

KDSJ
Deadwood, SD
Quarterly Issues/Programs List
Third Quarter, 2023
09/30/2023

Quarterly Issues

Community News, Events, and Announcements of Importance: Reports regarding community announcements and events within the communities of the Black Hills.

City Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Education: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Local Businesses and Events: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Health: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Consumer/Financial: Reports regarding issues affecting personal finances.

Local Programming

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Levi Kessler, Deadwood Chamber

Dates and Approximate Times: 7/7, 7/13, 7/21, 8/11, 8/18, 9/1, 9/15, 9/22 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Sara Canida, Lead Chamber

Dates and Approximate Times: 8/4, 8/24, 9/8, 9/14, 9/22, 9/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Mike Reade, Belle Fourche Chamber

Dates and Approximate Times: 9/7 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Heather Giffrow, Spearfish Chamber
Dates and Approximate Times: 9/7 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: City Government News, Events, and Announcements of Importance
Program: News
Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.
Guest: Michelle DeNeui, Spearfish City Finance Officer
Dates and Approximate Times: 7/20, 8/4, 8/9, 9/8 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 05:00

Issue: City Government News, Events, and Announcements of Importance
Program: News
Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.
Guest: Dave Ruth, Deadwood Mayor
Dates and Approximate Times: 7/21 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 05:00

Issue: Education
Program: News
Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.
Guest: Kirk Easton, Superintendent Spearfish School District
Dates and Approximate Times: 7/18 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Education
Program: News
Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.
Guest: Dr Laurie Nichols, Black Hills State University President
Date and Approximate Times: 8/18, 9/1, 9/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events
Program: News
Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.
Guest: Michelle Grosek-Owner, Bear Butte Gardens

Dates and Approximate Times: 7/6, 7/14, 8/25 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Dan Workman, Black Hills Playhouse

Dates and Approximate Times: 7/12 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Casey Hibbert, Festival In The Park

Dates and Approximate Times: 7/14 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Tera Mau, Days Of 76

Dates and Approximate Times: 7/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Laurie Wince, Tough Enough To Wear Pink

Dates and Approximate Times: 7/28 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Rose Spiers, Deadwood History, Inc.

Dates and Approximate Times: 8/8 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Woody Hover, Sanford Lab

Dates and Approximate Times: 8/10 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Mary Beth Holzwarth and Kristen Joyner, Human Trafficking Conference

Dates and Approximate Times: 8/25 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Maegan Detlefs-Communication Director, Black Hills State University

Dates and Approximate Times: 9/19, 9/26 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Cody Oliver, KDSJ News Director (Days Of 76 Preview)

Dates and Approximate Times: 7/25 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Cody Oliver, KDSJ News Director (Days Of 76 Update)

Dates and Approximate Times: 7/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Cody Oliver, KDSJ News Director (Days Of 76 Queen Interviews and Parade)

Dates and Approximate Times: 7/29 (This aired at 10:00 am).

Approximate Duration: 1:45:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (Medicaid Expansion)

Date and Approximate Time: 7/5 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 02:00

Issue: Health
Program: News
Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.
Host: Cody Oliver, KDSJ News Director (Suicide Prevention Helpline)
Date and Approximate Time: 8/7 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 02:00

Issue: Consumer/Financial
Program: News
Description: Reports regarding issues affecting personal finances.
Host: Cody Oliver, KDSJ News Director (Food Prices)
Date and Approximate Time: 8/17 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 02:00

National Programming

Issue: Health
Program: A Better Life with Dr Sanjay Gupta
Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.
Host: Dr Sanjay Gupta, CNN Chief Medical Correspondent
Dates and Approximate Times: Monday-Friday, 7/1/-9/30 (7:15 am, 5:15 pm)
Duration: 02:00

Public Service Announcements

Issue: Health
Organization or Title: RSV Awareness
Duration: 01:00
Runs: 50

Issue: Health
Organization or Title: Diabetes Awareness
Duration: 01:00
Runs: 23

Issue: Environment
Organization or Title: Recycling
Duration: 01:00
Runs: 22

Issue: Education
Organization or Title: STEM
Duration: 1:00
Runs: 24

Issue: Health/Community

Organization or Title: SDHSAA (South Dakota High School Activities Association)
Duration: 01:00
Runs: 120

Issue: Consumer/Finance
Organization or Title: Retirement Savings
Duration: 01:00
Runs: 31

Issue: Health
Organization or Title: Flu Prevention
Duration: 01:00
Runs: 15

Issue: Community/Health
Organization or Title: Gun Safety
Duration: 01:00
Runs: 45

Issue: Community/Health
Organization or Title: Buzzed Driving Awareness
Duration: 01:00
Runs: 30

Issue: Community/Health
Organization or Title: Diabetes Prevention
Duration: 01:00
Runs: 48