

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2012
10/05/2012

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** What can the community do for convicts who have served their time and are trying to rejoin society? What is the obligation
 - **ECONOMIC DEVELOPMENT:** Discussion of the inner workings of entrepreneurship. Observations about what it takes to be a successful business owner
 - **EDUCATION:** Discussion of the Hampton University's Business School requirement that bars students from wearing cornrows or dreadlocks. Is this overstepping the right of the institution?
 - **FAMILY SERVICES:** The controversy surrounding the Chick-Fil-A same-sex marriage issue. Would consumers allow personal beliefs to dictate where they shop?
 - **HEALTH:** The new ban on sugary drinks at some New York eateries. Would such a rule work in New Orleans? Isn't it up to the individual to decide?
 - **POLITICS:** Do negative ads play a part in decisions about who you vote for? So far about \$473 million dollars in advertising has been spent in the presidential campaign. About 3-quarters has been negative.
 - **SAFETY:** A look at personal responses to Hurricane Isaac. Should individuals re-evaluate their own plan and not count so much on the government for help
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most

significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	REAL TALK	Discussion of the inner workings of entrepreneurship. Observations about what it takes to be a successful business owner	DAVID CRAIS-CRAIS MANAGEMENT	07/07/2012 07:00 AM	120:00
HEALTH	REAL TALK	Best of segment from Feb 2010 on the feel good vibe from the Saints Super Bowl win. Can it increase overall health in the community?	VICTOR SIMS	07/14/2012 07:00 AM	020:00
POLITICS	REAL TALK	Best of segment from April of 2010. Discussion of the Tea Party Movement. Allegations that the movement is thinly veiled racism and how it evolved.	NONE	07/14/2012 07:21 AM	020:00
EDUCATION	REAL TALK	Discussion of Historically Black Colleges and Universities. Are they still relevant, offering black students an experience they couldn't get in a mainstream college.	NONE	07/14/2012 08:00 AM	030:00
CRIME	REAL TALK	What can the community do for convicts who have served their time and are trying to rejoin society? What is the obligation	NONE	07/21/2012 07:00 AM	030:00
FAMILY	REAL TALK	How is social	NONE	07/21/2012	040:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES		networking affecting society? One caller says My Space ruined her marriage. Also, in a failing relationship should coples with children stick it out?		07:45 AM	
EDUCATION	REAL TALK	College prep and admissions. How to make sure that your child is getting the necessary instruction to help him or her succeed in college	EDDIE FRANCIS/ KEISHA ROGERS	07/28/2012 07:00 AM	120:00
FAMILY SERVICES	REAL TALK	The controversy surrounding the Chick-Fil-A same- sex marriage issue. Would consumers allow personal beliefs to dictate where they shop?	NONE	08/04/2012 07:06 AM	120:00
POLITICS	REAL TALK INTR	Discussion of the presidential race and Republican candidate Mitt Romney's selection of Wisconsin congressman Paul Ryan as runningmate.	NONE	08/11/2012 07:29 AM	120:00
CRIME	REAL TALK	The indicment of NOPD officer Joshua Colclough in the shooting death of Wendell Allen, an unarmed teenager who was fatally shot during a drug raid.	NONE	08/18/2012 07:01 AM	120:00
EDUCATION	REAL TALK	Discussion of the Hampton	NONE	08/25/2012 07:04 AM	120:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		University's Business School requirement that bars students from wearing cornrows or dreadlocks. Is this overstepping the right of the institution?			
SAFETY	REAL TALK	A look at personal responses to Hurricane Isaac. Should individuals re-evaluate their own plan and not count so much on the government for help	NONE	09/08/2012 07:00 AM	120:00
HEALTH	REAL TALK INT	The new ban on sugary drinks at some New York eateries. Would such a rule work in New Orleans? Isn't it up to the individual to decide?	NONE	09/15/2012 07:00 AM	120:00
POLITICS	REAL TALK	Do negative ads play a part in decisions about who you vote for? So far about \$473 million dollars in advertising has been spent in the presidential campaign. about 3- quarters has been negative.	NONE	09/22/2012 07:01 AM	120:00
EDUCATION	REAL TALK	A new policy in some NYC schools that allow pregnant students to learn from home, thus in theory keeping	NONE	09/29/2012 07:00 AM	120:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		unwanted pregnancies from affecting the student population.			

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
HEALTH, STAND UP 2 CANCER, Program promoting cancer awareness and early testing, 9/1/12, 6AM, 30 MINS				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	Louisiana Assoc Of Broadcas / LA. NATL GUARD	000:30	147
EDUCATION	SCHOOL SUPPLY DRIVE	:15	50
HEALTH	DAUGHTERS OF CHARITY HEALTH FAIR	:15	30
FAMILY SERVICES	NATIONAL URBAN LEAGUE	:15	30
COMMUNITY INVOLVEMENT	National Promo Inventory	000:30	088
COMMUNITY INVOLVEMENT	National Promo Inventory	000:31	042
ECONOMIC DEVELOPMENT	US REP. CEDRIC RICHMOND	000:31	036
EDUCATION	CLEAR CHANNEL SCHOOL SUPPLY DRIVE	000:30	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	UNCF	000:30	042
EDUCATION	YMCA ADULT ED. SERVICES	000:29	032
FAMILY SERVICES	AM. RED CROSS	000:32	035
FAMILY SERVICES	Dress for Success*	000:30	035
FAMILY SERVICES	LA. DEPT OF CHILD SERVICES	000:32	036
FAMILY SERVICES	MALCOLM JENKINS FOUND.	000:31	042
FAMILY SERVICES	YOUTHANASIA FOUND.	000:31	034
HEALTH	AUTISM SPEAKS	000:30	011
HEALTH	MARCH OF DIMES	000:30	049
HEALTH AND FITNESS	National Promo Inventory	000:30	056
HEALTH AND FITNESS	National Promo Inventory	000:31	070
HUNGER	JUST THE RIGHT ATT. FOOD BANK	000:29	028
MENTORING	EACH ONE SAVE ONE	000:31	034
SAFETY	MOSQUITO CONTROL, INC.	000:31	015
SAFETY	ZAVEN'S WISHES	000:31	049
SAFETY	STORMWATCH	:15	30
CHARITABLE	MALCOLM JENKINS FOUNDATION	:15	30