

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/07/2012

WQUE-FM  
Quarterly Issues/Programs List

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WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** The recent shootigns of Justin Sipp and Wendell Allen in New Orleans and Trayvon Martin in Florida. Why are there so many violent acts involving young black males? Who should take responsibility to society can heal itself?
- **ECONOMIC DEVELOPMENT:** Is an open- air outlet mall the best solution for the old Six Flags property in New Orleans East? Could such a project revitalize an economically depressed section of the city?
- **EDUCATION:** Recruiting efforts at Paul Quinn College. What this institution has to offer the prospective student.
- **FAMILY ISSUES:** The issue of drug testing welfare recepients is being discussed again as the presidential campaign heats up. Would such a system really help?
- **FINANCES:** Information regarding filing your 2011 federal income taxes. Also, tips on how to manage a large tax debt.
- **HEALTH:** LSU recently announced \$34 million in cuts to its public hospital system. Would more and better mental health services help deter crime?

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME	REAL TALK	Discussion of the new curfew for those 16 and younger in the city. Critics say it gives the police an excuse to profile African American youth	NONE	01/07/2012 07:03 AM	060:00
FINANCES	REAL TALK	Information regarding filing your 2011 federal income taxes. Also, tips on how to manage a large tax debt.	DEE STEPTER-IRS	01/07/2012 08:05 AM	020:00
CRIME	REAL TALK	A look at what has been a very violent start to the new year in the first few days of 2012. The underlying causes and callers with ideas for solutions	NONE	01/14/2012 07:02 AM	120:00
CRIME	REAL TALK	SOPA, Online Piracy Act. Does the government have the right to try to regulate the exchange of copywrited material or is the internet too powerful?	NONE	01/21/2012 07:02 AM	120:00
CRIME	REAL TALK	Efforts to more directly target gun offenders, like setting higher cash bonds and requiring the offender to pay for electronic monitoring as a condition of bonded release.	NONE	01/28/2012 07:02 AM	120:00
CRIME	REAL TALK	As Mardi Gras 2012 nears, a look at whetehr the recent spike in crime will dampen the spirit. Also, a bill that become law in 2009 which protects citizens at public events like parades	JUAN LAFONTA-FORMER STATE REP.	02/04/2012 07:02 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	REAL TALK	A new admissions process for the Recovery School Dist called One App. It allows prospective students to apply to several system schools at the same time	GABRIELA FIGHETTI	02/04/2012 08:02 AM	060:00
EDUCATION	REAL TALK	Has Black History Month become an old and outdated concept? Do callers believe it should be replaced with something more current?	NONE	02/11/2012 07:02 AM	060:00
EDUCATION	REAL TALK	Chief Operations Officer for the UNO Charter School Network. The charter schools will participate in the RSD's new One App admissions process	DR. VERA TRIPLETT	02/11/2012 08:40 AM	015:00
HEALTH	REAL TALK	LSU recently announced \$34 million in cuts to its public hospital system. Would more and better mental health services help deter crime?	CECILE TEBO-FORMER DIR. OF NOPD CRISIS UNIT	02/18/2012 07:02 AM	120:00
FAMILY ISSUES	REAL TALK	The issue of drug testing welfare recipients is being discussed again as the presidential campaign heats up. Would such a system really help?	NONE	02/25/2012 07:02 AM	120:00
CRIME	REAL TALK	Are traffic cameras a good idea or is there a better way to control speeding? 11 new traffic cameras have been added recently, mostly around school zones.	NONE	03/03/2012 07:02 AM	060:00
EDUCATION	REAL TALK	Recruiting efforts at	EDDIE	03/03/2012	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Paul Quinn College. What this institution has to offer the prospective student.	FRANCIS	08:44 AM	
CRIME	REAL TALK	A look at recent police shootings in New Orleans. In two seprate shotings two suspects ended up dead and two officers hurt in one of them. Why do so many citizens believe the shootings were unjustified?	KEVIN GRIFFIN OF 2-CENT	03/10/2012 07:00 AM	120:00
ECONOMIC DEVELOPMENT	REAL TALK	Is an open- air outlet mall the best solution for the old Six Flags property in New Orleans East? Could such a project revitalize an economically depressed section of the city?	NONE	03/17/2012 07:01 AM	120:00
FAMILY ISSUES	REAL TALK	Best Of edition that included various segments of Real Talk from previous years	VARIOUS	03/24/2012 07:02 AM	120:00
CRIME	REAL TALK	The recent shootigns of Justin Sipp and Wendell Allen in New Orleans and Trayvon Matin in Florida. Why are there so many violent acts involving young black males? Who should take responsibility to society can heal itself?	NONE	03/31/2012 07:02 AM	120:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY ISSUES	Ad Council/Youth Reckless Driving	000:30	035
CRIME	Crimestoppers	000:15	044
CRIME	Crimestoppers	000:32	057
FAMILY ISSUES	LAB/ ARMY RESERVE	000:30	160
EDUCATION	MLK DAY MARCH AND PARADE	000:15	50
RECREATION	KABOOM PLAYGROUND BUILD	000:15	50
EDUCATION	BLACK HISTORY MONTH	000:15	50
BULLYING	DONORSCHOSE.ORG	000:30	058
BULLYING	DONORSCHOSE.ORG	000:31	057
BULLYING	DONORSCHOSE.ORG	000:32	050
BULLYING	National Promo Inventory	000:30	053
BULLYING	National Promo Inventory	000:31	051
CHARITABLE	CHILDREN'S HOSPITAL	000:30	025
EDUCATION	COOPER PROJ/TULANE	000:32	005
EDUCATION	LA. ASSOC OF BROADCASTERS	000:32	062
EDUCATION	LA. FED OF BUSINESS AND PRO W	000:30	044
EDUCATION	Local Promo PSA	000:32	001
EDUCATION	LPI/WQUE-LOCALPSA-30 2 YMCA ED. SERVICES	000:29	001
EDUCATION	N.O. JAZZ & HERITAGE FOUND.	000:31	023
EDUCATION	UNITED NEGRO COLLEGE FUND	000:32	019
EDUCATION	YMCA ADULT ED. SERVICES	000:29	041
ENVIRONMENTAL	GREEN PROJECT	000:31	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENTAL	JEFF PARISH ENVIRONMENTAL DEP	000:30	051
FAMILY SERVICES	LA. DEPT OF CHILD SERVICES	000:29	044
FAMILY SERVICES	SON OF A SAINT FOUND.	000:30	020
FINANCES	IRS	000:31	042
HEALTH	LUKE'S HOUSE	000:28	039
HEALTH	ST. JUDE COMMUNITY CENTER	000:31	041
HOUSING	BUILD NOW NOLA	000:31	043
LITERACY	DONORSCHOSE.ORG	000:30	049
LITERACY	National Promo Inventory	000:30	001
POVERTY	DONORSCHOSE.ORG	000:33	007
POVERTY	National Promo Inventory	000:33	051
POVERTY	NPI/Q1CEPSAs/8995210/30	000:33	001
SELF ESTEEM	DONORSCHOSE.ORG	000:31	050
SELF ESTEEM	National Promo Inventory	000:31	001
EMPLOYMENT	VIRTUAL JOB FAIR	000:15	50