

ORDER



Orders
Order / Rev: 35663
Alt Order #: 34124762
Product Desc: ISSUE
Estimate: NA
Flight Dates: 07/14/20 - 07/20/20
Original Date / Rev: 07/15/20 / 07/15/20
Order Type: GENERAL

KSYN-FM
Primary AE: Christal National Christal National
Sales Office: POL
Sales Region: POLIT

Agency Name: Clear Channel Katz Advantage
Buying Contact: LaTonya Chenault
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sunflower State
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/20/20	38	\$3,780.00	\$3,213.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	38	\$3,780.00	\$3,213.00	0.00
Totals	38	\$3,780.00	\$3,213.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National Christal Nati			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSYN	07/16/20	07/20/20	M-F 6a-10a M-Fri 6a-10a	CM	6a-10a	4--33--	1:00	10	\$116.00	P-2A	0.00	NM	10	\$1,160.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/13/20	07/19/20	---33--		6		\$116.00		0.00					
	Week:	07/20/20	07/26/20	4-----		4		\$116.00		0.00					
N 2	KSYN	07/16/20	07/20/20	M-F 10a-3p M-Fri 10a-3p	CM	10a-3p	4--33--	1:00	10	\$100.00	P-2A	0.00	NM	10	\$1,000.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/13/20	07/19/20	---33--		6		\$100.00		0.00					
	Week:	07/20/20	07/26/20	4-----		4		\$100.00		0.00					
N 3	KSYN	07/16/20	07/20/20	M-F 3p-7p M-Fri 3p-7p	CM	3p-7p	3--43--	1:00	10	\$108.00	P-2A	0.00	NM	10	\$1,080.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/13/20	07/19/20	---43--		7		\$108.00		0.00					
	Week:	07/20/20	07/26/20	3-----		3		\$108.00		0.00					
N 4	KSYN	07/18/20	07/20/20	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----2-	1:00	2	\$77.00	P-2A	0.00	NM	2	\$154.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/18/20	07/24/20	-----2-		2		\$77.00		0.00					

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 Alt Order #: 34124762
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: Sunflower State
 Product Desc: ISSUE
 Estimate: NA
KSYN-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSYN	07/18/20	07/20/20	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$77.00	P-2A	0.00	NM	2	\$154.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/20	07/24/20	-----2-			2		\$77.00		0.00				
N 6	KSYN	07/19/20	07/20/20	Su 6a-10a Su 6a-10a	CM	6a-10a	-----2	1:00	2	\$58.00	P-2A	0.00	NM	2	\$116.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/20	07/25/20	-----2			2		\$58.00		0.00				
N 7	KSYN	07/19/20	07/20/20	Su 10a-3p Su 10a-3p	CM	10a-3p	-----2	1:00	2	\$58.00	P-2A	0.00	NM	2	\$116.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/20	07/25/20	-----2			2		\$58.00		0.00				
													Totals	38	\$3,780.00

KSYN
35603

Jul 15, 20
 CONT# 34124762 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO KSYN-FM (Joplin, MO)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na
 SALESPERSON FAX#
 PH #

BYR Helen Hanratty
 ADV SUNFLOWER STATE
 PDT ISSUE
 FLT Jul 14, 20 - Jul 20, 20

* REP ORDER COMMENT *

** 7/15/2020 12:51:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

** 7/15/2020 12:51:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 ..W....	3P - 7P	60	07/15/2020 - 07/15/2020	1D	3 ✓	\$108.00	3
							3	\$324.00	
	2.1	FLIGHT 2 ...T...	6A - 10A	60	07/16/2020 - 07/16/2020	1D	3 ✓	\$116.00	3
	2.2	...T...	10A - 3P	60	07/16/2020 - 07/16/2020	1D	3 ✓	\$100.00	3
	2.3	...T...	3P - 7P	60	07/16/2020 - 07/16/2020	1D	3 ✓	\$108.00	3
							9	\$972.00	
	3.1	FLIGHT 3F..	6A - 10A	60	07/17/2020 - 07/17/2020	1D	3 ✓	\$116.00	3
	3.2F..	10A - 3P	60	07/17/2020 - 07/17/2020	1D	3 ✓	\$100.00	3
	3.3F..	3P - 7P	60	07/17/2020 - 07/17/2020	1D	2 ✓	\$108.00	2
							8	\$864.00	
	4.1	FLIGHT 4S.	6A - 10A	60	07/18/2020 - 07/18/2020	1D	2 ✓	\$77.00	2
	4.2S.	10A - 3P	60	07/18/2020 - 07/18/2020	1D	2 ✓	\$77.00	2
							4	\$308.00	
	5.1	FLIGHT 5S	6A - 10A	60	07/19/2020 - 07/19/2020	1D	2 ✓	\$58.00	2

Jul 15, 20
 CONT# 34124762 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: na / na / na

5.2S	10A - 3P	60	07/19/2020 - 07/19/2020	1D	2	✓	\$58.00	2	
							4	\$232.00		
							** FLIGHT TOTALS **			
FLIGHT 6										
6.1	M.....	6A - 10A	60	07/20/2020 - 07/20/2020	1D	4	✓	\$116.00	4	
6.2	M.....	10A - 3P	60	07/20/2020 - 07/20/2020	1D	4	✓	\$100.00	4	
6.3	M.....	3P - 7P	60	07/20/2020 - 07/20/2020	1D	2	✓	\$108.00	2	
							10	\$1,080.00		
							** FLIGHT TOTALS **			

