

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2015
04/03/2015

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Pumps and Pearls fundraiser, sponsored by the Mardi Gras krewe Femme Fatale. Proceeds are used to primarily help programs that serve women and children
- **CRIME:** Discussion on a new documentary on gun violence. Why the numbers keep rising despite so much attention to this issue, particularly in the black community
- **CULTURE:** Upcoming Teen Mardi Gras Masked Ball. Exposing young people to the unique culture and traditions of Carnival
- **EDUCATION:** World- famous chef promoting the Chef's Move scholarship program, providing a culinary education to young chefs who show promise
- **FAMILY SERVICES:** The NOLA For Life Speaker Series, inspiring stories of people who faced hardship but came out stronger on the other side
- **FINANCES:** Tips for saving money at tax time. Should you file our own taxes or use a professional? With so many e- file programs out there now more and more people are doing it on their own
- **HEALTH:** The Mission of Mercy Louisiana Dental program, providing dental services to residents who may not have regular access to teeth care. Simple in- home teeth care tips
- **HUNGER:** The No Kid Hungry campaign, aimed at reducing childhood hunger. Can schools do more in terms of providing expanded free lunch and other out- of- school programs

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FINANCES	REAL TALK	Tip for tax payers for those who want to get an early start on paying their taxes. How to maximize your refund	KEMBERLEY WASHINGTON	01/03/2015 06:04 AM	015:00
FAMILY SERVICES	REAL TALK	Dream Out Loud seminar, where people are encouraged to take the steps necessary to turn their dreams into reality.	MONICA PIERRE	01/03/2015 07:00 AM	030:00
EDUCATION	REAL TALK	Dinnerral Shavers Foundation Brass Band Blowout. Its a fundraiser to raise money for the foundation's programs, including scholarships and anti- gun violence	NIKITA SHAVERS	01/10/2015 06:00 AM	030:00
CRIME	REAL TALK	Discussion on a new documentary on gun violence. Why the numbers keep rising despite so much attention to this issue, particularly in the black community	JOHN RICHIE	01/10/2015 07:00 AM	030:00
EDUCATION	REAL TALK	DSEF Brass Band Blowout is today. Supporting programs aimed at funding scholarships and providing alternatives to crime	NIKITA SHAVERS	01/17/2015 06:00 AM	015:00
EDUCATION	REAL TALK	Ronald McDonald House scholarships, how potential college students can enter to qualify for money for school	JADE COLIN	01/17/2015 06:15 AM	015:00
EDUCATION	REAL TALK	Urban League of GNO's upcoming School Expo at the Superdome. This event provides students with school supplies and even vouchers for those in poor performing schools	ETHAN ASHLEY	01/24/2015 06:00 AM	015:00
HEALTH	REAL TALK	Discussion of the Affordable Care Act. Finding a plan that is right for you and your	DR. J. NADINE GARCIA	01/24/2015 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		family.			
