

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WXKB-HD2**

**4TH QUARTER, 2019**

**OCTOBER 1ST, 2019 TO DECEMBER 31ST, 2019**

Prepared by:

Sheila Book

General Manager:

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Brad Beasley

**ISSUES OF CONCERN TO STATION WXKB HD2**  
**ADDRESSED IN RESPONSIVE PROGRAMMING IN THE**  
**4TH QUARTER, 2019**

1. Public Health, Safety and Welfare plus Organization for Handicapped: Helping The Hearing Impaired

Interviewee Name: Brendon Fonock

Organization: Cape Coral Fire Department

Organization Website: [www.capecoral.net/fire](http://www.capecoral.net/fire)

Phone Number: 239-242-3268

2. Charity and Organization for the Handicapped: Helping Those with Disabilities

Interviewee Name: Karen Govern

Organization: Starability Foundation

Organization Website: [www.starability.org](http://www.starability.org)

Phone Number: 239-594-9007

3. Education: Event for Funding Marco Charter Schools

Interviewee Name: Deborah Hobbs

Organization: charter Schools Marco Island

Organization Website: [www.micms.org](http://www.micms.org)

Phone Number: 239-860-4812

4. Public Health, Safety and Welfare plus Charity: Informing the Public on Cannabis Uses

Interviewee Name: Shannon Livingston

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

5. Public Health, Safety and Welfare plus Charity: Helping The Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

6. Education plus Public, Safety, Health and Welfare: Battling the Opioid Epidemic

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center/Betty Ford

Organization Website: [www.bettyfordrecovery.org](http://www.bettyfordrecovery.org)

Phone Number:

7. Other/Animals plus Charity: Animal Adoption

Interviewee Name: Tammy Nemas

Organization: Rescue Cats Rock

Organization Website:

Phone Number:

8. Public Health, Safety and Welfare plus Charity: Feeding the Less Fortunate

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapinfoodbank.org](http://www.harrychapinfoodbank.org)

Phone Number: 239-334-7007

9. Military plus Charity: Helping the Veterans

Interviewee Name: Laura B

Organization: Paw Assistance Dogs

Organization Website: [www.goldenpaws.org](http://www.goldenpaws.org)

Phone Number:

10. Charity plus Education: American Heart Association

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

11. Education plus Public, Health, Safety and Welfare: Living Beyond Breast Cancer

Interviewee Name: Jean Sachs

Organization: Living Beyond Breast Cancer

Organization Website: [www.livingbeyondbreastcancer.org](http://www.livingbeyondbreastcancer.org)

Phone Number:

12. Public Health, Safety and Welfare plus Education: Taking Care of You

Interviewee Name: David Essell

Organization:

Organization Website: [www.talkdavid.com](http://www.talkdavid.com)

Phone Number: 941-266-7676

13. Public Health, Safety and Welfare plus Charity: Parkinsons Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Association of South West Florida

Organization Website: <https://parkinsonassociationswfl.org/index.html>

Phone Number:

14. Charity plus Public Health, Safety and Welfare: Helping to Reduce Underage Drinking

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.

Phone Number: 239

## **PUBLIC AFFAIRS PROGRAMS**

### **STATION WXKB HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB HD2 airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Fourth Quarter 2019

October 1st – December 31st, 2019

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: SMOKE DETECTORS FOR THE HARD OF HEARING**

In Touch

October 6, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We spoke to Brendon Fonock, Special Projects Coordinator for the Cape Coral Fire Department, about Smoke Detectors. CCFD are offering free Smoke Detectors for the Deaf and the Hard of Hearing. There is a limited supply of these Smoke Detectors and they are available through February, 2020. To be eligible you must be a resident of Lee County. Information and sign up on their website.

Listed under Public Health, Safety and Welfare plus Organization for Handicapped

**ISSUE: HELPING THOSE WITH DISABILITIES**

In Touch

October 6, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Karen Govern, Executive Director for STARability spoke with us about the things they do. Ms. Govern informed us that their goal is to fill a void that exists for those with intellectual and developmental disabilities after they are out of the school systems (age 22). STARability gives them social and vocational training. They also help with employment.

Listed under Organization for the Handicapped and Charity

**ISSUE: MARCO ISLAND CHARTER SCHOOLS EVENT**

In Touch

October 13, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Deborah Hobbs, Director of Marco Island Schools, spoke with Sheila Book about their upcoming event, Boots and Blues. Boots and Blues will be held Friday, November 15<sup>th</sup> at The JW Marriott Marco Island. There will be a Silent Auction along with Dancing, Dinner, Live Performance from Ben Allen Band and the School Jazz Band and Chorus Group. Proceeds benefit Marco Island Charter Schools.

