

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/02/2017

WQUE-FM  
Quarterly Issues/Programs List

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WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** The guests are with Operation Restoration and the Foundation for Louisiana. Discussion of new criminal reform laws that take affect in the state as of Aug 1. Will these laws make it easier for youthful offenders to rejoin society?
- **CULTURE:** The guest is organizer of "The Grown and Sexy Conversation: Let's Talk About It New Orleans". Discussion of what issues are important to the city's residents, particularly with a mayoral election coming up
- **EDUCATION:** The guests are with the Advocate newspaper and a local college instructor. A discussion of ACT scores among black students. The average ACT score for black students in Louisiana is 17.5, below the national average
- **FAMILY SERVICES:** The guest is the editor of The Path to Personal Power, a lost manuscript by Think and Grow Rich author Napoleon Hill. Simple tips for attaining a happy and more prosperous life
- **FINANCES:** The guest is co- author of the Millennial Money Fix, a book on financial management for millennials. Much of the younger generation doesn't grasp the big picture when it comes to money management
- **HEALTH:** Local dentist on to discuss cosmetic dental procedures and why some of them can actually be harmful to your teeth.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME	REAL TALK	The guest teaches incarcerated youth and was featured in the critically acclaimed documentary film by Ava Duvernay entitled "The 13th"	LIZA JESSIE PETERSON	07/08/2017 06:00 AM	018:00
CULTURE	REAL TALK	The guest is author of "The Color of Law: How Our Government Segregated America", which discusses the history of racial injustice in America and why racism is such an ingrained part of our society	RICHARD ROTHSTEIN	07/22/2017 06:00 AM	016:00
CULTURE	REAL TALK	Discussion of the Congo Square Marketplace and the historic marker unveiling. Most New Orleanians know of Congo Square as an outdoor concert venue but don't know its history	LUTHER GRAY	07/22/2017 06:17 AM	013:00
CRIME	REAL TALK	The guests are with Operation Restoration and the Foundation for Louisiana. Discussion of new criminal reform laws that take affect in the state as of Aug 1. Will these laws make it easier for youthful offenders to rejoin society?	SYRITA MARTIN/ FLOZELL DANIELS	07/29/2017 06:00 AM	028:00
EDUCATION	REAL TALK	The guest is from an organization called NOLA Homeschoolers, offering support to parents who chose to homeschool their children	TY SALVANT	08/05/2017 06:00 AM	013:00
FAMILY SERVICES	REAL TALK	The guest is the editor of The Path to Personal Power, a lost manuscript by Think and Grow Rich author Napoleon Hill. Simple tips for attaining a happy and more prosperous life	MITCH HOROWITZ	08/05/2017 06:38 AM	014:00
HEALTH	REAL TALK	Author of "Cardiovascular Health: How Conventional Wisdom is Failing Us". Tips for maintaining heart health into the later years. Much of what modern medicine teaches us may not be the best advice	DR. JAY COHN	08/12/2017 06:43 AM	021:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	REAL TALK	The guest is organizer of "The Grown and Sexy Conversation: Let's Talk About It New Orleans". Discussion of what issues are important to the city's residents, particularly with a mayoral election coming up	J HAYES	08/19/2017 06:12 AM	008:00
FAMILY SERVICES	REAL TALK	Author of "New Directions: Successful Strategies for Career, the Workplace and Personal Growth". Tips for finding fulfillment in your personal and professional lives. A good job and income are not all there is	JIM WARD	08/19/2017 06:36 AM	010:00
CULTURE	REAL TALK	The guest is a comedian and actress from NBC-TV's Last Comic Standing, discussing her memoir and autobiography. Lessons that can be passed on to others who are pursuing their dreams	MS PAT	08/26/2017 06:00 AM	012:00
CULTURE	REAL TALK	The guest is co-founder of "White Men as Full Diversity Partners", an organization that works to eliminate racial bias in part by encouraging white men to take ownership of the past	BILL PROUDMAN	08/26/2017 06:15 AM	014:00
EDUCATION	REAL TALK	The guests are with the Advocate newspaper and a local college instructor. A discussion of ACT scores among black students. The average ACT score for black students in Louisiana is 17.5, below the national average	ED PRATT/ RUPERT ALEXIS	09/02/2017 06:00 AM	020:00
FINANCES	REAL TALK	The guest is co-author of the Millennial Money Fix, a book on financial management for millennials. Much of the younger generation doesn't grasp the big picture when it comes to money management	DOUG BONEPARTH	09/02/2017 06:17 AM	012:00
HEALTH	REAL TALK	Health Matters segment discussing the importance of immunizations for both children and adults. Why	DR. CARL ROBINSON	09/09/2017 06:00 AM	007:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		some schools will not admit students who do not have record of the proper immunizations			
EDUCATION	REAL TALK	New Orleans Center for the Creative Arts college fair. A day full of activities, free and open to all students and their parents	BRIAN HAMMEL	09/16/2017 06:00 AM	008:00
HEALTH	REAL TALK	Local dentist on to discuss cosmetic dental procedures and why some of them can actually be harmful to your teeth.	DR. JOHN MOORE	09/16/2017 06:15 AM	012:00
CULTURE	REAL TALK	Discussion of upcoming event honoring New Orleans writer Clint Smith, whose book of poetry, Counting Descent, has been selected as the 2017 One Book One New Orleans selection	CAMILLE WHITWORTH	09/23/2017 06:00 AM	014:00
FINANCES	REAL TALK	The guest is a personal money management consultant and author. Tips on creating multiple streams of income and budgeting for times when money may be tight	DR. LISA FRYE	09/30/2017 06:01 AM	024:00
EDUCATION	REAL TALK	Details about the New Orleans Center for the Creative Arts upcoming Studio Day, which showcases its programs and provides information on the school's audition process	BRIAN HAMMEL	09/30/2017 06:25 AM	006:00

