WQUE-FM New Orleans, LA Quarterly Issues/Programs List Second Quarter, 2014 07/03/2014

WQUE-FM Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	REAL TALK	Discussion of the "Turn The Page" Reading Campaign	IRVIN MAYFIELD	04/05/2014 06:00 AM	10:00
POLITICS	REAL TALK	Discussion of the Dress For Success program.	JULIE MILLER- HART	04/05/2014 06:15 AM	15:00
HEALTH	REAL TALK	Discussion of the healthy hair	SHAY MICHELLE	04/05/2014 06:25 AM	10:00
HEALTH	REAL TALK	Discussion of Fitness tips for low back/legs	SEAN PREVOST	04/05/2014 06:40 AM	10:00
COMMUNITY	REAL TALK	Discussion of 9 th Annual Easter Egg Hunt at Audubon Park	SHERRIFF MARLIN GUSMAN	04/12/2014 06:00 AM	10:00
COMMUNITY	REAL TALK	Discussion of the NORD Teen Council Global Youth Service Day	SHANAY HEYWOOD	04/12/2014 06:15 AM	20:00
CULTURE	REAL TALK	Discussion of the book "God's Waiting Room"	ASHANTA WASHINGTON	04/12/2014 06:35 AM	10:00
FITNESS	REAL TALK	Discussion of nutrition in preparation of upcoming walk/run race events.	ERIC BYRD	04/12/2014 06:50 AM	10:00
CULTURE	REAL TALK	Discussion of the book "Success Through Stillness"	RUSSELL SIMMONS	04/19/2014 06:00 AM	17:00
CRIME	REAL TALK	Discussion on the event 2 nd Taxi Cab	EARL MACKIE	04/19/2014 06:22 AM	10:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Appreciation Day			
BUSINESS	REAL TALK	Discussion of "Earth Day" events in Armstrong Park	ANN ROTH	04/19/2014 06:37 AM	05:00
FITNESS	REAL TALK	Discussion of the movie "Apple Mortgage Case"	KIMBERLY ELISE	04/19/2014 06:44 AM	10:00
FITNESS	REAL TALK	Discussion of "Bouncercize" Arobics	SKIP SKIPPER TASHA BENJAMIN	04/26/2014 06:00 AM	08:00
ENTREPRENUERSHIP	REAL TALK	Discussion of "Lemonade Day" and the art of entrepreneurship	DANA HANSIL	04/26/2014 06:13 AM	10:00
CULTURE	REAL TALK	Discussion of the 2 nd Annual "Shorty Fest" to benefit the Trombone Shorty Foundation	BILL TAYLOR	04/26/2014 06:28 AM	10:00
FAMILY ISSUES	REAL TALK	Discussion of the Plaquemines Parish "Clean Up Day"	BYRON WILLIAMS	04/26/2014 06:44 AM	15:00
CULTURE	REAL TALK	Discussion of her new book on Nelson Mandela	MAYA ANGELOU	05/03/2014 06:00 AM	10:00
HEALTH	REAL TALK	Discussion of body cleansing	TYRONE HENRY	05/03/2014 06:30 AM	15:00
HEALTH	REAL TALK	Discussion of the	ADRIAN BOUTTE	05/03/2014 06:45 AM	10:00
EMPLOYMENT	REAL TALK	Discussion of the "Life Behind The Athlete" Foundation Silent Auction.	YAZMIN SERASINO	05/10/2014 06:00 AM	10:00
FINANCES	REAL TALK	Discussion of new entrepreneurship opportunities in the Lower 9 th Ward.	BURNELL COTLON	05/10/2014 06:15 AM	10:00
COMMUNITY	REAL TALK	Discussion of the Total Community Action program, and their Senior Service Day.	ASHLEY THOMAS	05/10/2014 06:30 AM	10:00
EDUCATION	REAL TALK	Discussion of the 2014- 15 Jefferson Parish new registration school year.	JACOB LANDRY	05/10/2014 06:45 AM	10:00
COMMUNITY	REAL TALK	Discussion of Ben Grubbs #66 Softball Showdown at Zephers Stadium for the Ben Grubbs Foundation.	BEN GRUBBS	05/17/2014 06:00 AM	08:00

