

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2014
04/03/2014

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

FAMILY ISSUES: Is the nation ready for legalized marijuana?

EDUCATION; Discussion of the STEM NOLA program and how to apply

HEALTH: Discussion of developing a health and fitness program

EMPLOYMENT: The NOPD'S "Get Behind The Badge" recruitment program

EDUCATION: The Turn The Page reading initiative

CRIME: Discussion of the city's gun buy back program

BUSINESS: Discussion of a financial development program at Dillard

FAMILY ISSUES: Teen girl empowerment program

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	REAL TALK	Is the nation (and in particular, New Orleans) ready for legalized marijuana?	NONE	01/04/2014 07:00 AM	55:00
POLITICS	REAL TALK	Discussion of the	ERICA	01/11/2014	15:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		upcoming 2014 Mayoral, Sherriff and Council seats and efforts to increase voter turn out.	MISCONDUIT DIGGS	06:00 AM	
EDUCATION	REAL TALK	Discussion of the Stem NOLA Program and how to apply	DR. CALVIN MACKIE	01/11/2014 06:25 AM	10:00
HEALTH	REAL TALK	Discussion of developing a fitness and weight loss program to start off the new year.	SEAN PREVOST	01/11/2014 06:40 AM	10:00
EMPLOYMENT	REAL TALK	Discussion of the NOPD recruitment program "Get Behind The Badge".	NADIA COLEMAN and GARNESHA CRAWFORD	01/11/2014 06:50 AM	10:00
BUSINESS	REAL TALK	Discussion of Mayor Landrieu's workforce development program.	NADIA COLEMAN and TIFFANY HENDERSON	01/18/2014 06:01 AM	20:00
EDUCATION	REAL TALK	Discussion of the Dress For Success program.	JULIE MILLER-HART	01/18/2014 06:25 AM	10:00
POLITICS	REAL TALK	Discussion of the NOPD Domestic Violence Program.	ERIC BEAR	01/18/2014 06:40 AM	10:00
EDUCATION	REAL TALK	Discussion of the "Turn The Page" Reading Campaign.	IRVIN MAYFIELD	01/18/2014 06:50 AM	10:00
CRIME	REAL TALK	Discussion on the "Gun Buy Back Program" with Sons of New Homes Ministries	ED WEST	01/25/2014 06:00 AM	10:00
BUSINESS	REAL TALK	Discussion of financial development program happening Jan 25 at Dillard University.	KIMBERLY WASHINGTON	01/25/2014 06:10 AM	05:00
FITNESS	REAL TALK	Discussion of developing a fitness and weight loss program to start off the new year.	SEAN PREVOST	01/25/2014 06:25 AM	10:00
EDUCATION	REAL TALK	Discussion of the "Turn The Page" Reading Campaign.	WENDELL PIERCE	01/25/2014 06:40 AM	08:00
CULTURE	REAL TALK	Discussion of the "New Orleans Viewers	NIKKI PERRY	01/25/2014 06:50 AM	10:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Choice” Program.					
EDUCATION	REAL TALK	Discussion of the Urban League’s 8 th Annual Schools Expo	ERICA MISCONDUIT DIGGS	02/01/2014 06:05AM	10:00
FAMILY ISSUES	REAL TALK	Discussion of dating violence prevention in America.	JENNIFER TAYLOR	02/01/2014 06:15 AM	15:00
CULTURE	REAL TALK	Discussion of her new book “His Day Is Done: A Nelson Mandela Tribute”.	MAYA ANGELOU	02/01/2014 06:30 AM	10:00
POLITICS	REAL TALK	Discussion of election day, voting where to vote and locations.	TELLY MEDINA	02/01/2014 06:45 AM	10:00
FAMILY ISSUES	REAL TALK	Discussion of “Real Women Cover Their Butts” Empowerment Seminar, helping teen girls from ages 13-18.	DR. VERA TRIPLETT	02/082014 06:00 AM	15:00
HEALTH	REAL TALK	Discussion of the Heart To Health Super Health Fair.	ADRIAN BOUTTE	02/08/2014 06:20 AM	10:00
EMPLOYMENT	REAL TALK	Discussion of the Live On Coaching Clinic.	RANDY LIVINGSTON	02/08/2014 06:35 AM	10:00
FINANCES	REAL TALK	Discussion of the book and play “When A Woman Loves”.	LUCKY JOHNSON	02/08/2014 06:50 AM	10:00
FAMILY ISSUES	REAL TALK	Discussion of the program “Fatherhood & Family Summit”, happening All-Star Weekend.	ALAN HOUSTON	02/15/2014 06:05 AM	10:00