**Section I  
LOCAL PROGRAMMING**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	UNITED WAY: LIVE	Via Link 211 is a central clearing	LAVONDRA DOBBS	07/02/2017 6:45 AM	030:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UNITED	house to connect those in need with social service programs. There are 24/7 volunteers manning the 211 numbers that can be called from anywhere in the area			
ENVIRONMENTAL	UNITED WAY: LIVE UNITED	organization that bridges environmental issues with social service. The organization is sponsoring a 14-week long job training program for youth interested in environmental construction	MONIQUE PILLE-LA. GREEN CORPS	07/09/2017 6:45AM	029:59
POVERTY	UNITED WAY: LIVE UNITED	United Way's annual meeting in which the community needs and goals for the U.W. for the coming year are discussed. This includes the "Blueprint for Prosperity" to end poverty in southeast La.	MICHAEL WILLIAMSON/ KIOME APPLETON GAINES	07/16/2017 6:45 AM	029:45
CHARITABLE	UNITED WAY: LIVE UNITED	The guests are with the St. Tammany parish Fire system, promoting the upcoming Read Beans and Rice fundraiser, which raises money and awareness for the United Way on the Northshore	CHRIS KAUFFMAN/ CHRIS HINES	07/23/2017 6:45 AM	029:55
FINANCES	UNITED WAY: LIVE UNITED	United Way and Strive New Orleans combining to bring more financial stability and financial counseling	ODESSA ADAMS PAYNE- IDA PROJ DIR	07/30/2017 6:45AM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to local residents. The United Way's Prosperity Center offers in- house financial services on a sliding scale fee basis			
FAMILY SERVICES	UNITED WAY: LIVE UNITED	A look at recovery efforts a year after the historic flooding that hit much of southeast Louisiana in Aug, 2016. How has the social service need and housing stock been addressed? What has the United Way's role been?	JAMIE DAHMER-V.P. RESOURCE DEVELOPMENT, U.W.	08/06/2017 6:45 AM	029:59
HEALTH	UNITED WAY: LIVE UNITED	The guest is Chief Operating Officer of the New Orleans Speech and Hearing Center. All children should be speaking by a year old. If your child is not, there may be a hearing problem.	LESLIE JERNIGAN	08/13/2017 6:45 AM	030:00
HEALTH	UNITED WAY: LIVE UNITED	The guests are with the Cancer Association of Greater New Orleans and Mid South Women in Tourism. CAGNO has helped more than 5,000 people with cancer and/ or their families over the past year.	TAMMY SWINDEL/ ABBY TROUT	08/20/2017 6:45AM	029:59
CHARITABLE	UNITED WAY: LIVE UNITED	This is a show marking the 12th anniversary of Katrina with guests from the United Way's management on what the role of the U.W. has been in assisting with the	MICHAEL WILLIAMSON/ CHARMAINE CASCIOPE	08/27/2017 6:45 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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recovery

SAFETY	UNITED WAY: LIVE UNITED	"Sound the Alarm and Save a Life" is a program aimed at increasing the use of home smoke detectors across the New Orleans area with the help of the NOFD. Also discussion of hurricane evacuation plans	VANESSA CLAIBORNE/ JOHN TRAINER/ROMAN NELSON	09/10/2017 6:45 AM	030:00
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EDUCATION	UNITED WAY: LIVE UNITED	Promotion of literacy and reading efforts in 3rd grade classrooms across the city. While all children may learn at different speeds all should be demonstrating reading ability by the third grade	TODD BATISTE/ ROM MCCLAIN	09/24/2017 6:45 AM	029:59
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CHARITABLE	UNITED WAY: LIVE UNITED	Promotion of the Junior League of Covington Harvest Cup polo Classic	SANDRA MAGUSSA/ MICHELLE MAYNE DAVIS	9/30/17, 6:45 AM, 30 MINS	
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**RED CROSS PROGRAM FOR HURRICANE HARVEY RELIEF, 9/2/17, 6:45AM, 30 MINS**

**IHEART RADIO PRESENTS: SUPPORT FOR VICTIMS OF THE HURRICANES, 9/16/17, 6:45AM, 30 MINS**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	IHR NOLA - Harvey Red Cross PSA	000:31	022
ARTS	UNDERSTOOD.ORG	000:30	011
CHARITABLE	City of New Orleans / Pay It Forward	000:32	025
CHARITABLE	IHEART MEDIA	000:30	042
CHARITABLE	UNITED WAY	000:32	042
CHARITABLE	Zulu Club	000:29	042
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
DISASTER RELIEF	Partnership Promo Inventory	000:31	023
DISASTER RELIEF	Partnership Promo Inventory	000:33	012
EDUCATION	ACCESS HEALTH LA. PRIMARY CAR	000:30	041
EDUCATION	ALPHA KAPPA ALPHA	000:32	046
EDUCATION	DINERRAL SHAVERS ED. FUND	000:30	045
EDUCATION	IHEART MEDIA	000:30	040
EDUCATION	KIDS ORGANIZATION	000:30	035
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
EMPLOYMENT	HOPE CENTER	000:31	039
FAMILY SERVICES	RAINTREE FAMILY SERVICES	000:27	042
FAMILY SERVICES	SILENCE THE VIOLENCE FOUND.	000:31	025
HEALTH	SICKLE CELL CENTER S. LA.	000:31	009
HEALTH	SICKLE CELL CENTER S. LA.	000:32	033
HEALTH AND FITNESS	SAVE THE MALES	000:30	008
HOUSING	VETERANS HOUSING OUTREACH PRO	000:30	041
PEACE	PEACE IN THE STREETS	000:31	008