

QUARTERLY ISSUES/PROGRAMMING REPORT JANUARY - MARCH 2017 KVRQ RADIO- SEATTLE

ISSUE – RESPONSIVE PROGRAMMING

KVRQ is committed to a regular broadcast schedule of programs and informational messages that cover local issues that affect its listeners and the communities in which they live and work. The Public Affairs Show and Public Service Announcements concentrate on affairs, topics and issues as determined through ascertainment meetings and interviews. First Quarter 2017 categories have been identified as **Domestic Services, Youth Matters, Education, Government, Economy, Charities, Civic Participation, Crime, Environment, Multicultural Affairs, and Health.**

“Puget Sound Access”: a half hour Public Affairs Show that air weekly on Sunday at 6:30am. (Complete information attached).

First Quarter 2017 shows:

Education/Youth
Economy/Civic Participation
Crime/Civic Participation
Multicultural Affairs/Health
Health
Environment
Environment/Education
Education/Government
Domestic Services
Health/Multicultural Affairs
Domestic Services/Charity
Multicultural Affairs/Civic Participation
Domestic Services/Youth

Public Service Announcements: 60 and 30 second Recorded Public Service Announcements KVRQ aired approximately 386 items; List attached.

KVRQ PSA RUN Q1 2017

ADOPT U.S. KIDS
AMERICORP/VISTA
AUBURN VALLEY HUMANE SOCIETY
AUTISM AWARENESS
CCF TAKE STEPS
DOCTORS WITHOUT BORDERS
FINANCIAL LITERACY
FOOD FOR ORPHANS
FORCE BEHIND THE FORCES
GOODWILL
HAND IN HAND KIDS
HIGH SCHOOL EQUIVALENCY
I WITNESS BULLYING
KOMEN MORE THAN PICK
LEUKEMIA LYMPHOMA SOCIETY
LIVE UNITED
MAKE A WISH
MARCH OF DIMES
MASTER BUILDERS RAMPATHON
PAIN MEDICATION SAFETY
POISON CONTROL LINE
PROTECT YOUR EVERYDAY
RADIOLOGY INFO
RAMPATHON
READY.GOV COMMUNICATE
RECOVERY IS POSSIBLE
REDUCING FOOD WASTE
RUNAWAY SAFELINE
SAFE FIREARMS SAFETY
SARCOMA IS CANCER
SAVE THE CHILDREN
SCORE MENTORS
SHELTER PET PROJECT
ST. JUDE CHILDREN'S HOSPITAL
STAND UP TO CANCER
SUPPORTING MINORITY EDUCATION
TARGET LYME
UNDERAGE DRINKING DRIVING
UNDERSTOOD.ORG
US FUND FOR UNICEF
WE'D DO ANYTHING FOR KIDS
WOUNDED WARRIOR PROJECT STEPUP

Total airings 386

Interview by: Gary Shipe

AIRDATE:

January 1, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Education/Youth

GUEST:

Kirby Larson: Author

SHOW DESCRIPTION:

This week we hear from Kirby Larson, Newberry Honor-winning local Author. Kirby has written a new book for young readers called Liberty. It's her third book told from a kid's perspective that take place during World War II. She tells us of her love as well as the challenges when writing historical fiction. Including contemporary elements about the culture can be a great teaching tool, but adding too many details of history may derail the effort to tell a good story. Kirby also has a second book in her Audacity Jones series coming out in January.

Learn more online at www.kirbylarson.com

Interview by: Gary Shipe

AIRDATE:

January 8, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Economy/Civic Participation

GUEST:

Mozart Guerrier: Executive Director, 21 Progress

SHOW DESCRIPTION:

This week we talk about leadership and what defines a leader with Mozart Guerrier, the Executive Director of 21 Progress.

21 Progress is a local non-profit that provides programs that enhance leadership development among the hard working people of the Puget Sound area. 21 Progress works to empower young people, immigrants, low-income communities, and people who are typically left on the sidelines when it comes to framing their own future as well as that of society's as a whole.

Learn more online at www.21progress.org

Interview by: Gary Shipe

AIRDATE:

January 15, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Crime/Civic Participation

GUEST:

Jane Charles: Producer, *SOLD The Movie*
Co-Founder, Stolen Youth

SHOW DESCRIPTION:

Few movies have the power to entertain you as well as move you to action. *SOLD The Movie* is one of those films.

Starring Gillian Anderson and David Arquette, *SOLD* is based on the bestselling novel of the same name by Patricia McCormick, which is based on real circumstances in India.