	1				
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS	REAL TALK	Discussion of new entrepreneurship opportunities in the Lower 9th Ward.	BURNELL COTLON	05/17/2014 06:11 AM	08:00
COMMUNITY	REAL TALK	Discussion of June community project with BirthdayCake.com.	LOUISE NEAL	05/17/2014 06:23 AM	07:00
HEALTH / COMMUNITY	REAL TALK	Discussion of American Cancer Society "Relay For Life at City Park.	DWAYNE BARNELL	05/17/2014 06:30 AM	08:00
HEALTH / DOMESTIC VIOLENCE	REAL TALK	Discussion of the Presentation of Domestic Violence: It's More Than A Family Affair sponsored by Alpha Kappa Alpha Sorority and SUNO University	WANDA ANDERSON DAVIS & BRENDA WILLIAMS	05/17/2014 06:44 AM	10:00
EDUCATION	REAL TALK	Discussion of the McDonald's 360 Campaign.	CHRIS BAREDELL	05/24/2014 06:00 AM	10:00
CHARITABLE	REAL TALK	Discussion of the Colture for a Cause Fashion Affair for the Heart.	TIFFANY MAGEE	05/24/2014 06:05 AM	5:00
CULTURE	REAL TALK	Discussion of the upcoming Essence Festival.	CORI MURRAY	05/24/2014 06:15 AM	5:00
RECREATION	REAL TALK	Discussion of the Joe Brown Park Kids/5K Run Fundraiser.	ERICA JONES	05/24/2014 06:25 AM	9:00
EMPLOYEMENT	REAL TALK	Discussion of Best Practices in using the internet for Career Job Searching.	EDDIE FRANCIS	05/24/2014 06:43 AM	16:00
CRIME	REAL TALK	Discussion of NOPD Recruitment and Work Force Dept.	KIM WILLIAMS	05/30/2014 06:00 AM	22:00
EDUCATION	REAL TALK	Discussion of the McDonald's 360 Campaign.	KENYETTA SMITH	05/30/2014 06:27 AM	05:00
CRIME	REAL TALK	Discussion of the event "Anti Violence Community Resource Fair".	WENDY DURRENT / DWENELL HURST	05/30/2014 06:38 AM	10:00
HEALTH	REAL TALK	Discussion of the Wal- Mart Community Health Fair.	JUDY LEE	05/30/2014 06:50 AM	9:00
EDUCATION	REAL TALK	Discussion of the	SHALA	06/07/2014	5:00

		T			
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		McDonald's 360 Campaign.	CHENNEL	06:00 AM	
FITNESS	REAL TALK	Discussion of Boys Hope / Girls Hope Program Event	GEARA JACKSON	06/07/2014 06:09 AM	9:00
EDUCATION	REAL TALK	Discussion of Fitness and proper nutrition	DAWN JACKSON- BLATNER	06/07/2014 06:22 AM	08:00
FAMILY ISSUES	REAL TALK	Discussion of the March of Dimes "Spot On Success" Gala	CHRIS SHIRER	06/07/2014 06:30 AM	08:00
HEALTH	REAL TALK	Discussion of the "2 nd Annual Edgar and Leah Chase Gala.	KIMBERLY REECE	06/07/2014 06:45 AM	15:00
FITNESS	REAL TALK	Discussion of the McDonald's 360 Campaign.	ASHLYN CAIN	06/14/2014 06:00 AM	06:00
COMMUNITY	REAL TALK	Discussion of the "Fit NOLA" Program at St. Rock Park.	MOLLY PRISILO	06/14/2014 06:12 AM	06:00
CHARITABLE	REAL TALK	Discussion of the "2 nd Annual Edgar and Leah Chase Gala. (re-air)	KIMBERLY REECE	06/14/2014 06:24 AM	15:00
EDUCATION	REAL TALK	Discussion of the International School of Louisiana.	MELONI TENNISON	06/14/2014 06:43 AM	19:00
EDUCATION	REAL TALK	Discussion of the McDonald's 360 Campaign.	ASPEN RODRIGUEZ	06/21/2014 06:01 AM	05:00
CRIME	REAL TALK	Discussion of the Summer Speak out Against Crime Program.	D.K. SMITH	06/21/2014 06:09 AM	09:00
FAMILY SERVICES	REAL TALK	Discussion of "A Gathering of Family & Friends" Fundraiser.	ANGELA L YOUNG	06/21/2014 06:22 AM	07:00
EDUCATION	REAL TALK	Discussion of the book "I Am Rosa Parks.	BRAD MELTZER	06/21/2014 06:29 AM	08:00
EDUCATION	REAL TALK	Discussion of The Horseman Association. (Part 1)	BERNARD CHATTERS	06/21/2014 06:43 AM	15:00
EDUCATION	REAL TALK	Discussion of the McDonald's 360 Campaign.	ANDREA AGRAS	06/28/2014 06:00 AM	03:00
EMPLOYEMENT	REAL TALK	Discussion of Advancing Your Career.	EDDIE FRANCIS	06/28/2014 06:08 AM	14:00
CULTURE	REAL TALK	Discussion of the	REV AL	06/28/2014	05:00
CULTURE	REAL TALK		REV AL		05:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MSNBC's involvement with Essence Festival.	SHARPTON	06:26 AM	
EMPLOYEMENT	REAL TALK	Discussion of how to prepare to be an entrepreneur (Power Moves NOLA)	ROB NORE ERROR ROBINSON LESLIE JACOBS	06/28/2014 06:31 AM	09:00
EDUCATION	REAL TALK	Discussion of The Horseman Association. (Part 2)	BERNARD CHATTERS	06/28/2014 06:45 AM	15:00

