

## ORDER



**Orders**  
**Order / Rev:** 385792  
**Alt Order #:**  
**Product Desc:** Initial Buy- 3Q & 4Q 2016  
**Estimate:**  
**Flight Dates:** 09/23/16 - 11/08/16  
**Original Date / Rev:** 09/22/16 / 09/22/16  
**Order Type:** GENERAL

## WGNO-TV

**Primary AE:** Emily Walker  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency Name:** Randy Fandal Campaign  
**Buying Contact:** Glenn Baham  
**Billing Contact:**  
 141 Bouscaren St  
 Slidell, LA 70458

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Randy Fandal Campaign  
**Demographic:** A25-54  
**Product Codes:** PL1.g.ii  
**Priority:** Default  
**Revenue Codes:** Direct, Political, Political-Non-PAC

**New Business Thru:** 09/16/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	3	\$285.00	\$285.00
10/01/16	10/31/16	6	\$405.00	\$405.00
11/01/16	11/08/16	5	\$335.00	\$335.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	3	\$285.00	\$285.00	0.00
October 2016	6	\$405.00	\$405.00	0.00
November 2016	5	\$335.00	\$335.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$1,025.00</b>	<b>\$1,025.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Emily Walker	LOCAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	09/23/16	11/08/16	M-F 5a-7a	CM	5a-7a	MTWTF--	:30	1	\$60.0003		0.00	NM	11	\$750.00
Good Morning New Orleans															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		2				\$60.00		0.00			
Week:		09/26/16	10/02/16	-----		0				\$60.00		0.00			
Week:		10/03/16	10/09/16	-----		0				\$70.00		0.00			
Week:		10/10/16	10/16/16	-----		0				\$70.00		0.00			
Week:		10/17/16	10/23/16	-----		0				\$70.00		0.00			
Week:		10/24/16	10/30/16	MTWTF--		5				\$70.00		0.00			
Week:		10/31/16	11/06/16	---TF--		2				\$70.00		0.00			
Week:		11/07/16	11/13/16	MT-----		2				\$70.00		0.00			
N 2	26	09/23/16	09/23/16	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$165.0003		0.00	NM	1	\$165.00
News With A Twist 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$165.00		0.00			
N 3	26	09/23/16	11/08/16	Su 8a-9a	CM	8a-9a	-----	:30	0	\$55.0003		0.00	NM	2	\$110.00
Su 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----		0				\$0.00		0.00			
Week:		09/26/16	10/02/16	-----		0				\$0.00		0.00			
Week:		10/03/16	10/09/16	-----		0				\$0.00		0.00			
Week:		10/10/16	10/16/16	-----		0				\$0.00		0.00			
Week:		10/17/16	10/23/16	-----		0				\$0.00		0.00			
Week:		10/24/16	10/30/16	-----1		1				\$55.00		0.00			

Order / Rev: 385792  
Alt Order #:  
Flight Dates: 09/23/16 - 11/08/16

Advertiser: Randy Fandal Campaign  
Product Desc: Initial Buy- 3Q & 4Q 2016  
Estimate:

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	26	09/23/16	11/08/16	Su 8a-9a	CM	8a-9a	-----	:30	0	\$55.0003		0.00 NM	2	\$110.00
				Su 8a-9a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/31/16	11/06/16	-----1		1				\$55.00		0.00		
		Week: 11/07/16	11/13/16	-----		0				\$0.00		0.00		
Totals													14	\$1,025.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WGNO	<b>Date:</b>
--------------------------------------	--------------

I, Randy Fandal

being/on behalf of: Randy Fandal

a legally qualified candidate of the Republican

political party for the office of: Slidell Police Chief

in the City of Slidell

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	5-7 am	Thursday Sept 22	PR12	1	
30 seconds	5-7 am	Friday Sept 23	PR12	1	
30 seconds	6-630 pm	Friday Sept 23	PR12	1	
30 seconds	5-7am	Oct 24-28	PR12	5	
30 seconds	8-9 am	Sunday Oct 30	PR12	1	
30 seconds	5-7 am	November 3-4	PR12	2	
30 seconds	5-7 am	November 7-8	PR12	2	
30 seconds	8-9 am	November 6	PR12	1	

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Randy Fandal

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wyatt Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature Randy Fandal

***To Be Signed By Station Representative***

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Rocky Trigg GSW  
Signature Printed Name Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Randy Fandal/The Committee to Elect Randy Fandal  
805 Cousin St  
Slidell, LA 70458

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Wyatt Williams  
Pam Hershey  
Randy Fandal