



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

**Contract # 2609575**

Schedule Dates: 09/21/16-09/27/16  
Advertiser: Republican Governors Association (4462)  
Agency: PinPoint Media LLC (15192)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: ISSUE (21286)  
Salesperson: Millennium/NV, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: Nicole Meade,  
Phone/Fax: /  
CPE: 54/54/709  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Issue Separation: 30 RACHEL CHASON/VYONNE CONTE

Date Entered: 08/24/16  
Last Modified: 09/23/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25273031  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$429.75  
Net Total: \$2,435.25  
Sales Tax:

By Broadcast Month	Spots	Rate
Sep. 2016	19	\$1,795.00
Oct. 2016	11	\$1,070.00
<b>Grand Total:</b>	<b>30</b>	<b>\$2,865.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/16-09/23/16	2	:30	10:58:25A- ABC-The View	3			1	1	1			3	\$160.00	\$480.00	Greensboro (WXLV)	The View	8/24/16
2.0	Normal Line / SPOT (1)	09/26/16-09/27/16	2	:30	10:58:25A- ABC-The View	2								2	\$160.00	\$320.00	Greensboro (WXLV)	The View	8/24/16
3.0	Normal Line / SPOT (2)	09/21/16-09/23/16	2	:30	12P- The Doctors	3			1	1	1			3	\$80.00	\$240.00	Greensboro (WXLV)	The Doctors	8/24/16
4.0	Normal Line / SPOT (2)	09/26/16-09/27/16	2	:30	12P- The Doctors	2								2	\$80.00	\$160.00	Greensboro (WXLV)	The Doctors	8/24/16
5.0	Normal Line / SPOT (3)	09/21/16-09/23/16	2	:30	12:57:56P- ABC-The Chew	3			1	1	1			3	\$60.00	\$180.00	Greensboro (WXLV)	The Chew	8/24/16
6.0	Normal Line / SPOT (3)	09/26/16-09/27/16	2	:30	12:57:56P- ABC-The Chew	2								2	\$60.00	\$120.00	Greensboro (WXLV)	The Chew	8/24/16
7.0	Normal Line / SPOT (4)	09/21/16-09/23/16	2	:30	2P- ABC-General Hospital	1			1	1	1			1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	8/24/16
7.0.1	Closed Preempt (4)	09/22/16															Greensboro (WXLV)	Advertiser Separation/Exception -	
7.0.2	Closed Preempt (4)	09/23/16															Greensboro (WXLV)	Pre-empt/Exception - SECTION LEVEL 1 REPLACED SECTION LEVEL 2 & 4	
8.0	Normal Line / SPOT (4)	09/26/16-09/27/16	2	:30	2P- ABC-General Hospital	1			1	1				1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	8/24/16
8.0.1	Closed Preempt (4)	09/26/16															Greensboro (WXLV)	Sold Out/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: *Alison Albrady* Date: *9.28.16*  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (5)	09/21/16-09/23/16	2	:30	3p- Dr Phil				1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	Dr. Phil	8/24/16
10.0	Normal Line / SPOT (5)	09/26/16-09/27/16	2	:30	3p- Dr Phil		1	1						2	\$105.00	\$210.00	Greensboro (WXLV)	Dr. Phil	8/24/16
11.0	Normal Line / SPOT (6)	09/21/16-09/23/16	2	:30	4p- Harry Connick				1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	HARRY	9/13/16
12.0	Normal Line / SPOT (6)	09/26/16-09/26/16	2	:30	4p- Harry Connick		1							1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/13/16
13.0	M/G For 7.0,1.7,0.2 / SPOT (7)	09/24/16-09/24/16	3	:30	8A- ABC Good Morning American Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA	9/23/16
14.0	M/G For 7.0,1.7,0.2 / SPOT (8)	09/24/16-09/24/16	1	:30	5A- 6:30A (EST)							1		1	\$40.00	\$40.00	Greensboro (WXLV)	SAT VARIOUS	9/23/16
15.0	M/G For 7.0,1.7,0.2 / SPOT (9)	09/25/16-09/25/16	3	:30	10A- News-Full Measure with Sheryl Adkisson								1	1	\$50.00	\$50.00	Greensboro (WXLV)	FULL MEASURE	9/23/16
16.0	M/G For 7.0,1.7,0.2 / News (10)	09/26/16-09/26/16	3	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am		1							1	\$50.00	\$50.00	Greensboro (WXLV)	NEWS	9/23/16

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