

KDSJ
Deadwood, SD
Quarterly Issues/Programs List
Fourth Quarter, 2023
12/31/2023

Quarterly Issues

Community News, Events, and Announcements of Importance: Reports regarding community announcements and events within the communities of the Black Hills.

City Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Education: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Local Businesses and Events: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Health: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Consumer/Financial: Reports regarding issues affecting personal finances.

Local Programming

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Levi Kessler, Amanda Kille, And Marianna DeSalvo, Deadwood Chamber
Dates and Approximate Times: 10/13, 10/26, 11/22, 12/6, 12/15 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Sara Canida, Lead Chamber
Dates and Approximate Times: 10/27, 11/13/ 11/17 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Mike Reade, Belle Fourche Chamber

Dates and Approximate Times: 11/20, 11/30 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Heather Giffrow, Spearfish Chamber
Dates and Approximate Times: 11/30 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: City Government News, Events, and Announcements of Importance
Program: News
Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.
Guest: Michelle DeNeui, Spearfish City Finance Officer
Dates and Approximate Times: 11/16 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 05:00

Issue: City Government News, Events, and Announcements of Importance
Program: News
Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.
Guest: Ron Everett, Lead Mayor
Dates and Approximate Times: 12/6 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 05:00

Issue: Education
Program: News
Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.
Guest: Kirk Easton, Superintendent Spearfish School District
Dates and Approximate Times: 11/29 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Education
Program: News
Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.
Guest: Dr Laurie Nichols, Black Hills State University President
Date and Approximate Times: 10/2, 10/20, 11/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events
Program: News
Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.
Guest: Michelle Grosek-Owner, Bear Butte Gardens

Dates and Approximate Times: 10/5, 12/7, 12/22 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Maegan Detlefs-Communication Director, Black Hills State University

Dates and Approximate Times: 10/3, 10/13, 10/26, 11/1, 11/7, 11/13 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (Child Abuse Case Workers)

Date and Approximate Time: 10/3 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 02:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (WIC Participation)

Date and Approximate Time: 10/31 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 02:00

National Programming

Issue: Health

Program: A Better Life with Dr Sanjay Gupta

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Dr Sanjay Gupta, CNN Chief Medical Correspondent

Dates and Approximate Times: Monday-Friday, 10/1/-12/31 (7:15 am, 5:15 pm)

Duration: 02:00

Public Service Announcements

Issue: Health

Organization or Title: Alzheimers Awareness

Duration: 01:00

Runs: 45

Issue: Health

Organization or Title: Diabetes Awareness

Duration: 01:00

Runs: 40

Issue: Environment

Organization or Title: Recycling
Duration: 01:00
Runs: 25

Issue: Education
Organization or Title: STEM
Duration: 1:00
Runs: 30

Issue: Health/Community
Organization or Title: Learning Awareness
Duration: 01:00
Runs: 120

Issue: Consumer/Finance
Organization or Title: Adoption
Duration: 01:00
Runs: 31

Issue: Health
Organization or Title: Flu Prevention
Duration: 01:00
Runs: 40

Issue: Community/Health
Organization or Title: Gun Safety
Duration: 01:00
Runs: 50

Issue: Community/Health
Organization or Title: Texting And Driving Awareness
Duration: 01:00
Runs: 45

Issue: Community/Health
Organization or Title: Diabetes Prevention
Duration: 01:00
Runs: 50

