

CONTRACT



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Sales T&C: www.gray.tv/advertising
(251) 434-1010

<u>Contract / Revision</u> 3516733 /		<u>Alt Order #</u> WOC14619615
<u>Advertiser</u> Dobson for Congress		<u>Original Date / Revision</u> 04/11/24 / 04/11/24
<u>Contract Dates</u> 04/12/24 - 04/16/24	<u>Estimate #</u> 16489	
<u>Product</u> AL-02		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WALA	<u>Account Executive</u> Mobile House	<u>Sales Office</u> Mobile National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 43.94
<u>Agcy Code</u> 9914860	<u>Advertiser Code</u> 1185	<u>Product 1/2</u> 1887
<u>Agency Ref</u> 109214	<u>Advertiser Ref</u> 628195	

And:

American Media and Advocacy Grp
817 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WALA	04/12/24	04/16/24	M-F 7a News	7:00 AM-7:30 AM		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	11-----				2	\$350.00		3.14			
N 2	WALA	04/12/24	04/13/24	Sa 7a News	7:00 AM-7:30 AM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1-				1	\$250.00		1.37			
N 3	WALA	04/12/24	04/13/24	Sa 8a News	8:00 AM-8:30 AM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1-				1	\$250.00		1.98			
N 4	WALA	04/12/24	04/13/24	Sa 830a News	8:30 AM-9:00 AM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1-				1	\$250.00		2.15			
N 5	WALA	04/12/24	04/14/24	Su 7a News	7:00 AM-7:30 AM		:30			P-02		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1				1	\$200.00		1.28			
N 6	WALA	04/12/24	04/14/24	Su 730-8a News	7:30 AM-8:00 AM		:30			P-02		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----1				1	\$200.00		1.62			
N 7	WALA	04/12/24	04/15/24	M-F 430p News	4:30 PM-5:00 PM		:30			P-02		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1-----				1	\$300.00		2.33			
N 8	WALA	04/12/24	04/15/24	M-F 530p News	5:30 PM-6:00 PM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1-----				1	\$400.00		2.63			
N 9	WALA	04/12/24	04/15/24	M-F 6p-630p	6:00 PM-6:30 PM		:30			P-02		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1---1--				2	\$1,000.00		6.00			
N 10	WALA	04/12/24	04/12/24	M-F 630p-7p	6:30 PM-7:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	----1--				1	\$1,000.00		5.00			
N 11	WALA	04/12/24	04/15/24	M-F 930p News	9:30 PM-10:00 PM		:30			P-02		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1-----				1	\$450.00		2.50			
N 12	WALA	04/12/24	04/15/24	M-F 10p News	10:00 PM-10:30 P		:30			P-02		NM	1	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1-----				1	\$375.00		1.80			
N 13	WALA	04/12/24	04/15/24	FOX Monday Prime Hr	7:00 PM-8:00 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/24	04/18/24	1-----				1	\$1,200.00		3.00			
N 14	WALA	04/14/24	04/14/24	Su 9p News	9p-930p		:30			P-02		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S				1	\$450.00		0.00			
N 15	WALA	04/14/24	04/14/24	FOX Soccer Game	Various		:30			P-03		NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S				1	\$25.00		0.00			
N 16	WALA	04/16/24	04/16/24	Studio 10	9a-10a		:30			P-02		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$150.00		0.00			
N 17	WALA	04/15/24	04/16/24	M-F 11a-12p	11a-12p		:30			P-02		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MT-----				1	\$200.00		0.00			
Totals											43.94	19	\$8,400.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/16/24	19	\$8,400.00	(\$1,260.00)	\$7,140.00
Totals	19	\$8,400.00	(\$1,260.00)	\$7,140.00

Signature: _____ **Date:** _____

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