

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** The Embassy \$100,000 gun buy back program, in which the sponsors pay cash to get guns off of the street, no questions asked
- **CULTURE:** Part 2 of discussion on the Court 13 Actors Casting call. Job opportunities in the local film business
- **DOMESTIC ABUSE:** N.O. Family Justice Center provides services for victims of domestic abuse and sexual assault
- **EDUCATION:** The Opening Pathways for Democracy Film Series. What can be learned through documentary film making and its impact on the national conversation
- **FAMILY ISSUES:** Elevate USA, Holiday Jam, an empowerment event for youth. Encouragement for whatever their goals in life may be
- **FAMILY SERVICES:** Up 2 Us has activated 20 new coach- mentors at KIPP academy in Central City
- **FINANCES:** Full show segment on getting your finances right for the new year. How to make a family budget and stick to it
- **HEALTH:** The guest is from the Mardi Gras Krewe of Nyx, promoting upcoming Purses and Pearls fundraiser which raises funds to fight alzheimer's disease
- **HOMELESSNESS:** Homelessness in La. has dropped by 63% over last 4 years due in part to rental assist programs
- **HOUSING:** The well know TV home contractor promoting the NOLA Home Show, in which homeowners can learn about the latest trend in home renovation
- **MILITARY AND VETERANS:** We Heart Veterans is a non- profit paying for home care for elderly vets
- **SAFETY:** Campaign for people to install smoke alarms and practice fire evacuation

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC ABUSE	COMMUNITY FOCUS	The guest is Executive Director of the N.O. Family Justice Center, which provides services for victims of domestic abuse and sexual assault. Its a one- stop for victims trying to get their lives back in order	MARY CLAIRE LANDRY	10/04/2014 6:45 AM	012:00
CHARITY	COMMUNITY FOCUS	The guest is Marketing and PR Director for Goodwill of SE La. Promotion of the "Ghoulwill Halloween Ball", a fundraiser for Goodwill	SABRINA WRITTEN	10/04/2014 7AM	013:00
HEALTH	COMMUNITY FOCUS	The guest is Pres and CEO of Childhood & Family Learning Foundation, which provides health services to 6,000 children in 14 schools across the New	PHYLLIS LANDRIEU	10/11/2014 6:45 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Orleans area					
EDUCATION	COMMUNITY FOCUS	Author of "Cogs in the Machine: Big Data, Common Core and National Testing", which argues that Common Core goes against the country's founding principles	EMMETT MCGORATY-AMERICAN PRINCIPLES PROJ.	10/11/2014 7 AM	013:00
HEALTH	COMMUNITY FOCUS	La. leads the nation per capita in residents awaiting kidney transplants. There are more than 700 currently. Upcoming Kidney Walk fundraiser	JULIE GALE-NATL KIDNEY FOUND LA	10/18/2014 6:45AM	012:00
TOURISM	COMMUNITY FOCUS	The guest is Public Relations Manager for Miss Travel.com, a dating and travel website, which rates New Orleans as the "Spookiest" city in America, ahead of Charleston and Savannah	BROOK URICK	10/18/2014 7 AM	013:00
FAMILY SERVICES	COMMUNITY FOCUS	"I Choose Compassion" is an anti-	GLENDA JONES-PRINCIPAL, LA	10/25/2014 6:45 AM	024:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		bullying campaign. Its gotten so bad for some kids they leave their schools which some seeking online schools as an alternative	CONNECTIONS ACADEMY		
SAFETY	COMMUNITY FOCUS	Campaign for people to install smoke alarms and practice fire evacuation. Fire education campaign with goal is reduce fire deaths by 25% over 5 years	KAY WILKINS-AM. RED CROSS	11/01/2014 6:45 AM	012:00
MILITARY AND VETERANS	COMMUNITY FOCUS	The guest is Marketing Manager of the Stone Creek Club and Spa, which is displaying 500 small American flags for Veterans Day and selling them to raise money for Wounded Warriors	STEPHANIE COULON	11/01/2014 7AM	013:00
