

WOC10482951 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/03/16 - 10/23/16

C/P/E: 181 / 198 / 926

Traffic #:

Agency: Media Ad Ventures

Product Desc.: Political

Buyer Order #: 5454446

Advertiser: 181 - American Chemistry Council

Estimate Desc.: ACC Missouri - 10/6 -10/20

AE: Natalie Murphy

Buyer:

Total Cost: \$94,855.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 10/05/16 9:04 AM

Comments:

Actual Flight = 10/6 - 20 Separation: 15

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 3	Oct 10	Oct 17										Total Spots	Total Cost
1	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--W----	2,580.00	0	1	0										1	2,580.00
	(Program: OZARKS TODAY)																			
1	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---T---	2,580.00	0	0	1										1	2,580.00
	(Program: OZARKS TODAY)																			
1	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	----F--	2,580.00	1	0	0										1	2,580.00
	(Program: OZARKS TODAY)																			
2	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	-T-----	2,545.00	0	1	0										1	2,545.00
	(Program: TODAY SHOW)																			
2	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	--W----	2,545.00	0	0	1										1	2,545.00
	(Program: TODAY SHOW)																			
2	TODAY SHOW	NM	:30	7:00 AM-8:00 AM	----F--	2,545.00	1	0	0										1	2,545.00
	(Program: TODAY SHOW)																			
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--W----	2,500.00	0	1	0										1	2,500.00
	(Program: TODAY SHOW)																			
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---T---	2,500.00	1	0	1										2	5,000.00
	(Program: TODAY SHOW)																			
4	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	M-----	2,710.00	0	1	1										2	5,420.00
	(Program: KY3 NEWS @ 5PM -M-F)																			
4	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	---T---	2,710.00	1	0	0										1	2,710.00
	(Program: KY3 NEWS @ 5PM -M-F)																			
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	M-----	3,015.00	0	0	1										1	3,015.00
	(Program: KY3 NEWS @ 6PM -M-F)																			
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	-T-----	3,015.00	0	1	1										2	6,030.00
	(Program: KY3 NEWS @ 6PM -M-F)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 3	Oct 10	Oct 17										Total Spots	Total Cost
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	--W----	3,015.00	0	1	0										1	3,015.00
	(Program: KY3 NEWS @ 6PM -M-F)																			
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	---T---	3,015.00	0	1	0										1	3,015.00
	(Program: KY3 NEWS @ 6PM -M-F)																			
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	----F--	3,015.00	1	0	0										1	3,015.00
	(Program: KY3 NEWS @ 6PM -M-F)																			
6	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	M-----	2,925.00	0	0	1										1	2,925.00
	(Program: WHEEL OF FORTUNE)																			
6	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-T-----	2,925.00	0	1	1										2	5,850.00
	(Program: WHEEL OF FORTUNE)																			
6	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--W----	2,925.00	0	1	0										1	2,925.00
	(Program: WHEEL OF FORTUNE)																			
6	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---T---	2,925.00	1	1	0										2	5,850.00
	(Program: WHEEL OF FORTUNE)																			
7	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	M-----	3,175.00	0	1	0										1	3,175.00
	(Program: KY3 NEWS @ 10PM M-F)																			
7	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	--W----	3,175.00	0	1	1										2	6,350.00
	(Program: KY3 NEWS @ 10PM M-F)																			
7	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	---T---	3,175.00	1	1	0										2	6,350.00
	(Program: KY3 NEWS @ 10PM M-F)																			
8	THE VOICE	NM	:30	7:00 PM-9:00 PM	M-----	3,505.00	0	1	1										2	7,010.00
	(Program: THE VOICE)																			
9	THIS IS US	NM	:30	8:00 PM-9:00 PM	-T-----	2,425.00	0	0	1										1	2,425.00
	(Program: THIS IS US)																			
10	CHICAGO MED	NM	:30	8:00 PM-9:00 PM	---T---	2,900.00	0	1	0										1	2,900.00
	(Program: CHICAGO MED)																			
Spot Totals:							7	15	11										33	\$94,855.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	33	\$94,855.00			