



Rep: HRP
Run On: Oct13/16 at 12:35

E-Order#: 1574375 (Rev 0) Agy#30048833
Station: KPAX-TV MISSOULA
Agency: SMART MEDIA GROUP
Advertiser: POL/C STAPLETON/R/SEC/MT
Buyer: FRAN BERG

REP BUYLINES

Hdl#: 8415811 (Mod 0.0)
Dates: Oct25/16 - Oct31/16
Prod1: STAPLETON FOR SEC.
Prod2:
Tel #:

Traffic#: 62157
Salesperson: MATTHEW WURM (H)
Est#: C25C31
Demo: RA35+

Page: 1
Requested by: KPAX

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name | Rating RA35+ | Imprsn A35+ | Rep: RA35+ | Last Activity | Last Mod/Rev |
|---------------------------|---|--------------------------------------|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|--------------------|--------------|-------------|------------|---------------|--------------|
| | ##CASH ##SMRT STAPLETON FOR SEC. OF STATE | | | | | | | | | | | | | | | |
| | 1 | Fri/10-1035P | 30S | \$425 | Oct28/16 | Oct28/16 | 1 | 1 | 1 | \$425 | KPAX 10P NEWS | 12.8 | | 12.8 | Oct13/16 | Rev #0: A |
| | | Contract Comment: KPAX 10P NEWS | | | | | | | | | | | | | | |
| | 2 | Fri/630-7P | 30S | \$250 | Oct28/16 | Oct28/16 | 1 | 1 | 1 | \$250 | WHEEL OF FORTUNE | 13.3 | | 13.3 | Oct13/16 | Rev #0: A |
| | | Contract Comment: WHEEL OF FORTUNE | | | | | | | | | | | | | | |
| | 3 | Fri/7-9A | 30S | \$95 | Oct28/16 | Oct28/16 | 1 | 1 | 1 | \$95 | CBS THIS MORNING | 5.7 | | 5.7 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 4 | Fri/8-9P | 30S | \$400 | Oct28/16 | Oct28/16 | 1 | 1 | 1 | \$400 | HAWAII 5-0 | 10.2 | | 10.2 | Oct13/16 | Rev #0: A |
| | | Contract Comment: HAWAII 5-0 | | | | | | | | | | | | | | |
| | 5 | Fri/9-10P | 30S | \$475 | Oct28/16 | Oct28/16 | 1 | 1 | 1 | \$475 | BLUE BLOODS | 13.1 | | 13.1 | Oct13/16 | Rev #0: A |
| | | Contract Comment: BLUE BLOODS | | | | | | | | | | | | | | |
| | 6 | Mon/7-9A | 30S | \$95 | Oct31/16 | Oct31/16 | 1 | 1 | 1 | \$95 | CBS THIS MORNING | 5.7 | | 5.7 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 7 | Mon/9-10P | 30S | \$475 | Oct31/16 | Oct31/16 | 1 | 0 | 0 | \$0 | SCORPION | 8.9 | | 8.9 | Oct13/16 | Rev #0: A |
| | | Contract Comment: SCORPION | | | | | | | | | | | | | | |
| | 8 | Sun/8-9P | 30S | \$300 | Oct30/16 | Oct30/16 | 1 | 1 | 1 | \$300 | MADAM SECRETARY | 10.1 | | 10.1 | Oct13/16 | Rev #0: A |
| | | Contract Comment: MADAM SECRETARY | | | | | | | | | | | | | | |
| | 9 | Thu/7-9A | 30S | \$95 | Oct27/16 | Oct27/16 | 1 | 1 | 1 | \$95 | CBS THIS MORNING | 5.7 | | 5.7 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 10 | Tue/10-1035P | 30S | \$425 | Oct25/16 | Oct25/16 | 1 | 1 | 1 | \$425 | KPAX 10P NEWS | 12.8 | | 12.8 | Oct13/16 | Rev #0: A |
| | | Contract Comment: KPAX 10P NEWS | | | | | | | | | | | | | | |
| | 11 | Tue/530-6P | 30S | \$380 | Oct25/16 | Oct25/16 | 1 | 1 | 1 | \$380 | KPAX 530P NEWS | 15.5 | | 15.5 | Oct13/16 | Rev #0: A |
| | | Contract Comment: KPAX 530P NEWS | | | | | | | | | | | | | | |
| | 12 | Tue/7-8P | 30S | \$525 | Oct25/16 | Oct25/16 | 1 | 1 | 1 | \$525 | NCIS | 15.5 | | 15.5 | Oct13/16 | Rev #0: A |
| | | Contract Comment: NCIS | | | | | | | | | | | | | | |
| | 13 | Tue/7-9A | 30S | \$95 | Oct25/16 | Oct25/16 | 1 | 1 | 1 | \$95 | CBS THIS MORNING | 5.7 | | 5.7 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 14 | Tue/9-10P | 30S | \$475 | Oct25/16 | Oct25/16 | 1 | 0 | 0 | \$0 | NCIS NEW ORLEANS | 9.4 | | 9.4 | Oct13/16 | Rev #0: A |
| | | Contract Comment: NCIS NEW ORLEANS | | | | | | | | | | | | | | |
| | 15 | Wed/6-630P | 30S | \$250 | Oct26/16 | Oct26/16 | 1 | 1 | 1 | \$250 | JEOPARDY | 16.2 | | 16.2 | Oct13/16 | Rev #0: A |
| | | Contract Comment: JEOPARDY | | | | | | | | | | | | | | |
| | 16 | Wed/7-9A | 30S | \$95 | Oct26/16 | Oct26/16 | 1 | 1 | 1 | \$95 | CBS THIS MORNING | 5.7 | | 5.7 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 17 | Tu-F/7-9A | 30S | \$135 | Oct25/16 | Oct28/16 | 1 | 2 | 2 | \$270 | CBS THIS MORNING | | | 0.0 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS THIS MORNING | | | | | | | | | | | | | | |
| | 18 | Sun/7-930A | 30S | \$215 | Oct30/16 | Oct30/16 | 1 | 1 | 1 | \$215 | CBS SUNDAY MORNING | | | 0.0 | Oct13/16 | Rev #0: A |
| | | Contract Comment: CBS SUNDAY MORNING | | | | | | | | | | | | | | |
| | 19 | Sat/1135P-1235A | 30S | \$25 | Oct29/16 | Oct29/16 | 1 | 1 | 1 | \$25 | GOOD WIFE | | | 0.0 | Oct13/16 | Rev #0: A |
| | | Contract Comment: GOOD WIFE | | | | | | | | | | | | | | |
| Total 18 Spots for: | | | | \$4,415 | | | | | 18 | \$4,415 | | 148.0 | 0.0 | 148.0 | | |
| Monthly Estimate Dollars: | | | | | | | | | | \$4,320 | Oct/16 | | | 142.3 | Oct/16 | |
| | | | | | | | | | | \$95 | Nov/16 | | | 5.7 | Nov/16 | |