

# KRBN 94.3

Quarterly Issue List and Programming Department

4<sup>rd</sup> QT 2020  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/4/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Lili Garcia*  
*Coach personal*  
*Las emociones en tiempo de cuarentena*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with life coach Lili Garcia about how the emotions that we are experiencing in times of pandemic can affect us physically, emotionally and mentally

Quarterly Issue List and Programming Department	
4 <sup>rd</sup> QT 2020 Oct 1 Dec 31	Public Affairs Programming Department
<i>Public Affairs Show</i>	
Air Date: 10/11/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Cesar Novelo Prevencion de Covid Community Medical Centers</i>
<b>Issue Addressed in this Program</b>	
Description on how the issue was covered:	
<p>We spoke with Cesar Novelo, spokesperson for Community Medical centers, about the prevention of Covid and how to take care of physical and emotional health in these times</p>	

Quarterly Issue List and Programming Department	
4 <sup>th</sup> QT 2020 Oct 1 Dec 31	Public Affairs Programming Department
<i>Public Affairs Show</i>	
Air Date: 10/25/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Alma Galvan BBB Estafas</i>
<b>Issue Addressed in this Program</b>	
Description on how the issue was covered:	
<p>We spoke with Alma Galvan, a BBB spokesperson, who alerts us to the scams that are happening right now and how to avoid being a victim of scam</p>	

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Quarterly Issue List and Programming Department	
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4 <sup>th</sup> QT 2020 Oct 1 Dec 31	<b>Public Affairs</b> <b>Programming Department</b>
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<i>Public Affairs Show</i>	
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Air Date: 11/1/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Maria Segoviano</i> <i>Museo Abierto</i> <i>Crocker Art Museum</i>
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<b>Issue Addressed in this Program</b>
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Description on how the issue was covered:
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We speak with Maria Segoviano. spokesperson for the Crocker art museum of the events that are taking place at the moment, both in person and online

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4 <sup>th</sup> QT 2020 Oct 1 Dec 31	<b>Public Affairs</b> <b>Programming Department</b>
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<i>Public Affairs Show</i>	
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Air Date: 11/8/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Adriana Martinez</i> <i>Susie Alcala</i> <i>La familia</i> <i>Apoyo en la pandemia</i>
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<b>Issue Addressed in this Program</b>	
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Description on how the issue was covered:	
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We spoke with the representatives of the organization La Familia Susie Alcala and Adriana Martinez about the programs they currently have to support the community that has been left without work due to covid 19, what to do and where to go to receive financial assistance

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4 <sup>th</sup> QT 2020 Oct 1 Dec 31	<b>Public Affairs</b> <b>Programming Department</b>
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<i>Public Affairs Show</i>	
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Air Date: 11/15/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Juan Novello</i> <i>Camara de Comercio Hispana en Sacramento</i> <i>Juntos Sacramento</i>
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<b>Issue Addressed in this Program</b>	
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Description on how the issue was covered:	
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We spoke with Juan Novello of the Hispanic Chamber of Commerce in Sacramento about the help that can be provided to small business entrepreneurs, from how to open their first business, how to receive economic stimulus for an established business, and help from professionals who help start the business

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4 <sup>th</sup> QT 2020 Oct 1 Dec 31	<b>Public Affairs          Programming Department</b>
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<i>Public Affairs Show</i>	
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Air Date: 11/25/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<b>Alma Galvan</b> <b>BBB</b> <i>Estafas días festivos 2020</i>
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<b>Issue Addressed in this Program</b>	
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Description on how the issue was covered:	
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We spoke with BBB spokesperson Alma Galvan about scams in the california area online and how to avoid them

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Quarterly Issue List and Programming Department	
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4 <sup>rd</sup> QT 2020 Oct 1 Dec 31	<b>Public Affairs</b> <b>Programming Department</b>
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<i>Public Affairs Show</i>	
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Air Date: 12/6/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i><b>Samuel Diaz</b></i> <i><b>Microbiologo de UC Davis</b></i>
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<b>Issue Addressed in this Program</b>	
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Description on how the issue was covered:	
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We spoke with Samuel Diaz from the department of microbiology at the University of Davis, about the vaccine for covid 19, how to continue protecting ourselves against more infections and who will be the first to receive the vaccines

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Quarterly Issue List and Programming Department	
4 <sup>th</sup> QT 2020 Oct 1 Dec 31	Public Affairs Programming Department
<i>Public Affairs Show</i>	
Air Date: 12/20/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Lupita Rodriguez Ventanilla de Salud</i>
<b>Issue Addressed in this Program</b>	
Description on how the issue was covered:	
<p>We spoke with Lupita Rodriguez from the health window of the Consulate General of Mexico in Sacramento about the services that are available to the community, in this time of pandemic, in addition to free tests for covid 19, where to go for help with depression, anxiety and stress</p>	

Quarterly Issue List and Programming Department	
4 <sup>rd</sup> QT 2020 Oct 1 Dec 31	Public Affairs Programming Department
<i>Public Affairs Show</i>	
Air Date: 12/27/20 Time: 8:00am Duration: 30 min Talent: Alma Garcia	<i>Samuel Diaz</i> <i>Microbiologia de UC Davis</i>
<b>Issue Addressed in this Program</b>	
Description on how the issue was covered:	
<p>We spoke with Samuel Diaz from the department of microbiology at the University of Davis , about the vaccine for Covid 19 , how to continue protecting ourselves against more infections and who will be the first to receive the vaccines.</p>	