

12547 35683

Jul 17, 20
 CONT# 34138100 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KSYN-FM (Joplin, MO)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV SUNFLOWER STATE
 PDT ISSUE
 FLT Jul 29, 20 - Aug 04, 20

* REP ORDER COMMENT *

** 7/17/2020 2:49:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 7/17/2020 2:49:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	07/29/2020 - 07/29/2020	1D	2 ✓	\$116.00	2
	1.2	..W....	10A - 3P	60	07/29/2020 - 07/29/2020	1D	2 ✓	\$100.00	2
	1.3	..W....	3P - 7P	60	07/29/2020 - 07/29/2020	1D	2 ✓	\$108.00	2
					** FLIGHT TOTALS **		6	\$648.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	07/30/2020 - 07/30/2020	1D	2 ✓	\$116.00	2
	2.2	...T...	10A - 3P	60	07/30/2020 - 07/30/2020	1D	2 ✓	\$100.00	2
	2.3	...T...	3P - 7P	60	07/30/2020 - 07/30/2020	1D	2 ✓	\$108.00	2
					** FLIGHT TOTALS **		6	\$648.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	07/31/2020 - 07/31/2020	1D	2 ✓	\$116.00	2
	3.2F..	10A - 3P	60	07/31/2020 - 07/31/2020	1D	2 ✓	\$100.00	2
	3.3F..	3P - 7P	60	07/31/2020 - 07/31/2020	1D	2 ✓	\$108.00	2
					** FLIGHT TOTALS **		6	\$648.00	
		FLIGHT 4							
	4.1S.	6A - 10A	60	08/01/2020 - 08/01/2020	1D	2 ✓	\$77.00	2
	4.2S.	10A - 3P	60	08/01/2020 - 08/01/2020	1D	2 ✓	\$77.00	2
					** FLIGHT TOTALS **		4	\$308.00	

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DDS CONT# 0
 C/P/E: na / na / na

FLIGHT 5										
5.1S	6A - 10A	60	08/02/2020 - 08/02/2020	1D	2	✓	\$58.00		2
5.2S	10A - 3P	60	08/02/2020 - 08/02/2020	1D	2	✓	\$58.00		2
** FLIGHT TOTALS **									4	\$232.00
FLIGHT 6										
6.1	M.....	6A - 10A	60	08/03/2020 - 08/03/2020	1D	2	✓	\$116.00		2
6.2	M.....	10A - 3P	60	08/03/2020 - 08/03/2020	1D	2	✓	\$100.00		2
6.3	M.....	3P - 7P	60	08/03/2020 - 08/03/2020	1D	2	✓	\$108.00		2
** FLIGHT TOTALS **									6	\$648.00
FLIGHT 7										
7.1	.T.....	6A - 10A	60	08/04/2020 - 08/04/2020	1D	2	✓	\$116.00		2
7.2	.T.....	10A - 3P	60	08/04/2020 - 08/04/2020	1D	2	✓	\$100.00		2
7.3	.T.....	3P - 7P	60	08/04/2020 - 08/04/2020	1D	2	✓	\$108.00		2
** FLIGHT TOTALS **									6	\$648.00

	Aug 20					
SPOTS	38					
CASH	3780.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3780.00					

						TOTAL
SPOTS						38
CASH						3,780.00
TRADE						0.00
NSL						0.00
TOTAL						3,780.00

**** Competitive Comments ****

SVC:
 Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSYN-FM Joplin, MO	Date: 7/28/20
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I, Meredith Patel

do hereby request station time concerning the following issue:

Sunflower State

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Sunflower State

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election, Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sunflower State
4000 W 8th Street
Suite B
PMB #228
Lawrence, KS 66049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Jim Jesse

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

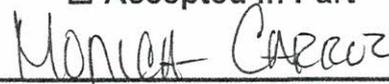
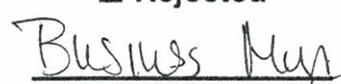
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	Meredith Patel <small>Digitally signed by Meredith Patel DN: cn=Meredith Patel, o, ou, email=meredith@oldtownmediallc.com, c=US Date: 2020.07.13 14:04:19 -04'00'</small>	
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RE: [EXTERNAL] Re: NEW SPOT -: New Sunflower State -ALL ORDERS

message

Chenault, LaTonya <LaTonya.Chenault@katzmedia.com>
From: Monica Carroz <monica@zrimarketing.com>

Tue, Jul 28, 2020 at 9:22 AM

NAB FORM

Attached you will find the NAB FORM for your political files. I listened to the spot. Below is more detailed info to add to your files based on the updated FCC public file compliance rules. You can either attach this email to your NAB or write it into the NAB on your end. Also, please note, this agency is NOT using the new PB19. They are disputing some of the language in it. They were told by the FCC that it is OKAY to continue using PB18 as long as all required info for the public file is included.

