

KRCH
Rochester, MN
Quarterly Issues/Programs List
First Quarter, 2024
04/03/2024

KRCH
Quarterly Issues/Programs List

KRCH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease

- **Public Health, Domestic Violence:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.

- **Tech and Social Media, Humanitarian:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.

- **Veterans Affairs, Black History:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:01 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:04 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:04 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:01 AM	029:49

Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:04 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:02 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:04 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:04 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:04 AM	029:49
Tech and Social Media, Humani	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:01 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:00 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:02 AM	029:49

Section II
PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	BARENAKED LADIES	000:17	43
	psa - BIKERS AGAINST CHILD ABUSE 15	000:15	3
	psa - BIKERS AGAINST CHILD ABUSE 30	000:31	2
	psa - Crohn's disease and ulcerative colitis	000:29	5
	psa - Crohn's disease and ulcerative colitis	000:30	8
	psa - Crohn's disease and ulcerative colitis	000:30	5
	psa - I Can 30 MN	000:30	4
	psa - National Colorectal Cancer	000:30	4
	psa - National Insurance Crime Bureau Auto Theft 15	000:14	10
	psa - National Insurance Crime Bureau Auto Theft 30	000:29	4
	psa - National Insurance Crime Bureau Flooded Vehicles	000:29	3
	psa - National Insurance Crime Bureau Flooded Vehicles	000:59	4
	psa - National Volunteer Fire Council	000:15	3
	psa - National Volunteer Fire Council	000:15	6
	psa - National Volunteer Fire Council	000:30	4
	psa - National Volunteer Fire Council	001:00	5
	psa - NFSH Arm Chair Officials 30	000:30	3
	psa - NFSH Better Together MN	000:30	3
	psa - NFSH One Expectation 60 MN	001:00	7
	psa - NFSH The Last Classroom of the Day 30 MN	000:30	3
	psa - NFSH There's a Place for You 60 MN	000:30	4
	psa - NFSH Timeout on Bad Behavior 60 MN	001:00	7
	psa - Stuttering Foundation 15	000:14	8
	psa - Stuttering Foundation 30	000:30	1
	psa - Urban Colorectal Cancer Screening	000:30	2
	psa -American Lung Association pertussis	000:29	2
	psa -Lung_Cancer_Screening_PSA_30	000:29	4
	PSA/PROJECT YELLOW LIGHT	000:30	1
	SHAMEROCK SHAKES	000:30	71
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	2

CHILDREN'S HOSPITAL WEEK	psa - st jude	000:59	7
CHILDREN'S HOSPITAL WEEK	psa - st jude(30)	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	psa - FDA Generic Drugs	000:29	5
COMMUNITY INVOLVEMENT	psa - FMSCA	000:29	3
COMMUNITY INVOLVEMENT	UNCF	000:30	10
DISASTER RELIEF	psa - :30 Arthritis Foundation Vim Radio PSA	000:30	5
ELDERLY	psa - American Heart Association i½Iti½s Up To Youi½ COVID	001:00	9
ELDERLY	psa - BeSafeRX	000:29	5
ELDERLY	psa - NICB Warns of Flooded Cars, Flooding the Used Car	000:28	8
ELDERLY	psa - Underage drinking	000:29	4
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Health, Safety, Mental Health	PSA- Behind Office Doors_60	001:00	9
Health, Safety, Mental Health	PSA- Find Your Voice_60	001:00	7
Health, Safety, Mental Health	PSA- Get Back In The Game_30_MN	000:30	5
Health, Safety, Mental Health	PSA- National Federation of State High School Acronym	001:00	7
Health, Safety, Mental Health	PSA- National Federation of State High School Job	000:30	2
Health, Safety, Mental Health	PSA- National Federation of State High School Mom Talk	001:00	1
Health, Safety, Mental Health	PSA- National Federation of State High School Really Me	001:00	6
Health, Safety, Mental Health	PSA- National Federation of State High School Title	000:30	1
Health, Safety, Mental Health	PSA- The Car Ride Home_60_MN	001:00	8

