

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2015  
10/05/2015

WQUE-FM  
Quarterly Issues/Programs List

---

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURE:** Urban League of Greater New Orleans #K10 State of New Orleans report. How much recovery has the city really made as we mark 10 years since the storm
- **EDUCATION:** Promotion of upcoming Swag Bag giveaway. These are free school supplies targeted at children who's parents might not be able to provide the necessary supplies.
- **FAMILY SERVICES:** The Laboring for Peace March, taking place this Labor Day weekend. Bringing attention to low wages and hiring inequity among the poor and African American segments of our society.
- **HEALTH:** The guest is the founder of Hairfinity vitamins, which promotes health hair growth. The importance of women not going overboard with chemical treatments of their hair
- **RECREATION:** Midnight basketball highlights. The "NOLA 4 Life" league has been around in one form or another for 15 years, keeping at-risk youth off of the streets

---

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	REAL TALK	The guest is the founder of Hairfinity vitamins, which promotes health hair growth. The importance of women not going	TYMEKA LAWRENCE	07/04/2015 07:06 AM	015:00

---

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		overboard with chemical treatments of their hair			
EDUCATION	REAL TALK	Promotion of upcoming Swag Bag giveaway. These are free school supplies targeted at children who's parents might not be able to provide the necessary supplies.	5TH WARD WEEBIE	08/08/2015 06:00 AM	015:00
EDUCATION	REAL TALK	Promotion of upcoming Kappa Konclave 2015 with emphasis on the Kappa's community involvement programs, such as litter clean up and literacy	ROMEL MADISON	08/08/2015 06:30 AM	015:00
HEALTH	REAL TALK	Segment on HIV awareness and screenings. While HIV/ Aids is not necessarily the fatal disease it was years ago, those living with it do need to maintain treatment	LESLIE YANCY	08/08/2015 07:31 AM	015:00
CULTURE	REAL TALK	"Unchained", a new stage play which opened recently at a local theater. A look at some of the themes of the production and the debate that it has engendered among many	LLOYD WATTS/ TROY SAWYER	08/15/2015 06:00 AM	015:00
RECREATION	REAL TALK	Midnight basketball highlights. The "NOLA 4 Life" league has been around in one form or another for 15 years, keeping at- risk youth off of the streets	DEE-1	08/15/2015 07:30 AM	015:00
CULTURE	REAL TALK	Urban League of Greater New Orleans #K10 State of New Orleans report. How much recovery has the city really made as we mark 10 years since the storm	ERIKA MCCONDUIT	08/22/2015 06:00 AM	015:00
CULTURE	REAL TALK	Discussion of the Katrina Commemoration, Second Line and March, Part 1 of a 2 part segment	DARRELL WARREN	08/22/2015 06:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	REAL TALK	Cancer awareness segment. Knowing your risks and warning signs. When should women get mammograms? Is this age or family history of cancer driven?	MARGARITA AND JAQUELYN HOSKINS	08/22/2015 07:30 AM	015:00
CULTURE	SUNDAY JOURNAL	Today is the 10th anniversary of Hurricane Katrina. The segment is the second part of a series that commemorates the event and looks to recovery steps that still need to be made	DARRELL WARREN	08/29/2015 06:00 AM	060:00
FAMILY SERVICES	REAL TALK	The Laboring for Peace March, taking place this Labor Day weekend. Bringing attention to low wages and hiring inequity among the poor and African American segments of our society.	WALTER UMRANI	09/05/2015 06:00 AM	030:00
HEALTH	REAL TALK	Segment on breastfeeding. While this is the most natural of all human functions it is still viewed with distaste in certain segments of the population. What is the appropriate age to stop breastfeeding?	HAL CLARK	09/05/2015 07:15 AM	015:00
EDUCATION	REAL TALK	Discussion of the New Orleans Center for the Creative Arts, which offers instruction in the performance arts to students who show promise in these areas. NOCCA counts many accomplished musicians among its alumni	NONE	09/27/2015 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	UNITED WAY: LIVE UNITED	New Heights Therapy Center uses horses in therapy for autism and brain injury patients with a special emphasis on children. Research has shown that the motion of riding can speed the healing process	STEVEN ENGRO- CEO, NEW HEIGHTS THERAPY CENTER	07/05/2015 06:45 AM	029:11
CHARITABLE	UNITED WAY: LIVE UNITED	Recap of United Way fundraising campaign and how those funds benefit local agencies with the United Way's President and Director of Resource Development	MICHEL WILLIAMSON/ CANDICE CACCIOPE	07/12/2015 06:45 AM	027:11
CHARITABLE	UNITED WAY: LIVE UNITED	Red Beans and Rice Cookoff fundraiser for United Way in St. Tammany parish. The guests represent Fire Houses in St. Tammany which are one of the driving forces behind the event	CHRIS KAUFMAN/ CHRIS HINES	07/19/2015 06:45 AM	029:54
HEALTH	UNITED WAY: LIVE UNITED	The New Orleans office of No/ Aids Task Force is one of the oldest in the country, established at the peak of Aids scare in the mid- '80s. No/ Aids is now a division of Crescent Care, which allows it to provide more health are options for the local HIV population	RODNEY THULIAN/ MICHEAL WEBER	07/26/2015 06:45 AM	029:57
VOLUNTEERING	UNITED WAY: LIVE UNITED	La. Appleseed recruits professionals to donate time to address social problems. Many corporations and businesses encourage employees to donate pro bono time to the organization	TARA RICHARD- LA. APPLESEED	08/02/2015 06:45 AM	029:58
HEALTH	UNITED	"I Quit" is new smoking	TAMMY	08/09/2015	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WAY: LIVE UNITED	cessation program aimed at 21- 35 year olds. This is a population which increasingly finds quitting to be harder than younger people.	SWINDLE-CAGNO	06:45 AM	
EDUCATION	UNITED WAY: LIVE UNITED	Corporate Cup Run raises funds to assist literacy programs across the city. Access to books is a top priority, particularly for young readers	GORDON WADGE-YMCA GNO	09/06/2015 06:45 AM	029:56
CHARITABLE	UNITED WAY: LIVE UNITED	La. Appleseed recruits professionals to donate time to address social ills. Many corporations encourage pro bono participation and even provide employee incentives	TARA RICHARD- LA. APPLESEED	09/13/2015 06:45 AM	029:58
CHARITABLE	UNITED WAY: LIVE UNITED	The Combined Federal Campaign is an effort to get federal employees to donate to United Way thru payroll deductions. This is a quick and easy way to make a monthly contribution and that the donor doesn't even have to think about. All donations are tax deductible	ELENOR SIMMONS-MANAGER, CFC	09/20/2015 06:45 AM	028:51
EDUCATION	UNITED WAY: LIVE UNITED	United Way funding for early childhood development. The qualities that make up progressive child childhood education and why daycares today are much more of an education tool for the child than they used to	PEARLY HARRIS-ROYAL CASTLE CHILD	09/27/2015 06:45 AM	029:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

