

ORDER

WDAF-TV

Orders

Order / Rev: 401789

Alt Order #: 08428795

Product Desc: KANDER FOR SENATE

Estimate: 4675

Flight Dates: 11/01/16 - 11/08/16

Original Date / Rev: 10/26/16 / 11/04/16

Order Type: GENERAL

Primary AE: Nick Welte

Sales Office: NPHL

Sales Region: National

Agency

Name: Buying Time LLC

Buying Contact:

Billing Contact:

650 Massachusetts Ave NW

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Kander/D/MO/US Senate

Demographic: A35+

Product Codes: PL3.c.i

Priority: 03

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	132	\$138,990.00	\$118,141.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	132	\$138,990.00	\$118,141.50	0.00
Totals	132	\$138,990.00	\$118,141.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDAF-TV	33%	\$138,990.00
Market	100%	\$421,181.82

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	29%	\$122,142.73
KCWE	0%	\$0.00
KMBC	28%	\$117,930.91
KMCI	1%	\$4,211.82
KPXE	0%	\$0.00
KSHB	9%	\$37,906.36
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	11/06/16	11/06/16	Su 12a-1230a	CM	12:00 AM-12:30 AM	-----1	:30	1	\$75.00	04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/31/16	11/06/16	-----1	1		\$75.00		0.00						
E 2	4	11/05/16	11/05/16		CM	10:30 PM-11:00 PM	-----1-	:30	1	\$65.00	07	0.00	NM	1	\$65.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FOX Late Fringe		(10:30 PM-11:00 PM)									
				FOX Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1-		1			\$65.00	0.00					
E 3	4	11/06/16	11/06/16	Su 11p-1130p	CM	11:00 PM-11:30 PM	-----1	:30	1	\$175.00	04	0.00	NM	1	\$175.00
				Su 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1		1			\$175.00	0.00					
E 4	4	11/03/16	11/04/16	M-F 11p-1130p	CM	11:00 PM-11:30 PM	---TF--	:30	2	\$250.00	04	0.00	NM	2	\$500.00
				M-F 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	---TF--		2			\$250.00	0.00					
E 5	4	11/07/16	11/07/16	M-F 11p-1130p	CM	11:00 PM-11:30 PM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
				M-F 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----		1			\$250.00	0.00					
E 6	4	11/06/16	11/06/16	Su 1130p-12a	CM	11:30 PM-12:00 AM	-----1	:30	1	\$150.00	04	0.00	NM	1	\$150.00
				Su 1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1		1			\$150.00	0.00					
E 7	4	11/01/16	11/04/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	-TWTF--	:30	4	\$700.00	03	0.00	NM	4	\$2,800.00
				M-F 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--		4			\$700.00	0.00					
E 8	4	11/07/16	11/07/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
				M-F 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----		1			\$700.00	0.00					
E 9	4	11/01/16	11/04/16	M-F 7a-9a	CM	7:30 AM-8:00 AM	-TWTF--	:30	4	\$700.00	03	0.00	NM	4	\$2,800.00
				M-F 7a-9a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--		4			\$700.00	0.00					
E 10	4	11/07/16	11/07/16	M-F 7a-9a	CM	7:30 AM-8:00 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
				M-F 7a-9a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----		1			\$700.00	0.00					
E 11	4	11/05/16	11/05/16	Sa 6a-8a	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				Sa 6a-8a Eff 4/23		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1-		1			\$550.00	0.00					
E 12	4	11/01/16	11/02/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	-TW----	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
				M-F 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TW----		3			\$700.00	0.00					
E 13	4	11/07/16	11/07/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
				M-F 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----		1			\$700.00	0.00					
E 14	4	11/06/16	11/06/16	Su 7a-9a	CM	8:00 AM-8:30 AM	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				Su 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1		1			\$550.00	0.00					
E 15	4	11/05/16	11/05/16	Sa 6a-8a	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				Sa 6a-8a Eff 4/23		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1-		1			\$550.00	0.00					
E 16	4	11/06/16	11/06/16	Su 7a-9a	CM	8:30 AM-9:00 AM	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				Su 7a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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E 16	4	11/06/16	11/06/16	Su 7a-9a Su 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$550.00		0.00			
E 17	4	11/05/16	11/05/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1-	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$550.00		0.00			
E 18	4	11/02/16	11/04/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	--WTF--	:30	3	\$700.00	03	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WTF--		3				\$700.00		0.00			
E 19	4	11/07/16	11/07/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	1-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$700.00		0.00			
E 20	4	11/06/16	11/06/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$550.00		0.00			
E 21	4	11/01/16	11/04/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	4	\$500.00	03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4				\$500.00		0.00			
E 22	4	11/07/16	11/07/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
E 23	4	11/06/16	11/06/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$550.00		0.00			
E 24	4	11/01/16	11/04/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-TWTF--	:30	4	\$500.00	03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4				\$500.00		0.00			
E 25	4	11/07/16	11/07/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
E 26	4	11/02/16	11/04/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM AI--W-F--	--W-F--	:30	2	\$400.00	03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W-F--		2				\$400.00		0.00			
E 27	4	11/07/16	11/07/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM AI1-----	AI1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$400.00		0.00			
E 28	4	11/01/16	11/03/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM PI-TWT---	-TWT---	:30	3	\$200.00	04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWT---		3				\$200.00		0.00			
E 29	4	11/07/16	11/07/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM PI1-----	PI1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			
E 30	4	11/02/16	11/04/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI--WTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			