Listed under Education



**ISSUE: CANNABIS EDUCATION**

In Touch

October 13, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Founder/President of the Livingston Foundation, Shannon Livingston, informed us the different ways that Cannabis can enhance our lives. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She uses her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Charity

**ISSUE: HELPING THE ABUSED**

In Touch

October 20, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when you are abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high-quality, new and gently used clothing and accessories for men, children and women, including an outstanding Designer Boutique; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare

**ISSUE:       BATTLING THE OPIOID EPIDEMIC**

In Touch

October 27, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Hazelden/Betty Ford Recovery, Executive Director, Brenda Illiff, informed us of the pitfalls of Opioids. She spoke about the signs of abuse and how to spot if one of your loved ones or friends has a potential problem with Opioids. Ms. Illiff also gave information on just how large the Opioid Epidemic is and how it affects us all.

Listed under Public Health, Safety and Welfare plus Education

**ISSUE:       CANNABIS EDUCATION**

In Touch

October 27, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book chatted with Founder/President of the Livingston Foundation, Shannon Livingston on the different ways that Cannabis can enhance our lives. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She shares her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Charity

**ISSUE: RESCUE CATS**

In Touch

November 3, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Tammy Nemas from Rescue Cats Rock informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other plus Charity

**ISSUE: HELPING TO FEED FAMILIES FOR THE HOLIDAYS**

In Touch

November 3, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they are in need of. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

Listed under Charity plus Public Health, Safety and Welfare

**ISSUE: PAWS ASSISTANT DOGS**

In Touch

November 11, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Laura B from PAWS Assistance Dogs told us about their organization that promotes independence for combat wounded veterans and children with life changing disabilities through partnerships with skilled assistance dogs. Ms. B also informed us that Golden Paws Assistance Dogs are always placed at no cost to those they serve.

Listed under Military plus Charity

**ISSUE: HEART HEALTH**

In Touch

November 11, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Liz Kellar from the American Heart Association spoke about Heart Health and how to know the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

**ISSUE: BREAST CANCER**

In Touch

November 17, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Jean Sachs, CEO of Living Beyond Breast Cancer, assists more than 550,000 people affected by breast cancer every year by providing free, nationally recognized programs and services. Some of the services included are conferences, webinars, publications, peer support and more.

Listed under Public Safety, Health and Welfare plus Education

**ISSUE: THE ASSISTANCE DOGS OF PAWS**

In Touch

November 17, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Laura B from PAWS Assistance Dogs told us about their organization that promotes independence for combat wounded veterans and children with life changing disabilities through partnerships with skilled assistance dogs. Ms. B also informed us that Golden Paws Assistance Dogs are always placed at no cost to those they serve.

Listed under Military plus Charity

**ISSUE:        MAKING A BETTER YOU**

In Touch

November 24, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel informed us of some different ways we can lose weight and get rid of our addictions to things like cigarettes, sex and even food.

Listed under Public Health, Safety and Welfare

**ISSUE:        THE ASSISTANT DOGS OF PAWS**

In Touch

December 1, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Laura B from PAWS Assistance Dogs told us about their organization that promotes independence for combat wounded veterans and children with life changing disabilities through partnerships with skilled assistance dogs. Ms. B also informed us that Golden Paws Assistance Dogs are always placed at no cost to those they serve.

Listed under Military plus Charity

**ISSUE: RESCUE CATS**

In Touch

December 1, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Tammy Nemas from Rescue Cats Rock informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other

**ISSUE: THE AMERICAN HEART ASSOCIATION**

In Touch

December 8, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Liz Kellar, Development Director for the American Heart Association, about all the different things they do there. Ms. Kellar informed us of that heart attacks are preventable and the symptoms of a heart attack.

Listed under Education and Public Health, Safety and Welfare

**ISSUE: CANNABIS EDUCATION**

In Touch

December 8, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book chatted with Founder/President of the Livingston Foundation, Shannon Livingston on the different ways that Cannabis can enhance our lives. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She shares her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Charity

**ISSUE: HELPING TO FEED FAMILIES FOR THE HOLIDAYS**

In Touch

December 15, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Richard Leber from the Harry Chapin Food Bank, talked to us about their needs at the Food Bank for helping those less fortunate. He informed us of the types of foods they are in need of. Mr. Leber also says there is a need for volunteers and monetary donations at the Food Bank.

Listed under Charity plus Public Health, Safety and Welfare



**ISSUE: RESCUE CATS**

In Touch

December 15, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Tammy Nemas from Rescue Cats Rock informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other

**ISSUE: HELPING THE ABUSED**

In Touch

December 22, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when you are abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high-quality, new and gently used clothing and accessories for men, children and women, including an outstanding Designer Boutique; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare

**ISSUE:        PARKINSON AWARENESS**

In Touch

December 29, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke to Trisha Leite and Ellen Chaney about Parkinson Awareness. The ladies explained that they offer exercise classes, education and support classes for those with Parkinson's and for their caretakers. The goal and motto of Parkinson Awareness is to promote the quality of life for those with Parkinson's as well as their caretakers.

Listed under Education

**ISSUE:        UNDERAGE DRINKING**

In Touch

December 29, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Charity and Public Health, Safety and Welfare

