

CBS RADIO INC

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WOCL-FM

2nd QUARTER, 2016

(April 1st through March 30th)

Prepared by:

Michael Rafferty
Public Service Affairs Director
Filed: July 7, 2016

**Issues of Concern to Orlando
Addressed in Responsive Programming in the
2nd Quarter, 2016**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well being of children and adolescents in our communities.

**WOCL-FM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter, 2016**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida Community.

Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)

ISSUE: Community Events

SUNNY Across Central Florida
April 17th, 2016
11:00 PM
11.5 minutes of a 60 Minute Program

Harbor House of Central Florida's 6th Annual Paws for Peace Walk takes place on Saturday, April 23rd at Blue Jacket Park in Baldwin Park. The walk raises awareness about the impact of domestic abuse on pets and their owners. One hundred percent of the proceeds will help fund veterinary and kennel services for survivor's pets staying in the short-term emergency housing at Harbor House.

Director of Development Tekoa Pourie talked about the 6th Annual Paws for Peace Walk on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 22nd, 2016
May 29th, 2016
11:00 pm
13.5 minutes of a 60 minute program

Celebrate the 20th Anniversary of Wine Quest on June 3th and 4th at Loews Royal Pacific Resort at Universal Orlando. Quest, Inc. supports Central Floridians with developmental disabilities by offering choices and opportunities to live, learn, work and play.

John Gill and Tikisha Hughes talked about Wine Quest on SUNNY Across Central Florida.
Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 8th, 2016
May 15th, 2016
11:00 pm
15 minutes of a 60 minute program

On May 18th at 7 p.m. cyclists will take to the roads in a worldwide event to honor those who have been killed or injured while cycling on public roadways. Although cyclists have a legal right to share the road with motorists, the motoring public often isn't aware of these rights. The Ride of Silence hopes to raise awareness and asks that we all share the road.

Lacey Nickell stopped by SUNNY Across Central Florida to talk about the Ride of Silence in Clermont.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 29th, 2016
June 5th, 2016
June 19th, 2016
11:00 PM
15.5 minutes of a 60 minute program

Second Harvest Food Bank of Central Florida and Catering for Good is hosting a series of Chef Nights at Second Harvest featuring local chefs and restaurants. All proceeds benefit Second Harvest's Culinary Training Program which provides students with the skills and inspiration they need to obtain an entry-level position in a food service establishment

Second Harvest Chef Jill Holland talked about Chef's Night on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – Relay 4 Life

Various times (20) :30 spots

Promotes various events for the American Cancer Society.

Live PSA Rotator – Ice Cream Social

Various times (15) :30 spots

Promotes one-day event on April 17th for Ronald McDonald House.

Live PSA Rotator – St. Johns River Arts Festival

Various times (35) :30 spots

Promotes two-day event .

Live PSA Rotator – Arthritis Walk

Various times (13) :30 spots

Promotes one-day event on May 14th for the Arthritis Foundation.

Live PSA Rotator – Hurricane Expo

Various times (15) :30 spots

Promotes one-day event for hurricane preparation.

Live PSA Rotator – Brews for Barks

Various times (5) :30 spots

Promotes one-day event benefitting K9 for Warriors.

Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)

ISSUE: Community Outreach

SUNNY Across Central Florida
April 24th, 2016
May 1st, 2016
11:00 PM
12 minutes of a 60 minute program

Launched by Goodwill Industries of Central Florida, GoodSource Staffing Services uses a “temporary staffing agency” model to put homeless people to work. This service is free of charge at the West Orlando Goodwill Job Connection Center at the corner of John Young and Colonial Drive.

Yvette Hernandez, Vice President of Staffing Services, talked about the work of Goodwill’s GoodSource program.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 12th, 2016
June 19th, 2016
11:00 pm
9.5 minutes of a 60 minute program

Arts for Carts 2016 is a fundraiser benefiting the special needs dogs of [LoveyLoaves Rescue](#) and the Sanctuary project. The event, which will be held at Leu Gardens on Saturday, June 25th from 5:30 p.m. to 8: p.m., includes dinner, guest speakers, a silent auction, raffles and more. LoveyLoaves is devoted to saving and rehabilitating dogs that are “specially-abled”.

Cheri Wells, founder and Executive Chairman of LoveyLoaves Rescue, talked about Arts for Carts 2016 on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 15th, 2016
May 22nd, 2016
11:00 pm
14 minutes of a 60 minute program

Fairways for Warriors uses golf as a path to physical and emotional growth for combat veterans and their families. On May 21st, Fairways for Warriors opens the Training and Life Center (TLC) in Winter Garden. The TLC is the first indoor golf facility in the United States that caters exclusively to combat veterans and will provide golf equipment, instruction and outings as well as therapy for post-traumatic stress disorder, anger management, marriage counseling and financial counseling.

