

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/03/2018

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Tips on how parents and caregivers can help children build resilience and self confidence. These are traits that should be learned early to help guide children to a successful future
- **FAMILY SERVICES:** Programs to help empower young students of color. Why it is important to help children develop their voice and philosophy early in life
- **FINANCES :** Author of "21 Secrets of Million Dollar Sellers". The book compares the behaviors of top earners across 7 different fields to determine what traits they all share
- **HUNGER:** Women United has distributed more than 2 mil for women and children initiatives
- **POVERTY:** Catholic Charities has as its main goal poverty programs. 42% of S.E. La. families are at or near poverty line

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FINANCES	UNITED WAY: LIVE UNITED	Utilizing the United Way's "Prosperity Center" to help people increase savings and reduce debt. How to	ODESSA ADAMS PAYNE	11/4/17, 6:45AM	30 MINS

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		access VITA site services			
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Promotion of the United Way campaign in St Bernard parish and October as Domestic Violence Awareness Month. Highlighting the United Way programs that address domestic violence	JULIE THIBODEAUX/ ELIZABETH ELLISON FROST	10/14/2017 6:45 AM	029:34
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Promotion of the United Way campaign in Plaquemines parish and VITA sites, which provide financial counseling to applicants who qualify.	JULIE THIBODEAUX/ SHARON FAULKNER	10/21/2017 6:45AM	030:00
CHARITABLE	UNITED WAY: LIVE UNITED	Promotion of the United Way Fall campaign, which emphasis on workplace giving. This year's goal is \$11.5 million in donations from southeast La. Discussion of Blue Print for Prosperity, an outline of U.W. programs and goals	LEE THORPE/ NOEL CERACINO	10/28/2017 6:45 AM	029:39
HUNGER	UNITED WAY: LIVE UNITED	1 in 6 people in La. are at risk for hunger. Promotion of holiday food drives at Second Harvest food bank. As the weather turns colder the need for food always increases	NATALIE JAYROE/ JAY VISE	11/11/2017 6:45AM	029:34
HUNGER	UNITED WAY: LIVE UNITED	Women United has distributed more than 2 million dollars for women and children initiatives in the NOLA area. Philanthropic organization founded in 2002 with a very strong local chapter	KATHY MCCRAY/ NORMA GRACE	11/18/2017 6:45 AM	029:02
FAMILY	UNITED	Children's Bureau	PAULETTE	11/25/2017 6:45	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES	WAY: LIVE UNITED	provides mental health and other services to more than 3,000 children annually. The organization sends counselors into the homes and schools of children in need to give hands on help	CARTER/ BARRY BIRCH	AM	
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Discussion of YMCA educational services, including Family Game Night, swim lessons, programs for children with special needs and more	GORDON WADGE/ SHANNON CITANOVICH	12/02/2017 6:45 AM	029:32
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Arc of GNO provides skill development and employment opportunities for developmentally delayed children and adults. The organization reaches out to businesses and educates them about the tax breaks they can receive for hiring the developmentally challenged	STEPHEN SAUR/ MARGIE PEREZ	12/09/2017 6:45 AM	030:01
FAMILY SERVICES	UNITED WAY: LIVE UNITED	United Way 2017 year end recap and an updated ALICE report- Asset Limited Income Constrained Employed population. Also an update to Blueprint for Prosperity work	MICHAEL WILLIAMSON/ CHARMAINE CACCIOPPE	12/16/2017 6:45 AM	029:13
POVERTY	UNITED WAY: LIVE UNITED	Catholic Charities has as its main goal programs which attempt to eradicate poverty. 42% of S.E. La. families are at or near the poverty line. That number increases every year.	SISTER MARJORIE HEBERT- PRES/CEO CATHOLIC CHARITIE	12/23/2017 6:45 AM	029:44
POVERTY	UNITED WAY: LIVE	Repeat of last week's show on Catholic	SISTER MARJORIE	12/30/2017 6:45 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UNITED	Charities and its efforts to eradicate poverty in the New Orleans area. 42% of families in southeast La. live at or near the poverty line	HEBERT-PRES/CEO CATHOLIC CHARITIE		

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FINANCES	REAL TALK	Author of "21 Secrets of Million Dollar Sellers". The book compares the behaviors of top earners across 7 different fields to determine what traits they all share	STEPHEN HARVILL	10/14/2017 06:00 AM	010:00
FAMILY SERVICES	REAL TALK	Author of "The Good Girls Auto Clinic Glove Box Guide", practical tips for basic auto maintenance that anyone can do	PATRICIA BANKS	10/14/2017 06:15 AM	030:00
CHARITABLE	REAL TALK	Tips on how parents and caregivers can help children build resilience and self confidence. These are traits that should be learned early to help guide children to a successful future	DR. KATE LUND	12/09/2017 06:00 AM	010:00
FAMILY	REAL TALK	Programs to help empower	DR. OSCAR	12/16/2017	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES		young students of color. Why it is important to help children develop their voice and philosophy early in life	DOWDELL- UNDERWOOD	06:00 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
	EDUCATION, MUSIC HELPS ME BE UNDERSTOOD, OCT 7, 6:16 AM, 30 MINS			
	HEALTH, THE SOUND OF HEROES: MUSICIANS ON CALL, NOV 4, 6AM, 30 MINS			

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	LOW COST ANIMAL MED CENTER	000:31	044
CHARITABLE	City of New Orleans	000:32	014
CHARITABLE	STRIKES FOR KIDS	000:30	042
CHARITABLE	TOYS FOR TOTS	000:30	060
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	003
CULTURE	WHITNEY PLANTATION	000:30	039
EDUCATION	Choice Foundation	000:31	045
FAMILY SERVICES	EACH ONE SAVE ONE	000:29	041
FAMILY SERVICES	EACH ONE SAVE ONE	000:30	060
FAMILY SERVICES	SILENCE THE VIOLENCE FOUND.	000:31	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	alzheimers association La.	000:33	045
HEALTH	AM. CANCER SOCIETY	000:30	007
HEALTH	Juvenile Diabetes Research Found	000:30	039
HEALTH	SCOTT ELI JACKSON FOUND	000:31	003
HEALTH	SCOTT ELI JACKSON FOUND	000:32	042
HEALTH AND FITNESS	SAVE THE MALES	000:30	003
HOMELESSNESS	TRAVELERS AID SOCIETY	000:30	008
SAFETY	DEPT OF HOMELAND SECURITY	000:30	005
HEALTH	JED FOUNDATION	000:30	003
HEALTH	RED	000:29	009
HEALTH	RED WORLD AIDS DAY	000:29	013
SAFE DRIVING	do something	000:28	002