

ORDER

WSAV Savannah

Orders	Order / Rev:	1400947	
	Alt Order #:		
	Product Desc:	Hunter Hill for GOv	
	Estimate:		
	Flight Dates:	02/09/18 - 03/07/18	Primary AE: Katz Washington
	Original Date / Rev:	02/09/18 / 02/09/18	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Jamestown Associates	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		116 Craig Road	Billing Cycle: EOM/EOC
		Manalapan, NJ 07726	Agency Commission: 15%

Advertiser	Name:	POL/Hunter Hill /Governor/Rep/GA	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PL14	Advertiser External ID:	
	Priority:	P5	Agency External ID:	IN11165/SP1819/AU5881
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/25/18	51	\$8,175.00	\$6,948.75
02/26/18	03/07/18	25	\$4,675.00	\$3,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	51	\$8,175.00	\$6,948.75	0.00
March 2018	25	\$4,675.00	\$3,973.75	0.00
Totals	76	\$12,850.00	\$10,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSAV Savannah	25%	\$12,850.00
Market	100%	\$51,400.00

Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	8%	\$4,112.00
WJWJ	0%	\$0.00
WTGS	0%	\$0.00
WTOC	67%	\$34,438.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSAV	02/09/18	03/07/18	Local News @ 6a Coastal Sunrise	CM	6-7a	MTWTF--	:30	3	\$130.00	P3	0.00	NM	14	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

Order / Rev: 1400947
 Alt Order #:
 Flight Dates: 02/09/18 - 03/07/18

Advertiser: POL/Hunter Hill /Governor/Rep/GA
 Product Desc: Hunter Hill for GOv
 Estimate:
 WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	----F--						3	\$130.00		0.00			
Week: 02/12/18		02/18/18	MTWTF--						3	\$130.00		0.00			
Week: 02/19/18		02/25/18	MTWTF--						3	\$130.00		0.00			
Week: 02/26/18		03/04/18	MTWTF--						3	\$130.00		0.00			
Week: 03/05/18		03/11/18	MTW----						2	\$130.00		0.00			
E 2	WSAV	02/09/18	03/07/18	Local News @ 5p WSAV 5p News	CM	5-530p	MTWTF--	:30	4	\$175.00	P2	0.00	NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	----F--						1	\$175.00		0.00			
Week: 02/12/18		02/18/18	MTWTF--						4	\$175.00		0.00			
Week: 02/19/18		02/25/18	MTWTF--						4	\$175.00		0.00			
Week: 02/26/18		03/04/18	MTWTF--						4	\$175.00		0.00			
Week: 03/05/18		03/11/18	MT-----						2	\$175.00		0.00			
E 3	WSAV	02/09/18	03/07/18	Local News @ 6p WSAV 6p News	CM	6-630p	MTWTF--	:30	4	\$300.00	P2	0.00	NM	16	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	----F--						1	\$300.00		0.00			
Week: 02/12/18		02/18/18	MTWTF--						4	\$300.00		0.00			
Week: 02/19/18		02/25/18	MTWTF--						4	\$300.00		0.00			
Week: 02/26/18		03/04/18	MTWTF--						4	\$300.00		0.00			
Week: 03/05/18		03/11/18	MTW----						3	\$300.00		0.00			
E 4	WSAV	02/09/18	02/24/18	Sat Local News @ 6a Local News @ 6a	CM	6-7a	-----S-	:30	1	\$35.00	P3	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S-						1	\$35.00		0.00			
Week: 02/12/18		02/18/18	-----S-						1	\$35.00		0.00			
Week: 02/19/18		02/25/18	-----S-						1	\$35.00		0.00			
E 5	WSAV	02/09/18	03/03/18	Today Show Sa Today Show Sat	CM	7-9a	-----S-	:30	1	\$100.00	P2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S-						1	\$100.00		0.00			
Week: 02/12/18		02/18/18	-----S-						1	\$100.00		0.00			
Week: 02/19/18		02/25/18	-----S-						1	\$100.00		0.00			
Week: 02/26/18		03/04/18	-----S-						1	\$100.00		0.00			
E 6	WSAV	02/09/18	03/03/18	Sat Local News @ 9a Local News @ 9a	CM	830-10a	-----S-	:30	1	\$50.00	P3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S-						1	\$50.00		0.00			
Week: 02/12/18		02/18/18	-----S-						1	\$50.00		0.00			
Week: 02/19/18		02/25/18	-----S-						1	\$50.00		0.00			
Week: 02/26/18		03/04/18	-----S-						1	\$50.00		0.00			
E 7	WSAV	02/09/18	03/03/18	Weekend News @ 6p S@M WSAV 6p News Sat	CM	6-630p	-----S-	:30	1	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S-						1	\$150.00		0.00			
Week: 02/12/18		02/18/18	-----S-						1	\$150.00		0.00			
Week: 02/19/18		02/25/18	-----S-						1	\$150.00		0.00			
Week: 02/26/18		03/04/18	-----S-						1	\$150.00		0.00			
E 8	WSAV	02/09/18	03/04/18	Today Show Su Today Show Sun	CM	8-9a	-----S	:30	1	\$100.00	P2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S						1	\$100.00		0.00			
Week: 02/12/18		02/18/18	-----S						1	\$100.00		0.00			
Week: 02/19/18		02/25/18	-----S						1	\$100.00		0.00			
Week: 02/26/18		03/04/18	-----S						1	\$100.00		0.00			
E 10	WSAV	02/09/18	03/04/18	Weekend News @ 6p S@M WSAV 6p News Sun	CM	6-630p	-----S	:30	1	\$175.00	P3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/05/18		02/11/18	-----S						1	\$175.00		0.00			
Week: 02/12/18		02/18/18	-----S						1	\$175.00		0.00			
Week: 02/19/18		02/25/18	-----S						1	\$175.00		0.00			
Week: 02/26/18		03/04/18	-----S						1	\$175.00		0.00			

