

CBS RADIO INC

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WOCL-FM

4th QUARTER, 2016

(October 1st through December 31st)

Prepared by:

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Public Service Affairs Director
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**Issues of Concern to Orlando
Addressed in Responsive Programming in the
4th Quarter, 2016**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well being of children and adolescents in our communities.
6. Holiday Outreach	Organizations that provide help, resources and support for those in need during the holidays.

**WOCL-FM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2016**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida Community.

Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)

ISSUE: Community Events

SUNNY Across Central Florida
October 9th, 2016
11:00 PM
15 minutes of a 60 Minute Program

The 9th Annual ARToberFEST returns to the Winter Springs Town Center on Saturday, October 15th and Sunday, October 16th from 10 a.m. to 5 p.m. 125 artists will be showcasing their work which will also be available for purchase. Live music by local band Europa! German beer and food, kids crafts, prizes and more! Free admission and free parking!

Art Festival Committee Chairman Tom Pepler and Festival Emcee Arnie Nussbaum talked about ARToberFEST on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
November 27th, 2016
December 4th, 2016
11:00 pm
16.5 minutes of a 60 minute program

Experience a Central Florida Christmas tradition by checking out the 52nd Annual Deland St. Johns River Christmas Boat Parade on Saturday, December 10th. The parade will start at Lake Beresford at 6:00 p.m. and end in the St. Johns River just north of the St. Johns River Grille at 7.30 p.m. Numerous prizes and awards for participants! This year's parade will benefit the Teen Sportfishing Association in Volusia County.

Tracy Gregory and Frances Croswell talked about the Deland St. Johns River Christmas Boat Parade on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
November 27th, 2016
December 4th, 2016
11:00 pm
16.5 minutes of a 60 minute program

It's time for the Howey Christmas Festival! It all takes place at Griffin Park in Howey-in-the-Hills on Friday, December 9th and Saturday, December 10th. Friday's hours are 5 p.m. to 8 p.m. and include a boat parade, food, crafts and games. Saturday's hours are 8 a.m. to 5 p.m. and features the Howey's Men's Club Pancake Breakfast, the Reindeer Dash 5K Fun Run and culminates with a street parade with Santa Claus. Admission is free!

Doug Koskey visited SUNNY Across Central Florida to talk about the Howey Christmas Festival.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – Hero Days

Various times (20) :30 spots

Promotes one-day event honoring active and retiring military

Live PSA Rotator – Great Day in the Country

Various times (15) :30 spots

Promotes one-day event by the GFWC Oviedo Woman's Club

Live PSA Rotator – Festival of Trees

Various times (20) :30 spots

Promotes event by Orlando Museum of Art .

Live PSA Rotator – Turkey Trot

Various times (25) :30 spots

Promotes one-day event by Seniors First.

Live PSA Rotator – Veterans Day Parade

Various times (20) :30 spots

Promotes one-day event for honoring military veterans.

Live PSA Rotator – Angel Tree

Various times (60) :30 spots

Promotes **Salvation Army's** Adopt an Angel event.

Live PSA Rotator – Festival Speed

Various times (10) :30 spots

Promotes one-day event for Arnold Palmer Childrens Hospital

Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)

ISSUE: Community Outreach

SUNNY Across Central Florida
October 2nd, 2016
October 9th, 2016
11:00 PM
15 minutes of a 60 minute program

Pet Rescue By Judy is a non-profit organization dedicated to the rescue of cats and dogs that are abandoned or in distress. Each rescued animal gets medical treatment including vaccination shots, flea and tick preventatives and a microchip. Most are then placed in foster homes as they await adoption.

Judy Sarullo talked about the work of Pet Rescue by Judy on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
October 2nd, 2016
October 16th, 2016
11:00 pm
13.5 minutes of a 60 minute program

Hungry Howie's is continuing its support of National Breast Cancer Awareness Month with its 8th Annual Love, Hope & Pizza campaign. Throughout the month of October, Hungry Howie's will serve pizza in pink boxes embellished with the National Breast Cancer Foundation (NBCF) logo. For every pizza sold, Hungry Howie's donates a portion of the proceeds to the NBCF. Pink bracelets and Love, Hope & Pizza t-shirts will also be available for purchase with all proceeds donated to the NBCF.

Misann Ellmaker and two-time breast cancer survivor Andrea Adair talked about Love, Hope & Pizza on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
October 23rd, 2016
11:00 pm
13 minutes of a 60 minute program

Finding meaningful employment remains a challenge for many workers with disabilities. The unemployment rate for workers with disabilities is more than twice as high as that of workers without disabilities according to the U.S. Bureau of Labor Statistics. Goodwill has provided free skills training a job placement services to nearly 3,000 local residents who have a disability.

