

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/04/2017

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURE:** The guests are with the NOLA chapter of the National Coalition of 100 Black Women. Discussion of the group's focus and goals and the annual Torchbear's Gala, a major fundraiser
- **EDUCATION:** The New Orleans Center for the Creative Arts Open Studio Day. This is a free event providing information about NOCCA to prospective students and their families
- **FAMILY ISSUES:** Guest is President of the Women's Association of Realtors, New Orleans chapter. Discussion of the Women With Wings fundraiser that benefits the Metropolitan Center for Women and Children
- **FAMILY SERVICES:** The guest discusses her personal experiences in her book "The Gay Preacher's Wife: How My Gay Husband Deconstructed My Life And Reconstructed My Faith". How she was able to turn a devastating situation into a renewal of our faith
- **HEALTH:** Promotion of the AKA Breast Cancer Luncheon called On The Heels of Hope. Proceeds benefit the cancer foundation. Oct is National Breast Cancer Awareness Month

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	REAL TALK	Guest is the author of "Black Man In A White Coat: A Doctor's Reflections On Race	DR. DAMON TWEEDY	10/01/2016 06:00 AM	01:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		And Medicine". Obstacles that face African Americans in the health care field			
CULTURE	REAL TALK	Discussion of the New Orleans Regional Black Chamber of Commerce and its upcoming annual golf tournament. Why face to face networking remains so important in this technological age	KELISHA GARRETT	10/01/2016 06:11 AM	010:00
FAMILY ISSUES	REAL TALK	Guest is President of the Women's Association of Realtors, New Orleans chapter. Discussion of the Women With Wings fundraiser that benefits the Metropolitan Center for Women and Children	LIZ RADO	10/01/2016 06:21 AM	010:00
EDUCATION	REAL TALK	The New Orleans Center for the Creative Arts Open Studio Day. This is a free event providing information about NOCCA to prospective students and their families	BRIAN HAMMEL	10/01/2016 06:31 AM	010:00
CULTURE	REAL TALK	The guests are representatives of 100 Black Men of NOLA, promoting the upcoming Healthy, Wealthy and Wise event at Xavier University. Good advice for productive living	JONATHAN WILSON. WILLIAM STROUSSE	10/08/2016 06:00 AM	010:00
CULTURE	REAL TALK	Guest is a Southern University Law Center professor and author of "Laws, Customs and Rights: Charles Hatfield And His Family". Hatfield was an African American man denied admission to LSU Law School in 1946. His lawsuit paved the way for the opening of Southern University Law School	EVELYN WILSON	10/08/2016 06:10 AM	010:00
HEALTH	REAL TALK	Promotion of the AKA Breast Cancer Luncheon called On The Heels of Hope. Proceeds benefit the cancer foundation. Oct is National Breast Cancer	KATHY SALOY/ DR. WANDA AUGUILLARD	10/08/2016 06:21 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness Month					
FAMILY SERVICES	REAL TALK	Author of "Life On Purpose: How Living For What Matters Most Changes Everything". Tips for finding value in your life and ways to feel that you are making a difference	DR. VICTOR STRECHER	10/08/2016 06:30 AM	010:00