After beginning the project, Jane Charles returned to Seattle determined to make a difference. She co-founded Stolen Youth, a nonprofit that raises awareness and funds to support the rescue and recovery of sexually exploited youth.

Winner of many Film Festival awards, *SOLD* is now available on digital platforms. You can stream or download this award-winning film on Amazon, Google Play, iTunes, Vimeo, Comcast, and more.

Learn more and watch the trailer online at www.soldthemovie.com

Learn more about trafficking online at www.stolenyouth.org

and at the Seattle Town Hall presentation on Tuesday, January 24th.

Stolen Youth's annual luncheon is April 26th, 2017.

Interview by: Gary Shipe

AIRDATE:

January 22, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Multicultural Affairs/Health

GUEST:

Valerie Segrest: Community Nutritionist and Romajeane Thomas:
Apprentice, Muckleshoot Indian Tribe

SHOW DESCRIPTION:

This week we learn from the past.

Our guests are Community Nutritionist Valerie Segrest and Apprentice Romajeane Thomas from the Muckleshoot Indian Tribe's Northwest Native Herbal Foundations and the Center for World Indigenous Studies.

Valerie and Romajeane tell us how a wider understanding of and appreciation for the ideas and knowledge of indigenous peoples of the past can benefit the present generations.

New technology and science can shed light on the traditional herbal treatments and Valerie and Romajeane are passionate about reintroducing these treatments. Learn more by contacting them on Facebook

<https://www.facebook.com/vsegrest>

<https://www.facebook.com/romajeane.thomas>

<https://www.facebook.com/muckleshootfoodsovereignty/>

Interview by: Gary Shipe

AIRDATE:

January 29, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Health

GUEST:

Alysse Bryson: Go Red Ambassador, American Heart Association and Rose LaPorte: Cardiac Nurse, CHI Franciscan Health

SHOW DESCRIPTION:

Alysse Bryson is a Go Red Ambassador for the American Heart Association, and Rose LaPorte is a Cardiac Nurse Practitioner with CHI Franciscan Health and both have been cardiac patients.

The annual Go Red For Women movement aims to end heart disease and stroke through education, awareness and research fundraising.

Heart disease is the number one killer of women, taking more lives than all forms of cancer combined. More than one in three women is living with some form of cardiovascular disease; however, here is an important fact about that...80% of cardiovascular diseases may be preventable!

Alysse and Rose are encouraging people to wear red on this year's National Wear Red Day, Friday, February 3rd. There are two luncheons in the Puget Sound area on March 16th in Seattle and April 25th in Tacoma.

Learn more online at www.heart.org/goREDseattle or www.heart.org/goREDtacoma

Interview by: Gary Shipe

AIRDATE:

February 5, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Environment

GUEST:

Bob Carey: Director of Strategic Partnerships, Flood Plains By Design

SHOW DESCRIPTION:

This week we hear from Bob Carey, the Director of Strategic Partnerships of Flood Plains By Design, a project of The Nature Conservancy.

With the damage done in dollars as well as to wildlife from repeated river flooding, The Nature Conservancy is working with all interested parties to find new ways to manage the flood plains in Washington. This includes farmers, business owners, recreational users, the State Department of Ecology, local Tribes and citizens.

Bob shares how Flood Plains By Design has already had several successful projects on the Skagit, Snoqualmie, and Puyallup rivers.

Learn more online at www.floodplainsbydesign.org or www.washingtonnature.org

Interview by: Gary Shipe

AIRDATE:

February 12, 2017

LENGTH:

29 Minutes

SHOW TYPE:

Phone Interview

ISSUES:

Environment/Education

GUEST:

Stephanie Payne-Jacobs: Gorilla Keeper, and Martin Ramirez:
Mammal Curator, Woodland Park Zoo

SHOW DESCRIPTION:

Joining us this week from Seattle's Woodland Park Zoo are Gorilla Keeper Stephanie Payne-Jacobs and Mammal Curator Martin Ramirez.

Stephanie and Martin discuss the use of Species Survival Plans that the Association of Zoos and Aquariums use as a tool to further that part of their mission to save wildlife and wild spaces.

Zoos are well positioned to reach millions of people each year with the opportunity to connect us with nature, while at the same time educate us about conservation issues around the globe.

Stephanie tells the story of one of Woodland Park's Silverback gorillas, Leonel, to demonstrate the effectiveness of these Species Survival Plans.