Linda Rimmer, Vice President of Vocational and Community Services, talked about Goodwill's employment program for people with disabilities.

*Also posted onto station website 1059SUNNYFM.com

***PSA for Community Engagement "Ruth"**

November 20th, 2016
11:00 pm
60 seconds
Produced by the United Way and the Ad Council

***PSA for Wildfire Prevention "Getting Bear Hugged"**

November 27th, 2016
11:00 pm
15 seconds
Produced by US Forest Service, State Forester and the Ad Council

***PSA for Community Engagement "Cheering Section"**

December 4th, 2016
December 18th, 2016
11:00 pm
15 seconds
Produced by the United Way and the Ad Council

***PSA for Buzzed Driving Prevention “Seacrest”**

November 6th, 2016

November 27th, 2016

December 4th, 2016

11:00 pm

30 seconds

Produced by NHSTA and the Ad Council

***PSA for Underage Drinking and Driving Prevention “Indoor Baseball”**

October 9th, 2016

November 13th, 2016

11:00 pm

30 seconds

Produced by the National Highway Safety Administration and the Ad Council

***PSA for Underage Drinking and Driving Prevention “Pool Party”**

November 27th, 2016

11:00 pm

30 seconds

Produced by the National Highway Safety Administration and the Ad Council

***PSA for Diabetes Prevention “Pre-diabetes Test”**

November 13th, 2016

November 27th, 2016

11:00 pm

60 seconds

Produced by the Ad Council and its Pre-Diabetes Awareness Partners

***PSA for Discovering Nature “Forest Animals”**

December 11th, 2016

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Discovering Nature “Forest Benefits”**

November 27th, 2016

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Discovering Nature “Show and Tell”**

October 23rd, 2016

November 6th, 2016

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Shelter Pet Adoption “Toast”**

December 18th, 2016

11:00 pm

30 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Shelter Pet Adoption “Best in Show”**

October 2nd, 2016

October 13th, 2016

October 30th, 2016

11:00 pm

60 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Texting While Driving Prevention “Rich”**

October 23rd, 2016

November 6th, 2016

11:00 pm

60 seconds

Produced by NHSTA and the Ad Council

***PSA for Texting While Driving Prevention “Allison”**

November 27th, 2016

December 4th, 2016

11:00 pm

30 seconds

Produced by NHSTA and the Ad Council

***PSA for Foreclosure Prevention “Isolation”**

October 23rd, 2016

November 6th, 2016

November 20th, 2016

11:00 pm

60 seconds

Produced by US Treasury, HUD, and the Ad Council

**Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)**

ISSUE: Arts and Education

SUNNY Across Central Florida
October 30th, 2016
November 6th, 2016
11:00 pm
15 minutes of a 60 minute program

Art in Odd Places is returning to downtown Orlando for a second year of public visual and performance art. It will take place from November 11th through the 13th along Magnolia Avenue. Art in Odd Places features nearly 50 art projects in a variety of disciplines from artists around the world, 11 of which are from Orlando. Free admission.

Tiffany Sanders, Vice Chair of the Downtown Arts District, and Genevieve Bernard, Co-Curator, talked about Art in Odd Places on SUNNY Across Central Florida.

SUNNY Across Central Florida
October 2nd, 2016
November 16th, 2016
11:00 pm
15 minutes of a 60 minute program

The Wayne Densch Performing Arts Center (formerly The Helen Stairs Theater) has a history that goes back to the 1920's and is listed on the National Register of Historic Places. Located in Historic Sanford, the Wayne Densch Performing Arts Center features local performances by local actors as well as classic movies, music by local musicians and more.. The Wayne Densch Performing Arts Center is a 501(c)(3) non-profit organization.

Managing Director Dave Chrystan talked about the Wayne Densch Performing Arts Center on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

October 23rd, 2016

October 30th, 2016

December 18th, 2016

11:00 PM

21 minutes of a 60 Minute Program

The Morse Museum opened its doors 75 years ago to provide the community with an opportunity to make art a part of their daily lives. This year's Christmas in the Park will feature Tiffany windows and a free concert by the Bach Festival Society Choir, Youth Choir and Brass Ensemble and will take place on December 1st in Central Park in downtown Winter Park.

Catherine Hinman, Director of Public Affairs and Publications, talked about the Morse Museum on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida

November 6th, 2016

November 27th, 2016

11:00pm

17 minutes of a 60 minute program

The Florida Native Plant Society is an all-volunteer organization devoted to the preservation, conservation and restoration of the native plants and native plant communities of Florida. Through its many chapters throughout the state, the FNPS provides opportunities to help preserve Florida's native flora and learn about landscaping with native plants. Annual membership includes a quarterly magazine, gardening and landscaping tips, guest speakers and field trips.