Order / Rev: 1400947
 Alt Order #:
 Flight Dates: 02/09/18 - 03/07/18

Advertiser: POL/Hunter Hill /Governor/Rep/GA
 Product Desc: Hunter Hill for GOv
 Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WSAV	02/09/18	03/04/18	Nightly News Su Nightly News Sun	CM	630-7p	-----S	:30	1	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/05/18	02/11/18	-----S		1				\$250.00		0.00			
	Week:	02/12/18	02/18/18	-----S		1				\$250.00		0.00			
	Week:	02/19/18	02/25/18	-----S		1				\$250.00		0.00			
	Week:	02/26/18	03/04/18	-----S		1				\$250.00		0.00			
N 12	WSAV	02/09/18	03/04/18	Sun Local News @ 9a Local News @ 9am	CM	9-10a	-----S	:30	1	\$50.00	P2	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/05/18	02/11/18	-----S		1				\$50.00		0.00			
	Week:	02/12/18	02/18/18	-----S		1				\$50.00		0.00			
	Week:	02/19/18	02/25/18	-----S		1				\$50.00		0.00			
	Week:	02/26/18	03/04/18	-----S		1				\$50.00		0.00			
Totals														76	\$12,850.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 2589514

Changes as of: 2/8/2018 at 9:31 AM

Version: Original Order

CPE:

JAMESTOWN ASSOCIATES

Advertiser: Hunter Hill for Governor

Station: WSAV

Total Spots: 76
Total \$: \$12,850.00

116 Craig Road
Manalapan, NJ 07726

Product: Hunter Hill for Gov
Agency Order #:

Office: WASHINGTON
Primary Demo: Adults 50+

Total CPP: \$34.59
Total GRP: 371.5

Buyer: Penny Lacks

Salesperson: KENNETH MIELE
202-955-5342

Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	2/8	2/12	2/19	2/26	3/5	2/8 - 3/5	Total Spots	Total \$	CPP*	GRP*
1	M-F 6a-7a		COSTAL SUNRISE	\$130.00	2.5	30	3	3	3	3	2		14	\$1,820.00	\$52.00	35.0
2	M-F 5p-5:30p		FIRST NEWS @5P	\$175.00	4.5	30	1	4	4	4	2		15	\$2,625.00	\$38.89	67.5
3	M-F 6p-6:30p		NEWS 3 @6P	\$300.00	9.0	30	1	4	4	4	3		16	\$4,800.00	\$33.33	144.0
4	Sa 6a-7a		COSTAL SUNRISE WKND	\$35.00	1.0	30	1	1	1	0	0		3	\$105.00	\$35.00	3.0
5	Sa 7a-9a		TODAY SHOW	\$100.00	2.5	30	1	1	1	1	0		4	\$400.00	\$40.00	10.0
6	Sa 9a-10a		WEEKEND TODAY	\$50.00	1.5	30	1	1	1	1	0		4	\$200.00	\$33.33	6.0
7	Su 6p-6:30p		NEWS @6	\$150.00	4.0	30	1	1	1	1	0		4	\$600.00	\$37.50	16.0
8	Su 8a-9a		TODAY SHOW	\$100.00	4.0	30	1	1	1	1	0		4	\$400.00	\$25.00	16.0
9	Su 9a-10a		NEWS	\$50.00	2.5	30	1	1	1	1	0		4	\$200.00	\$20.00	10.0
10	Su 6p-6:30p		NEWS @6	\$175.00	7.0	30	1	1	1	1	0		4	\$700.00	\$25.00	28.0
11	Su 6:30p-7p		NIGHTLY NEWS	\$250.00	9.0	30	1	1	1	1	0		4	\$1,000.00	\$27.78	36.0
TOTALS:						13	19	19	19	18	7		76	\$12,850.00	\$34.59	371.5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25889514

Changes as of: 2/8/2018 at 9:31 AM

Version: Original Order

CPE:

Flight: 2/8/18 - 3/7/18

Station: WSAV

Total \$: \$12,850.00

Agency: JAMESTOWN ASSOCIATES

Advertiser: Hunter Hill for Governor

Market: Savannah

Total Spots: 76

116 Craig Road
Manalapan, NJ 07726

Product: Hunter Hill for Gov
Agency Order #:

Office: WASHINGTON
Primary Demo: Adults 50+

Total CPP: \$34.59
Total GRP: 371.5

Buyer: Penny Lacks
Salesperson: KENNETH MIELE
202-955-5342

Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
202-955-5342

Separation:

Special Instructions

Competitive Information

Market Budget:	\$49,423
WSAV Share:	26%
Comment:	
WJCL:	8%
WTGS:	66%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	76	\$12,850.00	\$34.59	371.5
Total	100%	76	\$12,850.00	\$34.59	371.5

Monthly Summary		
Month	Spots	Dollars
2018-Feb	51	\$8,175.00
2018-Mar	25	\$4,675.00
Total	76	\$12,850.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/8/18 9:50 AM					\$0	\$0	
New	2/8/18 9:31 AM	KENNETH MIELE	New	76		\$12,850.00	\$12,850.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	
WSAV Savannah, Ga	
Date: 2.6.18	

I, Holly Horan
being/on behalf of: Hunter Hill

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:
Georgians for Hunter Hill Inc.: 2451 Cumberland Parkway, Suite 3493, Atlanta GA 30339

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Ronald Corfield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2.6.18

Date

Signature

Holly Horan

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title