be

**Section II**

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME	Crimestoppers	000:28	021
CRIME	Crimestoppers	000:31	021
CRIME	Crimestoppers	000:32	039
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters/ Natl Guard	000:30	123
CHARITABLE	FIRST TEE GNO	000:31	041
COMMUNITY INVOLVEMENT	National Promo Inventory	000:30	010
CRIME	IHEART MEDIA	000:30	032
EDUCATION	DINERRAL SHAVERS ED. FUND	000:32	068
EDUCATION	IHEART MEDIA	000:32	042
EDUCATION	UNCF	000:31	040
HOUSING	FAIR HOUSING OF ST. BERNARD	000:30	043
MILITARY AND VETERANS	Local Promo PSA	000:27	183
MILITARY AND VETERANS	Local Promo PSA	000:29	070
MILITARY AND VETERANS	Local Promo PSA	000:32	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	025
EDUCATION	STUFF THE BUS SCHOOL SUPPLY GIVEAWAY	:15	40
EDUCATION	IHM SCHOOL SUPPLY GIVEAWAY	:15	50
RECREATION	NOLA 4 LIFE MIDNIGHT BASKETBALL	:15	40
EDUCATION	SWAG BAG SCHOOL SUPPLY GIVEAWAY	:15	40
DAMILY SERVICES	LINDY'S PLACE	:15	40