Health, Safety, Mental Health	PSA- The Humanity of High School Sports_30_MN	000:30	5
Health, Safety, Mental Health	PSA-We Stand For More Than Our Acronym 60_MN	001:00	12
Heart Health	AMERICAN HEART ASSOCIATION	000:30	13
POVERTY	Know Diabetes By Heart PSAs	000:29	4
POVERTY	psa - 4H	000:59	10
POVERTY	psa - 4H	000:59	8
POVERTY	psa - Al-Anon	000:29	3
POVERTY	psa - LUNG CANCER	000:29	4
POVERTY	psa - MS	000:27	13
POVERTY	psa - National Institute of Health	000:29	16
POVERTY	psa - SAMHSA METH	000:29	3
POVERTY	psa - ssa.gov	000:59	11
POVERTY	psa - United Way	000:30	6
POVERTY	psa - world vision	000:13	6
POVERTY	psa -National Volunteer Fire Council	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
PSA	psa - :15 Arthritis Foundation Vim Radio PSA	000:15	7
PSA	psa - :15 Autism Speaks Workplace Inclusion	000:15	5
PSA	psa - :30 Autism Speaks Workplace Inclusion	000:30	4
PSA	psa - :60 Autism Speaks Workplace Inclusion	001:00	6
PSA	psa - American Heart Association i½Iti½s Up To Youi½ COVID	000:15	1
PSA	psa - American Heart Association i½Iti½s Up To Youi½ COVID	000:30	4
PSA	psa - Anne Frank: HOPE	000:30	1
PSA	psa - Become a ref	000:30	5
PSA	psa - BenefitsCheckUp 15	000:15	8
PSA	psa - BenefitsCheckUp 30	000:30	5
PSA	psa - Caregiving	000:09	1
PSA	psa - Caregiving	000:14	7
PSA	psa - Caregiving	000:14	7
PSA	psa - Caregiving	000:29	6
PSA	psa - Colorectal Cancer Alliance MAKE-20 :30 Radio PSA	000:29	6
PSA	psa - Dadication	000:14	5
PSA	psa - Dadication	000:14	2
PSA	psa - Dadication	000:29	2
PSA	psa - Diversity and Inclusion	000:09	8
PSA	psa - End Hunger	000:29	4

PSA	psa - End Hunger	000:29	5
PSA	psa - End Hunger	000:30	5
PSA	psa - End Hunger	000:30	2
PSA	psa - End Hunger	001:00	5
PSA	psa - FDA Acetaminophen Safety	000:19	3
PSA	psa - FDA Drug Facts	000:29	5
PSA	psa - Foster Care	000:14	9
PSA	psa - Foster Care	000:30	2
PSA	psa - Foster Care	000:31	1
PSA	psa - No Kid Hungry, Jeff Bridges 15	000:14	4
PSA	psa - No Kid Hungry, Jeff Bridges 30	000:30	4
PSA	psa - No Kid Hungry, Jeff Bridges 60	001:00	9
PSA	psa - POAS Ag Safety	000:29	6
PSA	psa - STRESS	000:29	4
PSA	psa - Texting and Driving	000:09	7
PSA	psa - Texting and Driving	000:29	6
PSA	psa - Texting and Driving	000:29	7
PSA	psa - Texting and Driving	000:29	7
PSA	psa - Texting and Driving	000:29	4
PSA	psa - Texting and Driving	000:29	4
PSA	psa - Texting and Driving	000:30	3
PSA	psa - US HHS Recovery	000:29	3
PSA	psa - Wheelchairs for Warriors 30	000:29	3
PSA	psa -Building Social Connections - AARP Foundation 30	000:30	7
PSA	psa -Nelson Mandela: INSPIRATION	000:30	4
Public Service Announcement	PSA-dangers of fentanyl 30	000:29	3
Public Service Announcement	PSA-dangers of fentanyl 30 #2	000:29	2
Public Service Announcement	PSA-Jr-Achievement-PSA-30-with-music	000:28	5
Public Service Announcement	PSA-Lung_Cancer_Screening_PSA_30	000:29	3
Public Service Announcement	PSA-NFB_Radio_PSA_Connect_Community_30	000:30	2
Public Service Announcement	PSA-NSFC_Stomach_Cancer_Risks_and_Symptoms_	000:30	2