PAC NAME: Sunflower State**ISSUE:** targeting BOTH republican candidate for US Senate: Kris Kobach & Roger Marshall as terrible candidates and options for the KS Senate seat. The spot is about Romney Republicans racing in to support Roger Marshall instead of Kris Kobach. Issues: National Debt, Big Pharma tax breaks, boarder wall and voter fraud.**Candidates Mentioned:** Kris Kobach, Roger Marshall**Office Being Sought:** KS US Senate**Other Candidates Mentioned:** Donald Trump (President)**BOARD:** there is only one person on the board and they are listed on the form. Buyer has confirmed there are no others.**Contact Phone:** 316-285-9550

From: Monica Carroz [mailto:monica@zrimarketing.com]
Sent: Tuesday, July 28, 2020 9:01 AM
To: Chenault, LaTonya
Subject: [EXTERNAL] Re: NEW SPOT -: New Sunflower State -ALL ORDERS

Good morning,

Just following up on the updated NAB.

Monica Carroz

Business Manager

☎ 417-624-1025 ✉ monica@zrimarketing.com
☎ 417-629-7047 🌐 www.ZimmerMarketing.com

Zimmer Marketing
RADIO - DIGITAL - BRANDING

ZDS
ZIMMER DIGITAL SOLUTIONS

*We're in business to help
your business grow!*

KIX
102.5

102.5
KIX

KZRG
NEWSPAPER + RADIO

93.9
CLASSIC HITS

BIG DOG
97.9
EVOLUTION OF ROCK

AM1230
THE TALKER

Zimmer Radio, Inc. does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

On Mon, Jul 27, 2020 at 9:40 AM Chenault, LaTonya <LaTonya.Chenault@katzmedia.com> wrote:

Good Morning State of Kansas.

Old Town Media has requested that we air the attached spot and traffic against **ALL** existing Sunflower State orders that are airing. Not just for the orders booked Friday against EST #001. They want this to air against ALL Sunflower State orders until further notice. I am working on getting an updated NAB form from Meredith. Stay tuned.....

From: Chenault, LaTonya

Sent: Friday, July 24, 2020 5:47 PM

To: Kevin@bartlesvilleradio.com; cody@zrimarketing.com; angie.wells@entercom.com; JFountain@entercom.com; mharrell@steelcitymedia.com; andrea@b1047.com; cissy.long@alphamediausa.com; Krystal.mercer@cumulus.com; nicola.merenda@Cumulus.com; jkrueger@gpmnow.com; ctyler@entercom.com; todd.johnson@summitmediacorp.com; chad@zrimarketing.com; jake.johnson@cumulus.com; jpeek@steelcitymedia.com; corey@manhattanbroadcasting.com; christa.obermite@summitmediacorp.com; john@kggfradio.com; monica@zrimarketing.com; national@zrimarketing.com; KCFrontDesk@Cumulus.com; Megan.Fish@cumulus.com; robin.boardman@cumulus.com; Dan.Fatino@cumulus.com; STEVE@GPMBLOOMINGTON.COM; jackie.wise@entercom.com; jaime.doctorman@entercom.com; wichitaproduction@summitmediacorp.com; jessie.yearout@summitmediacorp.com; Paul Haley; Katherine Grofic - Cumulus; cpike@ami-joplin.com; kurt@ami-joplin.com; terry@ami-pittsburg.com; Paul Haley; Katherine Grofic - Cumulus (kgrofic@westwoodone.com); Kevin@bartlesvilleradio.com

Cc: Homan, Angela

Subject: It's Here: NEW SPOT -: New Sunflower State - ISSUE ORDERS - EST 001

Importance: High

Attached is the spot to air for Sunflower State against the orders booked today. EST # 001. Client is desperate to go live starting tomorrow. Please let me know if you can swap out spots and start this one live tomorrow. **ISCI Codes and spot titles on invoices does not matter. They do not have to match. Please just drop the spot in if you can.** Please let me know if this is possible. Thanks!

