

KSYN  
35723

Jul 24, 20  
 CONT# 34160888 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KSYN-FM (Joplin, MO)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 001

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV SUNFLOWER STATE  
 PDT ISSUE  
 FLT Jul 24, 20 - Aug 03, 20

\* REP ORDER COMMENT \*

\*\* 7/24/2020 11:27:00 AM: OLD TOWN MEDIA LLC HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM. THANKS!

\*\* 7/24/2020 11:27:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 7/24/2020 11:27:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	07/24/2020 - 07/24/2020	1D	1 <i>MB</i>	\$116.00	1
	1.2	....F..	10A - 3P	60	07/24/2020 - 07/24/2020	1D	1 <i>MB</i>	\$100.00	1
	1.3	....F..	3P - 7P	60	07/24/2020 - 07/24/2020	1D	2 <i>MB</i>	\$108.00	2
					** FLIGHT TOTALS **		4	\$432.00	
		<b>FLIGHT 2</b>							
	2.1	.....S.	10A - 3P	60	07/25/2020 - 07/25/2020	1D	1 ✓	\$77.00	1
					** FLIGHT TOTALS **		1 ✓	\$77.00	
		<b>FLIGHT 3</b>							
	3.1	.....S	6A - 10A	60	07/26/2020 - 07/26/2020	1D	1 ✓	\$58.00	1
					** FLIGHT TOTALS **		1 ✓	\$58.00	
		<b>FLIGHT 4</b>							
	4.1	M.....	6A - 10A	60	07/27/2020 - 07/27/2020	1D	2 ✓	\$116.00	2
	4.2	M.....	10A - 3P	60	07/27/2020 - 07/27/2020	1D	1 ✓	\$100.00	1
	4.3	M.....	3P - 7P	60	07/27/2020 - 07/27/2020	1D	1 <i>MB</i> 7/24	\$108.00	1

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				<b>** FLIGHT TOTALS **</b>			4	\$440.00	
		<b><u>FLIGHT 5</u></b>							
5.1	.T.....	6A - 10A	60	07/28/2020 - 07/28/2020	1D	1	x1 HA 7/24 ✓ \$116.00	1	
5.2	.T.....	10A - 3P	60	07/28/2020 - 07/28/2020	1D	1	✓ \$100.00	1	
5.3	.T.....	3P - 7P	60	07/28/2020 - 07/28/2020	1D	2	✓ \$108.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$432.00	
		<b><u>FLIGHT 6</u></b>							
6.1	..W....	6A - 10A	60	07/29/2020 - 07/29/2020	1D	1	✓ \$116.00	1	
6.2	..W....	10A - 3P	60	07/29/2020 - 07/29/2020	1D	2	✓ \$100.00	2	
6.3	..W....	3P - 7P	60	07/29/2020 - 07/29/2020	1D	1	✓ \$108.00	1	
				<b>** FLIGHT TOTALS **</b>			4	\$424.00	
		<b><u>FLIGHT 7</u></b>							
7.1	...T...	6A - 10A	60	07/30/2020 - 07/30/2020	1D	2	✓ \$116.00	2	
7.2	...T...	10A - 3P	60	07/30/2020 - 07/30/2020	1D	1	✓ \$100.00	1	
7.3	...T...	3P - 7P	60	07/30/2020 - 07/30/2020	1D	1	✓ \$108.00	1	
				<b>** FLIGHT TOTALS **</b>			4	\$440.00	
		<b><u>FLIGHT 8</u></b>							
8.1	....F..	6A - 10A	60	07/31/2020 - 07/31/2020	1D	1	✓ \$116.00	1	
8.2	....F..	10A - 3P	60	07/31/2020 - 07/31/2020	1D	1	✓ \$100.00	1	
8.3	....F..	3P - 7P	60	07/31/2020 - 07/31/2020	1D	2	✓ \$108.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$432.00	
		<b><u>FLIGHT 9</u></b>							
9.1	.....S.	6A - 10A	60	08/01/2020 - 08/01/2020	1D	1	✓ \$77.00	1	
				<b>** FLIGHT TOTALS **</b>			1	\$77.00	
		<b><u>FLIGHT 10</u></b>							
10.1	.....S	10A - 3P	60	08/02/2020 - 08/02/2020	1D	1	✓ \$58.00	1	
				<b>** FLIGHT TOTALS **</b>			1	\$58.00	
		<b><u>FLIGHT 11</u></b>							
11.1	M.....	6A - 10A	60	08/03/2020 - 08/03/2020	1D	2	✓ \$116.00	2	
11.2	M.....	10A - 3P	60	08/03/2020 - 08/03/2020	1D	1	✓ \$100.00	1	
11.3	M.....	3P - 7P	60	08/03/2020 - 08/03/2020	1D	1	✓ \$108.00	1	
				<b>** FLIGHT TOTALS **</b>			4	\$440.00	

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	Jul 20	Aug 20					
SPOTS	6	26					
CASH	567.00	2743.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	567.00	2743.00					

							TOTAL
SPOTS							32 ✓
CASH							3,310.00
TRADE							0.00
NSL							0.00
TOTAL							3,310.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KSYN-FM JOPIN MO	<b>Date:</b>  7/24/2020
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I, Meredith Patel

do hereby request station time concerning the following issue:

Sunflower State

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Sunflower State

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election, Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sunflower State  
4000 W 8th Street  
Suite B  
PMB #228  
Lawrence, KS 66049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Jim Jesse