	Jul 20					
SPOTS	38					
CASH	3780.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3780.00					

						TOTAL
SPOTS						38
CASH						3,780.00
TRADE						0.00
NSL						0.00
TOTAL						3,780.00

**** Competitive Comments ****

SVC:
 Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSYN - Joplin, MO	Date: 7/15/2020
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I, Meredith Patel

do hereby request station time concerning the following issue:

Sunflower State

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Sunflower State

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election, Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sunflower State
4000 W 6th Street
Suite B
PMB #228
Lawrence, KS 66049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Jim Jesse

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

POT-TRAFFIC-NAB FORM: Sunflower State - ISSUE ORDER -

message

Chenault, LaTonya <LaTonya.Chenault@katzmedia.com> Wed, Jul 15, 2020 at 12:03 PM
 : "Kevin@bartlesvilleradio.com" <Kevin@bartlesvilleradio.com>, "cody@zrimarketing.com" <cody@zrimarketing.com>, "angie.wells@entercom.com" <angie.wells@entercom.com>, "JFountain@entercom.com" <JFountain@entercom.com>, "mharrell@steelcitymedia.com" <mharrell@steelcitymedia.com>, "andrea@b1047.com" <andrea@b1047.com>, "cissy.long@alphamediausa.com" <cissy.long@alphamediausa.com>, "Krystal.mercer@cumulus.com" <Krystal.mercer@cumulus.com>, "nicola.merenda@Cumulus.com" <nicola.merenda@cumulus.com>, "jkrueger@gpmnow.com" <jkrueger@gpmnow.com>, "ctyler@entercom.com" <ctyler@entercom.com>, "todd.johnson@summitmediacorp.com" <todd.johnson@summitmediacorp.com>, "chad@zrimarketing.com" <chad@zrimarketing.com>, "jake.johnson@cumulus.com" <jake.johnson@cumulus.com>, "jpeek@steelcitymedia.com" <jpeek@steelcitymedia.com>, "corey@manhattanbroadcasting.com" <corey@manhattanbroadcasting.com>, "christa.obermite@summitmediacorp.com" <christa.obermite@summitmediacorp.com>, "john@kggfradio.com" <john@kggfradio.com>, "monica@zrimarketing.com" <monica@zrimarketing.com>, "national@zrimarketing.com" <national@zrimarketing.com>, "KCFrontDesk@Cumulus.com" <KCFrontDesk@cumulus.com>, "Megan.Fish@cumulus.com" <Megan.Fish@cumulus.com>, "robin.boardman@cumulus.com" <robin.boardman@cumulus.com>, "Dan.Fatino@cumulus.com" <Dan.Fatino@cumulus.com>, "STEVE@GPMBLOOMINGTON.COM" <STEVE@gpmbloomington.com>, "jackie.wise@entercom.com" <jackie.wise@entercom.com>, "jaime.doctorman@entercom.com" <jaime.doctorman@entercom.com>, "wichitaproduction@summitmediacorp.com" <wichitaproduction@summitmediacorp.com>, "jessie.yearout@summitmediacorp.com" <jessie.yearout@summitmediacorp.com>, Paul Haley <Paul.Haley@cumulus.com>, Katherine Grofic - Cumulus <kgrofic@westwoodone.com>, "cpike@ami-joplin.com" <cpike@ami-joplin.com>, "kurt@ami-joplin.com" <kurt@ami-joplin.com>, "terry@ami-pittsburg.com" <terry@ami-pittsburg.com>
 : "Homan, Angela" <Angela.Homan@katzmedia.com>

Hello.

I just sent you issue political orders for a new PAC called Sunflower State. This PAC targets both of the Republican US Senate candidates. They are looking to go up as soon as possible. Spots are scheduled to air in PMD today. If you are able to make it happen and get this up today that would be great. If not, understand and please make good spots booked today within the flight.

Traffic and spot are attached.

PAYMENT: being worked on now. Will send your way when in house

NAB FORM

Attached you will find the NAB FORM for your political files. I listened to the spot. Below is more detailed info to add to your files based on the updated FCC public file compliance rules. You can either attach this email to your NAB or write it into the NAB on your end. Also, please note, this agency is NOT using the new PB19. They are disputing some of the language in it. They were told by the FCC that it is OKAY to continue using PB18 as long as all required info for the public file is included.

PAC NAME: Sunflower State

ISSUE: targeting BOTH Republican candidate for US Senate. Kris Kobach & Roger Marshall as terrible candidates and options for the KS Senate seat. The spot mentions Kobach supporting Trump, his boarder wall and voter fraud issues along with being tough on China. It references Roger Marshall as being a Mitt Romney Republican.

Candidates Mentioned: Kris Kobach, Roger Marshall

Office Being Sought: KS US Senate

Other Candidates Mentioned: Donald Trump (President)

BOARD: there is only one person on the board and they are listed on the form. Buyer has confirmed there are no others.

Let me know if there are any questions.

LT

LaTonya Chenault-Qawwee

VP of Sales

Katz Radio Group

111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009

LaTonya.Chenault@katzmedia.com

o 240.222.3933 | c 703.867.5289 | f 917.206.9828

Angela Homan

Account Coordinator

Angela.Homan@katzmedia.com

o 215.557.4230 | f 917-206-9773



Local Impact.
National Influence.

3 attachments

 Sunflower State NAB 2020.pdf
88K