

# Order #1181388: Katz Media../A Stronger../Issue/1383

Date	Action	Line	Comment	By	Total \$	# Spots	Expected
10/06/23 4:41:17 PM	Processed		<async process>	Scott Foshag (scott.fosl)	\$1,800.00	27	0.00
10/06/23 4:27:24 PM	Approved			Sandy Clark (sandy.clar)	\$1,800.00	27	0.00
10/06/23 4:27:22 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar)	\$1,800.00	27	0.00
10/06/23 4:26:18 PM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Beaucoudray (cin)	\$1,800.00	27	0.00
10/06/23 4:23:23 PM	Ready for approval		correct AE	Sandy Clark (sandy.clar)	\$1,800.00	27	0.00
10/06/23 4:21:33 PM	Approved			Sandy Clark (sandy.clar)	\$1,800.00	27	0.00
10/06/23 4:21:31 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar)	\$1,800.00	27	0.00
10/06/23 3:47:36 PM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Beaucoudray (cin)	\$1,800.00	27	0.00
10/06/23 1:45:47 PM	Ready for approval		new	DaYanah Smith (dayan)	\$1,800.00	27	0.00
10/06/23 1:42:19 PM	New order created		Imported EC Order	DaYanah Smith (dayan)	\$1,800.00	27	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1181388  
**Alt Order #:** 36907451  
**Product Desc:** Issue  
**Estimate:** 1383  
**Flight Dates:** 10/09/23 - 10/14/23  
**Original Date / Rev:** 10/06/23 / 10/06/23  
**Order Type:** GENERAL

**KMEZ-FM**  
**Primary AE:** Katz New York  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** A Stronger Louisiana  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/14/23	27	\$1,800.00	\$1,530.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	27	\$1,800.00	\$1,530.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$1,800.00</b>	<b>\$1,530.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/09/23	10/14/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AM33333--	1:00	15	\$70.00	P-50	0.00	NM	15	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	33333--		15				\$70.00		0.00			
N 2	KMEZ	10/09/23	10/14/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	1:00	10	\$70.00	P-50	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	22222--		10				\$70.00		0.00			
N 3	KMEZ	10/09/23	10/14/23	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AM-----1-	1:00	1	\$20.00	P-50	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	-----1-		1				\$20.00		0.00			
N 4	KMEZ	10/09/23	10/14/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	PM-----1-	1:00	1	\$30.00	P-50	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	-----1-		1				\$30.00		0.00			
													<b>Totals</b>	<b>27</b>	<b>\$1,800.00</b>

Oct 06, 23  
 CONT# 36907451 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KMEZ-FM (New Orleans, LA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 1383

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV A STRONGER LOUISIANA  
 PDT Issue  
 FLT Oct 09, 23 - Oct 14, 23

\* REP ORDER COMMENT \*

\*\* 10/6/2023 9:22:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 10/6/2023 9:22:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/6/2023 9:22:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	6A - 10A	60	10/09/2023 - 10/09/2023	1D	3	\$70.00	3
	1.2	M.....	3P - 7P	60	10/09/2023 - 10/09/2023	1D	2	\$70.00	2
					<b>** FLIGHT TOTALS **</b>		5	\$350.00	
		<b>FLIGHT 2</b>							
	2.1	.T.....	6A - 10A	60	10/10/2023 - 10/10/2023	1D	3	\$70.00	3
	2.2	.T.....	3P - 7P	60	10/10/2023 - 10/10/2023	1D	2	\$70.00	2
					<b>** FLIGHT TOTALS **</b>		5	\$350.00	
		<b>FLIGHT 3</b>							
	3.1	..W....	6A - 10A	60	10/11/2023 - 10/11/2023	1D	3	\$70.00	3
	3.2	..W....	3P - 7P	60	10/11/2023 - 10/11/2023	1D	2	\$70.00	2
					<b>** FLIGHT TOTALS **</b>		5	\$350.00	
		<b>FLIGHT 4</b>							
	4.1	...T...	6A - 10A	60	10/12/2023 - 10/12/2023	1D	3	\$70.00	3
	4.2	...T...	3P - 7P	60	10/12/2023 - 10/12/2023	1D	2	\$70.00	2
					<b>** FLIGHT TOTALS **</b>		5	\$350.00	
		<b>FLIGHT 5</b>							

Oct 06, 23

CONT# 36907451 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 1383

5.1	....F..	6A - 10A	60	10/13/2023 - 10/13/2023	1D	3	\$70.00	3
5.2	....F..	3P - 7P	60	10/13/2023 - 10/13/2023	1D	2	\$70.00	2
** FLIGHT TOTALS **						5	\$350.00	
<b>FLIGHT 6</b>								
6.1	.....S.	6A - 10A	60	10/14/2023 - 10/14/2023	1D	1	\$20.00	1
6.2	.....S.	10A - 3P	60	10/14/2023 - 10/14/2023	1D	1	\$30.00	1
** FLIGHT TOTALS **						2	\$50.00	

	<b>Oct 23</b>					
SPOTS	27					
CASH	1800.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1800.00					

						<b>TOTAL</b>
SPOTS						27
CASH						1,800.00
TRADE						0.00
NSL						0.00
TOTAL						1,800.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Grassroots Media, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: A Stronger Louisiana

Agency name: Grassroots Media

Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004

Contact: Mike D'Ettorre

Phone number: 610-220-7188

Email: mdettorre@grassrootsmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: A Stronger Louisiana

Address: 352 Napoleon Street, Baton Rouge, LA 70802

Contact: Trey Ourso Phone number: 225-344-2230

Email: trey@oursobeychok.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Trey Ourso, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michael D'Etorre</i>	Signature: <i>Dayonah Smith</i>
Name: Mike D'Etorre	Name: <i>Dayonah Smith</i>
Date of Request to Purchase Ad Time: Sep 30, 2023	Date of Station Agreement to Sell Time: <i>10/9/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: *10/6/2023*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <i>11813691</i> n/a <i>#1181388</i>	Station Call Letters: <i>KMEZ-FM/KKND-FM</i>	Date Received/Requested: <i>10/6/23</i>
Est. #: <i>1383</i> n/a	Station Location: <i>New Orleans</i>	Run Start and End Dates: <i>10/9-10/14/23</i>

For national issue ads only (not required for state/local issue ads)

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, Invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.