

Order / Est #	1070680	Total Spots:	34	34	Order Dates:	03/11/23 - 03/24/23
Advertiser:	Power Coalition for Equit	Total Ratings:	0.00	0.00	Hiatus Dates:	
Product Desc :	POLITICAL	Total Amount:	\$1,630.00	\$1,630.00	Spot Dates:	03/06/23 - 03/24/23

[Add Custom Comment](#) | [Print History](#) | [Compare](#) | [View Contract](#) | [View Xref](#) | [Refresh](#)

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
03/10/23 9:11:33 AM	Processed		<sync process>	Scott Foshag (scott.foshag@cumulus.com)	\$1,630.00	34	0.00
03/10/23 8:49:51 AM	Approved			Sandy Clark (sandy.clark@cumulus.com)	\$1,630.00	34	0.00
03/10/23 8:49:59 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clark@cumulus.com)	\$1,630.00	34	0.00
03/10/23 8:33:11 AM	Approval Workflow		[Sales Manager - Ready Default]	Demonius Jones (demonius.jones@cumulus.com)	\$1,630.00	34	0.00
03/10/23 5:50:26 AM	Ready for approval		READY	Damon Gardner (damon.gardner@cumulus.com)	\$1,630.00	34	0.00
03/09/23 1:45:13 PM	New order created		<new order>	Damon Gardner (damon.gardner@cumulus.com)	\$0.00	0	0.00

ORDER

Orders
Order / Rev: 1070680
Alt Order #:
Product Desc: POLITICAL
Estimate:
Flight Dates: 03/11/23 - 03/24/23
Original Date / Rev: 03/09/23 / 03/10/23
Order Type: GENERAL
Primary AE: Damon Gardner
Sales Office: R-NOL
Sales Region: Regional
KMEZ-FM

Agency
Name: Enterprise Strategies
Buying Contact:
Billing Contact:
 PO Box 52693
 New Orleans, LA 70152
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Power Coalition for Equity & Justice
Demographic: A25-54
Product Codes: Charitable Organizations
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/23	03/24/23	34	\$1,630.00	\$1,385.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2023	34	\$1,630.00	\$1,385.50	0.00
Totals	34	\$1,630.00	\$1,385.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Damon Gardner	R-NOL	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	03/11/23	03/11/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$45.00	P-50	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/06/23	03/12/23	-----S-		3		\$45.00		0.00					
N 2	KMEZ	03/11/23	03/11/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$50.00	P-50	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/06/23	03/12/23	-----S-		2		\$50.00		0.00					
N 3	KMEZ	03/13/23	03/17/23	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	7	\$60.00	P-50	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/13/23	03/19/23	MTWTF--		7		\$60.00		0.00					
N 4	KMEZ	03/17/23	03/17/23	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	2	\$60.00	P-50	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/13/23	03/19/23	----F--		2		\$60.00		0.00					
N 5	KMEZ	03/18/23	03/18/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$45.00	P-50	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/13/23	03/19/23	-----S-		3		\$45.00		0.00					
N 6	KMEZ	03/22/23	03/24/23	M-F AM Drive M-F	CM	6a-10a	--WTF--	1:00	5	\$60.00	P-50	0.00	NM	5	\$300.00

Order / Rev: 1070680
 Alt Order #:
 Flight Dates: 03/11/23 - 03/24/23

Advertiser: Power Coalition for Equity & Justice
 Product Desc: POLITICAL
 Estimate:
KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/20/23	03/26/23	--WTF--			5			\$60.00			0.00		
N 7	KMEZ	03/24/23	03/24/23	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	2	\$60.00	P-50	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/20/23	03/26/23	----F--			2			\$60.00			0.00		
N 8	KMEZ	03/22/23	03/24/23	M-F Evening M-F	CM	7p-12p	--WTF--	1:00	5	\$30.00	P-50	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/20/23	03/26/23	--WTF--			5			\$30.00			0.00		
N 9	KMEZ	03/14/23	03/17/23	M-F Evening M-F	CM	7p-12p	-TWTF--	1:00	5	\$30.00	P-50	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/13/23	03/19/23	-TWTF--			5			\$30.00			0.00		
													Totals	34	\$1,630.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KMEZ New Orleans, LA</i>	Date: <i>3/10/23</i>
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I, Jacques Morial, Enterprise Strategies, LLC

do hereby request station time concerning the following issue:

Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached schedules</i>					

This broadcast time will be used by: The Power Coalition for Equity and Justice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

The programming does NOT refer to any legally qualified candidates.
The programming generally refers to: Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave., 70125 New Orleans, LA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, Executive Director
Gerri Hobdy, Board of Directors

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave., 70125 New Orleans, LA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, Executive Director
Gerri Hobdi, Board of Directors

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 10, 2023 jacques morial 504.315-5388
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Damon Gardner Damon Gardner Account Executive
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.2em; font-family: cursive;">See attached schedules</p>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.