

ORDER



Orders
Order / Rev: 191773
Alt Order #: 10405750
Product Desc: MOVING NY FORWARD
Estimate: 1406
Flight Dates: 06/23/22 - 07/01/22
Original Date / Rev: 06/22/22 / 06/22/22
Order Type: GENERAL

WFUT
Primary AE: Ian Ambron
Sales Office: C-PDC
Sales Region: National

Agency Name: Mosaic Media Group, Inc.
Buying Contact:
Billing Contact: Tommy Cunningham
 232 Madison Avenue, 4th Floor
 New York, NY 10016

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Moving NY Forward
Demographic: HH
Product Codes: Political Props/Referendums
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-02

Order Brand: Various
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	52	\$40,060.00	\$34,051.00
06/27/22	07/01/22	22	\$11,680.00	\$9,928.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	52	\$40,060.00	\$34,051.00	0.00
July 2022	22	\$11,680.00	\$9,928.00	0.00
Totals	74	\$51,740.00	\$43,979.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFUT	06/23/22	07/01/22	MF 9a/8a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	2	\$560.00	P-02	0.00	NM	4	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--		2				\$560.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		2				\$560.00		0.00			
N 2	WFUT	06/23/22	07/01/22	MF 10a/9a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	2	\$560.00	P-02	0.00	NM	4	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--		2				\$560.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		2				\$560.00		0.00			
N 3	WFUT	06/23/22	07/01/22	MF 11a/10a M-F 11a-12p	CM	11a-12p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--		2				\$190.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		2				\$190.00		0.00			
N 4	WFUT	06/23/22	07/01/22	MF 12p/11a M-F 12p-1p	CM	12p-1p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--		2				\$190.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		2				\$190.00		0.00			
N 5	WFUT	06/23/22	07/01/22		CM	1p-2p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFUT	06/23/22	07/01/22	MF 1p/12p M-F 1p-2p	CM	2p-3p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$190.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$190.00		0.00			
N 7	WFUT	06/23/22	07/01/22	MF 2p/1p M-F 2p-3p	CM	3p-4p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$190.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$190.00		0.00			
N 8	WFUT	06/23/22	07/01/22	MF 3p/2p M-F 3p-4p	CM	4p-5p	MTWTF--	:30	2	\$190.00	P-02	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$190.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$190.00		0.00			
N 9	WFUT	06/23/22	07/01/22	MF 4p/3p M-F 4p-5p	CM	5p-6p	MTWTF--	:30	3	\$230.00	P-02	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					3	\$230.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					2	\$230.00		0.00			
N 10	WFUT	06/23/22	07/01/22	MF 5p/4-5p M-F 5p-6p	CM	6p-7p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$450.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$450.00		0.00			
N 11	WFUT	06/23/22	07/01/22	MF 6p/5p M-F 6p-7p	CM	7p-8p	MTWTF--	:30	2	\$450.00	P-02	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$450.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$450.00		0.00			
N 12	WFUT	06/23/22	07/01/22	MF 7p/6p M-F 7p-8p	CM	8p-10p	MTWTF--	:30	2	\$1,770.00	P-02	0.00	NM	3	\$5,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$1,770.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$1,770.00		0.00			
N 13	WFUT	06/23/22	07/01/22	MF 8-10p/7-9p MF 8-10p	CM	8p-10p	MTWTF--	:30	2	\$2,930.00	P-02	0.00	NM	3	\$8,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$2,930.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$2,930.00		0.00			
N 14	WFUT	06/23/22	07/01/22	MF 10p/9p MF 10-11p	CM	10p-11p	MTWTF--	:30	2	\$1,300.00	P-02	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$1,300.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$1,300.00		0.00			
N 15	WFUT	06/25/22	06/25/22	MF 11p/10p M-F 11p-12a	CM	11p-12a	MTWTF--	:30	2	\$180.00	P-02	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	---TF--					2	\$180.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--					1	\$180.00		0.00			
N 16	WFUT	06/25/22	06/25/22	Sa 8a/7a Sa 8a-9a	CM	8a-9a	-----S-	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-					1	\$90.00		0.00			
N 17	WFUT	06/25/22	06/25/22	Sa 9a/8a Sa 9a-10a	CM	9a-10a	-----S-	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-					1	\$190.00		0.00			
N 18	WFUT	06/25/22	06/25/22	Sa 10a/9a Sa 10a-11a	CM	10a-11a	-----S-	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-					1	\$90.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		1				\$90.00		0.00			
N18	WFUT	06/25/22	06/25/22	Sa 1-3p/12-2p Sa 1-3p	CM	1p-3p	-----S-	:30	2	\$360.00	P-02	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		2				\$360.00		0.00			
N19	WFUT	06/25/22	06/25/22	Sa 3-5p/2-4p Sa 3-5p	CM	3p-5p	-----S-	:30	2	\$710.00	P-02	0.00	NM	2	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		2				\$710.00		0.00			
N20	WFUT	06/25/22	06/25/22	Sa 5-7p/4-6p Sa 5-7p	CM	5p-7p	-----S-	:30	2	\$590.00	P-02	0.00	NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		2				\$590.00		0.00			
N21	WFUT	06/25/22	06/25/22	Sa 7-9p/6-8p Sa 7-9p	CM	7p-9p	-----S-	:30	2	\$1,730.00	P-02	0.00	NM	2	\$3,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		2				\$1,730.00		0.00			
N22	WFUT	06/26/22	06/26/22	Su 1-3p/12-2p Su 1-3p	CM	1p-3p	-----S	:30	2	\$360.00	P-02	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$360.00		0.00			
N23	WFUT	06/26/22	06/26/22	Su 3-5p/2-4p Su 3-5p	CM	3p-5p	-----S	:30	2	\$590.00	P-02	0.00	NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$590.00		0.00			
N24	WFUT	06/26/22	06/26/22	Su 5-7p/4-6p Su 5-7p	CM	5p-7p	-----S	:30	2	\$710.00	P-02	0.00	NM	2	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$710.00		0.00			
N25	WFUT	06/26/22	06/26/22	Su 7-9p/6-8p Su 7-9p	CM	7p-9p	-----S	:30	2	\$2,300.00	P-02	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$2,300.00		0.00			
N26	WFUT	06/26/22	06/26/22	Su 9-11p/8-10p Su 9-11p	CM	9p-11p	-----S	:30	2	\$2,300.00	P-02	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$2,300.00		0.00			
N27	WFUT	06/26/22	06/26/22	Su 11p-1a/10p-12a Su 11p-1a	CM	11p-1a	-----S	:30	2	\$700.00	P-02	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S		2				\$700.00		0.00			
													Totals	74	\$51,740.00