CULTURE	REAL TALK	Upcoming Teen Mardi Gras Masked Ball. Exposing young people to the unique culture and traditions of Carnival	NONE	01/24/2015 07:30 AM	015:00
EDUCATION	REAL TALK	Another segment on the upcoming Urban League of GNO School Expo. Among other things the event provides vouchers for students attending poor performing schools	ETHAN ASHLEY	01/31/2015 06:00 AM	030:00
CRIME	REAL TALK	Discussion of the upcoming Embassy Gun Buy Back program and Block Party. Guns, working or not, are taken off of the street with no questions asked.	MR. SERV-ON	01/31/2015 07:45 AM	015:00
EDUCATION	REAL TALK	Promotion of the Chef's Move scholarship program, where deserving young people are awarded culinary scholarships. Upcoming fundraiser	CHEF SYREENA JOHNSON	02/07/2015 06:00 AM	030:00
FAMILY SERVICES	REAL TALK	Guest is with the local Girl Scouts. Promotion of the benefits of scouting, the current cookie sales drive and upcoming Cookies and Cocktails fundraiser	MARYANNE ADDY	02/07/2015 07:00 AM	030:00
CHARITABLE	REAL TALK	Pumps and Pearls fundraiser, sponsored by the Mardi gras krewe Femme Fatale. Proceeds are used to primarily help programs that serve women and children	NICOLE ROBINSON	02/07/2015 07:31 AM	030:00
EDUCATION	REAL TALK	STEM Saturday segment, discussion on science and math education. In particular, how to get more children of color interested in these fields	DR. CALVIN MACKIE	02/14/2015 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	REAL TALK	Part 2 of discussion on the Chef's Move scholarship program, providing culinary scholarships for students who show promise	CHEF SYREENA JOHNSON	02/14/2015 07:00 AM	030:00
HEALTH	REAL TALK	The Mission of Mercy Louisiana Dental program, providing dental services to residents who may not have regular access to teeth care. Simple in- home teeth care tips	NONE	02/21/2015 06:00 AM	030:00
EDUCATION	REAL TALK	Discussion of the One App program, a central application process for prospective students to apply to most schools in the Orleans public and Charter school systems	NONE	02/21/2015 07:45 AM	015:00
EDUCATION	REAL TALK	The world- famous chef on to discuss the Chef's Move scholarship program, his own creation. It provides culinary scholarships to young chefs who show promise	JOHN BESH	02/28/2015 06:00 AM	030:00
FAMILY SERVICES	REAL TALK	The end of the "R" word. This is a social media campaign aimed at getting people, particularly young people, to stop using the word "retarded". This is a term that's often intended as an insult	KACIE MENSON	02/28/2015 07:00 AM	030:00
HUNGER	REAL TALK	The No Kid Hungry campaign, aimed at reducing childhood hunger. Can schools do more in terms of providing expanded free lunch and other out- of- school programs	RONDA JACKSON	02/28/2015 07:30 AM	030:00
FAMILY SERVICES	REAL TALK	The Brothers Empowered to Teach program, providing role models to	LARRY IRVIN/ KRYSTINA JONES	03/07/2015 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		young black youth. Who is a role model/ mentor today? The profile might surprise you			
EDUCATION	REAL TALK	A cook- off fundraiser benefiting Dillard University, one of the city's oldest predominantly African American universities. How recent requirement changes have impacted enrollment	ERICA DUROUSSEAU	03/07/2015 07:00 AM	015:00
HUNGER	REAL TALK	The 34th annual Walk for the Hungry, a fundraiser to benefit several New Orleans area charities dedicated to fighting hunger. Many people are just a missed pay check away from not eating regularly	SISTER JANE REMSON	03/07/2015 07:30 AM	015:00
FAMILY SERVICES	REAL TALK	The NOLA For Life Speaker Series, inspiring stories of people who faced hardship but came out stronger on the other side	DERRICK FRANCIS	03/14/2015 06:00 AM	030:00
FAMILY SERVICES	REAL TALK	HackCess to Justice. This is an effort to use online tools to promote social justice and equality. Is hacking into someone else's website or email ever the right thing to do?	GRAHAM RYAN	03/21/2015 06:00 AM	030:00
FINANCES	REAL TALK	Tips for saving money at tax time. Should you file our own taxes or use a professional? With so many e- file programs out there now more and more people are doing it on their own	KEMBERLEY WASHINGTON	03/21/2015 07:00 AM	030:00
