

KDSJ
Deadwood, SD
Quarterly Issues/Programs List
Second Quarter, 2023
06/30/2023

Quarterly Issues

Community News, Events, and Announcements of Importance: Reports regarding community announcements and events within the communities of the Black Hills.

City Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Education: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Local Businesses and Events: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Health: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Local Programming

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Heather Giffrow, Spearfish Chamber
Dates and Approximate Times: 4/11, 4/24 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Levi Kessler, Deadwood Chamber
Dates and Approximate Times: 4/14, 5/5, 5/12, 5/19, 5/26, 6/9, 6/23, 6/30 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Mike Reade, Belle Fourche Chamber
Dates and Approximate Times: 4/19 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Sara Canida, Lead Chamber

Dates and Approximate Times: 5/12, 5/15, 5/17, 5/23, 5/25, 5/31, 6/8 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Cody Oliver, KDSJ News Director (Volunteer Work In South Dakota)

Dates and Approximate Times: 5/10 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: City Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Guest: Michelle DeNeui, Spearfish City Finance Officer

Dates and Approximate Times: 4/13, 4/20, 5/11, 5/24, 6/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Eric Person, Superintendent Spearfish School District

Dates and Approximate Times: 4/6, 4/28 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Wayne Wormstadt, Superintendent Meade 46-1 School District

Dates and Approximate Times: 4/19 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Dr Laurie Nichols, Black Hills State University President

Date and Approximate Times: 4/26, 5/26 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Kirk Easton, Superintendent Spearfish School District

Dates and Approximate Times: 5/22 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Host: Cody Oliver, KDSJ News Director (Higher Education Certificates Report)

Date and Approximate Time: 5/24 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 05:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Host: Cody Oliver, KDSJ News Director (Lead Deadwood School Board Report)

Date and Approximate Time: 5/25 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 05:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Maegan Detlefs-Communication Director, Black Hills State University

Dates and Approximate Times: 4/13, 4/20, 4/24, 5/4 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Michelle Grosek-Owner, Bear Butte Gardens

Dates and Approximate Times: 4/25, 5/5, 5/19, 6/2, 6/9 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Jason Connott And Andrew Bronahan, Sanford Lab
Dates and Approximate Times: 5/17 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events
Program: News
Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.
Guest: Ashley Armstrong, Sanford Lab
Dates and Approximate Times: 5/19 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Local Businesses and Events
Program: News
Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.
Guest: Don Hedrick And Brian Mueller, Rapid City Police Department And Pennington County Sheriff's Office
Dates and Approximate Times: 5/17 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 10:00

Issue: Health
Program: News
Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.
Host: Cody Oliver, KDSJ News Director (CPR Training Report)
Date and Approximate Time: 4/24 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 02:00

Issue: Health
Program: News
Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.
Host: Cody Oliver, KDSJ News Director (Mental Healthcare Report)
Date and Approximate Time: 4/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 02:00

Issue: Health
Program: A Better Life with Dr Sanjay Gupta
Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.
Host: Dr Sanjay Gupta, CNN Chief Medical Correspondent
Dates and Approximate Times: Monday-Friday, 1/1/2023-3/31/2023 (7:15 am, 5:15 pm)
Duration: 02:00

Public Service Announcements

Issue: Health

Organization or Title: Alzheimer's Awareness
Duration: 01:00
Runs: 120

Issue: Health
Organization or Title: Blood Pressure Awareness
Duration: 01:00
Runs: 30

Issue: Environment
Organization or Title: Wildfire Prevention
Duration: 01:00
Runs: 40

Issue: Community
Organization or Title: Adoption From Foster Care
Duration: 1:00
Runs: 24

Issue: Health/Community
Organization or Title: SDHSAA (South Dakota High School Activities Association)
Duration: 01:00
Runs: 100

Issue: Community
Organization or Title: Caregiver Assistance
Duration: 01:00
Runs: 31

Issue: Health
Organization or Title: Preventing Elderly Falls
Duration: 01:00
Runs: 25

Issue: Community/Health
Organization or Title: Buzzed Driving Awareness
Duration: 01:00
Runs: 30

Issue: Community/Health
Organization or Title: Texting And Driving Awareness
Duration: 01:00
Runs: 25

Issue: Community/Health
Organization or Title: Stroke Prevention
Duration: 01:00
Runs: 60