abilities of the brain, how memories help us predict the future, where dreams are located, how brain injury can sometimes make someone a genius, and how research into brain function is opening up new areas of understanding the mind and its possibilities.

Host: Marty Peterson. Guest: Dr. Michio Kaku, physicist, professor of theoretical physics City College and City University of New York, co-founder of string theory, and author of *The Future of the Mind: The scientific quest to understand, enhance, and empower the mind.*

COMPLIANCY ISSUES COVERED: medicine, science and technology, education

Program #15-06

Air week: 2-8-15

SEGMENT #1 – Teaching Political Debate in Schools

11:26

SYNOPSIS: Civics classes in many grade schools and high schools aren't the same as they were back 20 years ago, when teachers lectured on "how a bill becomes a law" to a roomful of bored students. These days, kids are more likely to discuss and debate some of the most pressing issues of the day. We talk to two researchers about how some schools are teaching students how to debate correctly, how discussion of hot topics can foster understanding of diverse points of view, and the long-term benefits for students who engage in thoughtful, civil, debate.

Host: Gary Price. Guests: Diana E. Hess, Senior VP of the Spencer Foundation, Prof. of Social Studies Education, University of Wisconsin-Madison; Paula McAvoy, Assoc. Program Officer of the Spencer Foundation and philosopher of education. Both guests are co-authors of the book, *The Political Classroom: Evidence and ethics in democratic education.*

COMPLIANCY ISSUES COVERED: education, politics, cultural & economic diversity, religion, community standards, community action

SEGMENT #2- Brown Girl Dreaming: The importance of diverse voices in literature

10:15

SYNOPSIS: So much literature is written by white authors – of the past and present – that it's not always relevant to young people of color, immigrants or those from non-western backgrounds. Our guest, an award-winning author, says it's time to hear from different voices in literature – beginning when children just start to open books.

Host: Marty Peterson. Guests: Jacqueline Woodson, award-winning author of "Brown Girl Dreaming," a memoir written entirely in verse.

COMPLIANCY ISSUES COVERED: African-American issues, education, literature, diversity

Program #15-07

Air week: 2/15/15

SEGMENT #1 – Tomlinson Hill

10:27

SYNOPSIS: Researching your ancestors is popular these days. It can be exciting if your ancestors were famous or if they had some connection to a historical event. However, it can be painful if your family played a part in one of the darker periods in our history, such as slavery. We talk to a man whose family held slaves and hear how he went back in history and to his family's home town to confront his past, to meet the relatives of those slaves, and to find out what life was like then and now for the two Tomlinson families.

Host: Gary Price. Guests: Chris Tomlinson, journalist, author of "Tomlinson Hill: The remarkable story of two families who share the Tomlinson name – one white, one black,"

COMPLIANCY ISSUES COVERED: slavery, poverty, justice system, racism, family issues

SEGMENT #2- Presidential Sidekicks

11:46

SYNOPSIS: The next presidential campaigns are gearing up and GOP and Democratic hopefuls are already testing the waters more than 18 months before the elections. The people you see in front of the cameras and in the headlines are only part of the story, though. Behind the scenes are men and women who support the candidates in very important ways. We'll hear about a few of these hardworking "sidekicks" who served some of our modern presidents, and even about one who made George Washington smile!

Host: Marty Peterson. Guests: Jerald Podair, prof. of history and American studies at Lawrence University, Appleton, WI; Julia Rothman, co-author of "The Who, the What and the Where: 65 artists illustrate the secret sidekicks of history,"

COMPLIANCY ISSUES COVERED: presidents, politics, corruption, health, US history

Program #15-08

Air week: 2/22/15

SEGMENT #1 – Changing the Conversation: Resolving Conflicts at home and at work

11:13

SYNOPSIS: Conflict is part of life, but it doesn't have to be a negative experience. We talk to two experts on conflict about how to make disagreements with a spouse or other family member, or with colleagues at work a positive and productive learning experience.

Host: Gary Price. Guests: Dana Caspersen, mediator, teacher and author of, "Changing the Conversation: The 17 principles of conflict resolution." Dr. Judith Wright, author, coach, corporate consultant and founder of the Wright Graduate University for the Realization of Human Potential, where she also teaches.

