

KDSJ
Deadwood, SD
Quarterly Issues/Programs List
First Quarter, 2023
03/31/2023

Quarterly Issues

Community News, Events, and Announcements of Importance: Reports regarding community announcements and events within the communities of the Black Hills.

City Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

State Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, laws, and projects that affect communities within the state of South Dakota.

Education: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Local Businesses and Events: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Health: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Local Programming

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Levi Kessler, Deadwood Chamber

Dates and Approximate Times: 1/26, 2/9, 2/17, 3/3, 3/10, 3/16, 3/24 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: City Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Guest: Michelle DeNeui, Spearfish City Finance Officer

Dates and Approximate Times: 1/25, 3/3, 3/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: State Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, laws, and projects that affect communities within the state of South Dakota.

Host: Cody Oliver, KDSJ News Director (South Dakota Legislative Updates)
Dates and Approximate Times: 1/11, 1/24, 1/26, 1/30, 1/31, 2/1, 2/3, 2/6, 2/8, 2/9, 2/14, 2/20, 2/21, 2/22, 2/24, 2/27, 3/1, 3/6, 3/15, 3/29, 3/30 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Duration: 05:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Dr Laurie Nichols, Black Hills State University President

Date and Approximate Times: 1/5, 1/14, 3/6, 3/30 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Host: Cody Oliver, KDSJ News Director (Teacher Recruitment)

Date and Approximate Time: 1/13 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 05:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Kirk Easton, Superintendent Spearfish School District

Dates and Approximate Times: 1/31, 3/9, 3/30 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Maegan Detlefs-Communication Director, Black Hills State University

Dates and Approximate Times: 1/20, 1/24, 2/15, 3/23, 3/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Lee Harstad-Deadwood Chamber (Deadwood Snocross)

Date and Approximate Time: 1/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Ron Jeffries, General Manager (Black Hills Stock Show And Rodeo)

Dates and Approximate Times: 1/30, 1/31, 2/1, 2/2, 2/3 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Guest: Chris Davis, Good Shepherd Clinic

Date and Approximate Time: 1/11 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 10:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (AARP Healthy Aging)

Date and Approximate Time: 2/3 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 02:00

Issue: Health

Program: A Better Life with Dr Sanjay Gupta

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Dr Sanjay Gupta, CNN Chief Medical Correspondent

Dates and Approximate Times: Monday-Friday, 1/1/2023-3/31/2023 (7:15 am, 5:15 pm)

Duration: 02:00

Public Service Announcements

Issue: Health

Organization or Title: High Blood Pressure Awareness

Duration: 01:00

Runs: 20

Issue: Health

Organization or Title: Diabetes Awareness

Duration: 01:00

Runs: 25

Issue: Education

Organization or Title: Learning And Attention Disorder Awareness

Duration: 01:00

Runs: 16

Issue: Environment/Health
Organization or Title: Lung Cancer Awareness
Duration: 1:00
Runs: 24

Issue: Health/Community
Organization or Title: SDHSAA (South Dakota High School Activities Association)
Duration: 01:00
Runs: 60

Issue: Community
Organization or Title: Caregiver Assistance
Duration: 01:00
Runs: 31

Issue: Health
Organization or Title: Preventing Elderly Falls
Duration: 01:00
Runs: 25

Issue: Community/Health
Organization or Title: Text And Driving Awareness
Duration: 01:00
Runs: 15

Issue: Community/Health
Organization or Title: Drunk Driving Awareness
Duration: 01:00
Runs: 25

Issue: Community/Health
Organization or Title: Flu Prevention Awareness
Duration: 01:00
Runs: 30