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E 30	4	11/02/16	11/04/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI--WTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WTF--		3			\$400.00			0.00			
E 31	4	11/07/16	11/07/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$400.00			0.00			
E 32	4	11/01/16	11/03/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-TWT---	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWT---		3			\$400.00			0.00			
E 33	4	11/07/16	11/07/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$400.00			0.00			
E 34	4	11/01/16	11/04/16	M-F 3p-330p M-F 3p-330p	CM	3:00 PM-3:30 PM	-TWTF--	:30	4	\$400.00	03	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4			\$400.00			0.00			
E 35	4	11/02/16	11/03/16	M-F 330p-4p M-F 330p-4p	CM	3:30 PM-4:00 PM	--WT---	:30	2	\$400.00	03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WT---		2			\$400.00			0.00			
E 36	4	11/07/16	11/07/16	M-F 330p-4p M-F 330p-4p	CM	3:30 PM-4:00 PM	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$400.00			0.00			
E 37	4	11/06/16	11/06/16	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	11:00 AM-12:00 PM	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1			\$900.00			0.00			
E 38	4	11/06/16	11/06/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	3:00 PM-6:00 PM	-----2	:30	2	\$8,000.00	03	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----2		2			\$8,000.00			0.00			
E 39	4	11/01/16	11/01/16	MLB World Series Gm MLB World Series Gm	CM	7:00 PM-10:00 PM	-1-----	:30	1	\$4,000.00	04	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1			\$4,000.00			0.00			
E 40	4	11/01/16	11/04/16	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	-T-TF--	:30	3	\$600.00	04	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-TF--		3			\$600.00			0.00			
E 41	4	11/07/16	11/07/16	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$600.00			0.00			
E 42	4	11/01/16	11/04/16	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	-TWTF--	:30	4	\$600.00	03	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4			\$600.00			0.00			
E 43	4	11/02/16	11/03/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--WT---	:30	2	\$800.00	03	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WT---		2			\$800.00			0.00			
E 44	4	11/07/16	11/07/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$800.00			0.00			

Order / Rev: 401789
Alt Order #: 08428795
Flight Dates: 11/01/16 - 11/08/16

Advertiser: Kander/D/MO/US Senate
Product Desc: KANDER FOR SENATE
Estimate: 4675

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	4	11/07/16	11/07/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$800.00	0.00					
E 45	4	11/01/16	11/04/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-TW-F--	:30	3	\$800.00	03	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TW-F--			3		\$800.00	0.00					
E 46	4	11/07/16	11/07/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$800.00	0.00					
E 47	4	11/02/16	11/03/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--WT---	:30	2	\$875.00	03	0.00	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	--WT---			2		\$875.00	0.00					
E 48	4	11/07/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$875.00	03	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$875.00	0.00					
E 49	4	11/01/16	11/04/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-TWTF--	:30	4	\$2,000.00	03	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			4		\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/31/16-11/06/16		M-F 630p-7p		6:30 PM-7:00 PM	-TWThF----	:30		(\$2,000.00)	0.00	NM			
Credited															
E 50	4	11/07/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/07/16	11/13/16	1-----			1		\$2,000.00	0.00					
E 51	4	11/05/16	11/05/16	College Football Gm College Football Gm	CM	6:30 PM-9:00 PM	-----2-	:30	2	\$1,300.00	03	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----2-			2		\$1,300.00	0.00					
E 52	4	11/04/16	11/04/16	Friday Prime Hour 1 Friday Prime Hour 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$5,000.00	02	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	----1--			1		\$5,000.00	0.00					
E 53	4	11/06/16	11/06/16	Sunday Prime Hour 2B Sunday Prime Hour 2B	CM	7:30 PM-8:00 PM	-----1	:30	1	\$3,000.00	07	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-----1			1		\$3,000.00	0.00					
E 54	4	11/01/16	11/01/16	Tuesday Prime Hour 1B Tuesday Prime Hour 1B	CM	7:30 PM-8:00 PM	-1-----	:30	1	\$1,200.00	07	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----			1		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/31/16-11/06/16		Tuesday Prime Hour 1B		7:30 PM-8:00 PM	-T-----	:30		(\$1,200.00)	0.00	NM			
Credited															
E 55	4	11/01/16	11/01/16	Tuesday Prime Hour 2 Tuesday Prime Hour 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,200.00	07	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-1-----			1		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/31/16-11/06/16		Tuesday Prime Hour 2		8:00 PM-9:00 PM	-T-----	:30		(\$1,200.00)	0.00	NM			
Credited															
E 56	4	11/06/16	11/06/16	Su 9p-10p Su 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00