Catherine Bowman talked about The Florida Native Plant Society on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Job Training “How We Do It”**

October 23rd, 2016

November 6th, 2016

November 27th, 2016

December 11th, 2016

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

***PSA for Pathways to Employment “Chance”**

October 2nd, 2016

11:00 pm

60 seconds

Produced by Grads of Life.org and the Ad Council

***PSA for Financial Literacy “Grown Up”**

December 18th, 2016

11:00 pm

60 seconds

Produced by The American Council of CPAs and the Ad Council

***PSA for Foreclosure Prevention “This is Why”**

December 11th, 2016

11:00 pm

60 seconds

Produced by US Treasury, HUD, and the Ad Council

Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)

ISSUE: Health/Health Education

SUNNY Across Central Florida
October 9th, 2016
October 23rd, 2016
11:00 pm
15 minutes of a 60 minute program

Martha's Angels is a non-profit organization that provides breast cancer patients in Central Florida with financial assistance to help them in maintaining their mortgage/rent, utility payments, purchasing food and other necessities.

President and Founder Hillary Homenick talked about **Martha's Angels** on **SUNNY Across Central Florida**.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
October 30th, 2016
November 13th, 2016
11:00 pm
16 minutes of a 60 minute program

Imagine not being able to open a door or turn off a light switch. These are the challenges that people with disabilities face every day. Although costs exceed \$50,000 to breed, train, provide ongoing support for each dog, Canine Companions provides these highly trained assistance dogs free of charge to help children, adults and veterans with disabilities live more independently.

Martha Johnson and Marty Fisher talked about Canine Companions for Independence on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
November 20th, 2016
December 18th, 2016
11:00 pm
17.5 minutes of a 60 minute program

Eating a healthy diet is very difficult during the holidays. Did you know that one in three people in Orlando die of heart disease or stroke and that many of these deaths can be prevented by eating healthy and exercising. The American Heart Association wants you to know that making small changes each day can make a huge impact on your overall heart health.

Nutritionist Sherri Flynt tells us how to eat healthy during the holidays on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
December 4th, 2016
January 1st, 2017
11:00 pm
19.5 minutes of a 60 minute program

Badge of Life is a nonprofit organization with a mission of lessening the impacts of both stress and trauma upon police officers and retirees. Trauma, in particular, can lead to post traumatic stress disorder (PTSD) and suicide. In the last six months of 2015, there were 51 police suicides. Police officers are sometimes reluctant to seek help within the department because of how it might reflect upon them and how they do their job. Badge of Life believes that it is time to destigmatize mental health and well-being in law enforcement.

Deputy Sheriff Mark DiBona, who is on the Board of Directors of Badge of Life, talked about his own experience with this issue on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for High Blood Pressure Prevention “Quitting”**

October 23rd, 2016

November 20th, 2016

11:00 pm

60 seconds

November 13th, 2016

30 seconds

Produced by the American Heart Association, the American Stroke Association and the Ad Council

***PSA for Food Safety “Funky Chicken”**

October 23rd, 2016

October 30th, 2016

November 6th, 2016

November 20th, 2016

11:00 pm

30 seconds

Produced by the USDA and the Ad Council

***PSA for Caregiver Assistance “Are We There Yet”**

October 23rd, 2016

October 30th, 2016

November 6th, 2016

11:00 pm

60 seconds

Produced by AARP and the Ad Council

***PSA for Hunger Prevention “Dr. Phil”**

November 27th, 2016

December 11th, 2016

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

***PSA for Stroke Awareness “When I Was 6”**

December 18th, 2016

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

***PSA for Seatbelt Safety “Battlefield”**

December 4th, 2016

December 11th, 2016

11:00 pm

60 seconds

Produced by National Highway Traffic Safety Administration and the Ad Council

***PSA for Hunger Prevention “So Much Food”**

November 20th, 2016

11:00 pm

30 seconds

Produced by Feeding America and the Ad Council

**Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)**

ISSUE: Children's Issues

SUNNY Across Central Florida

December 11th, 2016

December 25th, 2016

11:00 pm

21 minutes of a 60 minute program

A recent survey shows that half of teens plan to spend \$100 or more on presents this holiday season. Junior Achievement of Central Florida believes that now is the perfect time to teach kids about **the responsible management of money**. Junior Achievement is **the nation's largest** organization dedicated to giving young people the knowledge and skills to own their own success, plan for their futures and make smart economic choices.

Kathy Panter and Meredith Bekemeyer talked about Junior Achievement of Central Florida on SUNNY Across Central Florida.

*Also posted onto station website 1059sunnyfm.radio.

SUNNY Across Central Florida
November 6th, 2016
November 13th, 2016
11:00 pm
16.5 minutes of a 60 minute program

Every nine seconds, another women in the U.S. becomes a victim of domestic violence. In Florida, that translates to more than 3,000 women staying at a shelter or using provider-based services. In Central Florida, some 400 women and children found safe haven at SafeHouse of Seminole last year alone.

