

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/03/2014

WQUE-FM  
Quarterly Issues/Programs List

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WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** The guest is a member of the New Orleans Saints, promotion of the GridIron Bowl to benefit Elevate USA, working to give youth more options
- **ECONOMIC DEVELOPMENT:** Promotion of a free networking event for new small business owners. What are some of the factors that allow some small businesses to succeed while most fail
- **EDUCATION:** The guest's book club Le Sanctuary and non- profit organization awarded scholarships to young women entering their first year of college at an event at the WW 2 Museum
- **EMPLOYMENT:** Job training workshops sponsored by Take the Lead Foundation. The key to getting any good job is being prepared, tips for making yourself successful
- **FAMILY ISSUES:** Discussion of energy assistance program for seniors who have trouble paying high cooling bills in the summer. How you can help
- **FAMILY SERVICES:** Organization called "A Woman's Place" presents Teen Fest at Joe Brown Park. This is an opportunity for your people to get an uplifting message and free health screenings
- **HEALTH:** Guest is a member of the New Orleans Saints. Taste of Hope fundraiser to benefit the Tulane University Sickle Cell Center of Southern La., many African Americans die of the disorder without even knowing they have it
- **HUNGER:** No Kid Hungry Initiative and NOLA Restaurant Initiative, different approaches with a common goal, to end or reduce hunger in the New Orleans area
- **MILITARY AND VETERANS:** Community service project in St. Charles parish in which volunteers will spruce up and clean up the Disabled Veterans home.
- **TRANSPORTATION:** Guest is RTA spokesperson. A look at the 5 million dollar improvement project currently underway on the city's street car

