

ORDER



Orders
Order / Rev: 2899210
Alt Order #: WOC14617036
Product Desc: Kennedy TV
Estimate: 11610
Flight Dates: 04/10/24 - 04/16/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: General

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Tim Kennedy / D / US House / NY
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 89069
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/16/24	34	\$14,535.00	\$12,354.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	34	\$14,535.00	\$12,354.75	0.00
Totals	34	\$14,535.00	\$12,354.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGRZ	36%	\$14,535.00
Market	100%	\$40,375.00

Competitive Share

	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	64%	\$25,840.00
WIVB	0%	\$0.00
WKBW	0%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRZ	04/10/24	04/16/24	Local News @ 5a M-F EARLY DAYBREAK	CM	5-6a (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$135.00	P03	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/10/24	04/16/24	MTWTF--					3	\$135.00		0.00			
N 2	WGRZ	04/10/24	04/16/24	Local News @ 6a M-F DAYBREAK	CM	6-7a (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
Week:		04/10/24	04/16/24	MTWTF--					3	\$325.00		0.00			
N 3	WGRZ	04/10/24	04/16/24	Local News @ 5p M-F CH 2 NEWS AT 5PM	CM	5-530p (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$475.00	P03	0.00	NM	3	\$1,425.00
Week:		04/10/24	04/16/24	MTWTF--					3	\$475.00		0.00			
N 4	WGRZ	04/10/24	04/16/24	Local News @ 530p M-FCM CH 2 NEWS AT 5:30PM	CM	530-6p (5:30 PM-6:00 PM)	MTWTF--	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$475.00		0.00			
N 5	WGRZ	04/10/24	04/16/24	Local News @ 6p M-F WGRZ 6PM NEWS	CM	6-630p	MTWTF--	:30	1	\$790.00	P03	0.00	NM	1	\$790.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$790.00		0.00			
N 6	WGRZ	04/10/24	04/16/24	LN (M-Su) LATE NEWS M-SUN	CM	M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWTFSS	:30	3	\$225.00	P04	0.00	NM	3	\$675.00
Week:		04/10/24	04/16/24	MTWTFSS					3	\$225.00		0.00			
N 7	WGRZ	04/10/24	04/13/24	Local News @ 6a Sa DAYBREAK SATURDAY	CM	Sat Early Daybreak (6:00 AM-7:00 AM)	-----S-	:30	1	\$185.00	P02	0.00	NM	1	\$185.00
Week:		04/08/24	04/14/24	-----S-					1	\$185.00		0.00			
N 8	WGRZ	04/10/24	04/13/24	Local News @ 8a/830a S DAYBREAK SATURDAY (EM)	CM	8-9a / 830-930a S (8:30 AM-9:30 AM)	-----S-	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
Week:		04/08/24	04/14/24	-----S-					1	\$240.00		0.00			
N 9	WGRZ	04/10/24	04/14/24	Local News @ 630a Su EARLY SUNDAY DAYBREAK	CM	630-7a (6:30 AM-7:00 AM)	-----S	:30	1	\$135.00	P03	0.00	NM	1	\$135.00
Week:		04/08/24	04/14/24	-----S					1	\$135.00		0.00			
N 10	WGRZ	04/10/24	04/14/24	Local News @ 7a Su SUNDAY DAYBREAK	CM	7-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
Week:		04/08/24	04/14/24	-----S					1	\$240.00		0.00			
N 11	WGRZ	04/10/24	04/16/24	Local News @ 5a M-F EARLY DAYBREAK	CM	5-6a (5:00 AM-6:00 AM)	MTWTF--	1:00	1	\$270.00	P03	0.00	NM	1	\$270.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$270.00		0.00			
N 12	WGRZ	04/10/24	04/16/24	Local News @ 6a M-F DAYBREAK	CM	6-7a (6:00 AM-7:00 AM)	MTWTF--	1:00	1	\$650.00	P03	0.00	NM	1	\$650.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$650.00		0.00			
N 13	WGRZ	04/10/24	04/16/24	Local News @ 5p M-F CH 2 NEWS AT 5PM	CM	5-530p (5:00 PM-5:30 PM)	MTWTF--	1:00	1	\$950.00	P03	0.00	NM	1	\$950.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$950.00		0.00			
N 14	WGRZ	04/10/24	04/16/24	Local News @ 530p M-FCM CH 2 NEWS AT 5:30PM	CM	530-6p (5:30 PM-6:00 PM)	MTWTF--	1:00	1	\$950.00	P03	0.00	NM	1	\$950.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$950.00		0.00			
N 15	WGRZ	04/10/24	04/16/24	Local News @ 6p M-F WGRZ 6PM NEWS	CM	6-630p	MTWTF--	1:00	1	\$1,580.00	P03	0.00	NM	1	\$1,580.00
Week:		04/10/24	04/16/24	MTWTF--					1	\$1,580.00		0.00			
N 16	WGRZ	04/10/24	04/16/24		CM	M-Su 11p & Dlyd E		1:00	1	\$450.00	P04	0.00	NM	1	\$450.00

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				LN (M-Su)			MTWTFSS								
				LATE NEWS M-SUN		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/10/24	04/16/24	MTWTFSS	1	\$450.00	0.00								
N17	WGRZ	04/10/24	04/13/24	Local News @ 6a Sa	CM	Sat Early Daybreak	-----S-	1:00	1	\$370.00	P02	0.00	NM	1	\$370.00
				DAYBREAK SATURDAY		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S-	1	\$370.00	0.00								
N18	WGRZ	04/10/24	04/13/24	Local News @ 8a/830a	CM	8-9a / 830-930a Sa	-----S-	1:00	1	\$480.00	P03	0.00	NM	1	\$480.00
				DAYBREAK SATURDAY (EM)		(8:30 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S-	1	\$480.00	0.00								
N19	WGRZ	04/10/24	04/14/24	Local News @ 630a Su	CM	630-7a	-----S	1:00	1	\$270.00	P03	0.00	NM	1	\$270.00
				EARLY SUNDAY DAYBREAK		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S	1	\$270.00	0.00								
N20	WGRZ	04/10/24	04/14/24	Local News @ 7a Su	CM	7-8a	-----S	1:00	1	\$480.00	P03	0.00	NM	1	\$480.00
				SUNDAY DAYBREAK		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S	1	\$480.00	0.00								
N21	WGRZ	04/10/24	04/14/24	Meet the Press	CM	9-10a	-----S	1:00	1	\$810.00	P03	0.00	NM	1	\$810.00
				MEET THE PRESS (D)		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S	1	\$810.00	0.00								
N22	WGRZ	04/10/24	04/14/24	Local News @ 6p Su	CM	6-630p	-----S	1:00	1	\$880.00	P03	0.00	NM	1	\$880.00
				SUNDAY 6PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	-----S	1	\$880.00	0.00								
N23	WGRZ	04/10/24	04/16/24	Local News @ 11a M-F	CM	11-1130a	MTWTF--	:30	3	\$170.00	P03	0.00	NM	3	\$510.00
				CHANNEL 2 NEWS MIDDAY RI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/10/24	04/16/24	MTWTF--	3	\$170.00	0.00								
N24	WGRZ	04/10/24	04/16/24	Local News @ 11a M-F	CM	11-1130a	MTWTF--	1:00	1	\$340.00	P03	0.00	NM	1	\$340.00
				CHANNEL 2 NEWS MIDDAY RI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/10/24	04/16/24	MTWTF--	1	\$340.00	0.00								
													Totals	34	\$14,535.00