Fairways for Warriors President Tom Underdown joined veterans B.J. Jackson and Juan Velasquez on SUNNY Across Central Florida to talk about Fairways for Warriors.

*Also posted onto station website 1059SUNNYFM.com

***PSA for Community Engagement “Finance”**

May 1st, 2016
11:00 pm
60 seconds
Produced by the United Way and the Ad Council

***PSA for Community Engagement “Dale Income”**

May 8th, 2016
May 15th, 2016
11:00 pm
60 seconds
Produced by the United Way and the Ad Council

***PSA for Wildfire Prevention “Bear Sighting Cigarette”**

April 3rd, 2016
April 10th, 2016
May 29th, 2016
11:00 pm
60 seconds
Produced by US Forest Service, State Forester and the Ad Council

***PSA for Buzzed Driving Prevention “GPS”**

April 10th, 2016

11:00 pm

30 seconds

Produced by NHSTA and the Ad Council

***PSA for Buzzed Driving Prevention “Expensive Night”**

April 3rd, 2016

11:00 pm

60 seconds

Produced by the National Highway Traffic Administration and the Ad Council

***PSA for Underage Drinking and Driving Prevention “Indoor Baseball”**

June 5th, 2016

11:00 pm

30 seconds

Produced by the National Highway Safety Administration and the Ad Council

***PSA for Underage Drinking and Driving Prevention “Pool Party”**

April 3rd, 2016

11:00 pm

30 seconds

Produced by the National Highway Safety Administration and the Ad Council

***PSA for Recycling “I Want To Be”**

May 29th, 2016

11:00 pm

60 seconds

Produced by Keep America Beautiful and the Ad Council

***PSA for Community Engagement “Tom and Cindy”**

May 29th, 2016

11:00 pm

60 seconds

Produced by the United Way and the Ad Council

***PSA for Diabetes Prevention “Pre-diabetes Test”**

May 3rd, 2016

May 10th, 2016

11:00 pm

60 seconds

Produced by the Ad Council and its Pre-Diabetes Awareness Partners

***PSA for Discovering Nature “Light Show”**

May 29th, 2016

11:00 pm

30 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Discovering Nature “Taxi”**

April 3rd, 2016

April 10th, 2016

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

***PSA for Emergency Preparedness “Don’t Wait”**

May 29th, 2016

June 5th, 2016

11:00 pm

60 seconds

June 26th, 2016

11:00 pm

15 seconds

Produced by FEMA, American Red Cross and the Ad Council

***PSA for Emergency Preparedness “Not a Drop”**

May 29th, 2016

June 5th, 2016

11:00 pm

30 seconds

Produced by FEMA, American Red Cross and the Ad Council

***PSA for Emergency Preparedness “Double Exposure”**

June 12th, 2016

11:00 pm

30 seconds

Produced by FEMA, American Red Cross and the Ad Council

***PSA for Emergency Preparedness “No Clue”**

June 19th, 2016

11:00 pm

30 seconds

Produced by FEMA, American Red Cross and the Ad Council

***PSA for Emergency Preparedness “Wireless Alerts”**

May 15th, 2016

11:00 pm

60 seconds

Produced by FEMA, American Red Cross and the Ad Council

***PSA for Pet Adoption “Best in Show”**

May 29th, 2016

11:00 pm

60 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Shelter Pet Adoption “Toast”**

April 3rd, 2016

April 10th, 2016

11:00 pm

30 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Shelter Pet Adoption “Toys”**

June 19th, 2016

11:00 pm

30 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Shelter Pet Adoption “Bento”**

April 3rd, 2016

11:00 pm

15 seconds

Produced by Shelter Pet Project.org and the Ad Council

***PSA for Texting While Driving Prevention “Rich”**

May 29th, 2016

11:00 pm

60 seconds

Produced by NHSTA and the Ad Council

***PSA for Texting While Driving Prevention “Allison”**

May 8th, 2016

11:00 pm

15 seconds

Produced by NHSTA and the Ad Council

***PSA for Foreclosure Prevention “This is Why”**

April 17th, 2016

11:00 pm

60 seconds

Produced by US Treasury, HUD, and the Ad Council

**Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)**

ISSUE: Arts and Education

SUNNY Across Central Florida

April 17th, 2016

April 24th, 2016

May 1st, 2016

11:00 pm

15.5 minutes of a 60 minute program

The Orlando Science Center presents The Science of Wine on April 30th. The Science of Wine raises critical funds to provide operating support for educational programs and opportunities for science learners of all ages to experience to fun and discovery of the Orlando Science Center.