line, including expansion of the existing line

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	REAL TALK	Organization called "A Woman's Place" presents Teen Fest at Joe Brown Park. This is an opportunity for your people to get an uplifting message and free health screenings	TAM PIERRE	07/05/2014 06:00 AM	060:00
EDUCATION	REAL TALK	The guest's book club Le Sanctuary and non-profit organization awarded scholarships to young women entering their first year of college at an event at the WW 2 Museum	ANGELA YOUNG	07/12/2014 06:00 AM	060:00
ECONOMIC DEVELOPMENT	REAL TALK	Promotion of a free networking event for new small business owners. What are some of the factors that allow some small businesses to succeed while most fail	JONELLE RAMSEY	07/19/2014 06:00 AM	030:00
FAMILY ISSUES	REAL TALK	Discussion of energy assistance program for seniors who have trouble paying high cooling bills in the summer. How you can help	TONYA WASHINGTON	07/19/2014 06:31 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY AND VETERANS	REAL TALK	Community service project in St. Charles parish in which volunteers will spruce up and clean up the Disabled Veterans home.	LISA CAREY	07/26/2014 06:00 AM	030:00
CHARITABLE	REAL TALK	Fundraiser for Catholic Charities, which provides services from child care to programs for seniors across the area	ANSEL AUGUSTINE	07/26/2014 06:30 AM	030:00
FAMILY ISSUES	REAL TALK	Authors of the book Breaking Through the Breaking Point, helping youth to determine direction in their lives and the best path to success	ALVIN WILLIAMS/ JAYH POUND	08/02/2014 06:00 AM	060:00
EDUCATION	REAL TALK	Foreign Exchange Program called PAX, forming relationships with people from other countries that can last a lifetime	KEISHA SEALS	08/09/2014 06:00 AM	030:00
EDUCATION	REAL TALK	New Orleans Public Library Kidsfest and School Supply Giveaway, making sure that needy students have what they need for the first day of school	NONE	08/16/2014 06:00 AM	030:00
EDUCATION	REAL TALK	Organization called No Time For Crime holding a "swag" bag back yo school supply giveaway. The group also promotes alternatives to conflict resolution	NONE	08/23/2014 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EMPLOYMENT	REAL TALK	Job training workshops sponsored by Take the Lead Foundation. The key to getting any good job is being prepared, tips for making yourself successful	NONE	08/30/2014 06:00 AM	030:00
CHARITABLE	REAL TALK	The guest is a member of the New Orleans Saints, promotion of the GridIron Bowl to benefit Elevate USA, working to give youth more options	JOE MORGAN	09/06/2014 06:00 AM	030:00
HUNGER	REAL TALK	No Kid Hungry Initiative and NOLA Restaurant Initiative, different approaches with a common goal, to end or reduce hunger in the New Orleans area	RHONDA JACKSON	09/13/2014 06:00 AM	015:00
EDUCATION	REAL TALK	Promotion of the upcoming UNCF Walk for Education. The fundraiser helps to fund college scholarships for needy African American students	ARIELLE WILSON	09/13/2014 06:15 AM	015:00
TRANSPORTATION	REAL TALK	Guest is RTA spokesperson. A look at the 5 million dollar improvement project currently underway on the city's street car line, including expansion of the existing line	PATRIDE BELL MERCADDEL	09/20/2014 06:00 AM	015:00
EDUCATION	REAL TALK	New Orleans Extreme Outreach Program and School Supply Giveaway at Joe Brown park.	DORIAN WILLIAMS	09/20/2014 06:15 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		School supplies given on a first come first serve basis			
HEALTH	REAL TALK	Guest is a member of the New Orleans Saints. Taste of Hope fundraiser to benefit the Tulane University Sickle Cell Center of Southern La., many African Americans die of the disorder without even knowing they have it	KEENAN LEWIS	09/27/2014 06:00 AM	030:00
HEALTH	COMMUNITY FOCUS	YMCA Diabetes Prevention Prog, a 12- month long program that stresses life style changes. Less than 10% of those with pre- diabetes know they have the condition	KAYNE DAIGLE-PROGRAM DIR, YMCA DIABETES PROG	08/10/2014 06:30 AM	013:00
HEALTH	COMMUNITY FOCUS	The Farm to Table International Symposium held recently in New Orleans, trying to get more farm- grown produce to the general public without the middle man. Its fresher and generally healthier	PHILIP DOBARD- V.P., SOFAB INSTITUTE	08/10/2014 06:45 AM	012:00
HEALTH	COMMUNITY FOCUS	The importance of back to school vaccinations. What kids should have and what age they should have it. The guest is the Medical Director of the state's Immunization Program	DR. FRANK WELSH- LA. DHH	08/17/2014 06:30 AM	013:00
HEALTH	COMMUNITY FOCUS	Discussion of the Rob Williams suicide and the mental health issues that come out of it. How to recognize if your loved ones	DR. JAY SINGH- PRES/CEO GLOBAL INST FORENSIC RESEA	08/17/2014 06:45 AM	012:00

are in need of help.

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ECONOMIC DEVELOPMENT	COMMUNITY FOCUS	Business Facilities Magazine recently named La. the #1 business climate in the country. How the state has changed perceptions from the "It's not what you know its who you know" attitudes about business in the past	STEPHEN MORET- SEC, DEPT OF ECONOMIC DEV.	08/24/2014 06:30 AM	013:00
FAMILY ISSUES	COMMUNITY FOCUS	The council is planning a public meeting to get opinions on its services and operations. What are some of the things the public would like to see added. Current programs are heavy on offering social opportunities for seniors	JULIE AGAN- EX DIR., COUNCIL ON AGING OF ST. TAMMA	08/24/2014 06:45 AM	013:00
EDUCATION	COMMUNITY FOCUS	GNO Science and Engineering Fair, for teachers and principals preparing for their school fairs in Feb. What are some of the things that go into creating a winning science fair project	ANNETTE OERTLING- FAIR DIR, GNO SCIENCE AND ENG. F	08/31/2014 06:30 AM	013:00
KATRINA	COMMUNITY FOCUS	The guest was a doctor on duty at the hurricane evacuation shelter set up at the Superdome during Katrina. This week marked the 9th anniversary of the storm	DR. DAVE BRYANT	08/31/2014 06:45 AM	012:00
EDUCATION	COMMUNITY FOCUS	New app that will allow classroom teachers to more easily craft a learning plan for each student. The program allows the student to learn and his or her own pace without the stigma of doing it in front of the whole class	SIDHARTH KAKKAR	09/07/2014 06:30 AM	013:00
HEALTH	COMMUNITY FOCUS	Upcoming Gulf South Blood Center Conference. What makes the blood cancers different and in some ways easier to treat than cancers of the organs.	MARY CATHERINE MOFFETT- LEUKEMIA SOCIETY MS/LA	09/07/2014 06:45 AM	012:00