COMPLIANCY ISSUES COVERED: employment & labor; marriage & family issues; mental health

SEGMENT #2- Art and Enrichment

11:48

SYNOPSIS: All of us drew pictures as children, but as we grew older, we saw that we either did or did not have real talent. Those of us who were *not* skilled gave it up and went on to do other things. Our guest says that we shouldn't have dropped the pencil or paintbrush, and He'll tell us how we can all benefit from drawing on a daily basis – both in developing skill in art, and creativity and confidence in other parts of our lives.

Host: Marty Peterson. Guests: Danny Gregory, artist, teacher, founder of the Sketchbook Skool, and author of "Art Before Breakfast: A zillion ways to be more creative no matter how busy you are."

COMPLIANCY ISSUES COVERED: the arts & creativity, personal development, education

Program #15-09

Air week: 3/1/15

SEGMENT #1 – The History of Physics: Why we need to know what came before

8:43

SYNOPSIS: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. It is also the story of great discoveries that changed cultures, religious beliefs and politics over the centuries. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

Host: Gary Price. Guest: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

COMPLIANCY ISSUES COVERED: history, science and technology, religion, education

SEGMENT #2- Addiction: Why it happens and how to prevent it

12:52

SYNOPSIS: Millions of Americans are addicted to alcohol and drugs, and many of them end up unemployed, broken away from their families and homeless. We talk to a psychologist about the causes of addiction, and why some people are more likely to fall to it than others, and find out how an author who is battling alcohol and drug addiction made his journey to sobriety, and the lessons he learned on the way.

Host: Marty Peterson. **Guests:** Ryan LaLumiere, psychologist, Assistant Prof. in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of "Saved by the Prince of Peace: Dungeon to Sky."

COMPLIANCY ISSUES COVERED: drug and alcohol addiction, science, health, homelessness, marijuana laws

Program #15-10

Air week: 3/8/15

SEGMENT #1 – What makes a great CEO?

9:59

SYNOPSIS: A number of high-profile companies have appointed new CEOs lately. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

Host: Gary Price. **Guests:** Bill Pasmore, Organizational Practice Leader at the Center for Creative Leadership, and Professor of Social Organizational Psychology at Columbia University, NYC; Adam Bryant, "The Corner Office" columnist for the New York Times, and author of the book, "Quick and Nimble: Lessons from leading CEOs on how to create a culture of innovation."

COMPLIANCY ISSUES COVERED business & labor, leadership, crisis management, innovation

SEGMENT #2- The Most Human Human: Man vs. Computer

11:36

SYNOPSIS: The Academy Award-nominated film, "The Imitation Game" brought to light the contributions of Alan Turing in breaking the Enigma code during WWII. Throughout his career, he thought that maybe we could build a computer that could think like a human. But could even the best tech whizzes of today build a machine that could not only *think* but also *converse* like a human? We talk to a man who researched that issue and even competed in a contest to prove *he* was human, and find out what it takes for chatbots to beat humans at *their* own games.

Host: Marty Peterson. **Guests:** Brian Christian, author of "The Most Human Human: What talking with computers teaches us about what it means to be alive."

COMPLIANCY ISSUES COVERED: technology, communication & language, recreation, education

Program #15-11

Air week: 3/15/15

SEGMENT #1 – Don't Slam the Door! The "art" of quitting

10:58

SYNOPSIS: Many people remain in bad situations because they are afraid to quit, but they shouldn't. Our guest says that if you take the time to carefully plan just how and when you'll walk out the door, it's easier to deal with the anxiety, fear and depression that can follow such a big decision. We'll hear about steps anyone can take – and those they shouldn't – when it's time to quit and move on.

Host: Gary Price. **Guests:** Peg Streep writes non-fiction, is a blogger at Psychology Today.com and the author of the book, "Quitting: Why we fear it, and why we shouldn't, in life, love and work," now out in paperback.

