

Marker Broadcasting Quarterly Public Affairs Report

1/3/21 - 3/28/21

1/3/21 - Variety - the Children's Charity of the Desert - local chapter of a national charity dedicated to helping disadvantaged and special needs children. Discussion covers various programs including the annual bicycle and adaptive bicycle presentations for underprivileged and disabled children respectively, Sunshine Coach passenger vans and a reading program among other topics. Guest: Heidi Maldoon, executive director

1/10/21 - Rancho Mirage Emergency Preparedness Commission - discussion about how business preparedness can aid in post-earthquake safety, especially after a major quake. Guest: Dr. Dennis Mileti, social psychologist specializing in behavior related to natural disasters and seismology expert

1/17/21 - Health Assessment and Research for Communities (HARC) - general interview with this non-profit agency based in Palm Desert. It gathers data by phone and via online surveys from Coachella Valley residents as part of their ongoing effort to see that all local residents are represented when it comes to distribution of funds for healthcare, senior citizen aid and other community issues. Data collected is viewable by the public. Guest: Dr. Jenna LeComte - Hinley, CEO

1/24/21 - CV Water Counts - local co-op of all six area water agencies. Discussion covers tap water safety, assistance with billing through the United Way and ways to avoid damage to sewage processing equipment by not flushing paper towels or so-called "flushable" wipes. Conservation efforts since 2015 have saved 50 billion gallons of water. Guest: Angela Zepeda, member of the Indio Water Authority and their conservation and outreach coordinator

1/31/21 - Eisenhower Hospital Circle of Stars - ladies' auxiliary overseeing fundraising efforts for state-of-the-art medical equipment. Discussion was about general fundraising and the new nuclear medicine imaging system paid for by funds raised by the auxiliary. Guests: Lee Rice, media coordinator; Deborah DeSantis, development director; Dr. Philip Patel, president of Desert Cardiology Center

2/7/21 - General discussion about the amateur radio service - emphasis is on importance of ham radio in disaster communications and community involvement. Guests: Maureen Hiemstra K6BSC, president Coachella Valley Amateur Radio Club and member of Riverside Country RACES (Radio Amateur Civil Emergency Service); "Stormy" Dayton KF6BM, member of CVARC and RACES

2/14/21 - Safe House of the Desert - interview covering emergency shelter for youth age 11 - 17 in crisis, human trafficking of all ages and transitional living for homeless young adults ages 18 - 22. Interview also covers a 24/7 crisis text line available via text or a free app. Guests: Birgit Phillips, community outreach coordinator; Calista Vassios, development officer

2/21/21 - Jewish Family Services of the Desert - discussion regarding this non-sectarian charity which primarily provides financial aid and counseling to the senior population. Discussion centers around expanded "telehealth" and Zoom-based remote counseling in light of COVID-19. Guest: Kraig Johnson, executive director

2/28/21 - Discussion with veterans' advocate Edward G. "Eddy" Johnson, US Army (ret). Topics included ongoing fundraising for expansion of a veterans memorial in Desert Hot Springs and

ongoing advocacy via such projects as the annual Dr. George Car Show in Indian Wells. Johnson is a veteran of the famed 1968 Tet Offensive during the Vietnam War, was twice wounded and was awarded the Purple Heart.

3/7/21 - Furever Home Kitten Rescue - local 501(c)3 charity based in Desert Hot Springs dedicated to the rescue, rehabilitation and eventual adoption of homeless cats and kittens. The charity also serves as a community resource which aids with cat care and behavioral issues. Guest: JoMarie Anton, founder

3/14/21 - Coachella Valley Radio Control Club - discussion about new FAA rules impacting model aviation, discussion about drone (quadcopter) safety, STEM education and community outreach as a 501(c)3 non-profit organization. Guest: Dan Metz, president

3/21/21 - General discussion about safety and precautions during area-wide emergencies including wildfires and during severe weather in the desert. Topics include wildfires, flash floods, high heat danger and teen driving during severe weather. Guest: Sam DiGiovanna, fire chief, Verdugo Fire Academy

3/28/21 - Well In The Desert - food bank and meal provider for Palm Springs homeless; discussion involves ways for the public to help. Guest: Arlene Rosenthal, president