Orlando Science Center Public Relations Specialist Jennine Miller talked about the Science of Wine.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 17th, 2016
April 24th, 2016
11:00 PM
12 minutes of a 60 Minute Program

Historic downtown Sanford hosts the fifth annual St. Johns River Festival of the Arts on Saturday, April 30th and Sunday, May 1st. Create your own piece of artwork, enjoy gourmet food at the Culinary Arts Court, listen to the music of acoustic performers and see Art-in-Action from live artist demonstrations.

Liz Darwick and Kim House of the St. Johns River Festival of the Arts talked about the two-day event.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 22nd, 2016
May 29th, 2016
11:00pm
15.5 minutes of a 60 minute program

The Orange County Hurricane Expo provides hurricane preparedness information that encourages residents to take steps to prepare for the 2016 hurricane season.

Keith Kotch from the Office of Emergency Management talked about preparing for the 2016 hurricane season.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Job Training “How We Do It”**

May 29th, 2016

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

***PSA for Pathways to Employment “Surprise You”**

April 3rd, 2016

11:00 pm

15 seconds

Produced by Grads of Life.org and the Ad Council

***PSA for Teacher Recruitment “Growing Up”**

June 5th, 2016

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

***PSA for Supporting Minority Education “Stock Tip – Alisha”**

May 15th, 2016

11:00 pm

60 seconds

Produced by UNCF and the Ad Council

***PSA for Financial Literacy “My Savings Are Gone”**

May 8th, 2016

11:00 pm

15 seconds

Produced by The American Council of CPAs and the Ad Council

***PSA for Financial Literacy “Rich Uncle”**

May 8th, 2016

11:00 pm

30 seconds

Produced by The American Council of CPAs and the Ad Council

Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)

ISSUE: Health/Health Education

SUNNY Across Central Florida
April 10th, 2016
April 17th, 2016
11:00 pm
11.5 minutes of a 60 minute program

The American Cancer Society Relay For Life movement is the world's largest fundraising event to end cancer. It unites communities across the globe to celebrate people who have battled cancer, remember loved ones lost, and take action to finish the fight once and for all. Each year, more than 4 million people in over 20 countries raise much-needed funds and awareness to save lives from cancer through the Relay For Life movement.

Xiomara Rodriguez and Yamile Rivera talked about the Lake Buena Vista Relay for Life on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 3rd, 2016
April 10th, 2016
11:00 pm
13.5 minutes of a 60 minute program

Now in its 21st year, AIDS Walk Orlando continues to raise awareness and funds for the men, women and children infected and affected by HIV/AIDS in the Central Florida community. This year's walk will be on Saturday, April 16th at Lake Eola and is Hope and Help Center's second largest annual fundraiser.

Community Events Manager Michael Morman spoke about AIDS Walk Orlando on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 8th, 2016
May 15th, 2016
11:00 pm
13 minutes of a 60 minute program

Walk to End Lupus Now is a nationwide event by the Lupus Foundation of America(LFA) that raises money for lupus research and increases the public awareness of lupus. Each year, thousands of people across the country join forces with the LFA and walk with one purpose – to end lupus. In Central Florida, the walk will be at Lake Eola Park on May 21st at 6:00 p.m.

Jennifer Rivera talked about the Walk to End Lupus Now on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Caregiver Assistance “Caregiver to Mom”**

April 17th, 2016

11:00 pm

60 seconds

Produced by AARP and the Ad Council

***PSA for Caregiver Assistance “Full Circle”**

April 3rd, 2016

April 10th, 2016

11:00 pm

60 seconds

Produced by AARP and the Ad Council

***PSA for High Blood Pressure Prevention “Quitting”**

June 26th, 2016

11:00 pm

60 seconds

Produced by the American Heart Association, the American Stroke Association and the Ad Council

***PSA for Hunger Prevention “So Much Food”**

May 29th, 2016

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

***PSA for Hunger Prevention “1 in 5”**

June 12th, 2016

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

***PSA for Seatbelt Safety “Short Shorts”**

May 29th, 2016

June 5th, 2016

11:00 pm

60 seconds

Produced by National Highway Traffic Safety Administration and the Ad Council

***PSA for Alzheimer’s Awareness “Leeza”**

April 10th, 2016

April 24th, 2016

May 1st, 2016

11:00 pm

30 seconds

Produced by Brain Health Registry.com

**Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)**

ISSUE: Children’s Issues

SUNNY Across Central Florida

May 1st, 2016

June 5th, 2016

11:00 pm

14.5 minutes of a 60 minute program

Heart of Florida United Way recently launched a partnership with Help Me Grow Florida which is a statewide system designed to help with early identification of a child’s developmental and/or behavioral issues. The goal of Help Me Grow Florida is to promote healthy development for every child in our state and link them and their families to community-based services and supports. Help Me Grow services are free of charge and include screening, information and resource connection.