MILITARY AND VETERANS	COMMUNITY FOCUS	We Heart Veterans is a non-profit paying for home care for elderly vets, many of whom want to stay in their homes but need a little	JOHN SUTTON- WE HEART VETERANS	11/08/2014 6:45 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		held doing so			
HEALTH	COMMUNITY FOCUS	The guest is the Vice Pres of the American Heart Assoc of GNO. Promotion of the upcoming New Orleans Heart Walk. Walking 30 minutes a day can reduce your heart disease risk	JESSICA GREMILLION	11/08/2014 7 AM	013:00
HEALTH	COMMUNITY FOCUS	La. received an F in report card on preventing premature births. Campaign that places an emphasis on hospitals ending medically unnecessary pre- term deliveries	MAKESHA JUDSON- LA. MARCH OF DIMES	11/15/2014 6:45 AM	012:00
CHARITY	COMMUNITY FOCUS	The Rotary Club's Thanksgiving Basket program, which provides a Thanksgiving meal for needy families. This is in conjunction with the Warren Easton and Ben Franklin Interact clubs	FAUN FENDERSON- ROTARY CLUB OF N.O.	11/15/2014 7 AM	013:00
CRIME	COMMUNITY	Shared Hope	LINDA SMITH-	11/22/2014	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FOCUS	International ranks La. #1 in the state in combating human trafficking. While there are many laws on the books dealing with this subject enforcement can be difficult	SHARED HOPE INTL	6:45AM	
FAMILY SERVICES	COMMUNITY FOCUS	Up 2 Us has activated 20 new coach-mentors at KIPP academy in Central City. The guest is an Up 2 Us ambassador and former New Orleans Saints player	DEUCE MCALLISTER	11/29/2014 6:45 AM	013:00
FAMILY SERVICES	COMMUNITY FOCUS	The guest is the estranged son of reality TV star Dog the Bounty Hunter and founder of A Human Project, aimed at battling teen suicide	WESLEY CHAPMAN	11/29/2014 7 AM	012:00
HOMELESSNESS	COMMUNITY FOCUS	The guest is the Executive Director of the La. Housing Corporation. The homeless rate in La. has fallen 63% in the last 4 years due primarily to special	FRED TOMBAR	12/06/2014 6:45 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		housing programs for low income			
ECONOMIC DEVELOPMENT	COMMUNITY FOCUS	<p>The guest is the Executive Director of the Jefferson Economic Development Corp.</p> <p>Promotion of the JEDCO Challenge, in which the winning new business pitch gets 20,000 dollars in start up capital</p>	JERRY BOLOGNA	12/06/2014 7 AM	013:00
HEALTH	COMMUNITY FOCUS	<p>Alton Ochsner Conf on Tobacco, Ochsner founder was one of first to link smoking and lung cancer. The guest is the Executive Director of the Ochsner Institute for Wellness and Health Policy and an impassioned anti- smoking speaker</p>	DR. PATRICK QUINLAN	12/13/2014 6:45AM	025:00
FAMILY SERVICES	COMMUNITY FOCUS	<p>The guest is a staff attorney with the Southern Poverty Law Center. Options to keep young</p>	SARA GODCHAUX	12/20/2014 6:45AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		people with emotional problems out of hospitals and jail. There are several programs but most are not funded properly			
HEALTH	COMMUNITY FOCUS	The guest is the Sec of the La. Dept of Health and Hospitals. La Post is an online tool to assist with end of life planning. This is a document dealing with feeding tubes, ect that can be filed with your doctor	KATHY KLEIBERT	12/20/2014 7 AM	012:00
HEALTH	COMMUNITY FOCUS	Organ donors are being honored by the Donate Life float in the Rose Parade. More than 123,000 American are in need of an organ transplant	CHUCK STINSON-MISS ORGAN RECOVERY AGENCY	12/27/2014 6:45 AM	012:00
ENVIRONMENTAL	COMMUNITY FOCUS	The guest is the Coastal Program Supervisor for Jefferson Parish. The Christmas tree recycling program in which old Christmas trees	JASON SMITH	12/27/2014 7 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section I