	REAL TALK	Discussion of her new book “His Day Is Done: A Nelson Mandela Tribute”.	MAYA ANGELOU	02/15/2014 06:20 AM	10:00
EDUCATION	REAL TALK	Discussion of the “Turn The Page” Reading Campaign.	WENDELL PIERCE	02/15/2014 06:40 AM	08:00
FAMILY ISSUES	REAL TALK	Discussion of the “Hickory Dickory Rock” Program promoting family.	RON McCLAIN	02/22/2014 06:00 AM	10:00
EDUCATION	REAL TALK	Discussion of the	WARREN BELL	02/22/2014	10:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		“Honoree Center for Undergraduate Achievement” Program.		06:10 AM	
NUTRITION	REAL TALK	Discussion of nutritional tips during Mardi Gras season.	SEAN PREVOST	02/22/2014 06:25 AM	10:00
FINANCES	REAL TALK	Discussion of the new book “Mega Dollars Mega Problems”	VINCE D. WRITER	02/22/2014 06:40 AM	10:00
HEALTH	REAL TALK	Discussion of the new Affordable Health Care Program.	VALORIE JARRETT	03/01/2014 06:00 AM	10:00
FINANCES	REAL TALK	Discussion of the Real Estate and Wealth.	JAY MORRISON	03/01/2014 06:15 AM	45:00
FINANCES	REAL TALK	Discussion of the Real Estate and Wealth. (Repeat due to demand)	JAY MORRISON	03/08/2014 06:00 AM	45:00
COMMUNITY	REAL TALK	Discussion of the Mayor’s “Midnight Basketball” Program.	MICHAEL RUFFIN	03/08/2014 06:49 AM	7:00
EDUCATION	REAL TALK	Discussion of the Book “How To Become A Publicity Magnet”	AUTHOR HAVILA MALONE	03/15/2014 06:00 AM	13:00
	REAL TALK	Discussion of Paris’ Soul Café’.	PARIS HARRIS	03/15/2014 06:18 AM	12:00
FITNESS	REAL TALK	Discussion of Cupid’s “Cubrobs” Campaign.	CUPID	03/15/2014 06:35 AM	08:00
EDUCATION	REAL TALK	Discussion of the Dress For Success program.	JULIE MILLER- HART	03/15/2014 06:45 AM	10:00
COMMUNITY	REAL TALK	Discussion of the event “Ladies Night on Frenchman Street”.	CHRISTINE JORDAN	03/22/2014 06:00 AM	14:00
HEALTH	REAL TALK	Discussion of the new Affordable Health Care Program.	NIA LONG	03/22/2014 06:20 AM	10:00
FITNESS	REAL TALK	Discussion of Cupid’s “Cubrobs” Event	CUPID	03/22/2014 06:34 AM	11:00
EDUCATION	REAL TALK	Discussion of the “Turn The Page” Reading Campaign	IRVIN MAYFIELD	03/22/2014 06:48 AM	08:00
FAMILY ISSUES	REAL TALK	Discussion of the “Hickory Dickory Rock” Program	RON McCLAIN	03/29/2014 06:00 AM	07:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		promoting family.			
HEALTH	REAL TALK	Discussion of the new Affordable Health Care Program.	VALORIE JARRETT	03/29/2014 06:12 AM	10:00
FITNESS	REAL TALK	Discussion of healthy hair options when working out.	TONYA WRIGHT	03/29/2014 06:29 AM	08:00
COMMUNITY	REAL TALK	Discussion of the "All Things Sparkle" Program for low income teen girls.	BRITNEY COATES	03/29/2014 06:44 AM	10:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters / NATL GUARD	000:30	128
MILITARY AND VETERANS	SHOW YOUR STRIPES/URB/OBAMAS	000:29	001
CHARITABLE	United Way of New Orleans	000:31	005
EDUCATION	JOHN BESH FOUNDATION	000:30	030
EDUCATION	N.O. ASSOC OF BLACK JOURNALIS	000:30	028
EDUCATION	N.O. PUBLIC LIBRARY SYSTEM	000:32	029
EMPLOYMENT	LA. GREEN CORPS	000:31	029
FINANCES	United Way of New Orleans	000:30	031

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AM. CANCER SOCIETY	000:31	002
HEALTH	United Way of New Orleans	000:30	034
MILITARY AND VETERANS	National Promo Inventory	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:24	034
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	070
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	133
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	291
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	066
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	006
HEALTH	BACK TO BASICS	:15	25
FAMILY ISSUES	DRESS FOR SUCCESS	:15	25
CULTURE	MLK DAY PARADE	:15	25
EDUCATION	BLACK HISTORY MONTH MOMENT	:15	25
FAMILY SERVICES	CRIMESTOPPERS/ PROM TAKEOVER	:15	25