

4TH 2010

WKYI-CD

QUARTERLY ISSUES AND CONCERNS REPORT

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Local education for Jefferson County Ky. School system	INSIDE JCPS	OCT 3,10,17,24,31-NOV 7,14,21,28-DEC 5,12,19,26	4:30PM	30 minutes	Locally produced program with information on the status of JCPS school sytem in Louisville.
Local education for Jefferson County Ky. School system	OUR KIDS	OCT 3,10,17,24,31-NOV 7,14,21,28-DEC 5,12,19,27	5:00PM	30 MINUTES	Locally produced program focused on interviews with students and their development within the Jefferson County School sytem.
Hispanic life and education	Hispanics Today	OCT 3,10,17,24,31-NOV 7,14,21,28-DEC 5,12,19,28	3:00 PM	30 MINUTES	Interviews, information focused for hispanics focused on lifestyle, education, business and immigration.
African American business	Black enterprise Report	OCT 3,10,17,24,31-NOV 7,14,21,28-DEC 5,12,19,29	3:30 PM	30 minutes	Interviews, information focused for African American business leaders and economic development in the Black community.
ECONOMY, JOB GROWTH FOCUSED ON SOUTHERN INDIANA	INSIDE INDIANA BUSINESS	OCT 3,10,17,24,31-NOV 7,14,21,28-DEC 5,12,19,30	1:00 PM	30 minutes	Interviews, local, state economy information and Indiana state business issues discussed.