From: Chenault, LaTonya

Sent: Friday, July 24, 2020 3:39 PM

To: Kevin@bartlesvilleradio.com; cody@zrimarketing.com; angie.wells@entercom.com; JFountain@entercom.com; mharrell@steelcitymedia.com; andrea@b1047.com; cissy.long@alphamediausa.com; Krystal.mercer@cumulus.com; nicola.merenda@Cumulus.com; jkrueger@gpmnow.com; ctyler@entercom.com; todd.johnson@summitmediacorp.com; chad@zrimarketing.com; jake.johnson@cumulus.com; jpeek@steelcitymedia.com; corey@manhattanbroadcasting.com; christa.obermite@summitmediacorp.com; john@kkgfradio.com; monica@zrimarketing.com; national@zrimarketing.com; KCFrontDesk@Cumulus.com; Megan.Fish@cumulus.com; robin.boardman@cumulus.com; Dan.Fatino@cumulus.com; STEVE@GPMBLOOMINGTON.COM; jackie.wise@entercom.com; jaime.doctorman@entercom.com; wichitaproduction@summitmediacorp.com; jessie.yearout@summitmediacorp.com; Paul Haley; Katherine Grofic - Cumulus; cpike@ami-joplin.com; kurt@ami-joplin.com; terry@ami-pittsburg.com

Cc: Homan, Angela

Subject: NEW SPOT -: New Sunflower State - ISSUE ORDERS - EST 001

The new spot will not be ready until Monday. Please continue with original spot from other flight until new spot is in house.

From: Chenault, LaTonya

Sent: Friday, July 24, 2020 11:35 AM

To: Kevin@bartlesvilleradio.com; cody@zrimarketing.com; angie.wells@entercom.com; JFountain@entercom.com; mharrell@steelcitymedia.com; andrea@b1047.com; cissy.long@alphamediausa.com; Krystal.mercer@cumulus.com; nicola.merenda@Cumulus.com; jkrueger@gpmnow.com; ctyler@entercom.com; todd.johnson@summitmediacorp.com; chad@zrimarketing.com; jake.johnson@cumulus.com; jpeek@steelcitymedia.com; corey@manhattanbroadcasting.com; christa.obermite@summitmediacorp.com; john@kkgfradio.com; monica@zrimarketing.com; national@zrimarketing.com; KCFrontDesk@Cumulus.com; Megan.Fish@cumulus.com; robin.boardman@cumulus.com; Dan.Fatino@cumulus.com; STEVE@GPMBLOOMINGTON.COM; jackie.wise@entercom.com; jaime.doctorman@entercom.com; wichitaproduction@summitmediacorp.com; jessie.yearout@summitmediacorp.com; Paul Haley; Katherine Grofic - Cumulus; cpike@ami-joplin.com; kurt@ami-joplin.com; terry@ami-pittsburg.com

Cc: Homan, Angela

Subject: New Sunflower State - ISSUE ORDERS - EST 001

Importance: High

New orders for Sunflower State were just sent. Please make good spots that cannot air today. A new spot is coming to air against these orders. In the meantime, you can air the attached until it's in house. They basically are loading up and adding more weight to the market after finding out that Senate Leadership Fund booked. **Make Goods: we have flexibility to shift spots across days if you run into clearance issues. Must be same dayparts ordered.**

NAB FORM is attached. Payment confirmation will be sent your way shortly.

NAB FORM

Attached you will find the NAB FORM for your political files. I listened to the spot. Below is more detailed info to add to your files based on the updated FCC public file compliance

Also, please note, this agency is NOT using the new PB19. They are disputing some of the language in it. They were told by the FCC that it is OKAY to continue using PB18 as long as all required info for the public file is included.

PAC NAME: Sunflower State

ISSUE: targeting BOTH republican candidate for US Senate: Kris Kobach & Roger Marshall as terrible candidates and options for the KS Senate seat. The spot mentions Kobach supporting Trump, his boarder wall and voter fraud issues along with being tough on China. It references Roger Marshall as being a Mitt Romney Republican.

Candidates Mentioned: Kris Kobach, Roger Marshall

Office Being Sought: KS US Senate

Other Candidates Mentioned: Donald Trump (President)

BOARD: there is only one person on the board and they are listed on the form. Buyer has confirmed there are no others.

LT

LaTonya Chenault-Qawwee

VP of Sales

Katz Radio Group

111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009

LaTonya.Chenault@katzmedia.com

o 240.222.3933 | c 703.867.5289 | f 917.206.9828

Angela Homan

Account Coordinator

Angela.Homan@katzmedia.com

o 215.557.4230 | f 917-206-9773



Local Impact.
National Influence.

CAUTION: This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.

 **Sunflower State NAB 2020.pdf**
88K