Order / Rev: 401789
 Alt Order #: 08428795
 Flight Dates: 11/01/16 - 11/08/16

Advertiser: Kander/D/MO/US Senate
 Product Desc: KANDER FOR SENATE
 Estimate: 4675

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 56	4	11/06/16	11/06/16	Su 9p-10p Su 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1					1	\$1,100.00		0.00			
E 57	4	11/02/16	11/04/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--WTF--	:30	3	\$900.00	03	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--					3	\$900.00		0.00			
E 58	4	11/07/16	11/07/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$900.00		0.00			
E 59	4	11/06/16	11/06/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1					1	\$1,100.00		0.00			
E 60	4	11/01/16	11/04/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-T-TF--	:30	3	\$900.00	03	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-TF--					3	\$900.00		0.00			
E 61	4	11/07/16	11/07/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	1-----	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$900.00		0.00			
E 62	4	11/06/16	11/06/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM PI-----1	-----1	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1					1	\$1,000.00		0.00			
E 63	4	11/05/16	11/05/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM PI-----1-	-----1-	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-					1	\$700.00		0.00			
E 64	4	11/02/16	11/04/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM PI---WTF--	--WTF--	:30	3	\$1,150.00	03	0.00	NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--					3	\$1,150.00		0.00			
E 65	4	11/07/16	11/07/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM PI1-----	1-----	:30	1	\$1,150.00	03	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$1,150.00		0.00			
E 66	4	11/06/16	11/06/16	Su 1030p-11p Su 1030p-11p	CM	10:30 PM-11:00 PM PI-----1	-----1	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1					1	\$750.00		0.00			
E 67	4	11/02/16	11/04/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM PI---WTF--	--WTF--	:30	3	\$750.00	03	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--					3	\$750.00		0.00			
E 68	4	11/07/16	11/07/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM PI1-----	1-----	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----					1	\$750.00		0.00			
E 69	4	11/02/16	11/02/16	Wednesday Prime Hour Wednesday Prime Hour 1	CM	7:00 PM-8:00 PM --1----	--1----	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----					1	\$1,200.00		0.00			
N 70	4	11/06/16	11/06/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	Various -----S	-----S	:30	2	\$8,000.00	03	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 401789
Alt Order #: 08428795
Flight Dates: 11/01/16 - 11/08/16

Advertiser: Kander/D/MO/US Senate
Product Desc: KANDER FOR SENATE
Estimate: 4675

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N70	4	11/06/16	11/06/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	Various	-----S	:30	2	\$8,000.00	03	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		2			\$8,000.00			0.00			
N71	4	11/05/16	11/05/16	College Football Gm College Football Gm	CM	Various	-----S-	:30	2	\$1,300.00	03	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		2			\$1,300.00			0.00			
N72	4	11/05/16	11/05/16	Sa 12p-5p Sa 12p-5p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	-----S-	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1			\$750.00			0.00			
N73	4	11/05/16	11/05/16	Sa 1130p-12a Sa 1130p-12a	CM	1130p-12a	-----S-	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1			\$1,000.00			0.00			
N74	4	11/06/16	11/06/16	FOX NFL Kickoff FOX NFL Kickoff	CM	Various	-----S	:30	2	\$1,000.00	04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		2			\$1,000.00			0.00			
N75	4	11/05/16	11/05/16	College Football Pre Gm College Football Pre Gm	CM	Various	-----S-	:30	1	\$1,000.00	04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1			\$1,000.00			0.00			
N76	4	11/05/16	11/05/16	Saturday Prime Hour 1 Saturday Prime Hour 1	CM	7p-8p	-----S-	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1			\$2,000.00			0.00			
N77	4	11/05/16	11/05/16	Saturday Prime Hour 2 Saturday Prime Hour 2	CM	8p-9p	-----S-	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1			\$2,000.00			0.00			
N78	4	11/04/16	11/04/16	Friday Prime Hour 2 Friday Prime Hour 2	CM	8p-9p	----1--	:30	1	\$5,000.00	02	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	----1--		1			\$5,000.00			0.00			
N79	4	11/07/16	11/08/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MT-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	MT-----		1			\$700.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	11/07/16-11/13/16	M-F 7a-9a		7-9a	MT-----	:30		\$700.00		0.00	NM		
N80	4	11/07/16	11/08/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MT-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	MT-----		1			\$700.00			0.00			
N81	4	11/07/16	11/08/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MT-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	MT-----		1			\$700.00			0.00			
N82	4	11/07/16	11/08/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MT-----	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	MT-----		1			\$700.00			0.00			
													Totals	132	\$138,990.00