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

	<b>Meredith Patel</b> <small>Digitally signed by Meredith Patel DN: cn=Meredith Patel, o, ou, email=meredith@oldtownmediallc.com, c=US Date: 2020.07.13 14:04:19 -04'00'</small>	
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
 Signature	<u>Monica Carroz</u> Printed Name	<u>Business Manager</u> Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**New Sunflower State - ISSUE ORDERS - EST 001**

1 message

**Chenault, LaTonya** <LaTonya.Chenault@katzmedia.com> Fri, Jul 24, 2020 at 10:35 AM  
To: "Kevin@bartlesvilleradio.com" <Kevin@bartlesvilleradio.com>, "cody@zrimarketing.com" <cody@zrimarketing.com>, 'angie.wells@entercom.com' <angie.wells@entercom.com>, "JFountain@entercom.com" <JFountain@entercom.com>, 'mharrell@steelcitymedia.com' <mharrell@steelcitymedia.com>, "andrea@b1047.com" <andrea@b1047.com>, 'cissy.long@alphamediausa.com' <cissy.long@alphamediausa.com>, "Krystal.mercer@cumulus.com" <Krystal.mercer@cumulus.com>, 'nicola.merenda@Cumulus.com' <nicola.merenda@cumulus.com>, "jkrueger@gpmnow.com" <jkrueger@gpmnow.com>, 'ctyler@entercom.com' <ctyler@entercom.com>, "todd.johnson@summitmediacorp.com" <todd.johnson@summitmediacorp.com>, 'chad@zrimarketing.com' <chad@zrimarketing.com>, "jake.johnson@cumulus.com" <jake.johnson@cumulus.com>, 'jpeek@steelcitymedia.com' <jpeek@steelcitymedia.com>, "corey@manhattanbroadcasting.com" <corey@manhattanbroadcasting.com>, 'christa.obermite@summitmediacorp.com' <christa.obermite@summitmediacorp.com>, "john@kkgfradio.com" <john@kkgfradio.com>, 'monica@zrimarketing.com' <monica@zrimarketing.com>, "national@zrimarketing.com" <national@zrimarketing.com>, 'KCFrontDesk@Cumulus.com' <KCFrontDesk@cumulus.com>, "Megan.Fish@cumulus.com" <Megan.Fish@cumulus.com>, 'robin.boardman@cumulus.com' <robin.boardman@cumulus.com>, "Dan.Fatino@cumulus.com" <Dan.Fatino@cumulus.com>, 'STEVE@GPMBLOOMINGTON.COM' <STEVE@gpmbloomington.com>, "jackie.wise@entercom.com" <jackie.wise@entercom.com>, 'jaime.doctorman@entercom.com' <jaime.doctorman@entercom.com>, "wichitaproduction@summitmediacorp.com" <wichitaproduction@summitmediacorp.com>, "jessie.yearout@summitmediacorp.com" <jessie.yearout@summitmediacorp.com>, Paul Haley <Paul.Haley@cumulus.com>, Katherine Grofic - Cumulus <kgrofic@westwoodone.com>, "cpike@ami-joplin.com" <cpike@ami-joplin.com>, "kurt@ami-joplin.com" <kurt@ami-joplin.com>, "terry@ami-pittsburg.com" <terry@ami-pittsburg.com>  
Cc: "Homan, Angela" <Angela.Homan@katzmedia.com>

New orders for Sunflower State were just sent. Please make good spots that cannot air today. A new spot is coming to air against these orders. In the meantime, you can air the attached until it's in house. They basically are loading up and adding more weight to the market after finding out that Senate Leadership Fund booked. **Make Goods: we have flexibility to shift spots across days if you run into clearance issues. Must be same dayparts ordered.**

NAB FORM is attached. Payment confirmation will be sent your way shortly.

**NAB FORM**

Attached you will find the NAB FORM for your political files. I listened to the spot. Below is more detailed info to add to your files based on the updated FCC public file compliance rules. You can either attach this email to your NAB or write it into the NAB on your end. Also, please note, this agency is NOT using the new PB19. They are disputing some of the language in it. They were told by the FCC that it is OKAY to continue using PB18 as long as all required info for the public file is included.

**PAC NAME:** Sunflower State

**ISSUE:** targeting BOTH republican candidate for US Senate: Kris Kobach & Roger Marshall as terrible candidates and options for the KS Senate seat. The spot mentions Kobach

supporting Trump, his border wall and voter fraud issues along with being tough on China. It references Roger Marshall as being a Mitt Romney Republican.

**Candidates Mentioned:** Kris Kobach, Roger Marshall

**Office Being Sought:** KS US Senate

**Other Candidates Mentioned:** Donald Trump (President)

**BOARD:** there is only one person on the board and they are listed on the form. Buyer has confirmed there are no others.

LT

**LaTonya Chenault-Qawwee**

**VP of Sales**

Katz Radio Group

111 Presidential Blvd., Ste., 215 | Bala Cynwd, PA 19004-1009

LaTonya.Chenault@katzmedia.com

o 240.222.3933 | c 703.867.5289 | f 917.206.9828

**Angela Homan**

Account Coordinator

Angela.Homan@katzmedia.com

o 215.557.4230 | f 917-206-9773




**Local Impact.  
National Influence.**

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**2 attachments**

 **Sunflower State NAB 2020.pdf**  
88K

 **SSKS\_R20\_01\_No\_500.mp3**  
2276K