Jeanne Gold, CEO of SafeHouse of Seminole, talked about domestic violence and the work of SafeHouse of Seminole on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
December 11th, 2016
December 25th, 2016
11:00 pm
18.5 minutes of a 60 minute program

Relive your childhood in the amazing world of **Toytopia**, the newest traveling exhibit at the Orlando Science Center. Toytopia is an immersive and interactive exhibition focusing on the various histories and legacies of toys during the past 100 years. The exhibit is open now and runs through January 4th. **Otronicon** is a celebration of interactive technology that takes place January 13th through 16th. Guests experience state of the art video games, digital media, digital art and workshops as well as military and medical simulators not usually available to the public.

Jennine Miller talked about Toytopia and Otronicon on SUNNY Across Central Florida

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Adoption From Foster Care “Haircut”**

October 30th, 2016

November 6th, 2016

11:00 pm

60 seconds

Produced by U.S. Department of Health and Human Services and the Ad Council

***PSA for Adoption From Foster Care “Multiple Choice Parenting”**

December 25th, 2016

11:00 pm

15 seconds

Produced by U.S. Department of Health and Human Services and the Ad Council

***PSA for Father Involvement “Guys Night Out”**

October 23rd, 2016

October 30th, 2016

November 6th, 2016

December 11th, 2016

December 18th, 2016

11:00 pm

30 seconds

Produced by US Department of Health and Human Services and the Ad Council

***PSA for Alzheimer’s Awareness “Leeza”**

December 4th, 2016

11:00 pm

30 seconds

Produced by Brain Health Registry.com

***PSA for Alzheimer's Awareness "Linda"**

November 6th, 2016

11:00 pm

30 seconds

Produced by Brain Health Registry.com

***PSA for Child Passenger Safety "Overconfidence"**

December 4th, 2016

December 11th, 2016

11:00 pm

60 seconds

Produced by National Highway Traffic Administration and the Ad Council

***PSA for Father Involvement "Bedtime"**

October 2nd, 2016

11:00 pm

30 seconds

Produced by US Department of Health and Human Services and the Ad Council

***PSA for Learning and Attention Issues "Brand"**

October 2nd, 2016

11:00 pm

15 seconds

Produced by Autism Speaks and the Ad Council

Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)

ISSUE: Holiday Outreach

SUNNY Across Central Florida
December 11th, 2016
December 25th, 2016
11:00 pm
18.5 minutes of a 60 minute program

The Seniors First Turkey Trot began in 1989 with less than 200 runners in downtown Orlando. 27 years later it has become one of the oldest and largest 5K fun runs in the city with an average of 5,000 runners from 38 states and six different countries. Proceeds benefit Seniors First which offers a vital support system for seniors with programs like Meals on Wheels and low and no cost medical equipment from Stepping Stone.

Wayne Gardner, Senior Director of Stepping Stone, talked about this year's Seniors First Turkey Trot on SUNNY Across Central Florida.

*Also posted onto station website 1059sunnyfm.radio.

SUNNY Across Central Florida
December 18th, 2016
December 25th, 2016
11:00 pm
14.5 minutes of a 60 minute program

2nd Harvest Food Bank is a private, nonprofit organization that collects, store and distributes donated food in six Central Florida counties. Last year, the food bank distributed 50 million meals to partner programs such as food pantries, soup kitchens, women's shelters, senior centers, day care centers and Kids Cafes.

Greg Higgerson talked about the 2nd Harvest Food Bank on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio

SUNNY Across Central Florida
November 20th, 2016
11:00 pm
13.5 minutes of a 60 minute program

Helpings From the Heart is a non- profit organization that will provide thousands of Thanksgiving dinners to people and families in need.

Wayne Gardner talked about Helpings From the Heart on SUNNY Across Central Florida.

**Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – Hero Days

Various times (20) :30 spots

Promotes one-day event honoring active and retiring military

Live PSA Rotator – Great Day in the Country

Various times (15) :30 spots

Promotes one-day event by the GFWC Oviedo Woman's Club

Live PSA Rotator – Festival of Trees

Various times (20) :30 spots

Promotes event by Orlando Museum of Art .

Live PSA Rotator – Turkey Trot

Various times (25) :30 spots

Promotes one-day event by Seniors First.

Live PSA Rotator – Veterans Day Parade

Various times (20) :30 spots

Promotes one-day event for honoring military veterans.

Live PSA Rotator – Angel Tree

Various times (60) :30 spots

Promotes Salvation Army's Adopt an Angel event.

Live PSA Rotator – Festival Speed

Various times (10) :30 spots

Promotes one-day event for Arnold Palmer Childrens Hospital

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