



REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: OCT 30TH, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: ISSUE

PARTY OR NAME OF ISSUE: US CHAMBER

DESCRIPTION OF ISSUE: FOR PAT ROBERTS-STAND AGAINST "OBAMACARE"-FIGHTS FOR GOOD PAYING JOBS & STRENGTHENING ENERGY PRODUCTS

REQUEST BY: MEDIA AD VENTURES
8136 OLD KEENE MILL RD, SUITE A300
SPRINGFIELD, VA 22153

REQUEST ON BEHALF OF: THOMAS DONAHUE-PRESIDENT/CEO
US CHAMBER
1615 H STREET NW
WASHINGTON, DC 20062-2000
703-569-6400
WWW.USCHAMBER.COM

CANDIDACY OF: N/A

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED: YES

FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION: YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED



2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWCH-TV Wichita, KS	Date: 10-30-14
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Leadership

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

This broadcast time will be used by: US Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pat Roberts, US Senate - Kansas, November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

US Chamber of Commerce, 1615 H Street NW, Washington, DC 20062-2000
www.uschamber.com

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas Donahue, President & CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/27/14

Date



Signature

703.569.9400

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

REP HEADLINE# 7470126
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-528-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT28/14 12.14
 *** KWCH-TV ***

ADV # _____ ADV. NAME ISS/US CHAMBER OF COMMERCE
 AGY # _____ AGY. NAME MEDIA AD VENTURES
 8136 OLD KEENE MILL RD, SUITE A300
 SPRINGFIELD, VA 22153

REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME CAROLYN BUSH
 SALES PRSN WA- IAN AMBRON

ORDER # _____ CONTRACT # 7470126 CLASS: NATL. LOCAL REGIONAL

PRDCT US CHAMBER OF COMMERCE EST#670 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT27/14 NOV9/14 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT28/14 12.14

REP: THIS IS A NEW ORDER
 CLIENT: US CHAMBER OF COMMERCE
 OUR TOTAL IS \$23500
 PLS CONFIRM
 THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-1230P	30		\$5,250.00	10/27	11/4	1		M-F	2
AGENCY ADVERTISER CODE = 165 AGENCY PRODUCT CODE = 181 AGENCY EST# = 670												
PROGRAM : EYEWITNESS NEWS @ 12:00PM CON COM1: EYEWITNESS NEWS @ 12:00PM												
2			500P-530P	30		\$6,500.00	10/27	11/3	1		M-F	2
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 CON COM1: EYEWITNESS NEWS THIS EVENING AT 5												

REP HEADLINE# 7470126
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT28/14 12.14
*** KWCH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/14						23500.00						
CONTRACT TOTAL 23500.00												
TOTAL SPOTS 4												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

ORDER



KWCH

Orders
Order / Rev: A70828
Alt Order #: 07470126
Product Desc: US CHAMBER OF COMMER
Estimate: 670
Flight Dates: 10/29/14 - 11/04/14
Original Date / Rev: 10/28/14 / 10/28/14
Order Type: GENERAL

Primary AE: Virginia Virginia
Sales Office: Wash
Sales Region: National

Agency Name: *Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Rd, Ste A300
 Springfield, VA 22153

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: *US Chamber of Commerce
Demographic: HH
Product Codes: PL1
Priority: P-4
Revenue Codes: POL, ISS, Agency

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	4	\$23,500.00	\$19,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	4	\$23,500.00	\$19,975.00	0.00
Totals	4	\$23,500.00	\$19,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Virginia Virginia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/29/14	11/04/14	M-F Noon News	CM	M-F 12-12:30p	MTWTF--	:30	1	\$5,250.00	VIP	0.00	NM	2	\$10,500.00
EYEWITNESS NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					1	\$5,250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/27/14-11/02/14		M-F Noon News		M-F 12-12:30p	--WThF----	:30		(\$5,250.00)		0.00	NM		
See MG 1.3															
3	All	10/27/14-11/02/14		KWCH/CBS Specials		Eyewitness News	---Th-----	:30		\$5,250.00		0.00	NM		
Ⓜ MG for 1.1 10/30															
Week:		11/03/14	11/09/14	MT-----					1	\$5,250.00		0.00			
2	All	10/29/14	11/03/14	M-F 5p News	CM	M-F 5-5:30p	M-WTF--	:30	1	\$6,500.00	VIP	0.00	NM	2	\$13,000.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					1	\$6,500.00		0.00			
Week:		11/03/14	11/09/14	M-----					1	\$6,500.00		0.00			
													Totals	4	\$23,500.00