LOCAL PROGRAMMING**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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HEALTH	REAL TALK	5K Skeeter Run to benefit "Imagine No Malaria", a campaign to provide bed netting and other aids to stop the spread of malaria in Africa.	BETTY BACKSTRON	10/04/2014 07:22 AM	020:00
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HEALTH	REAL TALK	The guest is from the Mardi Gras Krewe of Nyx, promoting upcoming Purses and Pearls fundraiser which raises funds to fight alzheimer's disease	JULIA LEA	10/04/2014 08:03 AM	030:00
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FAMILY SERVICES	REAL TALK	Discussion of the Plight of the	PASTOR COREY	10/11/2014 07:15 AM	105:00
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		African American Male and the first annual Helping Mothers conference. How community support can aide in the raising of our children	WATSON		
CRIME	REAL TALK	The Embassy \$100,000 gun buy back program, in which the sponsors pay cash to get guns off of the street, no questions asked	KIRSHA KECHELA	10/18/2014 07:15 AM	105:00
CRIME	REAL TALK	Part 2 of the discussion of the Embassy gun buy back program. \$100,000 is being used to to get guns off of the streets, no questions asked	RANDY LIVINGSTON	10/25/2014 07:15 AM	020:00
FAMILY SERVICES	REAL TALK	The guest is from the Birthing Project. Oct is Domestic Violence Awareness Month. This subject has been very much in the news lately with several incidents involving NFL	DR. JOIA CREAR-PERRY	10/25/2014 07:47 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		players			
FAMILY SERVICES	REAL TALK	The guest is one of the organizers of the 1,000 Man March, an event in which black men can feel empowered to make a difference in their lives and the lives of their families.	WILLIE MUHAMMED	10/25/2014 08:16 AM	020:00
EDUCATION	REAL TALK	Stem Saturdays presented by Stem NOLA. STEM is a series of hand on learning events for students in the area of math, science and engineering	DR. CALVIN MACKIE	11/01/2014 07:18 AM	020:00
EDUCATION	REAL TALK	The Opening Pathways for Democracy Film Series. What can be learned through documentary film making and its impact on the national conversation	TREPAGNIER BONNER	11/01/2014 07:45 AM	020:00
HEALTH	REAL TALK	First annual Delachaise Community Health Fair, offering free screenings for diabetes and HIV/ Aids as well as health education	JOSEPH FORTUNA	11/01/2014 08:19 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	REAL TALK	November is Diabetes Awareness Month. How to recognize the signs of early diabetes on set and avoiding behaviors that can put you at risk	DR. YOLANDA SPOONER	11/08/2014 07:19 AM	020:00
CRIME	REAL TALK	Clean Jacket Day, sponsored by the Justice and Accountability Center of La., this is an event in which people convicted of a crime who have served their debt can get their record expunged	AMERCA REALI	11/08/2014 07:47 AM	020:00
CULTURE	REAL TALK	Court 13 Actors Casting call. Opportunity for locals to land a job or part with one of the productions filming in the New Orleans area	NATHAN HARRIS	11/08/2014 08:16 AM	020:00
EDUCATION	REAL TALK	The 5th annual Book Fest, featuring many local authors and offering books and periodicals at low prices to promote reading	DENEICE MCCONDUIT	11/15/2014 07:16 AM	020:00
FAMILY SERVICES	REAL TALK	The NOLA Speaker Series,	DERRICK FRANCIS	11/15/2014 07:46 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		in which experts on a number of topics offer noon- time lectures			
FAMILY SERVICES	REAL TALK	Promotion of the IHeart Media Christmas toy giveaway. Toys given to children at the station's parking lot on a first come first serve basis	ELEANOR BAZILE/ MORRIS BART	11/22/2014 07:17 AM	030:00
