

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/04/2014

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BUSINESS:** The guest is a business consultant and entrepreneur with a look at the opportunities within the New Orleans economy and tips for setting up a business.
 - **CRIME:** The re-trial acquittal of former NOPD officer David Warren, who was convicted of shooting and killing an unarmed black man during Katrina
 - **CULTURE:** The concept of "good" versus "bad" hair in the black community. The impact that this view point can have on self-worth and confidence. Do some people choose a mate based on the hair their children are likely to have?
 - **ECONOMICS:** Should Back Fri and/ or Thanksgiving Day sales be banned? What is the overall impact to the economy?
 - **EDUCATION:** The first guest is from the La. Office of Student Financial Aid on the 529 savings plan for college. The second guest is author of the ebook "How To Go To College For Free"
 - **FAMILY ISSUES:** The issue of bullying. How to know if your child is being bullied or if they are the one doing the bullying. The evolution of cyber-bullying
 - **FINANCES:** The guest is a CPA and financial expert. How to "Get Real" with your money heading into the new year. Making a budget and sticking to it
 - **POLITICS:** Discussion of how the 2014 Mayoral race is shaping up. Does incumbant Mitch Landrieu deserve a second term? Who would have the best chance of beating him?
 - **RACISM:** What would you have done if you had been in Henry Louis Gates' shoes? Should Gates sue over his false arrest?
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	REAL TALK	The art of parenting and why the importance of parental involvement isn't stressed as much as it once was. Many parents seemed to have surrendered this role to the schools	DR. VERA TRIPLETT	10/05/2013 07:00 AM	015:00
EDUCATION	REAL TALK	The first guest is from the La. Office of Student Financial Aid on the 529 savings plan for college. The second guest is author of the ebook "How To Go To College For Free"	DAVID ROBERTS/ GRANT BALDWIN	10/05/2013 07:21 AM	015:00
RACISM	REAL TALK	What would you have done if you had been in Henry Louis Gates' shoes? Should Gates sue over his false arrest?	NONE	10/05/2013 07:45 AM	015:00
FAMILY ISSUES	REAL TALK	Discussion on child support. Resources for the custodial parent who is having trouble collecting and the non- custodial parent who feels that he/ she is being taken advantage of	NONE	10/05/2013 08:15 AM	015:00
FAMILY ISSUES	REAL TALK	Discussion of the road rage incident in New York involving a motorcycle biker club and an SUV driver	NONE	10/12/2013 07:01 AM	120:00
EDUCATION	REAL TALK	Discussion of the situation at	NONE	10/19/2013 07:01 AM	120:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Grambling State University in which the football coach was fired and the team then had to forfeit a game when the players refused to play			
EDUCATION	REAL TALK	The controversy surrounding the Common Core State Standards for education in Louisiana. Is the system fair to all students?	NONE	10/26/2013 07:01 AM	120:00
POLITICS	REAL TALK	Discussion of how the 2014 Mayoral race is shaping up. Does incumbant Mitch Landrieu deserve a second term? Who would have the best chance of beating him?	NONE	11/02/2013 07:01 AM	120:00
FAMILY ISSUES	REAL TALK	The issue of bullying. How to know if your child is being bullied or if they are the one doing the bullying. The evolution of cyber- bullying	NONE	11/09/2013 07:01 AM	120:00
CRIME	REAL TALK	Discussion on whether marijuana should be legalized. While some states seem to be leaning that way there are still significant social issues	NONE	11/16/2013 07:00 AM	010:00