CULTURE	REAL TALK	Author of "Deep Denial: The Persistence Of White Supremacy In The United States History And Life". While many advancements have been made since the civil rights era, large discrepancies remain between blacks and whites regarding treatment and access	DAVID BILLINGS	10/15/2016 06:00 AM	010:00
FAMILY SERVICES	REAL TALK	Promotion of the Good Works Network and its talent competition at the House of Blues. How interested volunteers can connect with the cause that speaks most to them	ADELE LONDON	10/15/2016 06:15 AM	015:00
HEALTH	REAL TALK	Health Matters segment concentrating on the Zika virus, the danger as compared to the fear. What causes this virus and what are common sense steps we can all take towards prevention	DR. CARL ROBINSON	10/22/2016 06:00 AM	010:00
CULTURE	REAL TALK	The guests are with the NOLA chapter of the National Coalition of 100 Black Women. Discussion of the group's focus and goals and the annual Torchbear's Gala, a major fundraiser	JEMMA MENDOZA/ KATHLEEN MCKINNEY- FRANKS	10/22/2016 06:20 AM	010:00
CULTURE	REAL TALK	Guests are from the Dillard University Theater. Discussion of production entitled "Hands Up". The focus is on the recent series of police shootings of unarmed black men	CORTHEAL CLARK/ RAY VRAZEL	10/22/2016 06:30 AM	005:00
CULTURE	REAL TALK	Acclaimed local dancer and choreographer discusses her	MICHELLE GIBSON	10/22/2016 06:35 AM	005:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		upcoming production "Takin It To The Roots", which explores NOLA's second- line culture and traditions			
FAMILY SERVICES	REAL TALK	The guest discusses her personal experiences in her book "The Gay Preacher's Wife: How My Gay Husband Deconstructed My Life And Reconstructed My Faith". How she was able to turn a devastating situation into a renewal of her faith	LYDIA MEREDITH	11/12/2016 06:00 AM	025:00
CULTURE	REAL TALK	The guest is a motivational speaker from Chicago discussing his book "The Stop: Improving Community And Police Relations". Suggestions about what both can do to make these encounters go smoother.	DWAYNE BRYANT	12/03/2016 06:00 AM	010:00
CULTURE	REAL TALK	Social City New Orleans Executive producer and a cast member discuss this new reality show focusing on social aid and pleasure clubs. The best known of these is Zulu	JALISA CARTER/ MISSY	12/03/2016 06:10 AM	010:00
CULTURE	REAL TALK	Discussion of Holiday on the Blvd, a free community event at the Ashe Cultural Center in Central City. This a a culturally diverse holiday market	LUTHER GRAY	12/03/2016 06:20 AM	010:00
CULTURE	REAL TALK	Discussion of NOLA Christmas Fest, back at the Morial Convention Center for a second year. Designed to bring more holiday revelers into the downtown area, the event is open daily through Dec 30, featuring Santa and ice skating	DIANE LYONS	12/10/2016 06:00 AM	010:00
CULTURE	REAL TALK	Interview with local hip- hop artist. Where does he find inspiration for his songs and the deeper message that we can all learn from	LUCKY LOU	12/10/2016 06:10 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	REAL TALK	Promotion of Christmas in Treme, one of the city's most historically significant areas but one that is often overlooked. Unique decorations for the holiday	JOSEPH DYSON	12/10/2016 06:20 AM	015:00