EDUCATION	REAL TALK	World- famous chef promoting the Chef's Move scholarship program, providing a culinary education to young chefs who show	JOHN BESH	03/21/2015 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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promise

EDUCATION	REAL TALK	Learning Labs Summer program. Now is the time for prospective students to sign up for special instruction during the summer months	TINASHE BLANCHETTE	03/28/2015 06:00 AM	030:00
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HEALTH	REAL TALK	Campaign to raise money for a critical heart procedure for a New Orleans area child. The goal is to raise \$10,000 within a month's time	MYA MCNAIR	03/28/2015 07:30 AM	030:00
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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EDUCATION	COMMUNITY FOCUS	Communities In Schools works in schools across the NO area to prevent drop out. The local CIS is hosting a national leadership forum later in Jan.	SARA MASSEY-PRES, CIS	01/04/2015 06:30 AM	013:00
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VETERANS	COMMUNITY FOCUS	The guest is a Navy Veteran who works for Allied Barton Security Services, a company that has put in place a plan for hiring former service men and women	JEROLD RAMOS- ALLIED BARTON SECURITY	6:45 AM	013:00
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ENVIRONMENTAL	COMMUNITY FOCUS	Common Ground Relief is volunteer organization dedicated to tree planting and	TOM PEPPER-EX DIR, COMMON GROUND RELIEF	01/11/2015 06:30 AM	012:00
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		other wetlands effort. The organization has brought in thousands of volunteers since Hurricane Katrina			
EDUCATION	COMMUNITY FOCUS	A look at the museum's expansion projects such as the Campaigns of Courage Pavilion with European and Pacific theaters and simulated battle sequences	KACEY HILL-BATL WW 2 MUSEUM	01/11/2015 6:45 AM	013:00
EMPLOYMENT	COMMUNITY FOCUS	Youth Construction and Conservation Corps provides free training for green jobs in the construction field. The program includes job placement once the program is completed	SUZY MASON-EX DIR, LA. GREEN CORPS	01/18/2015 06:30 AM	013:00
EDUCATION	COMMUNITY FOCUS	The guest is President of National School Choice Week, the importance of providing parents and students with options when it comes to schools	ANDREW CAMPANELLA-SCHOOL CHOICE WEEK	01/18/2015 06:45 AM	012:00
HEALTH	COMMUNITY FOCUS	Supporter and opponent of New Orleans' proposed	RYAN WEST/ ALEX FEIN	01/25/2015 06:30 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		NO smoking ban, which would prohibit smoking in private establishments like bars, restaurants and casinos.			
FAMILY SERVICES	COMMUNITY FOCUS	CDC ranks suicide as the 10th leading cause of death in America, attempts increase during winter the winter months. The guest is a suicide attempt survivor and author of "Jumping Into The Parade"	TIM BROWN	02/01/2015 06:30 AM	013:00
CHARITABLE	COMMUNITY FOCUS	The Girl Scouts' annual cookie drive is underway. Also promotion of the Cookie and Cocktails fundraiser	MARIANNE ADDY- GIRL SCOUTS S.F. LA.	02/01/2015 6:45 AM	013:00
FAMILY SERVICES	COMMUNITY FOCUS	New domestic violence diversion program in Kenner that requires minimum of 26 weeks counseling for those convicted of domestic violence crimes. This is stronger than the state	TAMITHIA SHAW- KENNER CERK OF COURT	02/08/2015 06:30 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		requirement			
HEALTH	COMMUNITY FOCUS	The organization provides in-home health services for elderly and disabled. This is now the peak of flu season so they also provide flu fighting "kits" for seniors	JAMIE MAXWELL-VISITING ANGELS NEW ORLEANS	02/08/2015 6:45 AM	013:00
EDUCATION	COMMUNITY FOCUS	Upcoming GNO Science and Engineering Fair, projects from nearly 400 students across the metro. Getting young people excited about careers in science.	NNETTE OERTLING-FAIR DIR	02/15/2015 06:30 AM	013:00
ECONOMIC DEVELOPMENT	COMMUNITY FOCUS	A study on the economic impact of Mardi Gras in Orleans parish. Carnival seems to be recession proof, the dollars have been up every year since Katrina, a \$164 million direct impact	TONI WEISS-TULANE ECONOMICS PROF	02/15/2015 06:45 AM	012:00