Program Manager Bibi Brown talked about Help Me Grow Florida on SUNNY Across Central Florida.

*Also posted onto station website 1059sunnyfm.radio.

SUNNY Across Central Florida
June 19th, 2016
June 26th 2016
11:00 pm
8.5 minutes of a 60 minute program

Osceola Regional Medical Center and Nemours Children's Health System recently opened a state-of-the-art Pediatric Department. The \$7 million facility includes a six-room pediatric intensive care unit (PICU) and eight pediatric private rooms to go along with the recently renovated Pediatric Emergency Department. Previously, patients had to travel up to an hour from home to receive specialized care for serious illness and injuries. The new facility will help keep patients closer to their families while supporting their recovery.

Dr. Jeffrey Bergman from Osceola Regional Medical Center spoke about the new PICU on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 3rd, 2016
April 10th, 2016
11:00 pm
16.5 minutes of a 60 minute program

The 6th Annual Ice Cream Social benefiting Ronald McDonald House Charities of Central Florida will take place on Sunday, April 17th at the Winter Park Civic Center from 1:00 pm to 5:00 pm. Enjoy a wide assortment of ice cream and ice treats served by "Celebrity Servers" including our own Grace!

Volunteer Chairperson Linda Mayfield talked about the 6th Annual Ice Cream Social on SUNNY Across Central Florida.

SUNNY Across Central Florida
May 8th, 2016
11:00 pm
13 minutes of a 60 minute program

Join Eckerd Project Bridge in its efforts to provide Central Florida youth with a second chance at its 2nd Annual Second Chance Charity Golf Tournament on Saturday, May 14th at Falcon's Fire Golf Club. Play a round of golf with former NFL player Kevin Smith. Mingle with former WNBA player Vanessa Hayden. Project Bridge helps youth who are transitioning out of the Juvenile Justice system by providing educational and vocational support.

Transitions Director for Central Florida Eckerd Project Bridge Laurie Stern and HBI Program Manager Crystal Dennis talk about the 2nd Annual Second Chance Charity Golf Tournament on SUNNY Across Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

***PSA for Adoption From Foster Care "Haircut"**

April 3rd, 2016
April 10th, 2016
11:00 pm
60 seconds

Produced by U.S. Department of Health and Human Services and the Ad Council

***PSA for Adoption From Foster Care "Breakup"**

April 17th, 2016
April 24th, 2016
11:00 pm
60 seconds

Produced by U.S. Department of Health and Human Services and the Ad Council

***PSA for Child Passenger Safety “Age Means Everything”**

May 8th, 2016

May 15th, 2016

11:00 pm

60 seconds

Produced by National Highway Traffic Administration and the Ad Council

***PSA for Child Passenger Safety “Let Me Ask You”**

June 26th, 2016

11:00 pm

15 seconds

Produced by National Highway Traffic Administration and the Ad Council

***PSA for Children’s Oral Health “Dressing Lesson”**

April 17th, 2016

11:00 pm

30 seconds

Produced by the Partnership for Healthy Lives and Healthy Mouths and the Ad Council

***PSA for Autism Awareness “Signs”**

June 5th, 2016

June 26th, 2016

11:00 pm

15 seconds

Produced by Autism Speaks and the Ad Council

***PSA for Father Involvement “Kids on Dads”**

April 17th, 2016

May 1st, 2016

11:00 pm

30 seconds

Produced by US Department of Health and Human Services and the Ad Council

***PSA for Learning and Attention Issues “Miscommunication”**

June 29th, 2016

11:00 pm

60 seconds

Produced by Autism Speaks and the Ad Council

Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1st through June 30th)

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – Relay 4 Life

Various times (20) :30 spots

Promotes various events for the American Cancer Society.

Live PSA Rotator – Ice Cream Social

Various times (15) :30 spots

Promotes one-day event on April 17th for Ronald McDonald House.

Live PSA Rotator – St. Johns River Arts Festival

Various times (35) :30 spots

Promotes two-day event .

Live PSA Rotator – Arthritis Walk

Various times (13) :30 spots

Promotes one-day event on May 14th for the Arthritis Foundation.

Live PSA Rotator – Hurricane Expo

Various times (15) :30 spots

Promotes one-day event for hurricane preparation.

Live PSA Rotator – Brews for Barks

Various times (5) :30 spots

Promotes one-day event benefitting K9 For Warriors.

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