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Focus on United Way advocacy issues. How the organization identifies and advocates for public policy and legislation that help advance the United Way's mission	CHARMAINE CACCIOPPI/ KIM SPORT	10/01/2016 06:40 AM	029:36
HEALTH	UNITED WAY: LIVE UNITED	Emphasis on programs that help with cancer Awareness month. Guest is Executive Director of the Cancer Assoc of Greater New Orleans	TAMMY SWINDLE	10/08/2016 06:40 AM	029:58
CHARITABLE	UNITED WAY: LIVE UNITED	Promotion of 2016 United Way work place campaign, which encourages donors to give through payroll deduction. The campaign promotes team building by encouraging co-workers to work towards a common goal	BOB KIMBRO/ LEIGH THORPE	10/15/2016 06:45 AM	029:43
FAMILY SERVICES	UNITED WAY: LIVE UNITED	ARC of GNO provides services for developmentally disabled people. Emphasis on health and helping clients to feel empowered. The organization collects Mardi Gras beads year	NICOLE BLAIR/ MARGIE PEREZ	10/22/2016 06:40 AM	029:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		round, packages them and sells them back to the krewes			
HEALTH	UNITED WAY: LIVE UNITED	Plaquemines Community Care Centers provides help to children with mental difficulties and neglect issues. There is a special emphasis on children who have been the victims of sexual abuse and dealing with the behavioral problems that can result	JULIE OLSON/ DAWN BARRAS	10/29/2016 06:40 AM	029:56
HOMELESSNESS	UNITED WAY: LIVE UNITED	Committed to helping "stranded travelers", an early term for homeless, the Travelers Aid Society helps families and individuals who find themselves homeless regain a self-sufficient life style	KAREN MARTIN- EX. DIR TRAVELERS AID	11/05/2016 06:40 AM	030:30
EDUCATION	UNITED WAY: LIVE UNITED	The guest is Executive Director of YMCA Educational Services. Promotion of YMCA Corporate Cup Run, which supports the Y's literacy programs, and Home For The Holidays, which provides meals to homebound seniors	SHANNAN CVITANOVIC	11/12/2016 06:40 AM	029:58
FAMILY ISSUES	UNITED WAY: LIVE UNITED	CASA is celebrating 31 years of helping New Orleans area children. CASA volunteers, who do not need previous legal experience, advocate for abused and neglected children in court	JOY BRUCE/ JONATHAN SUMTER	11/20/2016 06:40 AM	030:00
EMPLOYMENT	UNITED WAY: LIVE UNITED	Guests are from the Youth Empowerment Project. Originally set up as a tool to help former incarcerated youth find jobs, the mission has expanded to help all young people develop job	DARRIN MCCALL/ TRASHANDA GRAYES	11/27/2016 06:40 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ready skills			
EDUCATION	UNITED WAY: LIVE UNITED	Efforts to improve third grade reading, the age level at which reading should start to take hold for most children. In 2015, just over half of the third graders in Orleans parish achieved a score of basic or above	RONALD MCCLAIN/ TODD BATTISTE	12/03/2016 06:40 AM	030:05
CHARITABLE	UNITED WAY: LIVE UNITED	United Way Combined Federal Campaign, which encourages federal workers to give at work. Last year this campaign collected more than \$177 million nationwide and \$8 billion since the first campaign in 1964	ELLENOR SIMMONS/ HANNAH GABRIEL	12/10/2016 06:40 AM	029:42
HUNGER	UNITED WAY: LIVE UNITED	Guests are from the Second Harvest Food Bank, which distributed more than 22 million meals each year across 23 south Louisiana parishes. One of the main focuses is securing food donations from major corporations	NATALIE JAYROE/ JAY VICE	12/17/2016 06:40 AM	029:51
FAMILY SERVICES	UNITED WAY: LIVE UNITED	The guest is President and CEO of Catholic Charities Archdiocese of New Orleans. Catholic Charities helps to fund programs like Head Start, adult day care and Counseling Solutions, which offers affordable mental health care	SISTER MARJORIE HEBERT	12/24/2016 06:40 AM	030:06
CHARITABLE	UNITED WAY: LIVE UNITED	Promotion of 2016 United Way work place campaign, which encourages donors to give through payroll deduction. The campaign promotes team building by encouraging co-workers to work towards a common goal	BOB KIMBRO/ LEIGH THORPE	12/31/2016 06:40 AM	029:43

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	CAJUN SANTA CHRISTMAS CAMPAIG	000:30	023
CHARITABLE	TOYS FOR TOTS	000:30	042
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
EDUCATION	Delta Sigma Theta-NOA Chapter	000:31	028
EDUCATION	SUMMER LEARNING	000:31	005
EMPLOYMENT	Bayou Classic	000:30	038
HEALTH	AM. DIABETES ASSOC	000:31	017
HEALTH	AMERICAN HEART ASSOC	000:30	042
HEALTH	LEUKEMIA & LYMPHOMA SOCIETY	000:29	042
HEALTH AND FITNESS	iHEART RED	000:31	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	079
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	066
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:31	006
VOTING	ROCK THE VOTE	000:32	004