



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 2609575

Schedule Dates 09/21/16-09/27/16
Advertiser Republican Governors Association (4462)
Agency PinPoint Media LLC (15192)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/NV, New York (1090)
Sales Office Millennium New York
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 54/54/709
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
Separation: 30
RACHEL CHASON/VYONNE CONTE

Date Entered 08/24/16
Last Modified 09/23/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25273031
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$429.75
Net Total \$2,435.25
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	19	\$1,795.00
Oct. 2016	11	\$1,070.00
Grand Total:	30	\$2,865.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/16-09/23/16	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$160.00	\$480.00	Greensboro (WXLV)	The View	8/24/16
2.0	Normal Line / SPOT (1)	09/26/16-09/27/16	2	:30	10:58:25A- ABC-The View		1	1						2	\$160.00	\$320.00	Greensboro (WXLV)	The View	8/24/16
3.0	Normal Line / SPOT (2)	09/21/16-09/23/16	2	:30	12P- The Doctors				1	1	1			3	\$80.00	\$240.00	Greensboro (WXLV)	The Doctors	8/24/16
4.0	Normal Line / SPOT (2)	09/26/16-09/27/16	2	:30	12P- The Doctors		1	1						2	\$80.00	\$160.00	Greensboro (WXLV)	The Doctors	8/24/16
5.0	Normal Line / SPOT (3)	09/21/16-09/23/16	2	:30	12:57:56P- ABC-The Chew				1	1	1			3	\$60.00	\$180.00	Greensboro (WXLV)	The Chew	8/24/16
6.0	Normal Line / SPOT (3)	09/26/16-09/27/16	2	:30	12:57:56P- ABC-The Chew		1	1						2	\$60.00	\$120.00	Greensboro (WXLV)	The Chew	8/24/16
7.0	Normal Line / SPOT (4)	09/21/16-09/23/16	2	:30	2P- ABC-General Hospital				1	1	1			1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	8/24/16
7.0.1	Closed Preempt (4)	09/22/16															Greensboro (WXLV)	Advertiser Separation/Exception -	
7.0.2	Closed Preempt (4)	09/23/16															Greensboro (WXLV)	Pre-empt/Exception - SECTION LEVEL 1 REPLACED SECTION LEVEL 2 & 4	
8.0	Normal Line / SPOT (4)	09/26/16-09/27/16	2	:30	2P- ABC-General Hospital		1	1						1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	8/24/16
8.0.1	Closed Preempt (4)	09/26/16															Greensboro (WXLV)	Sold Out/Exception -	

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Albrudey 9.28.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (5)	09/21/16-09/23/16	2	:30	3p- Dr Phil				1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	Dr. Phil	8/24/16
10.0	Normal Line / SPOT (5)	09/26/16-09/27/16	2	:30	3p- Dr Phil		1	1						2	\$105.00	\$210.00	Greensboro (WXLV)	Dr. Phil	8/24/16
11.0	Normal Line / SPOT (6)	09/21/16-09/23/16	2	:30	4p- Harry Connick				1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	HARRY	9/13/16
12.0	Normal Line / SPOT (6)	09/26/16-09/26/16	2	:30	4p- Harry Connick		1							1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/13/16
13.0	M/G For 7.0,1.7,0.2 / SPOT (7)	09/24/16-09/24/16	3	:30	8A- ABC Good Morning American Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA	9/23/16
14.0	M/G For 7.0,1.7,0.2 / SPOT (8)	09/24/16-09/24/16	1	:30	5A- 6:30A (EST)							1		1	\$40.00	\$40.00	Greensboro (WXLV)	SAT VARIOUS	9/23/16
15.0	M/G For 7.0,1.7,0.2 / SPOT (9)	09/25/16-09/25/16	3	:30	10A- News-Full Measure with Sheryl Addeason								1	1	\$50.00	\$50.00	Greensboro (WXLV)	FULL MEASURE	9/23/16
16.0	M/G For 7.0,1.7,0.2 / News (10)	09/26/16-09/26/16	3	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am		1							1	\$50.00	\$50.00	Greensboro (WXLV)	NEWS	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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