HOMELESSNESS	COMMUNITY FOCUS	NOLA claims to be first big city in America to end homelessness among veterans, finding housing for 227 men and women who were	STEVE BERG-V.P., NATL ALLIANCE TO END HOMELESSNES	02/22/2015 06:30 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		identified as being veterans			
HEALTH	COMMUNITY FOCUS	The guest is Chairman of the National Eye Institute for Low Vision Sub Committee. Almost 3 million Americans have low vision. Services and rehabilitation options for them	DR. MARK WILLIAMSON	02/22/2015 06:45 AM	012:00
FAMILY SERVICES	COMMUNITY FOCUS	#ThinkABILITY is a month long social media campaign to celebrate the accomplishments of disabled people and highlight the things they can do. The guest is Ex Dir. of Families Helping Families of Jefferson parish	MARY JACOB-FHF of Jefferson	03/01/2015 06:30 AM	024:30
FAMILY SERVICES	COMMUNITY FOCUS	A look at the state's Unclaimed Property program which has returned 31 million dollars in unpaid insurance benefits over the last 8 years	JOHN KENNEDY- LA. STATE TREASURER	03/08/2015 06:30 AM	013:00
ECONOMIC DEVELOPMENT	COMMUNITY FOCUS	The Jefferson Chamber's annual fundraising gala and the programs the chamber runs	TODD MURPHY-JEFFERSON CHAMBER PRES	03/08/2015 06:45 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		that assist Jefferson parish businesses. There is now a more regional approach to attracting business			
CRIME	COMMUNITY FOCUS	Study which finds La. ranks third in country in school employees accused of inappropriate behavior with students. The guest is with Drive West Communications in Houston, which conducted the study	TERRY ABBOTT	03/15/2015 06:30 AM	013:00
ENVIRONMENTAL	COMMUNITY FOCUS	The Lake Pontchartrain Basin Foundation's Spring Sweep, a project to clean up and lake's beaches and water ways before summer swimming season. Even though the lake was declared safe more than a decade ago, it is still used sparsely for recreation	JOANNE BURKE- LPBF	03/15/2015 06:45 AM	012:00
FINANCES	COMMUNITY FOCUS	Most La. tax payers don't take	JIM DONELON- LA. INSURANCE	03/22/2015 06:30 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the Citizens Assesment rebate, which they are entitled to, when filing their state income taxes. The steps to take	COMMISSIONER		
FAMILY SERVICES	COMMUNITY FOCUS	Prom of Champions is a prom for high school juniors and seniors who suffer from blood disorders. Its held annually at Champion's Square	TIFFANY REIT	03/22/2015 07:13 AM	012:00
FAMILY SERVICES	UNITED WAY: LIVE UNITED	A look at the United Way campaign in Plaquemines parish and some	DANICA ANSARDI/ JULIE OLSON	03/29/2015 06:00 AM	026:54
CHARITABLE	COMMUNITY FOCUS	Seminar to show non- profits how to attract and keep volunteers. Its held the first 3 Tuesdays in April. Sponsored by Directors of Volunteers in Alliance	MISSY. VIVIEN-DOVIA	03/29/2015 06:30 AM	013:00
RECREATION	COMMUNITY FOCUS	Promotion of the St. Tammany Senior Olympics, put on by the St. Tammany Council on Aging. Competition on weightlifting, tennis, cycling, volleyball and more	LINDA NEILL	03/29/2015 06:45 AM	013:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	Louisiana Assoc Of Broadcasters	000:29	001
FAMILY SERVICES	Louisiana Assoc Of Broadcasters	000:30	132
FAMILY SERVICES	Louisiana Assoc Of Broadcasters	000:32	001
CHARITABLE	GIRL SCOUTS OF S.E. LA.	000:30	035
CHARITABLE	Volunteers Of America	000:30	043
CRIME	NEW ORLEANS POLICE DEPT	000:30	013
EDUCATION	McDonalds	000:31	042
EDUCATION	Urban League of Greater N O	000:30	040
FAMILY SERVICES	PRAYING FOR A PROM	000:32	041
FINANCES	LOWER 9TH WARD NEIGH EMPOWER	000:31	017
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	001
MILITARY AND VETERANS	Local Promo PSA	000:29	055
MILITARY AND VETERANS	Local Promo PSA	000:30	055
MILITARY AND VETERANS	Local Promo PSA	000:31	169
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters	000:30	001
MILITARY AND VETERANS	National Promo Inventory	000:30	011
MILITARY AND VETERANS	National Promo Inventory	000:31	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
VOLUNTEERING	Local Promo PSA	000:30	024
FINANCES	FREE TAX HELP (DELGADO)	:15	040
FAMILY SERVICES	ORLEANS SHERIFF EASTER EGG HUNT	:15	040