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SUBSTANCE ABUSE	COMMUNITY FOCUS	Mary's Song Restoration Center is a bible based program for women with substance addiction, helping them kick the habit and become self- supporting	PARRIS BAILEY- MARY'S SONG EX DIR	09/14/2014 06:30 AM	013:00
KATRINA	COMMUNITY FOCUS	The evolution of Levees. Org, which was born in the months after Katrina, is the subject of a one- week online course offered through Tulane University's Traumatology Institute	SANDY ROSENTHAL- LEVEES.ORG	09/14/2014 06:45 AM	013:00
EDUCATION	COMMUNITY FOCUS	The La. Scholarship Program offers vouchers for children to leave low performing schools for better ones. Critics say the program ensures that low performing schools will not improve which supporters say its about giving students the best education available	ANN DUPLESSIS- LA FEDERATION FOR CHILDREN	09/21/2014 06:30 AM	013:00
ANIMAL SERVICES	COMMUNITY FOCUS	The guests are from the St. Tammany Humane Society, the only no- kill shelter on the northshore. Upcoming "Unleashed" fundraiser	MICHELE NAZAR/ JAMIE VALLEY`	09/21/2014 06:45 AM	012:00
DOMESTIC ABUSE	COMMUNITY FOCUS	Author of "Prince Not So Charming" a book offering financial advice for women contemplating leaving abusive relationships. Is it more difficult for women who are with wealthy men to leave?	KATHY GRACE- Author	09/28/2014 06:30 AM	013:00
HEALTH	COMMUNITY FOCUS	Promotion of Making Strides Against Breast Cancer run/ walk. There will be an estimated 40,000 breast cancer deaths this year.	PAULA SHAMSIE- AM. CANCER SOCIETY	09/28/2014 06:45 AM	013:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcas / NATL GUARD	000:30	090
SAFETY	PSA/URBAN AC URBAN CLASSIC/CONTEMP/SAFE SUMMER DRIVING	000:28	001
CHARITABLE	AM. CANCER SOCIETY	000:29	029
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
CULTURE	CONGO SQ PRESERVATION SOCIETY	000:32	044
EDUCATION	Clear Channel School Supply Drive	000:32	040
EDUCATION	KEENAN LEWIS FOUNDATION	000:30	023
EMPLOYMENT	VETERANS HOUSING OUTREACH MIN	000:31	057
FINANCES	Goodwill Industries of SE LA	000:31	038
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HEALTH	Kaiser Family Foundation	000:30	004
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:27	001
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	001
HOMELESSNESS	VETERANS HOUSING OUTREACH MIN	000:31	084
MILITARY AND VETERANS	Louisiana Assoc Of Broadcas / NATL GUARD	000:30	043
MILITARY AND VETERANS	National Promo Inventory	000:30	002
CRIME	CRIMESTOPPERS GALA	:15	30
MILITARY AND	SAFE SUMMER DRIVING	000:28	001



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS			
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	342
EDUCATION	KATRINA ANNIVERSARY MARCH	:15	30
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	040
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026
EDUCATION	CLEAR CHANNEL BACK TO SCHOOL SUPPLY DR	:15	50