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ORGANIZATION OR TITLE	DURATION	RUNS
Louisiana Assoc Of Broadcasters/ Natl Guard	000:30	144
POLICE WEEK	000:33	007
LAUREATE ACADEMY	000:31	034
VIETNAM VET MEM FUND	000:30	031
RONALD MCDONALD HOUSE	000:31	025
AM. CANCER SOCIETY	000:31	026
Kaiser Family Foundation	000:30	031
GREATER THAN AIDS	000:30	029
SAFE SUMMER DRIVING	000:27	003
SAFE SUMMER DRIVING	000:28	003
Louisiana Assoc Of Broadcasters/ RESERVES	000:30	005
National Promo Inventory	000:29	010
National Promo Inventory	000:30	020
SAFE SUMMER DRIVING	000:28	003
SHOW YOUR STRIPES	000:26	015
SHOW YOUR STRIPES	000:29	139
SHOW YOUR STRIPES	000:30	077
SHOW YOUR STRIPES	000:31	172
AM. RED CROSS	000:33	036
	POLICE WEEK LAUREATE ACADEMY VIETNAM VET MEM FUND RONALD MCDONALD HOUSE AM. CANCER SOCIETY Kaiser Family Foundation GREATER THAN AIDS SAFE SUMMER DRIVING SAFE SUMMER DRIVING Louisiana Assoc Of Broadcasters/ RESERVES National Promo Inventory National Promo Inventory SAFE SUMMER DRIVING SHOW YOUR STRIPES SHOW YOUR STRIPES SHOW YOUR STRIPES	POLICE WEEK 000:33 LAUREATE ACADEMY 000:31 VIETNAM VET MEM FUND 000:30 RONALD MCDONALD HOUSE 000:31 AM. CANCER SOCIETY 000:31 Kaiser Family Foundation 000:30 GREATER THAN AIDS 000:30 SAFE SUMMER DRIVING 000:27 SAFE SUMMER DRIVING 000:28 Louisiana Assoc Of Broadcasters/ RESERVES 000:30 National Promo Inventory 000:29 National Promo Inventory 000:30 SAFE SUMMER DRIVING 000:28 SHOW YOUR STRIPES 000:26 SHOW YOUR STRIPES 000:30 SHOW YOUR STRIPES 000:30 SHOW YOUR STRIPES 000:31

ISSUE		ORGANIZATION OR TITLE	D U	RATION	RUNS
HEALTH		LA Healthcare Connection	(000:31	036
HEALTH		BACK 2 BASICS		:15	25
FAMILY SERVICES	PR	ROM TAKEOVER		:15	25
RECREATION	EA	ASTER EGG HUNT		:15	25
FAMILY SERVICES	CO	OMMUNITY CHOICE YOUTH AWARD	S	:15	25
HEALTH	Al	M. CANCER SOCIETY/ RELAY FOR LI	FE	:15	25
EDUCATION	R.A	AISIN CANES SCHOOL SUPPLY DRIV	Е	:15	