Learn more online at www.zoo.org/conservation

Interview by: Gary Shipe

AIRDATE:

February 19, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Education/Government

GUESTS:

Rosemary McAuliffe: Retired State Senator

SHOW DESCRIPTION:

Senator Rosemary McAuliffe has been a leader in the education community for more than 30 years, as a member of the School Board in the Northshore School District, and most recently in Olympia's Senate; and she is our guest this week. Washington State's constitution declares, "It is the paramount duty of the state to make ample provision for the education of all children residing within its borders." In 2007 McCleary v. Washington, the State Supreme Court ruled that, in essence, Washington was not adequately funding basic education. With her background in education as well as the workings of the legislature in Olympia, Senator McAuliffe has a unique insight.

Interview by: Gary Shipe

AIRDATE:

February 26, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Domestic Services

GUEST:

Danielle Madrid: Executive Director, Havens Community
Connections

SHOW DESCRIPTION:

Havens Community Connections helps women in affluent marriages build a safe exit strategy out of the domestic abuse in which they may find themselves. Danielle Madrid explains that women from affluent backgrounds have unique challenges when facing the problem of spousal abuse; many people don't understand that they would need help, or that such problems exist in those types of neighborhoods in the first place. The bruises and emotional pain are just as real though, and Havens Community Connections uses coaches who have been through the same struggles to connect women with the resources they need to build a life raft as they jump ship from an abusive life.

Learn more online at www.havenscc.org

Email or call Danielle at director@havenscc.org 425-753-8700

Interview by: Gary Shipe

AIRDATE:

March 5, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Health/Multicultural Affairs

GUEST:

Dr. Kentaro Nishino: Geriatrician, and Charlene Raunio:
Education Coordinator, Overlake Hospital

SHOW DESCRIPTION:

This week we talk about a physical condition that we all face...aging!
Dr. Kentaro Nishino is a Geriatrician at Overlake Hospital's Senior Health Clinic,
and Charlene Raunio is Overlake Hospital's Education Coordinator.
Overlake Hospital is sponsoring a fair for Active Seniors on March 11th in
Bellevue and Dr. Nishino will present a lecture on Aging Successfully and he
shares some of his tips with us. Charlene tells us of the other lectures,
workshops, entertainment, and health screenings at the fair.
The Active Senior Fair is Saturday, March 11th from 10a.m. - 3p.m. at
Westminster Chapel in Bellevue.
Learn more online at www.overlakehospital.org/activeseniorfair or call 425-635-
6191.

Interview by: Gary Shipe

AIRDATE:

March 12, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Domestic Services/Charity

GUEST:

Killian Noe: Founding Director, David Uhl: Director of Resource Development, Recovery Café

SHOW DESCRIPTION:

Speaking with us this week are Killian Noe and David Uhl from Recovery Café in Seattle.

Recovery Café is not your typical social service agency; they run an actual café at 2022 Boren Avenue in downtown Seattle, but it is much more than that. It is a community of people recovering from their addictions and hard lives together...relying on each other with commitment and as Killian says "loving accountability."

They have been successful enough over their 12 years that they are branching out with a Recovery Café Network.

Learn more about them online at www.recoverycafe.org

Interview by: Gary Shipe

AIRDATE:

March 19, 2017

LENGTH:

29 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Multicultural Affairs/Civic Participation

GUEST:

Jaleh Sadravi: Development Director, Suyoung Yun: Fellow,
Rainier Valley Corps

SHOW DESCRIPTION:

Our guests this week are a non profit that helps other non profit groups. Rainier Valley Corps promotes social justice by cultivating leaders of color, strengthening organizations led by communities of color, and fostering collaboration between the diverse communities of Seattle. They do this through Fellowships with Community Based Organizations that don't have the resources or capacity to fully function yet; through Leadership Coaching; Operations Support; and Block Granting.

Jaleh Sadravi is the Development Director and Suyoung Yun is an RVC Fellow working at Families of Color Seattle. They share the challenges and successes that Rainier Valley Corps has with local community based organizations. Learn more online at www.rainiervalleycorps.org and www.focseattle.com or email them at info@rainiervalleycorps.org

Interview by: Gary Shipe

AIRDATE:

March 26, 2017

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Domestic Services/Youth

GUEST:

Harvey Drake: President, Rosa Booker: Development Associate, Urban Impact

SHOW DESCRIPTION:

Urban Impact has been doing great work in the Rainier Valley/Rainier Beach area for 30 years to break the cycle of social, material, and spiritual poverty. Through a number of programs and initiatives using this big picture approach, they have found long-term success that is now paying dividends as those who were once kids in their programs are now successful adults giving back to the community.

Urban Impact's annual fundraiser is Friday, March 31st. A Fondue night gala with a theme of Hope At Work.

Learn more online at www.urbanimpactseattle.org and on Facebook, Twitter, and Instagram.