



Order #999269: Strategic ../Herrell/R../Oct27Nov8 ../

 Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gf
10/26/22 1:40:39 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry (jeffm	\$404.00	21	0.00
10/26/22 1:43:01 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Linda Peterson	\$404.00	21	0.00
10/26/22 1:43:03 PM	Approved			Linda Peterson	\$404.00	21	0.00
10/26/22 1:54:48 PM	CIA Spot status		<updated to Cleared> 1-8, 4-6	Linda Peterson	\$404.00	21	0.00
10/26/22 1:51:42 PM	CIA Spot status		<updated to Cleared> 1-7, 4-5	Linda Peterson	\$404.00	21	0.00
10/26/22 11:09:20 AM	New order created		Copied from Order #993935	Scott Stiegler (s	\$480.00	24	0.00
 10/26/22 1:48:14 PM	Processed		<async process>	Jennifer Jerez (j	\$404.00	21	0.00
10/26/22 1:25:47 PM	Ready for approval		[bypass] New. Political order to start 10/27.	Scott Stiegler (s	\$404.00	21	0.00

[Sorted by: Action]

ORDER

Orders	Order / Rev:	999269	
	Alt Order #:		
	Product Desc:	Oct27Nov8 schedule	
	Estimate:		
	Flight Dates:	10/27/22 - 11/08/22	Primary AE: Scott Stiegler
	Original Date / Rev:	10/26/22 / 10/26/22	Sales Office: L-ALB
	Order Type:	GENERAL	Sales Region: Local
KTBL-AM			
Agency	Name:	Strategic Media Placement Inc	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7669 Stagers Loop	Billing Cycle: EOM/EOC
		Delaware, OH 43015	Agency Commission: 15%
Advertiser	Name:	Herrell/R/Congress	
	Demographic:	A25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-US CONGRESS	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	5	\$92.00	\$78.20
10/31/22	11/08/22	16	\$312.00	\$265.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	5	\$92.00	\$78.20	0.00
November 2022	16	\$312.00	\$265.20	0.00
Totals	21	\$404.00	\$343.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTBLA	10/27/22	10/28/22	M-F AM Drive M-F	CM	6a-10a	---11--	1:00	2	\$20.00	P-50	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---11--		2				\$20.00		0.00			
N 2	KTBLA	10/31/22	11/04/22	M-F AM Drive M-F	CM	6a-10a	11111--	1:00	5	\$20.00	P-50	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$20.00		0.00			
N 3	KTBLA	11/07/22	11/08/22	M-F AM Drive M-F	CM	6a-10a	12-----	1:00	3	\$20.00	P-50	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	12-----		3				\$20.00		0.00			
N 4	KTBLA	10/27/22	10/28/22	M-F PM Drive M-F	CM	3p-7p	---11--	1:00	2	\$20.00	P-50	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---11--		2				\$20.00		0.00			
N 5	KTBLA	10/31/22	11/04/22	M-F PM Drive M-F	CM	3p-7p	11111--	1:00	5	\$20.00	P-50	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$20.00		0.00			
N 6	KTBLA	11/07/22	11/07/22		CM	3p-7p	2-----	1:00	2	\$20.00	P-50	0.00	NM	2	\$40.00

Order / Rev: 999269
 Alt Order #:
 Flight Dates: 10/27/22 - 11/08/22

Advertiser: Herrell/R/Congress
 Product Desc: Oct27Nov8 schedule
 Estimate:

KTBL-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F PM Drive															
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	2-----		2				\$20.00		0.00			
N 7	KTBLA	10/29/22	11/06/22	Sa-Su Prime	CM	6a-7p	-----SS	1:00	1	\$12.00	P-50	0.00	NM	2	\$24.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----SS		1				\$12.00		0.00			
		Week: 10/31/22	11/06/22	-----SS		1				\$12.00		0.00			
													Totals	21	\$404.00
*Tax 1 Note: Albuquerque 7.75%.															

*Tax 1 Note: Albuquerque 7.75%.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Yvette Herrell

Authorized committee:

YVETTE4CONGRESS

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

New Mexico's 2nd Congressional District

Date of election:

November 8, 2022



General



Primary

Treasurer of candidate's authorized committee:

GALASSINI, ROCKY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2022.08.17 14:33:18 -04'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 8/17/2022

Station Representative

Signature:

Hailey Vega

Name:

Hailey Vega

Date of Station Agreement to Sell Time: 8/27/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony IacovettiDigitally signed by Anthony Iacovetti
Date: 2022.08.17 14:33:46 -04'00'

Name: Anthony Iacovetti

Date: 8/17/2022

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 10/26/22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 999269

Station Call Letters:

KTBI

Date Received/Requested:

10/26/22

Est. #:

Station Location:

Albuquerque

Run Start and End Dates:

10/24 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.