

ORDER

Orders
Order / Rev: 1053381
Alt Order #:
Product Desc: FEB 7TH THRU 11TH
Estimate:
Flight Dates: 02/07/23 - 02/11/23
Original Date / Rev: 02/06/23 / 02/06/23
Order Type: GENERAL
KMEZ-FM
Primary AE: Damon Gardner
Sales Office: R-NOL
Sales Region: Regional

Agency
Name: Enterprise Strategies
Buying Contact:
Billing Contact:
 PO Box 52693
 New Orleans, LA 70152
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Power Coalition for Equity & Justice
Demographic: A25-54
Product Codes: Charitable Organizations
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/23	02/11/23	29	\$1,680.00	\$1,428.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2023	29	\$1,680.00	\$1,428.00	0.00
Totals	29	\$1,680.00	\$1,428.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Damon Gardner	R-NOL	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	02/07/23	02/10/23	M-F AM Drive M-F	CM	6a-10a	-TWTF--	1:00	10	\$60.00	P-50	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/23	02/12/23	-TWTF--		10		\$60.00		0.00					
N 2	KMEZ	02/07/23	02/10/23	M-F Midday M-F	CM	10a-3p	-TWTF--	1:00	5	\$60.00	P-50	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/23	02/12/23	-TWTF--		5		\$60.00		0.00					
N 3	KMEZ	02/07/23	02/10/23	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	9	\$60.00	P-50	0.00	NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/23	02/12/23	-TWTF--		9		\$60.00		0.00					
N 4	KMEZ	02/11/23	02/11/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	2	\$45.00	P-50	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/23	02/12/23	-----S-		2		\$45.00		0.00					
N 5	KMEZ	02/11/23	02/11/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$50.00	P-50	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/23	02/12/23	-----S-		2		\$50.00		0.00					
N 6	KMEZ	02/11/23	02/11/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00

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 Flight Dates: 02/07/23 - 02/11/23

Advertiser: Power Coalition for Equity & Justice
 Product Desc: FEB 7TH THRU 11TH **KMEZ-FM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/23	02/12/23	-----S-					1	\$50.00		0.00			
													Totals	29	\$1,680.00

Approved WEEKLY URBAN Radio Advertising Schedule										Date:	02-Feb-23	
Start Date	04-Feb-23	EV Week								Client:	POWER COALITION	
End Date	10-Feb-23	Market:									New Orleans Metro-URBAN	
Total Run	7 days	Spots Per Week								Rate	Total	
Daypart	Times	Days of the Week							Spots Per Week	Rate	Total	
		Mon	Tue	Wed	Thurs	Fri	Sat	Sun				
KMEZ-FM 106.7 Old School												
Monday - Friday	60 Seconds								0	60 \$	-	
Monday - Friday	60 Seconds	6am-10am	4	3	2	2	3		10	60 \$	600	
Monday - Friday	60 Seconds	10am-3pm		1	1	1	2		5	60 \$	300	
Monday - Friday	60 Seconds	3pm-7pm	4	3	2	2	2		9	60 \$	540	
Monday - Friday	60 Seconds	7pm-12M d							0	30 \$	-	
Saturday	60 Seconds	6am-10am							2	46 \$	80	
Saturday	60 Seconds	10am-3pm							2	60 \$	100	
Saturday	60 Seconds	3pm-7pm							1	60 \$	60	
Saturday	60 Seconds	7pm-12M d							1	30 \$	30	
Sunday	60 Seconds	6am-10am							0	40 \$	-	
Sunday	60 Seconds	10am-3pm							0	60 \$	-	
Sunday	60 Seconds	3pm-7pm							0	60 \$	-	
Sunday	60 Seconds	7pm-12M d							0	30 \$	-	
Total Spots KMEZ-FM Old School 186.7									20		\$ 1,680	
Traffic Instructions/Notes:												
										Station	Spots	Total
										KMEZ-FM	20	\$1,680
										Total/WK	20	\$1,680
										net =		\$1,828.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KMEZ New Orleans, LA</i>	Date: <i>2/6/23</i>
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I, Jacques Morial, Enterprise Strategies, LLC

do hereby request station time concerning the following issue:

Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached schedule</i>					

This broadcast time will be used by: The Power Coalition for Equity and Justice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

The programming does NOT refer to any legally qualified candidates. The programming generally refers to: Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave., 70125 New Orleans, LA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, Executive Director
Gerri Hobdy, Board of Directors

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave., 70125 New Orleans, LA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, Executive Director
Gerri Hobd, Board of Directors

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached schedule</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.