

ORDER



Orders
Order / Rev: 2902366
Alt Order #: WOC14624528
Product Desc: Kennedy TV
Estimate: 11644
Flight Dates: 04/17/24 - 04/23/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: General

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Tim Kennedy / D / US House / NY
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 89069
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/23/24	60	\$25,550.00	\$21,717.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	60	\$25,550.00	\$21,717.50	0.00
Totals	60	\$25,550.00	\$21,717.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGRZ	35%	\$25,550.00
Market	100%	\$73,000.00

Competitive Share

	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	65%	\$47,450.00
WIVB	0%	\$0.00
WKBW	0%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRZ	04/17/24	04/23/24	Local News @ 5a M-F EARLY DAYBREAK	CM	5-6a (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$135.00	P03	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$135.00		0.00			
N 2	WGRZ	04/17/24	04/23/24	Local News @ 6a M-F DAYBREAK	CM	6-7a (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WGRZ	04/19/24-04/19/24	Local News @ 6a M-F			6-7a (6:00 AM-7:00 AM)	A-----F----	:30		\$325.00		0.00	NM		
N 3	WGRZ	04/17/24	04/23/24	Local News @ 11a M-F CHANNEL 2 NEWS MIDDAY RI	CM	11-1130a	MTWTF--	:30	3	\$170.00	P03	0.00	NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$170.00		0.00			
N 4	WGRZ	04/17/24	04/23/24	Local News @ 5p M-F CH 2 NEWS AT 5PM	CM	5-530p (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$475.00	P03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$475.00		0.00			
N 5	WGRZ	04/17/24	04/23/24	Local News @ 530p M-F CH 2 NEWS AT 5:30PM	CM	530-6p (5:30 PM-6:00 PM)	MTWTF--	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					1	\$475.00		0.00			
N 6	WGRZ	04/17/24	04/23/24	Local News @ 6p M-F WGRZ 6PM NEWS	CM	6-630p	MTWTF--	:30	1	\$790.00	P03	0.00	NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					1	\$790.00		0.00			
N 7	WGRZ	04/17/24	04/22/24	Mon Prime Other THE VOICE MON (TENT)	CM	Mon Prime Other (8:00 PM-10:00 PM)	M-----	:30	1	\$900.00	P04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	M-----					1	\$900.00		0.00			
N 8	WGRZ	04/17/24	04/23/24	LN (M-Su) LATE NEWS M-SUN	CM	M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWTFSS	:30	3	\$225.00	P04	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTFSS					3	\$225.00		0.00			
N 9	WGRZ	04/17/24	04/20/24	Local News @ 6a Sa DAYBREAK SATURDAY	CM	Sat Early Daybreak (6:00 AM-7:00 AM)	-----S-	:30	1	\$185.00	P02	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-					1	\$185.00		0.00			
N 10	WGRZ	04/17/24	04/20/24	Local News @ 8a/830a DAYBREAK SATURDAY (EM)	CM	8-9a / 830-930a (8:30 AM-9:30 AM)	-----S-	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-					1	\$240.00		0.00			
N 11	WGRZ	04/17/24	04/20/24	Saturday Night Live SATURDAY NIGHT LIVE	CM	1130p-105a (11:30 PM-1:00 XM)	-----S-	:30	1	\$340.00	P03	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-					1	\$340.00		0.00			
N 12	WGRZ	04/17/24	04/21/24	Local News @ 7a Su SUNDAY DAYBREAK	CM	7-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S					1	\$240.00		0.00			
N 13	WGRZ	04/17/24	04/23/24	Early Today EARLY TODAY SHOW (4AM)	CM	4-430a (4:00 AM-4:30 AM)	MTWTF--	1:00	3	\$20.00	P04	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$20.00		0.00			
N 14	WGRZ	04/17/24	04/23/24	Local News @ 430a M-F 2 EARLY DAYBREAK (430A)	CM	430-5a (4:30 AM-5:00 AM)	MTWTF--	1:00	3	\$40.00	P04	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$40.00		0.00			
N 15	WGRZ	04/17/24	04/23/24	Local News @ 5a M-F EARLY DAYBREAK	CM	5-6a (5:00 AM-6:00 AM)	MTWTF--	1:00	3	\$270.00	P03	0.00	NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/24	04/23/24	MTWTF--					3	\$270.00		0.00			