CULTURE	REAL TALK	Part 2 of discussion on the Court 13 Actors Casting call. Job opportunities in the local film buisness	NATHAN HARRIS	11/22/2014 08:15 AM	020:00
HEALTH	REAL TALK	Discussion of the documentary film "And The Band Plays On", a look at the early years of the AIDS epidemic and how the country responded to it	GARY CHAMBERS	11/29/2014 07:17 AM	020:00
EDUCATION	REAL TALK	The Bibby Gumbo Book Club Celebrity Book Reading event to promote reading in all age levels	THAIS MILLS	11/29/2014 08:17 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	REAL TALK	Today is election day for many runoff elections. The importance of the voting population educating itself on the candidates and the issues and then making time to vote	TELLY MEDINA	12/06/2014 07:17 AM	020:00
EDUCATION	REAL TALK	Part 2 of the discussion and promotion of the Bibby Gumbo book club, which encourages reading in all age levels	THAIS MILLS	12/06/2014 07:44 AM	020:00
EDUCATION	REAL TALK	The Louisiana Federation of Children's scholarship program. This program provides vouchers that students at low performing schools can use to attend a different school	ANN DUPLESSIS	12/13/2014 07:17 AM	020:00
HOUSING	REAL TALK	The well know TV home contractor promoting the NOLA Home Show, in which homeowners can learn about the latest trend in home renovation	TY PENNINGTON	12/13/2014 07:43 AM	020:00
CRIME	REAL TALK	Stop the Violence	KEEDY BLACK	12/13/2014 08:17 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		march/ rally. The event, scheduled for next week, is an opportunity for residents to display their frustration and anger with the city's violent crime epidemic			
FAMILY ISSUES	REAL TALK	Elevate USA, Holiday Jam, an empowerment event for youth. Encouragement for whatever their goals in life may be	SKY HYACINTHE	12/20/2014 07:17 AM	020:00
CRIME	REAL TALK	Part 2 of the promotion of the Stop the Violence march/ rally. Do public displays like this really make a difference?	KEEDY BLACK	12/20/2014 07:44 AM	020:00
FINANCES	REAL TALK	Financial end of the year round up. Last minute charitable contributions that can be made before the end of the year to count as a tax deduction in 2015	KEMBERLEY WASHINGTON	12/20/2014 08:18 AM	020:00
FINANCES	REAL TALK	Full show segment on getting your finances right for the new year. How to	KEMBERLEY WASHINGTON	12/27/2014 07:17 AM	105:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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make a family
budget and
stick to it

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters	000:30	117
HEALTH	AM. CANCER SOCIETY	000:29	009
HEALTH	AUTISM SPEAKS	000:30	046
EDUCATION	NET CHARTER SCHOOL	000:31	033
EDUCATION	SOUTHERN FOOD AND BEV MUSEUM	000:30	050
FAMILY SERVICES	IHEART MEDIA	000:32	045
HOUSING	NEIGHBOR ASSIST CORP OF AMERI	000:30	053
MILITARY AND VETERANS	DINERRAL SHAVERS ED. FUND	000:30	029
MILITARY AND VETERANS	Local Promo PSA	000:29	010
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	250
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	084
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	018
SEXUAL ASSAULT	IT'S ON US	000:30	004
VOLUNTEERING	CORP FOR NATL & COMM SERVICE	000:30	007
VOLUNTEERING	Local Promo PSA	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	ALZHEIMER'S ASSOC OF LA	:15	20
HEALTH	AM. CANCER SOCIETY RELAY FOR LIFE	:15	20
EDUCATION	UNCF WALK	:15	20
CRIME	NATIONAL NIGHT OUT AGAINST CRIME	:15	20
FAMILY SERVICES	INTERNATIONAL FESTIVAL	:15	20
FAMILY SERVICES	MIDNIGHT BASKETBALL	:15	20
CRIME	GUN BUYBACK PROGRAM	:15	20
FAMILY SERVICES	YMCMB TURKEY GIVEAWAY	:15	20
FAMILY SERVICES	GO VOTE	:15	20
FAMILY SERVICES	YMCMB TOY GIVEAWAY	:15	20
FAMILY SERVICES	IHEART MEDIA TOY GIVEAWAY	:15	20