BUSINESS	REAL TALK	The guest is a business consultant and entrepreneur with a look at the opportunities within the New Orleans economy and tips for setting up a business.	DAVID CRAIS	11/16/2013 07:12 AM	015:00
CULTURE	REAL TALK	The concept of	NONE	11/16/2013	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		"good" versus "bad" hair in the black community. The impact that this view point can have on self- worth and confidence. Do some people choose a mate based on the hair their children are likely to have?		08:00 AM	
FAMILY ISSUES	REAL TALK	Discussion of infidelity and the role that social networking plays these days. Are men who grow up without a responsible male role model more likely to cheat?	NONE	11/16/2013 08:31 AM	015:00
CULTURE	REAL TALK	Are black films becoming more and more mainstream? When one of these films achieves commercial success should that be considered a sell out?	NONE	11/23/2013 07:00 AM	120:00
ECONOMICS	REAL TALK	Should Back Fri and/ or Thanksgiving Day sales be banned? What is the overall impact to the economy?	NONE	11/30/2013 07:00 AM	120:00
FAMILY ISSUES	REAL TALK	The guest is the founder of the Brotherhood Consortium, which works to ensure the rights of men in child support disputes.	REGINALD BROWHOW	12/07/2013 07:15 AM	015:00
FAMILY ISSUES	REAL TALK	The guests are from the Crescent House Healing and Empowerment Center. Discussion on domestic abuse; the classic signs of domestic abuse and the cases that aren't	NATALIE AMBROSE/ SANDRA WILKINSON	12/07/2013 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		reported			
FAMILY ISSUES	REAL TALK	The art of parenting. Tips to help parents get closer to their kids without smothering them or scaring them away	DR. VERA TRIPLETT	12/07/2013 08:00 AM	015:00
FAMILY ISSUES	REAL TALK	Should the internet be regulated? Does it do more harm than good? A look at the history of the internet to assist in forming one's opinion	NONE	12/07/2013 08:31 AM	015:00
CRIME	REAL TALK	The re-trial acquittal of former NOPD officer David Warren, who was convicted of shooting and killing an unarmed black man during Katrina	NONE	12/14/2013 07:00 AM	120:00
FAMILY ISSUES	REAL TALK	The controversy surrounding Phil Robertson of "Duck Dynasty". Should he have expressed his views on homosexuality and the bible? Was the network right to suspend him?	NONE	12/21/2013 07:00 AM	120:00
FINANCES	REAL TALK	The guest is a CPA and financial expert. How to "Get Real" with your money heading into the new year. Making a budget and sticking to it	KEMBERLEY WASHINGTON	12/28/2013 07:00 AM	120:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	LPI/WQUELOCALPSA2-30 SHOW YOUR STRIPES	000:26	001
HOMELESSNESS	NEW ORLEANS MISSION	:30	42
MILITARY AND VETERANS	SHOW YOUR STRIPES	:15	30
MILITARY AND VETERANS	SHOW YOUR STRIPES/URB/CARMAX – MICHAEL	000:27	001
ANIMAL SERVICES	LA. SPCA	000:30	033
CHARITABLE	AM. RED CROSS	000:30	033
CHARITABLE	LA. SPECIAL OLYMPICS	000:31	008
CHARITABLE	United Way of New Orleans	000:31	42
CRIME	INNOCENCE PROJ	000:29	42
CRIME	NEW ORLEANS POLICE DEPT	000:30	42
EDUCATION	UNCF	000:31	42
HEALTH	AMERICAN HEART ASSOC	000:30	013
MILITARY AND VETERANS	National Promo Inventory	000:30	028
MILITARY AND VETERANS	National Promo Inventory	000:31	056
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:24	043
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	129
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	077
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	130
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	017
POVERTY	National Promo Inventory	000:31	022
SELF ESTEEM	National Promo Inventory	000:29	016
FAMILY ISSUES	MIDNIGHT BASKETBALL	:15	20
FAMILY ISSUES	DON'T EVEN TRIP DREAM FOUNDATION	:15	20
EDUCATION	UNCF WALK	:15	20
FAMILY ISSUES	WENDY'S TOY DRIVE	:15	20
FAMILY ISSUES	YMCBA TURKEY GIVEAWAY	:15	20
FAMILY ISSUES	CLEAR CHANNEL TOY DRIVE	:15	35
HEALTH	COMMIT 2 BE FIT	:15	20