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N 16	WGRZ	04/17/24	04/23/24	Local News @ 6a M-F	CM	6-7a	MTWTF--	1:00	3	\$650.00	P03	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$270.00		0.00			
		DAYBREAK (6:00 AM-7:00 AM)													
N 17	WGRZ	04/17/24	04/23/24	Local News @ 11a M-F	CM	11-1130a	MTWTF--	1:00	3	\$340.00	P03	0.00	NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$650.00		0.00			
		CHANNEL 2 NEWS MIDDAY RI													
N 18	WGRZ	04/17/24	04/23/24	Local News @ 5p M-F	CM	5-530p	MTWTF--	1:00	3	\$950.00	P03	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$950.00		0.00			
		CH 2 NEWS AT 5PM (5:00 PM-5:30 PM)													
N 19	WGRZ	04/17/24	04/23/24	Local News @ 530p M-F	CM	530-6p	MTWTF--	1:00	3	\$950.00	P03	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$950.00		0.00			
		CH 2 NEWS AT 5:30PM (5:30 PM-6:00 PM)													
N 20	WGRZ	04/17/24	04/23/24	Local News @ 6p M-F	CM	6-630p	MTWTF--	1:00	2	\$1,580.00	P03	0.00	NM	2	\$3,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		2				\$1,580.00		0.00			
		WGRZ 6PM NEWS													
N 21	WGRZ	04/17/24	04/23/24	LN (M-Su)	CM	M-Su 11p & Dlyd	MTWTFSS	1:00	3	\$450.00	P04	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTFSS		3				\$450.00		0.00			
		LATE NEWS M-SUN (11:00 PM-11:35 PM)													
N 22	WGRZ	04/17/24	04/23/24	Tonight Show	CM	1135p-1237a	MTWTF--	1:00	3	\$200.00	P04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$200.00		0.00			
		TONIGHT SHOW (11:35 PM-12:37 XM)													
N 23	WGRZ	04/17/24	04/23/24	Late Night	CM	1237-137x	MTWTF--	1:00	3	\$110.00	P04	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MTWTF--		3				\$110.00		0.00			
		LATE NIGHT W/ SETH MEYER(12:37 XM-1:37 XM)													
N 24	WGRZ	04/17/24	04/20/24	Local News @ 6a Sa	CM	Sat Early Daybreak	-----S-	1:00	1	\$370.00	P02	0.00	NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$370.00		0.00			
		DAYBREAK SATURDAY (6:00 AM-7:00 AM)													
N 25	WGRZ	04/17/24	04/20/24	Local News @ 8a/830a Sa	CM	8-9a / 830-930a	-----S-	1:00	1	\$480.00	P03	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-		1				\$480.00		0.00			
		DAYBREAK SATURDAY (EM) (8:30 AM-9:30 AM)													
N 26	WGRZ	04/17/24	04/21/24	Local News @ 630a Su	CM	630-7a	-----S	1:00	1	\$270.00	P03	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$270.00		0.00			
		EARLY SUNDAY DAYBREAK (6:30 AM-7:00 AM)													
N 27	WGRZ	04/17/24	04/21/24	Local News @ 7a Su	CM	7-8a	-----S	1:00	1	\$480.00	P03	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$480.00		0.00			
		SUNDAY DAYBREAK (7:00 AM-8:00 AM)													
N 28	WGRZ	04/17/24	04/21/24	Meet the Press	CM	9-10a	-----S	1:00	1	\$810.00	P03	0.00	NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$810.00		0.00			
		MEET THE PRESS (D) (9:00 AM-10:00 AM)													
N 29	WGRZ	04/17/24	04/21/24	Local News @ 6p Su	CM	6-630p	-----S	1:00	1	\$880.00	P03	0.00	NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$880.00		0.00			
		SUNDAY 6PM NEWS													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$880.00		0.00			
													Totals	60	\$25,550.00