COMPLIANCY ISSUES COVERED: military, employment, mental health, agriculture

SEGMENT #2- Embellishment or Memory Lapse? Lying on the news

10:41

Synopsis: A few weeks ago, veteran news anchor, Brian Williams, was suspended from his job on the Nightly News because he had embellished a story about his involvement in an event in the Iraq War. Did he purposely lie? Or could it have been a matter of "misremembering"? We talk to a psychologist and a news veteran about the issue, how it can happen and what the future may hold for Williams.

Host: Marty Peterson. Guests: Dr. Frank Farley, psychologist, professor at Temple University in Philadelphia and a former president of the American Psychological Association; Al Primo, creator of the "Eyewitness News" format for television; producer of *Teen Kids News* and a the recipient of an Emmy, a Peabody Award and an Edward R. Murrow Lifetime Achievement Award, among many others

COMPLIANCY ISSUES COVERED: media & news, business, psychology, war

Program #15-12 **Air week: 3/22/15**

SEGMENT #1 – Stolen Art and Art Fraud: Who does it and where does the art go? **13:54**

SYNOPSIS: This year marks the 25th anniversary of the Gardner Museum heist of millions of dollars in paintings by Rembrandt, Vermeer and others. Nobody knows who took the paintings, but our guest has a theory. We also talk to an art expert and an art show coordinator about what happens to stolen art, how art is determined to be genuine, and how to avoid scams if you're buying or selling art and antiques.

Host: Gary Price. Guests: Stephen Kurkjian, journalist and author of the book, "Master Thieves: The Boston gangsters who pulled off the world's greatest art heist"; Jane C.H. Jacob, art consultant, president of Jacob Fine Art, Oak Park, IL; Scott Diament, president & CEO of the Palm Beach Show Group.

COMPLIANCY ISSUES COVERED: art, organized crime, commerce, science & technology, community leadership

SEGMENT #2- What the Dog Knows: How and why search dogs work **7:42**

SYNOPSIS: Search dogs will follow a scent for miles and even put their lives in danger looking for survivors of mudslides and building collapses. How do they do it, and why? We talk to a search dog owner and trainer about these amazing animals, the physiology that helps them hone in on a single scent, and why they will work for hours in horrid conditions for their handlers.

Host: Marty Peterson. Guest: Cat Warren, cadaver dog owner and trainer, author of the book, "What the Dog Knows: Scent, science and the amazing ways dogs perceive the world.

COMPLIANCY ISSUES COVERED: pets, science, public safety

Program #15-13 **Air week: 3/29/15**

SEGMENT #1 – It Was a Dark and Stormy Night: The Bulwer-Lytton Fiction Contest **10:17**

SYNOPSIS: Everyone knows the line "It was a dark and stormy night" from Snoopy's exploits as a budding novelist. But do you know the real author of that famous line, and why he has a literary competition named after him? We'll talk to the retired professor of English and contest creator about the famous aristocrat and author who lent his name to a quirky contest, and why he was a better writer than he's been given credit for. We'll also hear some of the winning entries from past Bulwer-Lytton Contests.

Host: Gary Price. Guest: Scott Rice, retired English professor from San Jose State University and founder of the annual Bulwer-Lytton Fiction Contest.

COMPLIANCY ISSUES COVERED: literature & arts, history, education, media

SEGMENT #2- Mindful Work: Meditation in the workplace **11:20**

SYNOPSIS: We're always hearing about how everyone is stressed these days, that we have too much to do and too many people asking for a moment – or more! – Of our time. What can we do to keep our bosses

happy, our clients needs fulfilled and ourselves from pulling out our hair? We talk to two men who have found that meditating can help workers become more productive, less stressed and happier overall.

Host: Marty Peterson. Guests: David Gelles, business reporter, NY Times, author of "Mindful Work: How meditation is changing business from the inside out." Allan Lokos, founding and guiding teacher of the Community Meditation Center in NYC, author of "Through the Flames: Overcoming disaster through compassion, patience and determination."

COMPLIANCY ISSUES COVERED: business, health & well being, religion

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501
www.mediatracks.com

Producers: Pat Reuter
Production Directors: Sean Waldron, Nick Hofstra & Reed Pence

Each week's program is available for affiliate download at <ftp://mediatracksdownloads.com>. For guest information, log onto www.viewpointsonline.net. *Viewpoints* is a registered trademark of MediaTracks, Incorporated.